Barnes On Way To United Fund Campaign Goal

With several days still remaining until the official close of this year's United Fund campaign here, Barnes employees had already pledged $52,600 - or 88 per cent of 1972's goal of $61,200 - according to Dr. C. O. Vermillion, associate director of hospital services and general chairman of the campaign.

Shortly before the Bulletin went to press, Dr. Vermillion said he anticipated that the goal would be reached, since pledges from several more employee groups were expected to be known soon. Four of the hospital's campaign divisions had already reached or exceeded their 1972 goal, Dr. Vermillion added.

The first United Fund campaign group to go over the top was headed by Robert McAuliffe, Barnes controller. His group included employees from budget control, accounts payable, patient accounts, general accounting, cost accounting and the controller's office.

The second group to top the goal, headed by deputy director John Warmbrodt, included employees from data processing, methods, stores, forms control, receiving, personnel, personnel health, the print shop, the cashiers office, and the sign shop.

Controller Robert McAuliffe's United Fund campaign group was the first to go over the top at Barnes again this year. These two group members, Helen Foster, left, accounts payable clerk, and Vicki Hensler, administrative secretary, found themselves up to their necks in pledge cards, all marked "Fair Share," of course.

Barnes Plaza, Parking Area, Renovated

The opening of the new East Pavilion late last month necessitated changes in traffic and parking patterns along Barnes Hospital Plaza. The new arrangement provides a turnaround trafficway near the East Pavilion entrance, as well as a short-term parking area for use by patients who are being admitted or discharged from the hospital. The traffic modifications also involve changes in lighting, the parking area near the Queeny Tower entrance, and extensive resurfacing.

Meanwhile, completion of the parking garage at the corner of Kingshighway and Audubon, delayed for several weeks by the iron workers' strike, is expected in early December.
Second Chaplaincy Class Studying Here

The second group of students to enter Barnes' new clinical pastoral education program began their eleven weeks of training in September. The students spend their mornings in classes such as this one. From left: Mike Clifford and Lee Griess, Concordia Seminary, Clayton; Barnes chaplain Robert Davis, director of the program; Marc Smith, Concordia Seminary, Clayton; and Urb Molitor, St. Mary of the Lakes Seminary, Mundelein, Illinois.

$470,000 Grant For Lipid Center Here

A $470,000 grant for the establishment of a lipid research center here has been announced by the National Heart and Lung Institute of the National Institutes of Health.

The center will seek to develop improved methods of preventing coronary artery disease. It is one of six such clinics being established throughout the country as part of an expanded attack on arteriosclerosis — hardening of the arteries.

Dr. David M. Kipnis, Barnes associate physician and Dr. Gustav Schonfeld, assistant physician, will be co-directors of the new center. Dr. Robert W. Shank, chief of preventive medicine and associate physician, will administer the program. Dr. Schonfeld says research here will be aimed at preventing premature blood vessel disease leading to heart attacks by identifying and treating persons with blood fat abnormalities.

"Elevation of blood cholesterol and certain other fatty substances or 'lipids' are strongly associated with increased risk of arteriosclerosis and its consequences, such as heart attacks and strokes. It has been demonstrated that elevated blood lipids may indicate any of at least five distinct disorders. Each differs from the others in clinical manifestations, risks for the patient, and responsiveness to therapy," Dr. Schonfeld says.

Beginning early in 1973, researchers will measure the level of blood fats in 5,000 St. Louis area residents. This data will be used to determine the prevalence of the five types of metabolism disorders in the local population.

WARS Dedicates New Delivery Unit

The delivery suite in the new East Pavilion, named in honor of Dr. Willard M. Allen, Barnes associate obstetrician-gynecologist and former Obstetrician-Gynecologist-in-Chief, was dedicated during ceremonies held Sept. 20. The dedication program, part of a day-long meeting of the Willard Allen Resident Society (WARS) began at 10:30 a.m. in the North Auditorium of the Medical School building.

Speakers included Raymond E. Rowland, Chairman of Barnes Hospital’s Board of Trustees, Robert E. Frank, Barnes Hospital Director, M. Kenton King, Washington University Medical School dean, and other dignitaries. Following the program itself the group moved to the East Pavilion for a tour of the new Willard Allen delivery suite, now commemorated with a bronze plaque.

WARS was founded in 1960, Dr. Allen's twentieth year on the staff here, by a group of former interns and residents who had served under Dr. Allen. The society now has nearly 200 members.

