Volunteer Worker of Auxiliary Greets Incoming Patient in Newly Decorated Admitting Office Waiting Room. (See page 5 for story of Women's Auxiliary Decorating Committee.)
Executive
Director's
Column

HOSPITAL AND MEDICAL SCHOOL

Almost a year ago committees of the Medical Staff and of the Board of Directors began a study of the professional program that should be supported by our developing medical center, with particular reference to responsibilities for medical education. At the conclusion of this study last February, decisions were reached about the size of the ward and clinic services for house staff education, the desirability of expanding clinical research, the importance of incorporating certain facilities for education in the new building program, and the need to find funds to support these programs. Other decisions made at that time were to appoint full-time Directors of the Departments of Medicine and Surgery, and to enter into negotiations with Washington University Medical School with a view toward working out a formal relationship between the Hospital and the Medical School.

Six months later, progress can be reported in all of these areas. The ward service and clinic staffs are being reorganized into one Teaching Staff. "Staff" (teaching) beds on the ward services will be maintained at approximately present levels until new construction permits the release of more ward beds for this purpose. The clinic organization has been strengthened, and an advisory committee of the Medical Staff is exploring ways and means of increasing the number of clinic visits. The new construction will contain research laboratories, several class rooms and conference rooms, and other facilities necessary for medical education. Committees of the Medical Staff have been designated to nominate candidates for the positions of Director of the Division of Medical Services and Director of the Division of Surgical Services, and it is anticipated that they will submit their reports by the end of this year. The Federation has agreed to lend substantial financial assistance to the new programs as they are activated. Negotiations with the School of Medicine of Washington University have been completed, with the consummation of an association between the two institutions. I quote from a letter recently sent by Mr. Major B. Einstein, President of the Hospital Association, to Dr. Paul S. Lowenstein, President of the Medical Staff.

"An association between the School of Medicine of Washington University and Jewish Hospital has been officially approved by the Boards of both institutions.

"You will recall that the Board of Directors of the Hospital decided in February of this year to enter into negotiations with Washington University School of Medicine. A special committee of the Medical Staff of the Hospital was appointed to meet with faculty representatives of the Medical School. During these discussions the developing professional program of our medical center was explained, including the decisions to expand the ward and clinic services, to appoint full-time directors of the Divisions of Medicine and Surgery, and to expand clinical research.

"At the conclusion of these discussions at the Medical Staff-faculty level, representatives of the Board of Directors and the Executive Director of the Hospital met with the Dean of the Medical School. At this meeting, the decision to implement and expand the professional program was reaffirmed, as was the intention of the Hospital to protect the interests of the Medical Staff.

"This program was considered by the Executive Faculty of the School of Medicine, which took cognizance of the intention of the hospital to appoint full-time heads of the major clinical departments (Medicine and Surgery) and to provide research facilities for the full-time staff. The Executive Faculty recommended to the Washington University Corporation that an association be consummated between the School of Medicine and the Hospital, and this recommendation was approved.

"Under this association, the Medical School agrees to advise and assist the Hospital to improve the educational and medical care program and to select the full-time heads. If the full-time heads selected are acceptable to the School of Medicine, they will be appointed to professorial rank in the school. The question of whether or not students will be sent to the Jewish Hospital as part of the regular educational program will be decided later."

[Signature]

David Cuttmann
STREAMLINED PERSONNEL RECORDS

Between sixty and seventy cents of each hospital dollar goes for paying personnel. Few people know this or know that it takes from one and one-half to two employees to give round-the-clock service to each patient. These factors emphasize the importance of good organization of the personnel in a hospital and the necessity of an efficient Personnel Department to recruit, screen, employ, train and service its employees.

At the Jewish Hospital, a new system of personnel records utilizing the Position Control Plan and visible marginal charting and signaling has been installed. This is part of the program to organize work and assign jobs more efficiently and to classify and reward employees in accordance with the work they do.

Ida Robinson of the linen room gives personnel secretary, Sharon Mattes, information for new record system.

Each department of the hospital has been studied carefully by the department head and Personnel, and has been organized into a set of "positions", the total of which includes all phases of work of the department. A Position Record Card, the first element in the new personnel system, gives a complete descrip-

Research Program Receives National Grant

The Jewish Hospital of St. Louis has been awarded a research grant of $15,538.00 by the National Advisory Heart Council of the National Institutes of Health in the Department of Health, Education and Welfare. This grant, for research in diseases of the arteries supplying blood to the brain and eyes, will be used over a three year period. The investigations will be made by Dr. Herman T. Blumenthal and Dr. Fred P. Handler, Director and Associate Director respectively of the Division of Laboratories at the Jewish Hospital.

