Nicholas Baloff Resigns Post As Dean Of Business School

Nicholas Baloff, professor and dean of the School of Business and Public Administration at WU, has resigned as dean to be effective with the appointment of an administrative replacement, it was announced recently by Chancellor William H. Danforth.

Baloff tendered his resignation when differences with the administration over budgeting policies for the School of Business could not be resolved. According to Chancellor Danforth, a number of the professional schools at WU are budgeted separately, giving the units considerable financial autonomy, but the School of Business falls within the University's central budget. Differences over the movement toward budgetary autonomy led to the dean's resignation.

Baloff, who joined the University as dean on June 1, 1976, will remain on the faculty of WU as professor in the School of Business and will continue his research interests during the academic year.

In commenting on Baloff's decision to resign, Chancellor Danforth said, "I have appreciated the opportunity of working with Dean Baloff. While he has been with us a relatively short time, he has made important contributions and the School of Business and Public Administration has made considerable progress. I regret very much that we have honest differences of opinion in key policy areas. I am pleased that Dr. Baloff will remain on the faculty and continue to contribute to the School and to the University."

Baloff came to WU from the University of Oklahoma, where he had been dean of the College of Business Administration since 1973. From 1970 to 1973, he had served as head of the Health Systems Research Program of the School of Medicine and Graduate School of Business at Stanford University and, from 1968 to 1971, as coordinator of the Operations Management Field in the Graduate School of Business at Stanford.

Baloff, who studied at the University of California at Berkeley and M.I.T., received the Ph.D. degree from Stanford in 1963.
“Politics is an art,” WU Political Science Professor John D. Sprague observed not long ago, but he contended that the systematic study of political behavior can, in many instances, be done most expeditiously with the new technology.

Sprague has dedicated his career to this proposition and the results have been sufficiently impressive to persuade the National Science Foundation to grant him recently two three-year awards totaling $362,817 to pursue this research. He will use the money for a variety of purposes all designed to support and foster this premise which he shares with a growing number of younger political scientists.

Expressed in lay terms, these academicians believe and are demonstrating that mathematical models (equations) “can be used in the study of substantive phenomena.” “Thus,” Sprague explained, “our efforts at the mathematical representation of the theories of politics do not sit on the shelf.” In making such calculations, Sprague, in recent years, has used his department’s Hewlett-Packard, one of a new breed of electronic “brains,” to study voting mobilization support for socialist parties in Western Europe. His research on this complex problem dates back some seven years, the last two of which have been supported, in part, by an earlier NSF grant.

Working with another principal investigator on this project, Adam Przeworski, a former WU colleague now teaching at the University of Chicago, Sprague presented their findings in a 150-page paper delivered at the annual meeting of the American Political Science Association in Washington, D.C., last week.

With the new hardware, they were able to come up with answers to questions which nobody was able to ask B.C. (before computers.) “It’s not that the problem hasn’t been studied before (there are probably some 10,000 catalogue cards on the subject in the library), but that we have been able to approach the subject from a different perspective and with a technology that allows us to do some things that other scholars were not able to do,” Sprague explained. “So far, the results are very encouraging.”

In the midst of preparing this kinsized paper, Sprague somehow found time to submit his two new complicated proposals to the National Science Foundation. Through the NSF’s Research Initiation and Support (RIAS) program, he applied for funds “for the purpose of improving graduate and postgraduate research and training programs for young scientists.”

Known in scholarly circles as the RIAS program, it is highly competitive. WU’s award of $195,047 was one of only 30 such grants for this purpose approved for NSF funding. One hundred and fifty-five universities submitted proposals. Each school could submit only one such application for these funds with the result that WU itself had to decide which of a variety of proposals from the faculty it should choose for RIAS consideration. A WU committee headed by Edward T. Foote, dean of the WU School of Law, and including Edward L. MacCordy associate vice chancellor for research, and Jerome R. Cox, Jr., chairman, Department of Computer Science, made this initial selection.

