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Forging New Directions: Launching a Scholarly Communications Initiative
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BACKGROUND
The complexity of research in the 21st century, coupled with the development of information technology and the heightened scrutiny of responsible conduct of research issues, has presented challenges with effective knowledge management. To address these issues, a scholarly communications initiative was implemented by Becker Medical Library in 2007.

A series of resources and services were identified to provide support for library users on campus in the creation, access, dissemination and preservation of knowledge in accordance with responsible conduct of research practices. Advisory and outreach efforts focused on presenting all viewpoints from a neutral perspective to allow library users to make informed decisions without influence or bias. Opportunities for potential collaboration with non-library users were targeted to leverage expertise and resource sharing to promote effective program efforts without duplication. Dissemination of scholarly communications program efforts were utilized to reach the widest possible audience including the use of 2.0 tools.

A key service Becker Library provides is to educate and assist campus authors in complying with the revised NIH Public Access Policy. Our interaction with NIH-funded authors has allowed us the opportunity to introduce online resources to our campus community that would otherwise be difficult to do so such author rights, open access and translation of research impact.

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