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Transcending bibliometrics: Measuring knowledge transfer and clinical impact

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**ASSESSMENT OF INTELLIGENCE IMPACT** (Bibliographic Analysis)

Citation rates for Gordon, et al. 2003 and Kass, et al. 2002, exceed average citation rates for papers and are among the top 10% of all papers published in 2002 in Clinical Medicine. (Source: Essential Science Indicators)

Of the four papers identified as “Research Fronts” for glaucoma, three were From OHTS (Kass, et al., 2003, Gordon, et al., 2002, and Brovst, et al., 2001). (Source: Essential Science Indicators)

Of the 16 “Most Highly Cited Papers” (over the past ten years) identified for OHTS (Kass, et al., 2002, ranked number four with 239 citations; and Gordon, et al., 2002 ranked number nine with 267 citations. (Source: Essential Science Indicators)

Current means of dissemination of research findings by OHTS were also reviewed to determine ways to further enhance research findings in various areas. (Source: Essential Science Indicators)

**ASSESSMENT OF CLINICAL IMPACT**

Evidence of clinical impact evidence focused on clinical/practice guidelines, consensus development conferences, reviews, continuing medical education, public health reports, insurance coverage statements, measurement tools, and other clinical applications.

**OTHER CRITERIA FOR ASSESSING CLINICAL IMPACT**

- New application of generic medicine
- Retal
- New drug
- New method
- New diagnostic or treatment
- New outcome
- New technology

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Some strategies for enhancing research impact:

1. Add the name of the study in publication title (you can name something consistently)
2. Add the name of the study in email subject line (you name something consistently)
4. Deposit in an institutional repository
5. Deposit in a personal or private repository such as RUCS
6. Submit an abstract to scientific meetings
7. Create a website dedicated to the research study
8. Create a blog
9. Create a Facebook page
10. Post reports in your primary journal
11. Start a blog devoted to the research study, http://researchblogging.org/
12. Create a podcast describing the research study and submit to YouTube or other audio hosts
13. Issue press releases for significant findings
14. Publish the research in book chapter
15. Issue press releases for significant findings
16. Conduct a webcast for educational purposes
17. Create a podcast describing the research study and submit to YouTube or other audio hosts
18. Publish negative as well as positive research findings
19. Publish a letter to the editor of a primary journal
20. Publish negative and positive research findings in a scientific journal
21. Publish negative as well as positive research findings
22. Publish a letter to the editor of a primary journal
23. Publish results in a tertiary journal
24. Publish results in a peer-reviewed journal
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