Mrs. Ira Simon continues annual gifts to hospital

A gift of $12,000 was presented to Jewish Hospital Development by Mrs. Ira Simon. This latest in a series of annual gifts was donated to the Ira and Herbert Simon Research Fund established in memory of Mrs. Simon’s late husband and his brother, Herbert Simon, late husband of Mrs. Mildred Simon. The fund, first established at Jewish Hospital in 1960 with grants totaling $10,000, has grown to a total of $132,000 by the end of 1964.

This resource for unrestricted research was established by members of the Simon family to be used for the study and treatment of cancer, mental and nervous diseases, or any other diseases which the Research Committee of the Hospital Board of Directors may approve.

Pilot projects which have already been approved by the Research Committee under terms of the fund include: a study to determine the reasons why miscarriages result in women with psychiatric problems; and a study to analyze some of the biochemical characteristics of the skin to determine how to make skin grafts grow more rapidly. The latter study will also supply information about factors influencing skin cancer.

In her continuing support, Mrs. Simon, the former Laura Hartman, exemplifies a woman of generosity and kindness.

According to a close associate: “She is endowed with foresight as well as under-standing in recognizing the value of scientific research to humanity. After having gone through the pain and agony of caring for her husband, who was afflicted with cancer, she has chosen this important way of perpetuating her memory. Laura Simon is a vivacious, well-liked woman, considered of her family, friends and the community.”

Mr. & Mrs. Edison Establish $10,000 Unrestricted Fund

Jewish Hospital received an endowment gift of $10,000 from Robert Shoenberg, president of the hospital.

The donation will be used to establish the Robert and Harry Edison Unrestricted Endowment Fund. This contribution is especially significant with funds slated for the hospital’s unrestricted endowment program . . . the major source of income for the outstanding medical projects which are now being developed.

Mr. Edison, chairman of the board and treasurer of Edison Brothers Stores, Inc., is well-known in St. Louis for his business activity, civic and philanthropic endeavors.

He has been on the Jewish Hospital board of directors for many years, and was an original sponsor of the hospital newspaper, was an original sponsor of the hospital’s development through the years. Without their continuing interest, guidance and support, Jewish Hospital would not have been able to fulfill its mission of caring for patients, and has been a director of the hospital since 1929.

Shoenberg was one of the original contributors to the building of Jewish Hospital in 1901. Following in his footsteps, Sydney M. Shoenberg not only contributed $100,000 for the nursing school building, but by 1951, had given a total of $700,000. $100,000 was given to the building fund in 1951 which contributed to enlarging the hospital by 200 beds. He donated an additional $100,000 in 1952 to enlarge and modernize the X-ray department, and to his mother, Dollie, who died February 28, 1949.

In October, 1959, a second residence for nurses was opened at 4949 Forest Park Boulevard, made possible by another Shoenberg gift of $500,000. This dormitory for 47 nurses will continue to be used in the future.

Moses Shoenberg died in 1945 at the age of 73. Called the Merchant Prince, he achieved this title by serving as one of the founders of the May Department Stores Co. He was active as vice-president in the business until age 69. Born in Dayton, Ohio, he started his first business, a small haberdashery, at the age of 22.

Shortly after, he went to Leadville, Colorado where he joined his brother-in-law, David May to establish a firm known as May and Shoenberg.

In 1892, he came to St. Louis and purchased the “Famous” store that later became the D. Crawford and Company; and later the William Barr Dry Goods. This was the beginning of the May Department Stores Company.

In addition to his department store activities, he also founded the Eagle Discount Stamp Company, and was chairman of the Board of the Commercial Investment Trust, Inc. of New York, a Salt Lake City, California Electric Company, and a director of the First National Bank of St. Louis. He was past president of the Federation of Jewish Charities of Temple Israel, and was a director of Jewish Hospital, the Jewish Sanatorium (to which he contributed a building) and the Columbian Club.

He was a member of the staff of Gov- ernor Harley of Missouri.

Sidney M. Shoenberg

His wife was the former Dollie Bem- heimer of Quincy, Illinois.

In the same family tradition, Sydney M. Shoenberg is a vice-president and a director of the May Company, director of the First National Bank and the St. Louis Union Trust, a director of CIT Corpora-tion, a director of the St. Louis Union Trust, a director of the St. Louis Union Trust, a director of CIT Corporation, a director of the St. Louis Union Trust, a director of the St. Louis Union Trust, a director of CIT Corporation, and a member of the firm, Sydney M. Shoenberg and Company. Formerly, Mr. Shoenberg served as a director on the board of the Y.M.H.A.