As chief architect of the WU Department of Political Science proposal, Sprague himself went before this committee to plead his cause. Of the 30 recipients chosen by the NSF, the WU Political Science Department was the only such representative of this discipline in the country to share in the $4,327,700 appropriation. The bulk of the money went to the so-called “hard sciences” and provided funding for the support of projects submitted by such diverse awardees as the Migratory Fish Research Institute at the University of Maine and the University of Rochester’s Institute of Optics.

The NSF, in its news release on the RIAS awards, singled out the WU grant for special mention and noted that this University’s entry provided for the development of “a broadened curriculum in mathematical modeling of political processes to train graduate students in the effective use of quantitative methods in the analysis of political and policy processes.” Sprague expressed it more succinctly, “What we are doing,” he said, “is to approach a substantive problem with an explicit verbal theory that can be represented in mathematical form. By manipulating this form, we get some insights that we otherwise didn’t have. It allows us to do what, I think, are some interesting and fascinating things.”

Somehow, Sprague noted, it seems particularly appropriate that a St. Louis educational institution should receive such an award, because it was one of Missouri’s own former U.S. House of Representatives legislators, Jim Symington (D) who was instrumental in persuading Congress to approve the original funding for the RIAS program itself.

The WU project is many faceted. “What it means for us,” Sprague explained, “is a chance to upgrade both our curriculum and the level of support that we can offer senior graduate and younger members of our Political Science Department.” He pointed out that the WU Political Science Department “is already rather heavily into quantitative work both in informal modeling with mathematics and in the formal use of mathematical reasoning for things political. This project fits into a continuing trend toward the use of mathematics in social science,” Sprague said.

He is convinced that the application of mathematical formulae and techniques for understanding political processes is “unquestionably the direction of the future for the discipline of political science.” Through special summer institutes and in a variety of other ways, “we expect to prepare our graduate students to deal successfully with the confrontation and analyses of even more complex mathematical approaches to problems in the years ahead,” he concluded.

As a step toward the realization of this goal, the Department of Political Science has acquired a mini-computer capable of plotting photo-ready graphics. This new hardware has been connected to the department’s computer in what Sprague calls “the machine room” in Eliot Hall’s basement.

The other grant of $167,770 that Sprague received from the NSF is for the support of collaborative research on politics in context. It is an outgrowth of Sprague’s continuing interest in the study of the Western European project, which he elaborated on just a few days ago in the nation’s capital.

It is concerned with attempting to answer (again with mathematical models) this basic question: “What are the consequences for individual political behavior, in the mass, arising from the context in which the behavior occurs?”

As a part of this study, Sprague and
Charles Eames, designer, architect and film-maker, will take part in a symposium on campus Mon., Sept. 12, at 3 p.m. in Edison Theatre. The symposium marks the opening of an exhibit of his works, shown above.

Exhibit of Charles and Ray Eames' Innovative Works Opens With Symposium on Art and Science

In 1927, according to legend, a second-year architecture student at WU was asked to leave the University because of what was then considered a heretical ideological allegiance on his part to the yet-to-be respected architect, Frank Lloyd Wright.

As irony will have it, fifty years later the University and the St. Louis County Department of Parks and Recreation are jointly sponsoring in September and October a major exhibit of the innovative furniture, toys, films and displays made by this former student and former St. Louisan, Charles Eames, and his wife, Ray.

Designer, architect, film-maker and modern Renaissance man, Charles Eames is probably best known for his pioneering of modern furniture design and manufacturing methods to mass produce it. Most familiar of his pieces are the molded plywood side chair and the padded lounge chair originally designed for movie director Billy Wilder.

The Museum of Modern Art in New York City identifies Eames as "the most original American furniture designer since Duncan Phyfe" (1768-1854). He is also the only designer to have been asked to leave the University because of what was then considered a heretical ideological allegiance on his part to the yet-to-be respected architect, Frank Lloyd Wright.

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In addition to the exhibit, "Connections: The Work of Charles and Ray Eames," which will open at Steinberg Gallery and at the Sculpture Gallery at Laumeier Park (Geyer and Rott Roads), on Monday, Sept. 12, a symposium will also be held on Monday, Sept. 12, at 3 p.m. in Edison Theatre.

