Ford Challenge Grant Could Net $320,000
In Scholarship Funds for WU Art School

By Dorothy Brockhoff

That any school dedicated to teaching and fostering the visual arts is literally struggling to make ends meet is ironic in an age when oils by DeKooning and Picasso are being sold for millions of dollars.

To those who do not live with this irony, announcement of a significant Ford Foundation grant in late September may have slipped by unnoticed. But for the WU Art School it was an historic occasion. The Ford Foundation granted the Art School $150,000 which must be matched with $170,000 over the next three years. Washington University was one of only three privately supported universities out of a total of 34 recipient institutions to receive these Ford Foundation grants. "What we plan to do," Dean Krukowski explained, "is to use our grant initially for twenty $1000 scholarships. These scholarships will be renewable each year provided the student meets the educational requirements of the school. This procedure will be continued over a seven-year period."

The dean believes that this money will enable the school to attract more outstanding students into its applicant pool. "One of our problems nowadays is that our tuition is about $1000 higher than first-rate independent schools of art with whom we compete for enrollment," he said. "Hopefully, this Ford grant will enable us to make up this difference and attract more students as these funds will be in addition to those regularly available to us."

"The grant is not front-page news," he continued, "but the idea of a professional art school as part of a large, prestigious university is unusual. Because we are a part of a top educational institution, we can offer many advantages which an independent art school can't."

He characterized the Ford grant as evidence that the art school here is of superior quality. "Now," he added, "it's up to the people of St. Louis. We've been around for 100 years and now we are encountering difficulties. If St. Louisans feel strongly enough that it is important to the community to have an art school of this caliber, then they will help match the Ford grant. I am indeed confident that this will happen and that we will go on serving our students and our community for another hundred years."

Annual Report Made; Trustees Approve $250 Tuition Hike

In the face of present and projected rising costs, the WU Board of Trustees has approved an eight per cent, or $250 increase in tuition, which will go into effect in the fall of 1975. Tuition then will increase from the present $3100 to $3350 for undergraduates. The rate will apply also to students in the Graduate School of Arts and Sciences and graduate programs in Architecture, Business and Fine Arts. Chancellor William H. Danforth said that "the decision to increase tuition was a painful one, but in order to maintain a first-rate University we must increase income from all sources."

While noting that "rising costs have not been easy for students or their families," Chancellor Danforth stated in the University's Annual Report at the trustees' Oct. 4 meeting that faculty, administrative and staff salaries have fallen behind the rate of inflation. At the same time, he said, the Hilltop campus staff saved $350,000 in the 1973-74 fiscal year through the "development of imaginative and innovative plans made in the Operations Improvement program. Dr. Danforth reported that "the percentage of annual expenditures of the Hilltop campus going for administrative as opposed to academic areas has continued to decline."

The Annual Report summarized expenditures and income—for all schools and departments—as follows:

"Total operating expenditures in fiscal year 1974 amounted to $91,306,000, a 5 per cent increase over the costs in 1973. This was the lowest percentage increase in the past ten years. Capital expenditures for buildings were $7,364,-000. Investments in all physical facilities, including land, equipment, and library acquisitions, increased $10,431,000.

"Included in operating expenditures is student aid, amounting to $7,383,000, from University income and from governmental and private sources. Student loans are not expended from current (Continued on page 2)
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funds—their source is a separate fund category. Student loans issued during fiscal year 1974 totaled $2,026,000. “Total income from payments by those who benefited directly from the University’s operation amounted to $56,619,000. Student tuition and fees accounted for $211,532,000. Patient and laboratory fees for medical services provided by faculty and staff amounted to $8,952,000. Income from organized activities, such as the Edward Mallinckrodt Institute of Radiology, was $8,916,000. The auxiliary enterprises, including residence halls, food service, and bookstores, had income of $5,637,000. Other miscellaneous operating revenues totaled $5,962,000. 

“Much of the research done by the University is sponsored by grants and contracts from governmental agencies, mostly Federal, for specific sponsored projects. Total income from governmental sources in fiscal year 1974 was $32,457,000, a decrease of $528,000, as compared with the previous year. Included in the total is $2,797,000 for scholarships and traineeships. The Federal Government, in addition, provided $1,559,000 of the Loan funds issued in fiscal year 1974. “In fiscal year 1974, Washington University received a total of $18,231,000 in gifts and grants from private sources. The investment of endowed funds resulted in $6,355,000 used to support operating expenditures.” A few of the highlights of the past
$1 Million Bequest
To Art & Archaeology

The late Mrs. Mark C. Steinberg, a St. Louis philanthropist and patron of the arts, has left $1 million to Washington University's Department of Art and Archaeology. Mrs. Steinberg died Aug. 31.

Mrs. Steinberg was the widow of Mark C. Steinberg, an investment broker who died in 1931. Gifts totaling some $860,000 from the Mark C. Steinberg Charitable Trust made possible the erection of Steinberg Hall at the University and the recent appointment of Graham Beal, formerly of Great Britain, as director of the Steinberg Gallery of Art.