As a staunch supporter of the Jewish Hospital and member of the hospital board of directors in 1923, he observed, “I owe a duty to my less fortunate brother . . . how can any thinking person who enjoys the blessings of health go through a hospital without a feeling of thankful- ness at his own good fortune and a cor- responding obligation to make things a little easier for those wracked with pain. And if that individual is fortunately en- dowed with more than his share of the world’s goods, how can he resist the im- pulse to give a small part of his surplus wealth to provide additional and more comfortable quarters for this work.”

In 1946 he was elected to the City Art Museum’s Board of Control. As a bene- factor of the arts, he donated many im- portant works of art to the May Museum of Art, the Red Cross, the Neighborhood Association, and has been active in the National Conference of Christians and Jews, and the Planned Parenthood Association.

Sydney M. Shoenberg, Jr. was active and served as treasurer in a St. Louis Uni- versity campaign drive. He also served on the Community Chest Board, and is a former director of the Jewish Federation and the Y.M.H.A.

Robert Shoenberg is vice-chairman of the Red Cross, a director of the City Art Museum, and a board member at the Chicago Board of Education.

The three brothers are associated with their father in the investment firm of Sydney M. Shoenberg and Company, in the Bowman’s National Bank Building.

Jewish Hospital is grateful and proud of their continuing association with the outstanding Shoenberg family of St. Louis.
Anesthetist Helps Department Grow During Her 20 Years at Hospital

"When I came to Jewish Hospital in 1945, there was one nurse anesthetist," said Miss Dorothy Schmidt, chief nurse anesthetist who began her 20th year at Jewish Hospital last month.

"In 1946, when I was made chief anesthetist, we were left with just two girls in the department. For the first year, we went without vacation and were on call every other night and every other weekend, with no day-off afterwards.

"Very patiently I worked to add more people to the staff so we could have a day off after call. Each year there were more people.

"When we had four surgery rooms, we needed five people. In 1965 we moved into a new surgery wing. At one time we had 10 nurse anesthetists, one for each of eight operating rooms, one off and one supervisor.

"Dr. David Littauer, then executive director, always gave me encouragement to go ahead — to get the most up-to-date equipment. With the confidence he had in me, the department was able to grow. There is a special satisfaction in working with good staff and good equipment.

"We have always been fortunate in securing good anesthetists. I felt that the standards of the hospital made a good impression.

"Today in the United States, there are over 12,000 anesthetists from 172 schools for nurse anesthetists. I had my training at Lakeside Hospital, Cleveland, Ohio, which is connected with Western Reserve University. Founded in 1933, it was the first school for nurse anesthetists in the United States.

"Do you know how I became an anesthetist? Dr. Samuel D. Soule, obstetrician, was instrumental in this. I had been in nursing for about 5 years. Dr. Soule asked me if I'd ever thought of becoming an anesthetist. He said, 'there's a wonderful anesthetist at Jewish Hospital. Why don't you call her and ask where she got her training.'

"Well, I never did call her, but I didn't have too. Dr. Soule came back several days later and said, 'she got her training at Western Reserve University. Why don't you find out when classes start.'

"A friend and I were accepted in May that year for the eight month course. Now, by the way, that same course takes 2 years.

"Miss Florence King, Jewish Hospital's administrator at that time, came to Cleveland to an American Hospital Association meeting. She only needed one anesthetist, but because she had been so happy with her first Western Reserve graduate, she took two of us.

"It was often hard, especially those first two years. I often think about this when interviewing new anesthetists. I tell them we have excellent working conditions now, but when we are crowded, I expect them to cooperate.

"Nobody knows really when you give a good anesthetist—when you eliminate pain and have a successful surgery and post-operative course. This is just between you and the patient. But it is within yourself that the greatest satisfaction lies.

"Yet, I imagine the main reason I stayed at Jewish Hospital 20 years is the doctors and the patient. But it is within yourself that the greatest satisfaction lies.

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Products To Be Displayed At March 1 Fair

The second annual equipment fair, sponsored by the hospital central supply department will be Monday, March 1, in Steinbergh Auditorium. The fair, open from 9 a.m. to 5 p.m., is being co-ordinated by Mrs. Nadean Wright, supervisor of central supply. On display will be equipment currently in use in the hospital, and new equipment which will soon be available. Instructions on proper use and care of equipment will be given as an additional feature of the exhibition.