Suggestion Plan Offers Bonus Award

In addition to the monthly prize given for the best suggestion of the month, a bonus award of $10.00 will be given for the best suggestion on "How Your Department or Any Department in the Hospital Can Streamline Its Work Procedures." The bonus award will apply only to those suggestions which are received during the month of September. The Personnel Advisory Committee will judge the suggestions during the first week of October, and awards will be made the following week.

An additional $10 award will be made in December for the most useful suggestion of the year. Therefore, all employees whose suggestions are accepted, can win a monthly award and be eligible for the "Suggestion of the Year" award.

All employees may participate in the Suggestion Plan, but supervisors may not submit suggestions which are in the scope of their own responsibility.

(Cont. Page 4)
Dr. Somogyi Receives Bischoff Award

It has been announced by the Division of Laboratories and Research that Dr. Michael Somogyi has been selected for the 1953 Ernst Bischoff Award. Dr. Somogyi, Research Biochemist at the Jewish Hospital, was presented a prize consisting of a medal, a scroll, and $500 at the annual meeting of the American Chemical Society in Chicago on September 10 for his work in carbohydrate metabolism and study of insulin action.

Dr. Somogyi has carried on research work at the Jewish Hospital since coming here in 1926. A native of Hungary, he has been in this country since 1921; he engaged in research at Cornell University from 1906 to 1908. During the five years before joining the Jewish Hospital staff he was an instructor in biochemistry at Washington University Medical School.

In addition to receiving the award, Dr. Somogyi delivered the annual memorial lecture on "The Physiology of Insulin Action".

SUGGESTION PLAN (Cont. from Page 3)

Suggestion boxes are conveniently located at the entrance to each cafeteria and an ample supply of suggestion blanks are available at each box.

FUND FOR PURCHASE OF RADIOACTIVE GOLD ESTABLISHED

The United Order of True Sisters, a national organization with 44 chapters in cities throughout the country, has contributed $500.00 to the Jewish Hospital of St. Louis.

Shown presenting the check to Dr. Morton D. Pareira, Chief of the Cancer Clinic, is Mrs. Gustave Weinstock, President of the Miriam Lodge No. 17, United Order of True Sisters.

This money will be used to finance the cost of radioactive gold used in treatment of malignant conditions in indigent patients.

Miriam Lodge has a representative on the Cancer Committee of the Medical Staff and is active in its support of the rehabilitation program of the Miriam Hospital division of the Jewish Hospital of St. Louis.

Dr. Hyman R. Senturia, chairman of the Liaison Committee of the House Staff and Education Committee suggests that extra tickets to ball games, opera, symphony, and other cultural, educational, or sports events be turned over to him for distribution to members of the House Staff. Dr. Senturia can be reached at station 343.
Furnishing of New Admitting Office Completed By Decorations Committee

New patients admitted to the Jewish Hospital now have an attractively decorated room in which to wait, thanks to the Auxiliary Decorating Committee, under the chairmanship of Mrs. Saul Dubinsky. This is the first project undertaken by this committee, which advises on purchases of public room furniture, draperies, and the like.

The modern furniture is both functional and attractive. Sectional wrought iron chairs are covered in a new washable bamboo plastic in a terra cotta color. Tables have formica tops that are heat and scratch proof, and unusual lamps with bases resembling pineapples have linen-like shades. Built-in magazine racks extend across one wall. The room is painted in pale lemon yellow.

The admitting offices and waiting room are now on the ground floor of the hospital.

HELP WANTED

Needed immediately: 21 congenial women willing to give two hours a week to the patients’ library. Hours: 9:30 to 11:30 seven mornings a week. Won’t you pick just one morning to keep the book cart rolling? Remuneration: Patients’ gratitude. Run, don’t walk to the nearest phone and call:
Mrs. Lester Nieman, Te. 4-8276
or
Mrs. Albert Felberbaum, Pa. 1875

Perk up your flagging wardrobe with fresh new accessories from the GIFT GALLERY.

Gift Gallery In Major League

Baseball’s top second baseman, “Red” Schoendienst, of the Cardinals, chats with volunteers, Mrs. Lewis Rothchild and Mrs. John Levy in Gift Gallery.