Mrs. Steinberg donated several paintings and sculptures to the University, including a Picasso oil on canvas, "Les Femmes d'Alger" (The Women of Algiers.) It is one of four Picasso paintings owned by the University. These paintings, together with other Picasso works of art, (ceramics, etchings, lithographs, engravings, etc.) are currently on display in Steinberg Hall's center gallery on the lower level.

ANNOUNCEMENTS

PETER STURM, assistant professor of economics, is on leave this year in Paris to serve on the staff of the Organization for Economic Cooperation and Development (OECD), a body composed of representatives from the United States, Western Europe, Canada, and Japan. He expects to receive his doctorate next year from Yale with the completion of his dissertation on "A Comparison of Aggregate Production Relationships in East and West Germany."

A BOOK on The History and Decoration of the Ponte S. Angelo, the principal bridge of Rome, which has been ten years in the making, has been issued by Professor Mark Weil of the Art and Archaeology Department. The publisher of the new work, The Pennsylvania State University Press, states that "it is an indispensable volume for the study of Roman baroque sculpture."

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RECOGNITIONS

Florence Moog, professor of biology at WU, will receive the honorary degree of Doctor of Science from La Salle College, Philadelphia, Pa., on Sunday, Oct. 27. A member of the WU faculty for the past 30 years, Professor Moog has done research on enzymes which has led to a better understanding of the intestine and its functions.

FOUR WU STUDENTS have received Fulbright-Hays grants for the 1974-75 academic year. They are: Robert Popham, who was awarded a full grant to study Germanistics in Germany; James Nelson, who received a full grant to the United Kingdom to do research in physics; Richard Amelung, who won a French government teaching assistantship; and Kari Lokke, who was awarded a Fulbright travel grant to support a scholarship from the Germanistic Society of America. A fifth student, Constance Phelps, was named an alternate for a grant to Africa.

Eugene Pfeenber, Wayman Crow Professor of Physics, was one of eight physicists from all over the world invited to lead a symposium on solid state physics at the University of Mexico in Mexico City recently. He delivered a series of lectures on quantum fluids at the symposium, sponsored by the Organization of American States and several other organizations.

APPOINTMENTS

DR. PHILIP G. VIERHELLER, chairman of the Department of Removable Prosthodontics at WU's School of Dental Medicine, has been elected president of the Midwest Academy of Prosthodontics. Membership in the academy comprises specialists in prosthodontics from nine midwestern states.

Mrs. Queen D. Fowler, WU counselor in the School of Continuing Education's Office of Admissions and Academic Advisement, has been selected Missouri state trainer for the American Personnel and Guidance Association project on Sex Equality in Guidance Opportunities. The project, funded by the federal Office of Education, is designed to train 51 persons, one from each state and the District of Columbia, in fair guidance practices. After completing a four-day workshop this month in Washington, Mrs. Fowler will conduct several training sessions for Missourians.

NEWS BRIEFS

Mrs. Cay Judah, head of the Fashion Design Department in WU's School of Fine Arts, and Professor James D. Singleton, Jr., also of the department, will take 15 fashion design students on a four-day trip to Dallas, Tex. this month. The students will visit retailers including Neiman-Marcus, as well as Victor Costa's studio and the Apparel Mart. The group, which usually goes to New York each year to visit manufacturers and couturiers, decided to visit Dallas this fall because of its reputation as a growing fashion center.

Washington University offers more than 55 degree programs and 1300 different courses.

Two New Trustees Announced

William H. Webster Darryl R. Francis

Judge William H. Webster and Darryl R. Francis, both of St. Louis, have been named members of the WU Board of Trustees. Born in St. Louis, Judge Webster received his bachelor's degree from Amherst College and his law degree from Washington University. He served as a United States District Judge for Eastern Missouri from 1970-73, when he was appointed United States Circuit Judge for the Eighth Circuit, his current position. Judge Webster has served as a director of the Big Brothers of America, and is a past president of WU's Alumni and Law Federations. In 1972 he received a WU Alumni Citation for his contributions to the field of law.

Mr. Francis was born in Bidgeway, Mo., and was graduated from the University of Missouri. He was a commercial banker in St. Louis and Memphis, Tenn., from 1949-1953, when he was appointed a vice-president of the Federal Reserve Bank of St. Louis. Mr. Francis was named first vice-president of the bank in 1959, and assumed his present duties as president in 1966. He is a board member of the United Fund of Greater St. Louis, and Deaconess Hospital. Mr. Francis is a past president of the University of Missouri-Columbia alumni association.
THURSDAY, OCTOBER 10
10:30 a.m. Sidney S. Cohen Businessman in Residence Lectures by J. Robert Durham, president, Consolidated Aluminum Corporation, St. Louis. Mr. Durham will explain the operation of his business to second-year M.B.A. students in the morning and to first-year students at 3:15 p.m., Prince Hall.


4 p.m. Department of Chemistry Seminar, "Donor Acceptor Interactions and Triplet Excitation Transfer in Chlorophyll Studied by NMIR," by Professor G. L. Closs, University of Chicago. McMillen Laboratory, Room 311.