Participants in the symposium will be: Charles Eames; Charles Guggenheim, film producer; Norris K. Smith, chairman of the WU Department of Art and Archaeology; James Fitzgibbon, professor of architecture; Robert Walker, McDonnell Professor of Physics; Peter Raver, director of the Missouri Botanical Garden; and Roger DesRosiers, dean of the WU School of Fine Arts, who will serve as moderator.

They will have a free interchange of ideas on the subject, "A Reasonable Intersection of Interests in Science, Art, Humanities, and Social Concerns." The symposium is being sponsored by IBM through the St. Louis County Parks.

The exhibit, which will continue through October 23, is divided between the Laumeier Gallery and Steinberg Gallery. Hours at both galleries are: 9 a.m. to 5 p.m. Monday through Friday, and 1 to 5 p.m. Saturday and Sunday. At Laumeier, beginning with the Museum of Modern Art's award-winning chair designed by Eames and architect Eero Saarinen, the exhibit includes early Eames' designs, furniture, toys, and other experimental molded plywood, wire and plastic forms.

At Steinberg, six of the Eameses' exhibitions designed for IBM demonstrate the Eameses' facility to explain specific and sometimes complex concepts in distinctively imaginative and understandable ways. Subjects from Nicholas Copernicus to the Fibonacci Number Sequence are illuminated by their "history walls."

Over 30 short films the Eameses have made since 1950 will be shown in groups of three at Steinberg Gallery, at 7 and 8 p.m. on Wednesdays, Sept. 14, 21 and 28, and Oct. 5, 12, and 19 and at 2 and 3 p.m. on Sundays, Sept. 18, 25, and Oct. 2, 9, 16 and 23. Films on toy trains, "the fabulous fifties" and communication theory will be among those shown.

Of these films, film critic and writer Paul Schrader has said that Eames has added a new cerebral sensibility to film that no other film-maker has—including the present school of contemporary French intellectual film-makers.

Eames, who was born in St. Louis in 1907, was awarded by Washington University an alumni citation in 1958 and an honorary doctor of arts degree in 1970. He served as Charles Eliot Norton Professor of Poetry at Harvard University during the 1971-72 academic year.

WU Business School Sponsors Career Day

The WU Business School will sponsor Career Expo 77 on Sat., Oct. 1.

The purpose of Expo 77 is to provide students with an opportunity to learn more about specific companies, industries and career fields.

Bill Krause, chairman of the event and second-year MBA student, said, "We hope this will assist students in defining meaningful professional goals as well as developing a coherent and purposeful program of elective study. Ultimately, we hope it will assist them in choosing and succeeding in a rewarding management career. We hope that Expo will become an annual event that students, faculty and business participants will look forward to.

About 30 businessmen will participate in panel discussions throughout the day. The panels will be held in four buildings: Prince Hall, Mallinckrodt Center, Eliot Hall and the Law School.

Krause said, "Most of the panelists will have five to ten years of management experience. As a result, they should be able to discuss career opportunities in various fields and entry level positions."

The participants will be from corporate organizations, government and non-profit institutions and small business. Krause said, "The majority will be MBA's, and a large number will be WU Business School alumni representing St. Louis firms," he added.

Among the panelists will be John Lewis, projects and international ventures manager at Monsanto; Judy Meador of Financial-Consulting for Corporations, her own firm; Helen Anderson of McKinsey and Company, of New York; Victor Swolf, financial planning manager of Olin Corp.; and Edward Gramlich, of Inner-city Development of Davenport, Iowa.

There will be a pre-registration for the event. Business students can register on Wed., Sept. 14, in the Student Records Office (Room 116) in Prince Hall. The form must be completed and returned with $1.50 registration fee by 4 p.m. Mon., Sept. 19, to the records office. Registration forms for other students will be available at all departments of the University on Wed., Sept. 21, and must be completed and returned by 4 p.m. Mon., Sept. 29, in the Business Records Office (Room 116) in Prince Hall. The $1.50 fee is due. Only 100 students will be registered for each session.