MARK YOUR CALENDAR

Be sure to save Friday, October 16 for the Medical Center Auxiliary. The autumn meeting will be held on that day.

New Beauty Service

One of the most welcome new services to be introduced to the hospital by the Women’s Auxiliary is the portable bedside beauty service. At the patient’s request, an appointment is made and a portable beauty cart, containing all necessary equipment, is wheeled to the bedside. Skilled beauticians can provide everything from permanent waves to manicures.

Mrs. Irving Lending, chairman of the beauty service committee, announced that this service is open to all patients of the hospital.

“The portable beauty care has proved to be a real morale builder”, Mrs. Lending said. “All of the patients who have availed themselves of it are delighted that our auxiliary has provided this service.”
WARDS AND CORRIDORS

THE VIEWING BOX

The Department of Radiology, land of the speedy electrons and the three Mary Anns, has been buzzing with news. Mary Ann Dvorak, x-ray technician, has announced her engagement to Sayre Winkie of Cedar Rapids, Iowa. They plan an autumn wedding. Mary Ann Luetkemeyer, former assistant secretary, has been promoted to head medical secretary. Mary Ann Grothaus now spends her full day in the department, doing x-ray therapy treatments in the morning and taking care of all aspects of the radio-isotope program in the afternoon.

On July 1, Dr. Elliot Wyloge became assistant radiologist. Dr. Wyloge, a former intern and resident at the hospital, has just completed two years of service in the Air Force at Scott Field, Ill., and Hamilton Field, California.

Emma Garbee, R.N., chief technician, returned from a month’s vacation with relatives at Springfield, Mo. She reported that none of the techniques she has been practicing in the department would help her locate the fish in the Ozark streams.

TOOL TALK

Mr. William F. Conrad has joined the personnel of the hospital in the capacity of Chief Engineer.

The engineering employees have enjoyed vacations all over the country this year, even including their own backyard. Millard Fuller did some deep sea fishing and turtle shooting off the coast of Florida, and Fred Krahman and his family made a 6000 mile trip through the Rockies and back. Fred, who has tramped over the Swiss Alps, says the Rockies are more magnificent and beautiful.

HEART TO HEART

The wedding of Gloria Oberting of the Heart Station to Tony Dallesandro, was celebrated at St. Francis De Sales church on July 11. The Dallessandros honeymooned at Echo Ridge Ranch in Missouri and Gloria is now back at work.

The Heart Station was sorry to lose Marcella Turner who was forced to retire temporarily from her work to care for her father who became seriously ill.

New faces in the Heart Station belong to Marilyn Goldenberg and Shirley Copilevitz.

PHARMACY PHANTASY

John Boechman, messenger for the pharmacy, has returned to work after an operation. Mr. Horne has a new pharmacist assisting him — Mike Zelenovich, who graduated from the St. Louis College of Pharmacy in June, resides in Jennings, is married, and has two lovely children.

DIETARY DIALOGUE

The vacation period for Dietary Department employees is in full swing. Clyde and Elmer Staten took life easy and did some fishing. The biggest fisherman in the department is Fred Entriken, butcher. He and Genevieve, his wife, spent their vacation in Little Foot, Tennessee and also in Northern Michigan and Wisconsin.

SPIC AND SPAN

Barbara Doherty, Assistant Housekeeper, has just returned with her daughter and new grand-daughter from a two week vacation in Panama City, Florida. William Belter, head houseman, spent his vacation at his farm near Troy.

(Cont. page 7)
Remodeling Continues

Several hospital activities have recently been moved to new locations to meet increased needs or to make them more closely integrated with other programs. The dental clinic is now located on the ground floor opposite the courtesy rooms and provides greatly increased facilities for all types of dental work. These rooms were formerly used as a sterilizing and utility facility which has been combined with work carried on in other areas.

The room on the second floor adjacent to the X-Ray Department, released by the Dental Clinic has now become the Radioisotope Laboratory. This laboratory, which since its inception three years ago has been under the Department of Radiology, is now closely physically integrated with it.

The area on the ground floor formerly occupied by the Radioisotope Laboratory is being prepared as an Electroencephalography room. A more complete report will be given on this new program in a subsequent issue of"216".

Another project that has been started is the new ambulance entrance that is being placed at the Forest Park entrance to the hospital. The ambulance drive is in preparation for the building program that will begin soon since the present facilities cannot be used during construction.

Wards And Corridors (Cont. from page 6)

THE TEST TUBE

Pearl Mayer’s engagement to Les Harris was announced recently at the home of her sister and brother-in-law, Mr. and Mrs. Morris Wolff. The wedding date is set for December 6.