According to Mrs. Wright, nursing, medical and administrative staff are invited and encouraged to attend, as well as the hospital personnel. Coffee will be served to those attending.

Mrs. Wright has been supervisor of central supply for the past two years. Prior to that she was in the Jewish Hospital nursing department for twelve years.

Home Care Enters 12th Year As Successful Pilot Project

The Home Care Program of Jewish Hospital is entering its twelfth year of successful operation as one of the pilot projects in the United States. The program is a major division of the department of Long Term Care, directed by Dr. Franz U. Steinberg.

Organized in 1953 under the direction of Dr. David Littauer, then executive director of Jewish Hospital and Dr. L. Jerome Flance, it was initially designed to care for twenty-five patients in their homes. At the same time, the program has more than doubled — providing home service for an average of eighty-five patients who receive 20,000 days of care annually.

The concept of home care for long-term patients was first carried out by Dr. E. M. Bluestone who started a program at Montefiore Hospital in New York City in 1947. In the past seventeen years, home care programs have enjoyed varying degrees of success throughout the United States. As many as forty programs have been organized in conjunction with hospitals and nursing homes.

As an out-of-hospital service, this coordinated program has added a new dimension to patient care. Now persons encumbered with financial strains resulting from long illnesses, can have comparable medical and para-medical services in their own home at a fraction of the hospital costs.

In addition to the economic factors, many patients have illnesses which can be treated at home from the standpoint of medical, social, and psychological needs.

With the emergence of Medicare, home care programs will be developing to a greater extent throughout the country, according to James O. Hensler, Ph.D., associate director at the hospital. In January the Home Care Training Center of Jewish Hospital financed by three Public Health Service grants, conducted two institutes: one for vocational counselors and another for administrators and other personnel concerned with establishing like programs in their own communities.

"More and more people are recognizing the value and necessity of coordinated home care programs," Dr. Hensler said.

THE WORLD'S FIRST and only completely remote-control two-way audio closed circuit television system was installed this month at Jewish Hospital. The remote control equipment can control all of the camera action in a room far distant from the actual operation. Up to now, closed circuit TV had to be operated by a camera technician in the operating room. Use was limited due to problems involved in camera position and in lining up the exact area to be viewed. Now, the camera can be moved to one of 6 operating rooms, and it has become an important asset in teaching doctors as well as students.

THE UNIQUE TRI-PAN CAMERA, invented by George Fischer, Centurion Products, Inc., is controlled from a small console that also contains the controls for the zoom lens, the two-way audio and the camera controls (brightness, contrast, focus) thereby enabling the instructor to line up the exact area and angle he wants and to magnify it up to 50 times or more. TV monitors have been installed in the surgeon's conference room. Upon completion of the new Steinbergh Auditorium amphitheatre, additional equipment, a television projector, will be installed so an operation can be shown on a 400 square foot screen.

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Musical Planned for Auxiliary Annual Meeting

Singing and dancing members of the Women’s Auxiliary are invited to tryout for the original musical to be presented at the annual meeting, Tuesday, April 27, at the Meadowbrook Country Club. Tryouts for actors, singers, dancers, prop crew and costume designers will be 10 a.m., February 17, at Temple Israel, 10675 Lusher Road.

Mrs. Donald Quicksilver, is author of the show.

Co-directing the show are Mrs. Quicksilver and Mrs. Samuel Schenberg; with Mrs. Charles Sophie, choreographer; Mrs. Al Serkes and Mrs. Gene Schneider, producers; Mrs. Kenneth Pensky, costume supervisor; Mrs. Harold Lazaroff, properties chairman, and Mrs. Millard Routman, scenery designer.

Babies Saved By Prediction Of Amniotic Tap

"Amniotic tap," recently instigated at Jewish Hospital by the departments of obstetrics and laboratories, under the supervision of Dr. Daniel Rosenstein and Dr. Phillip Goldstein, is balancing the dangers of erythroblastosis, or Rh incompatibility, against those of prematurity. Rh incompatibility usually affects children of Rh-negative women, married to Rh-positive men, who have become sensitized to Rh-positive blood during their previous pregnancies. The production of anti-Rh antibodies causes anoxia in the Rh-positive baby before it is born. The amniotic fluid surrounding the threatened child can be studied to determine if the baby is anemic and if corrective surgery can be done.