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Building Renovations Increase Usefulness, Brighten Campus

Except for an addition to Wilson Hall to house mechanical equipment, no new buildings are being constructed on campus at present. But within standing walls, various renovating and rejuvenating projects are underway.

The addition to Wilson is part of a larger project, including the renovation of a good portion of Wilson, to permit expansion of the Earth and Planetary Sciences Department. A grant from the McDonnell Douglas Foundation is funding the project.

Space previously occupied by the Center for the Biology of Natural Systems—which has relocated in some of the faculty apartments along Millbrooke Avenue—and some classrooms are being converted into laboratories for several faculty members who joined the department last year. When work is completed sometime this fall, all classes, labs and offices for the department will be contained within Wilson.

The addition to Wilson, necessitated by the changes within the building, will house the air-conditioning, heating and ventilating equipment for Wilson as well as a stairwell. Care has been taken to coordinate architecturally the new structure with Wilson and other neighboring buildings by using a facing of Missouri red granite.

A grant from the Louis D. Beaumont Foundation is helping to make possible the restoration and remodelling of the School of Fine Arts' building, Bixby Hall. The Beaumont Foundation has contributed generously to WU in the past for various projects, including the Beaumont Pavilion in the Quadrangle.

Much of Bixby, which was originally built in 1926, is to be restored, as closely as possible, to its original physical state, and also, to its original purpose—the housing of the School's administrative offices, instructional space, and studios for drawing, painting and design.

Studies for other departments of the School have been moved out of the building to various locations on and off campus. Ceramics and sculpture are located in the Quonset hut behind the Campus Police building and a kiln is being built adjacent to it. Printmaking is in a leased building on Delmar Boulevard and Melville Avenue, while woodworking has moved to the annex building next to Bixby. The art book store—which may be a walk for art students but is convenient for everyone else—has been moved to the third floor east of the Mallinckrodt Bookstore.

Dean Roger DesRosiers said that among the reasons for the removal of these art areas was the fact that such fields, especially ceramics and sculpture, require industrial-type spaces today for reasons of safety and easy installation of large-scale equipment. Their removal, he said, will not only open up more space for teaching needs but also will vacate space that can be used for a student lounge, lockers and carrels previously non-existent or inadequate.

Faculty offices and a conference room (not available before) will also be made when the administrative offices, now on level 2 move to the ground level. A new entrance between Bixby and Steinberg Hall will become the building's main entrance. DesRosiers hopes that the offices, lounge, locker areas, and a teaching gallery in Bixby will be completed by January 1.

In the future, basketball players in the Francis and Field House Gyms will no longer be able to blame crazily bouncing balls on warped floors. The wooden floors in the gyms are currently being torn up and new synthetic floors will soon be laid. Completion of the floor in Francis Gym is scheduled for the middle of October and the floor of the Field House, November 1.

The Commons Room in Mallinckrodt Center underwent a face lift this summer with a coat of white paint and red accents covering up the dark blue walls.

A partition that extends across two-thirds of the room was built to help muffle the sound of the pinball machines as well as hide the machines and other games from view. Pieces of red carpeting stripped onto the walls in the game area also serve to absorb sound. The television room was eliminated (it's now in the Women's Building) to make more room for pool tables.

The changes were made, said Hazel Foster, assistant to Vice Chancellor Paul (continued on page 5)
GRANT APPLICATIONS are now being solicited by the WU Committee on Cancer Research, for research proposed for the 1977-78 academic year. Awards can be made for amounts up to $3,000 for basic or applied research related to cancer. The awards, which are funded by the American Cancer Society, are especially intended for junior faculty members or research fellows, who have no funds with which to carry out pilot studies. Applications are reviewed locally, and awards for meritorious projects are funded immediately. For further information, contact Dr. L. J. Tolmach, Department of Anatomy, Box 8108, School of Medicine, 454-3341.