4:30 p.m. Mathematics Department Colloquium, "Differential Equations, Categories and Models of Thinking," by Professor Zdenek Hedrlin, Charles University, Prague. Cupples I, Room 199. The colloquium will be preceded by a tea at 4 p.m. in Cupples I, Room 222.


FRIDAY, OCTOBER 11
4 p.m. Faculty of Arts and Sciences Meeting. Brown Hall, Room 118.

SATURDAY, OCTOBER 12
2 p.m. Two-Day School of Continuing Education Great Books Fall Institute. Brownwood. Fee: $30. For further information call 863-0100, ext. 4261.

MONDAY, OCTOBER 14
8:30 a.m. School of Continuing Education Three-Day Institute for Residential Child Care Workers. Wohl Center. Fee: $45. For more information, call 863-0100, ext. 4261.

TUESDAY, OCTOBER 15
2:15 p.m. Department of Chemical Engineering Seminar, "Turbulent Motion, Mixing and Kinetics," by Robert S. Brodkey, Ohio State University. Cupples II, Room 100.


An Al Frueh caricature of Pamela Brown, Robert Flemmyng, Margaret Rutherford, and John Gielgud in Oscar Wilde's, The Importance of Being Earnest, which will be presented Oct. 11-13 in Edison Theatre.

Cancer Research Bldg., Carl V. Moore Auditorium.

WEDNESDAY, OCTOBER 16
10 a.m. Illustrated Lecture on Iran by Andrew Eaton, director of the WU libraries, who just returned from a two-year Fulbright appointment at Tehran University. Olin Library, Audio-Visual Department, Room 222. Sponsored by the WU Staff Association. Also at 2 p.m. Thursday.


4 p.m. Physics Department Colloquium, "Medical Physics—the Physics of the Future," by Dr. George Oliver, assistant professor of radiation physics, WU Medical School. Crow 201.

4:30 p.m. Division of Biology and Biomedical Sciences Neural Sciences Program Seminar, "Precision and Plasticity in Regenerating Nervous Systems," by Professor John Palka, department of zoology, University of Washington, Seattle. Wohl Clinic, Clifton Auditorium.

PERFORMING ARTS

FRIDAY, OCTOBER 11
8 p.m. FFA Production of Oscar Wilde's The Importance of Being Earnest. Edison Theatre. General admission, $3; WU community and all students, $1.50. Also at 8 p.m. Saturday and 2:30 p.m. Sunday.

TUESDAY, OCTOBER 15
9:30 and 11:30 a.m., Performing Arts Repertory Theatre Presentation of "Ethan Allen and the Green Mountain Boys," a children's musical. Edison Theatre. Admission $1. Also at 9:30 and 11:30 a.m. Wednesday.

EXHIBITIONS

Picasso and Rouault Exhibit from the WU Collection, including Picasso's "Les Femmes d'Alger," on display here for the first time. Steinberg Gallery, lower level, center gallery. Hours: 8:30 a.m.-5 p.m. weekdays; 10 a.m.-4 p.m. Saturday; 1-5 p.m. Sunday.

Original Interpretations of Between 60 and 70 "Great Ideas of Western Man," an exhibit through the courtesy of the Container Corporation of America, through Oct. 13. Steinberg Gallery. See hours above.

Memorabilia of the St. Louis Car Company, including scale models and photographs of vehicles built here from 1867-1973. Level Five, Olin Library. Hours: 8:30 a.m.-5 p.m. weekdays.

"Washington U. Has it All from A to Z," an exhibit illustrating the Olin Library classification system. Third level of the library. Hours: 8 a.m-midnight, Monday-Thursday; 8 a.m.-10 p.m. Friday; 9 a.m.-10 p.m. Saturday; 11 a.m.-midnight Sunday.


AIA CraftsmanAwards Exhibit. Photographs and drawings by winners of the 1973 St. Louis Chapter, AIA construction craftsmanship competition. Givens Hall, first floor. Hours: 9 a.m.-9 p.m. daily through Oct. 15.

Environmental Improvement Month Display of government documents on ecology, in observance of Johnny Horizon Month. Olin Library vestibule, Level Three. Hours: 8 a.m.-midnight, Monday-Thursday; 8 a.m.-10 p.m. Friday; 9 a.m.-10 p.m. Saturday; 11 a.m.-midnight Sunday.

FILMS

FRIDAY, OCTOBER 11
7:30 and 10 p.m., WU Filmboard Series, "The Day of the Jackal." 12:30 a.m., "Bonnie and Clyde." Wohl Center, Line D. Admission $1.

SATURDAY, OCTOBER 12

SUNDAY, OCTOBER 13
2 p.m., WU Filmboard Series, Festival of Short Films, Brown Hall Theatre. Admission $1.

2:30 p.m. Special Film Series, "Volpone." Steinberg Auditorium. Admission $1.25.

TUESDAY, OCTOBER 15

SPORTS

SATURDAY, OCTOBER 12
11 a.m. Track, Greenville Invitational at Greenville, Ill.

2 p.m. Soccer, WU vs. Maryville College. Francis Field.