"Examination of the breasts using X-ray, or "mammography" requires a special X-ray tube and super-sensitive film, but is a valuable aid to the physician in diagnosis of obscure breast diseases. Breast cancers, cysts and areas of inflammation can be diagnosed in this way with a minimum radiation exposure to the patient, when the usual methods of study leave doubt as to the correct diagnosis.

"Arteries, Veins, Brain Studied With New X-ray Techniques"

"We are diagnosing more patients illnnesses in radiology than ever before," said Dr. Hyman Senturia, director, department of radiology, "because of new techniques which provide information not readily obtainable by any other method."

"In the radiation therapy section, the Cobalt source which is used for its gamma ray activity, has been replaced with a more powerful source. The original source of Cobalt radiation was provided by a gift of $35,000 from the Women’s Auxiliary, but, as with all radioactive material, it decreased in strength after almost 5 years of use. The replacement, a fresher, stronger source, has reduced the treatment time, but the quality of the gamma ray emitted is unchanged."

ENCLOSED RECEPTION AREA, part of the extensive remodeling just completed in the X-ray department. A compact film-viewing area is now available as well as two private areas for film interpretation and consultation.

Irwin Albrecht, assistant director and controller, was appointed to the commit-tee on accounting of the Missouri Hospital Association.

DAVID A. GEE, executive director, was appointed to the special patient committee of the Missouri Hospital Association.

DAVID A. GEE, has been reelected as treasurer of the Hospital Association of metropolitan St. Louis.

Mrs. Phyllis Jackson, head nurse, 5 Steinberg, attended the annual convention of the National Foundation of the March of Dimes in Chicago, Illinois. Mrs. Jackson, representing Madison, County, Illinois, is a member of the Executive Director board of the National Foundation.

DAVID A. GEE, executive director, Jewish Hospital, was a guest on KMOX Radio “At Your Service,” 4:10 segment, Thursday, January 7. Michael Black, KMOX caller, asked Dr. Gee about hospital administra-tion during the first portion of the pro-gram, and then directed calls to him from the KMOX listening audience.

 Caller’s questions included: Medicare hospital costs, nursing shortage, and emergency rooms.

Recent appointments in nursing service are:

Miss Susan Kay Parker, R.N., appointed assistant head nurse on division 3 Steinberg.

Mrs. Nancy Safarik, R.N., appointed assistant head nurse on division 6 Center.

Miss Phyllis Widdows, R.N., appointed assistant head nurse on division 5 South.

Mrs. Betty Dazle, R.N., appointed as-sistant head nurse on division 2 Center.

Mrs. Mary Hirth, R.N., employed as assistant head nurse on division 7 Center.

Miss Brenda Rhoton, R.N., appointed head nurse on division 4 South, from the position of assistant head nurse on division 5 South.

Miss Willis Jean Nelson, R.N., appointed head nurse on division 3 Center, from the position of assistant head nurse.

Mrs. Vera Bull, R.N., appointed head nurse in the delivery room.

Miss Frances Neal, R.N., employed as head nurse on division 2 South. Miss Neal returned to Jewish Hospital from Cedars of Lebanon Hospital where she held the position of assistant head nurse.

Miss Elsie Null, R.N., appointed head nurse on division 2 Steinberg. Miss Null was previously head nurse on division 2 Center.

Miss Ruth Culvin, R.N., appointed operating room supervisor; from the position of acting operating room supervisor.

Mrs. Colvin was a staff nurse in the operating room for 5 years.

Mrs. Sharon Barnhill, R.N., appointed head nurse on division 2 Center.
Dr. Morton D. Pareira Calls Transplantation

Most Challenging Problem in Surgery

(Q: What has been done? Are there any tangible results?
A: At the turn of this century, organs, tissues and even portions of the body were successfully transplanted from one animal to another by persons working in the laboratory. In 1910 the first kidney transplant from a dog to a dog was successfully accomplished; prior to that Charles Guthrie first successfully prepared the two-headed dog transplant which, several decades later, the Russians claimed as their feat of their own accomplishment. Except for the grafting of skin from one person to another, no other of these intra-species exchanges were attempted by clinical surgeons. Yet, the prohibitive operative risk attendant upon any operative procedure of such magnitude undertaken in those days when modern surgery was in its infancy.