SOCIAL SERVICE SIGNALS

Vivian Simon spent her vacation visiting her brother and friends in Minneapolis, a wonderful trip according to all reports. Mary Davis went to Duluth and also to Ontario. Gerry Connor visited Michigan and Lincoln, Nebraska.

Virginia Cavender has joined the staff as secretary for the Home Care program. Though a native St. Louisan, she had been working in New York before coming to Jewish Hospital.

Evelyn Mann, Social Worker for the Home Care program, vacationed with her husband in Florida.

NURSING NOTES

With the "peak" of the vacation season nearly over, members of the School of Nursing faculty are returning from their vacation trips. Miss Peterson has just returned from a visit home in Minnesota. Gloria Bosche spent part of her vacation "deep in the heart of Texas"; Marilyn Heinemann also traveled South, but she selected New Orleans as her destination in Dixie. Perhaps Wisconsin weather was a factor in its popularity for both Ruth Michel and Edna Krof chose vacation spots in that state. The St. Louis Chamber of Commerce will be proud to learn Lavera Ryder spent her vacation in the St. Louis area.

We are happy to welcome some new members to our Nursing Staff: Janet Markowits, R.N. on 6, Carolyn Giltrap, R.N. and Donna Burns, R.N., both on 2 center. Ruth Bird, R.N. has returned from Texas to general duty on Division 28.

Virginia Reisinger, R.N. has recently been appointed Assistant Director of Nursing Service. Mrs. Reisinger was formerly Supervisor in Charge of Student Health Service and Doctors' Offices. In her new capacity, she

(Cont. page 9)
Recent Donations to Jewish Hospital

(NOTE: Donations may be listed as much as a month after donation is made because of printing dead line).

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Mrs. Ralph Weil

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Fannie & Ann Raskas Dr. Llewellyn Sale Sr.
Jimmy, Mary and Jean Rothbarth Leo J. Rothbarth's 50th birthday

Nursing Notes (Cont. from page 7)

will be in charge of the non-professional employees in the Nursing Department.

Congratulations are in order on the appointment of Irma Wilkison, R.N. to Head Nurse in Charge of Doctors' Offices and Shirley Schoch, R.N. to Head Nurse in Charge of the Central Supply Department.

On July 10, a number of Student Nurses participated in Student Nurse Night at Busch Stadium. Approximately 500 Student Nurses from the twelve Schools of Nursing in St. Louis were the guests of Mr. August Busch for the game between the Cardinals and the Milwaukee Braves. Attired in student uniform, the group made quite an impressive sight.

PERSONNEL RECORDS (Cont. from Page 3)

Information of each position as to specific requirements of the job, hours worked, skills required, educational necessities, physical demands, salary range, possible areas of advancement, etc. Directly over this Position Record Card in the visible record file is the Personnel Record Card of the individual holding that position. It is tabbed along the visible margins with the key to a wealth of information about the employee. All of this information on all the employees in the department can be seen at a single glance without opening the card. In a matter of seconds the Personnel Department can tell you how many employees have been here for 14 or 23 years or what per-
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<td>Mr. &amp; Mrs. Julius Zimmerman</td>
<td>Mr. &amp; Mrs. Sam Hammerman’s 35th anniversary</td>
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<td>Mr. &amp; Mrs. Davis Israel &amp; family</td>
<td>Dr. &amp; Mrs. Julius Gordon’s Daughter</td>
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<td>Mr. &amp; Mrs. Louis Karpf</td>
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<td>Mr. &amp; Mrs. David Charak’s 45th anniversary</td>
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<td>Mr. &amp; Mrs. Herbert Frank’s 35th anniversary</td>
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<td>Mr. &amp; Mrs. James W. Singer Jr.</td>
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<td>Mr. &amp; Mrs. Meyer Roudman’s 20th anniversary</td>
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## BUILDING FUND

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<th>To a memorial established in memory of Elias Rosenblatt &amp; Sophia Rosenblatt</th>
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<td>Sally Aronow Case</td>
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<td>Mr. Leo Goldberger</td>
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<td>Mr. &amp; Mrs. R. J. Wolfheim</td>
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<td>Mr. &amp; Mrs. Sydney Salkey</td>
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<td>Eric P. Newman</td>
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<td>Bessie Alton</td>
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Recent Donations to Jewish Hospital

