Disparity and diversity workshop

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Disparity and Diversity Workshop

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Program for the Elimination of Cancer Disparities
Siteman Cancer Center
2007
Overview

- Why this course?
- Who are the diverse populations?
- Why is this issue important?
- What is PECaD’s role?
Definition of Diversity

Many distinct characteristics that patients, researchers and staff bring to our institution and its programs. These include:

- Race / ethnicity / national origin
- Gender
- Age
- Sexual orientation
- Socioeconomic background
- Physical abilities
- Religion
- Other differences
Why Is This Important?

- Variations of thinking
- Beliefs and values
- Communication styles
- Behaviors
- Social customs

Understanding and appreciating these differences helps us achieve goals in health, health care, and research.
Why This Course?

- Diversity is widely-recognized as critically important
- Lack of available courses
- Differential awareness
- Internal and external pressures
- Modeled on Necessary Elements course
- Discussion and interaction
- Overview and tools
Course Overview

- Historical perspective
- Communication issues and strategies
- Informed consent issues
- Recruitment and retention strategies
- Community based participatory research
Planning Committee

- Washington University Human Research Protection Office
- Siteman Cancer Center
- General Clinical Research Center
- Center for Clinical Studies/Volunteer for Health
- Saint Louis University School of Public Health
- NCI Cancer Information Service
- Program for the Elimination of Cancer Disparities
Diversity Is Here

- Today, almost 1 in 3 Americans identifies as a racial or ethnic minority.
- Nearly 1 in 5 school-aged children speak a language other than English at home.
- By 2010, nearly ½ of the total workforce will be comprised of women and people of color.
- By the year 2050, 1/4 of the total population will be Hispanic; ½ of the population will be people of color.

National Multicultural Institute, 2006
Diverse Populations

Racial/ethnic minorities
  – African-Americans
    » 18% of catchment area
  – >50% of St. Louis City
Diverse Populations

Immigrants

- St. Louis is in top 10 for refugee resettlement
- 2\textsuperscript{nd} highest concentration of newly arrived refugees and immigrants to native born residents
- >27 languages in our schools
Diverse Populations

Elderly

- Represent 2/3 of cancer patients but only 20-30% of research participants (NCI)
Diverse Populations

- Low SES
  - Low income
  - Low health literacy
  - Poor education
  - No health insurance

- Rural
  - Transportation
  - Inconvenience
  - Poverty
Why Is This Important?

- Improves external validity
- Many diseases disproportionately affect minorities, elderly or low SES groups
- Different groups can have different outcomes
- NIH Revitalization Act
Barriers
Investigator-Related Barriers

- Lack of awareness
- Lack of effort
- Inadequate resources
Patient-Related Barriers

- **Distrust of Medical Community**
  - Detroit study- 81% of 91 aware of Tuskegee study, ½ would decrease willingness

- **Limited Resources**
  - Lack of reliable transportation
  - Child care
  - No insurance
  - Inflexible work schedule
  - Competing priorities
Patient-Related Barriers

- Poor Health Literacy
  - Limited understanding of clinical trials
  - Forms hard to understand

- English Language
Strategies

- Special assistance
  - Community Presentations
  - Mass Mailings
- Lay referral
- Hiring special staff
- Media
Program for the Elimination of Cancer Disparities (PECaD)
Mission

To bring state-of-the-art cancer care to the entire community
What is PECaD?

1 of 25 NCI funded Community Network Programs established to reduce cancer disparities
PECaD

Values

Disparities Elimination Steering Committee
Disparities Elimination Advisory Committee
Executive Committee

Breast Cancer Community Partnership
Colorectal Cancer Community Partnership
Lung Cancer Community Partnership
Prostate Cancer Community Partnership

Visions

Education Team
Evaluation Team
Community Action Team
Research Coordination Team
Key Components

- Programs
- Policy
- Participatory research
- Pipeline
- Provider education
Community Initiatives

- Mammography Outreach Patient Registry
- Radio Education Program
- Prostate cancer screenings
- Partnership with Missouri Screen for Life
- Partnership with Young Choices, Inc
Research Initiatives

- Trial Monitoring Program
- Disparity and Diversity Workshop Series
- Pilot Projects
- Community Protocol Review Committee