A: Skin homotransplantation (grafting from one human to another) was practiced throughout World War I and on into the early part of World War II before it was realized that homografting (as opposed to isografting within the same individual's tissues, skin for example, were removed from one portion of his body and transplanted to another) was never successful. The reason for this lack of homograft survival was not understood in the early 1940's. Early recognition of the fact of inevitable homograft rejection had been observed (1) because of the early death of the laboratory animal (or burned human) from 'other causes'; (2) because of failure to follow-up of transplants in laboratory animals; or (3) because rejection of organs in homograft transplant animals was considered to be failures of surgical technique. This is an example of how truly modern 'modern medicine' is.

Q: Then the first so-called 'successes'
A: The transplantation of living cells from one individual to another is not a natural event. Indeed, from time immemorial the function of portmanteau cells was considered the special province of superfetal nature or deities inspired by the remarkable qualities that might be expected to exist in combination of portmanteau abilities normally beyond the power of a single species. The preoccupation of the ancients with such cells is certainly a great modern work for modern medicine. In summary, the problem which confounds our present (and the past) abilities in this area can be stated so simply that one wonders why so many opportunities give impetus to its solution. If a tissue or organ (or a spontaneously occurring tumor in a laboratory animal) is removed from one portion of an individual's body and transplanted by appropriate surgical techniques to another part of the body of the same individual, it may be expected to live as long as the individual who bears it. But if a similar tissue is transplanted between different individuals (other than identical twins) it may be expected to heal and function for a week or so, after which it becomes inflamed and ulcerated and eventually sloughs away.

(Why should this be so? What can be done to prevent it? These questions and others will be answered by Dr. Morton D. Pareira in the next issue of "216.")

FIRST SUCCESSFUL TRANSPLANTATION of a dog's head to neck of another dog, done by Dr. Charles Guthrie prior to 1910.

Medical Staff

David C. Shepherd, Ph.D., director of audiology and Robert Goldstein, Ph.D., director of audiology and speech pathology, and Dr. Benjamin Reenboldt, Chilton National Health Service and Hospital, Santiago, Chile, previously research fellow at Jewish Hospital, have written a paper on "Race Differences in Auditory Sensitivity" which appeared in the December issue of the Journal of Speech and Hearing Research.

Dr. Elwin M. Schuartz, obstetrician-gynecologist, was installed as secretary of the St. Louis County Medical Society.

Dr. Ben H. Senturia, director, department of otology, has made several trips to Washington, D. C. to attend conferences with officials of the Public Health Service and the Armed Forces Institute of Pathology, to lay the groundwork for activation of an Otolaryngic Training Grant, awarded by the National Institute of Neurological Diseases and Blindness to the American Academy of Ophthalmology and Otolaryngology. The goal of the program is to train physicians for academic careers in the field of otolaryngologic pathology, either as a primary specialty or as a subspecialty in clinical otolaryngology. The training site selected is the Armed Forces Institute of Pathology, Washington, D. C. Dr. Senturia is project director of the grant.

Dr. Senturia, editor-librarian of the American Otolological Society, Inc., attended the mid-winter Council Meeting in New York on January 9. Preceding this meeting, the council of the American Otolological Society joined the councils of the Triological Society and the Laryngological Society at a luncheon.

Dr. Senturia will participate in a "Symposium on Middle Ear Diffusion" sponsored by the Pittsburgh Ear, Nose and Throat Society, Pittsburgh, Pa., on February 18.

Dr. Kenneth D. Serek, assistant director, director of surgery, has been invited to serve as a Liaison Fellow from the State of Missouri to the Committee on Cancer of the American College of Surgeons.

In conjunction with other representatives from Missouri institutions, he is working on a Tumor Registry form, a formal technique for handling data on cancer patients in the state.

The Tumor Registry contains information about individual cancer patient treatment, the result of each treatment, and the necessary medical follow-up.

Dr. Marcin Mischkin, orthopedic surgeon was recently appointed a diplomate to the American Board of Orthopedic Surgery after successfully completing part two of the board examination.
LISTENING TO DR. ROBERT BURSTEIN explain the purpose of the electrophoresis unit are, from left, Mrs. Donald Rubin, past president, Mrs. Fred Weinstein, research chair-2020-07-20-18:02

Ravitch - Distinguished Surgeon - Selected For First Probstin Visiting Professorship

Dr. Mark M. Ravitch, surgeon-in-chief, Baltimore City Hospitals and associate professor in surgery, Johns Hopkins Hos-2020-07-20-18:02

Tenenbaum Leaves $10,000 to Hospital

A bequest of $10,000 was left to Jewish Hospital by Harry Tenenbaum, co-founder of television station KTIV, Channel 2, and president until his death December 7, 1964.