CORRECTION: In the Report on WU welfare and pension programs in the September 1st issue of the Record, it was stated that WU employees’ children who are under 25 may attend undergraduate classes at one-half the current tuition rate. It should have stated that these children may attend classes with full tuition remission.
FRIDAY, SEPTEMBER 9

SATURDAY, SEPTEMBER 10
9 a.m. School of Dental Medicine Continuing Education Course, "Fundamental Diagnostic Radiology for the General Practitioner," Dr. D. Lorne Catena, associate prof., Dept. of Diagnostic Specialties, SIUE School of Dental Medicine, WU School of Dental Medicine, 4559 Scott. Call 361-4700, ext. 287 for further information.

MONDAY, SEPTEMBER 12

3 p.m. Symposium with Charles Eames on "A Reasonable Intersection of Interests in Science, Art, the Humanities and Social Concerns." Moderator, Roger DesRosiers, dean of the WU School of Fine Arts. Participants: Charles Eames; Charles Guggenheim, film producer; Norris K. Smith, chairman of the WU Department of Art and Archaeology; James Fitzgibbon, professor of architecture. Robert Walker, McDonnell Professor of Physics; Peter Raver, director of the Missouri Botanical Garden. Sponsored by IBM through the St. Louis County Parks. Edison Theatre.

4 p.m. Department of Biochemistry Lecture, "Control of DNA Synthesis by Cell-Cell Contact," Dr. Luis Glaser, chairman, WU Department of Biological Chemistry, WU School of Medicine. Erlanger Auditorium, McDonnell Medical Science Bldg., 4565 McKinley. (Refreshments will be served beginning at 3:30 p.m.)


WEDNESDAY, SEPTEMBER 14

THURSDAY, SEPTEMBER 15
4 p.m. Department of Philosophy Colloquium, "Beyond the Judgment of Men: The Life of Wittgenstein," Albert W. Levi, David May Distinguished Profess-

FRIDAY, SEPTEMBER 9
8 p.m. Perfomance of "Blithe Spirit," by Noel Coward. Directed by Sidney J. Friedman, WU associate prof. of drama, with the cast of the Edison Summer Stock Company. Edison Theatre. Admission $4.80; $3.75 for students not from WU, and WU faculty and staff; $2 for WU students. (Also Sat. Sept. 10, 8 p.m., Edison.)

SATURDAY, SEPTEMBER 10
7 p.m. Football, WU vs. Culver-Stockton College, Francis Field.

WEDNESDAY, SEPTEMBER 14
7 p.m. Soccer, WU vs. Maryville College. Francis Field.

MUSIC
MONDAY, SEPTEMBER 12
8 p.m. Department of Music Jazz Concert, with Steve Schenkel, guitar. Women's Bldg. Lounge.

EXHIBITIONS
"Connections: The Work of Charles and Ray Eames," an exhibit, spanning four decades, shown jointly at Steinberg Gallery and at Laumeier Park Gallery at Geyer and Rott Roads. At Steinberg, will be six exhibits created by the Eameses on subjects from Nicholas Copernicus to the Fibonacci Number sequence. At Laumeier, will be the Eameses’ furniture, including the famous molded plywood chair, toys and experimental molded plastic, wood and wire forms. Also, at Steinberg, 30 Eames’ films will be shown in groups of three at 7 and 8 p.m. Wednesdays. Sept. 14, 21, 28 and Oct. 5, 12, 19; and at 2 and 3 p.m. Saturdays, Sept. 18, 25, and Oct. 2, 9, 16, 23. Hours at both galleries are: 9 a.m. to 5 p.m., Mon.-Fri.; 1-5 p.m. Sat. and Sun. Sept. 11-Oct. 23.

"Antiquarian Booksellers' Catalogues: a Survey," an exhibit of old and current catalogues of valuable books. Rare Book Department, Olin Library, level five. 8:30 a.m.-5 p.m. Mon.-Fri. Through Sept. 30.


Tennessee Williams, world-renowned playwright, will speak at Graham Chapel Wed., Sept. 14, at 11 a.m.