Donor: Midge & Williard Levy
In Memory of: Mr. Simon Frank

Midge & Buddy Turner
Mr. & Mrs. R. Morton Moss

Joan & Buddy Turner
Mr. Simon Frank

Dr. & Mrs. Bernard DeHovitz
Mr. R. Morton Moss

Mr. & Mrs. C. Earl Duke
Mr. Kennard Goldsmith

Mr. & Mrs. Louis Liebson
Morris Klein

Dr. & Mrs. P. D. Stahl
Mr. E. M. Lasker

In Memory of:

Mr. Simon Frank

Mr. R. Morton Moss

Mr. Kennard Goldsmith

FLORENC G. & DAVID MAY FUND
Donor:
Mr. & Mrs. M. D. May
Morton J. May
Alice Gresham

Mr. & Mrs. Nate Phillip
Albert Wachenheim Jr.

Edith A. Tuholske

Mr. & Mrs. Alvin D. Goldman
In Honor of the 72nd birthday of Mr. Morton J. May

DIABETES RESEARCH FUND
Donor:
Mrs. Geo. A. Richards
Louis S. Goltermann

Mr. & Mrs. Nate Phillip

Mr. R. Morton Moss

In Honor of:

Her Husband
Sydney Salkey's 65th birthday

In Memory of:

Morton J. May
Alice Gresham

LILLIE SCHUSTER FUND
Donor:
Alice Gresham

In Honor of:

The anniversaries of
Mr. & Mrs. Julius Lesser and Mr. &
Mrs. Herbert Frank

RESEARCH TRIBUTE FUND
Donor:
Clara & Jack London
Clara & Jack London

Mr. Simon Frank

Mr. & Mrs. Nate Phillip

In Memory of:

Mr. & Mrs. E. Turner

Mr. & Mrs. Simon Frank

Mr. & Mrs. Simon Frank

Mr. Kennard Goldsmith

In Honor of:

Mr. & Mrs. Morton D. May

E. Sorkin

Evelyn Yoffie

E. Sorkin

In Honor of:

Mr. & Mrs. Morton D. May

Evelyn Yoffie

Mr. Edward Greensfelder

CANCER FUND
Donor:
Mr. & Mrs. Paul Ullman Jr.
In Memory of:

Mr. Simon Frank

Dr. Harry Sandperl

In Honor of:

The wedding anniversary of Mr. & Mrs. Milliard Waldheim

The anniversaries of
Mr. & Mrs. Julius Lesser and Mr. &
Mrs. Herbert Frank

The college graduations of: David Handler, M.D.
Gerald Handler, D.D.S.
Leroy Handler, B.B.S.

In Memory of:

For a speedy recovery
of her mother Mrs. Harry J. Yoffie

In Honor of:

Contribution

Mr. Edward Greensfelder

EQUIPMENT FUND
Air conditioner

New Isotope Treatment
In Use At Jewish Hospital

It has been announced by the Department of Urology that the Jewish Hospital is the first institution in this area to employ a new technique involving radioactive colloidal gold injections for treatment of carcinoma of the prostate.

In addition to the clinical uses of radioactive gold for urological purposes, the department is interested in developing a research program with this isotope.

Jewish Hospital Physicians Participate In Camp Program

The Jewish Hospital Clinic again was the scene of physical examinations for children attending Camp Hawthorne. Over 400 children were examined by the following members of the medical staff: Drs. Norman Drey, Norman Hankin, Edward Berger, Harold Cutler, Leo Sachar, Benjamin Cohen, Bernard Hulbert, Morris Davidson, Daniel Klaff, Samuel Schechter, and Jesse Younger.
A popular American comedian found a real use for the Polaroid Land Camera. He discovered he could have his picture taken with it at a party and a minute later look at the snapshot and see whether or not he was having a good time. The polaroid idea developed into x-ray has more serious benefits, and this hospital would very much like to be able to provide its physicians and patients with a radiograph finished and dry within a minute after exposure. This speed is of great value in certain surgical procedures. The cassette and processing unit cost $520 and may be set up as a memorial donation to the hospital.

The value of such a system is the quick access to almost any information desired, a complete history of work of each employee, facts as to the turnover of various positions, and the indirect benefit achieved by the organizational procedure which demands a complete study of all the work done in the department and the assigning of it to the position under which it can be done most efficiently. Annual personnel budgets can be made easily from the table of organizations and position and employee cards in the system, and many valuable facts which lead to more efficient and pleasant personnel relations should be discovered and put to use.