He and his business partner, Paul E. Peltason, sold KTIV last April to the Newhouse Broadcasting Corporation. The station was sold because of the illness of Mr. Tenenbaum. Mr. Peltason is still active as an executive of KTIV.

Life-Seekers Give Electrophoresis Unit To Ob-Gyn Department

A $2000 electrophoresis unit, given to Jewish Hospital by the Life-Seekers, a young women's organization dedicated to aiding research, is being used by Dr. Robert Burstein and the department of obstetrics for original research into posi-2020-07-20-18:02

Dr. Albert B. Eisenstein, medical scien-
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The council on food and nutrition of the American Medical Association asked Dr. Eisenstein to edit the third edition of "Nutrition in Clinical Medicine." Not written for the layman or even the general practitioner, the book will have 50 chap-
ters written by 70 national and interna-
tional experts.

St. Louis contributors other than Dr. Eisenstein will be Dr. Morton D. Pareira, surgeon-in-chief, Jewish Hospital, "Nutri-
tion and Trauma"; Dr. Robert Shank, Washington University School of Medicine, "The Assessment of Nutritional Status"; Dr. Lillian Reis, Washington University School of Medicine, "Nutrition and Di-
abetic Mellitus"; and Dr. Carl V. Moore, President, Washington University School of Medicine, "Iron and Copper, The Hypochromic Anemias".

The second book, "The Adrenal Cortex" represents Dr. Eisenstein's major interest in medicine. About a year ago, because he felt a new book should be written on the subject, he talked to publishers then selected 17 experts to write about their specialties.

Among the St. Louis contributors are Dr. Sara Luse, Washington University School of Medicine; Dr. Thomas Frawley, St. Louis University School of Medicine; Dr. Theodore Weihelehl, president, Biological Research Inc.; Harry Magruff, Washington University and Dr. William Daughaday, Washington University School of Medicine.

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Among the St. Louis contributors are Dr. Sara Luse, Washington University School of Medicine; Dr. Thomas Frawley, St. Louis University School of Medicine; Dr. Theodore Weihelehl, president, Biological Research Inc.; Harry Magruff, Washington University and Dr. William Daughaday, Washington University School of Medicine.
DOCTOR'S URGED COMMUNITY TO FORM FIRST JEWISH HOSPITAL

(In the December issue of 216 we published a transcript of a radio broadcast presented October 27 by KSD. The feature "This Day In St. Louis" was written for KSD by the Missouri State Historical Society. Included were facts about the early efforts of the Jewish Community to establish a hospital dating back to 1878.

This was only a small part of the story. The events leading to the formal opening of the first Jewish Hospital form part II of Jewish Hospital History.

Auxiliary Sponsors
Newborn Photos
Mrs. M. Erwin Bry, Jr., chairman of the Auxiliary Photo-ideal, reported in January on the auxiliary project, "baby photog-

Each newborn is photographed in the nursery soon after delivery by a perma-
nently mounted camera.

The women's auxiliary gives the funds from this project to Dr. Rothman, chief of obstetrics and gynecology, who, in

turn, designates it for special ob/gyn equipment, research, education, and train-
ing.

In past years the funds have been used to install clocks and piped-in music for the labor rooms, new delivery tables, an instrument for detecting the radiation dosage in treatment of cancer, an instrument for cobalt treatment of cancer of the uterus, and microscopes with attached lamps.

"This has proven to be a very worth-

while and important project," Mrs. Bry

commented.

Breakfast Served In Coffee Shop
Morning breakfast of eggs, waffles, sau-
sages, bacon and ham is now offered in the Women's Auxiliary coffee shop at Jewish Hospital.

According to Mrs. Ruby Cohn, coffee shop chairman, the idea was put into effect mid-January when it was agreed there should be some place in the hospital for employees and visitors to order breakfast other than just sweet rolls after 9:30 a.m.

The employee cafeteria closes at 8:15 a.m. and reopens at 9:30 a.m. for juice, rolls, and coffee...as did the coffee shop before 9:30 a.m.

The breakfast hour extends from 9:30 to 11:30 a.m. when the change-over is made for lunch.

"By offering this additional feature," Mrs. Cohn said, "we hope to increase our service not only to those of our hospital family, but to visitors of patients."