88 Students Honored At Nursing School Capping Ceremony

Eighty-eight nursing students, including eight men, the largest number of male students in the history of Barnes' School of Nursing, were inducted into the class of '72 during ceremonies held October 2 in Washington University's Graham chapel.

Father Jerome Reinhart, director of the Neuman Center, gave the invocation. He was followed by nursing school director Joan Hrubetz who addressed the students and their guests. A moment of silent prayer was observed in memory of Mrs. Bertha Beckwith, a nursing school employe who died recently.

Following remarks by other members of the nursing school staff, female students were presented with their caps and male students received shoulder patches from freshman class instructors. As they left the stage, each student was presented with a rose by a representative of the school's upperclassmen.

After the ceremony, students, faculty and their guests attended a tea in the nursing residence.
The Clayton-Newstead parking lot operated by Barnes Hospital is no longer open on weekends. The lot now closes at 1 a.m. Saturday and reopens at 5 a.m. on Monday. During this period a security guard is not stationed on the lot, but the area is patrolled at regular intervals by Safety and Security personnel.

Ms. Lynn Gillula has been appointed chief of physical therapy for the Irene Walter Johnson Institute of Rehabilitation. She had been acting chief since December, 1971. Ms. Gillula is a 1968 Washington University graduate in physical therapy.

Ricky Starks, 19, is Dispatch's Messenger of the Month for November. Mr. Starks, a Barnes employe for three months, was selected on the basis of his outstanding performance, according to Mrs. Bobbi Lee, head of the Dispatch department. His hobbies include car repair and music.

Frances C. Oppenheimer, R.D., has joined the headquarters staff of the American Dietetic Association as coordinator of state sections, public relations and career guidance. Ms. Oppenheimer completed her dietetic internship at Barnes.

Do you speak more than one language? Barnes' Personnel department is currently revising its list of employes who can speak a foreign language and who are available to function as interpreters should the need arise. If you are bi-lingual, or even tri-lingual, please notify your supervisor or the Personnel department.

Many non-English speaking patients (and visitors) pass through the hospital each year. Your linguistic abilities could make their visit here more pleasant. And, it is an excellent opportunity to sharpen your skills.

Mrs. Bertha Beckwith, an employe of the Barnes School of Nursing since 1928, died September 30, less than three weeks before she was scheduled to retire. Mrs. Beckwith, assistant resident director for the school, had planned to move to Indiana to live with her son after retirement.

Drs. James E. Davis and Jack H. Ladenson have been named assistant co-directors of Barnes' clinical chemistry diagnostic laboratories, according to Dr. Leonard Jarett, director of laboratories. The pair joined the staff in September, 1972.

Dr. Davis received his B.A. from Occidental College, Los Angeles, California, in 1965. In 1970 he received his Ph.D from Duke University, Durham, North Carolina. His post-graduate training was in the bio-analytical division of the department of medicine, University of Wisconsin, Madison, and the department of chemistry, Purdue University, Lafayette, Indiana. His research interests have centered on computerized chemical analysis. Dr. Davis served as visiting professor of chemistry at Purdue prior to joining the Barnes staff.

Dr. Ladenson received his B.S. degree from Pennsylvania State University, University Park, in 1964 and his Ph.D in analytical chemistry from the University of Maryland, College Park, in 1971. From September, 1970, until coming here, he was a clinical chemistry fellow at Hartford Hospital, Hartford, Connecticut. His research interests include the application of specific-ion electrodes in clinical chemistry and, in particular, free calcium measurements.

This fall's graduates of Barnes Hospital's two-year anesthesia program inspected the new operating rooms in the East Pavilion shortly before graduation. From left: Marcia Smith, Carmen Arechederra, Tom Steege, Don Rudd, Sandra Shelton, Betty Strzelec and Sadie Nicholson.
Why do so many people watch football?

Week after week dozens of football teams play before sell-out crowds across the country, while millions of other fans watch the games on television. In the St. Louis area alone, some 400,000 viewers watch Monday night football, according to TV rating surveys. "Football widow" has become a much used phrase in our vocabulary.

Psychologists and other social scientists have advanced a number of theories about the popularity of football. Gridiron fans have been accused of everything from being enamored of vicarious violence to seeking a substitute for sex. One west coast researcher claims that such televised violence is a necessary outlet for the modern male, who is given little chance to express his emotions in our highly technological society.

A cross-section of opinion at Barnes, however, revealed different reasons for watching or not watching football games. St. Louis football Cardinal middle linebacker Mike McGill, a patient here last month for repair of knee ligaments torn during a recent contest, said watching football doesn't interest him. He seldom sees a game.

However, pro player McGill thinks that fans do perhaps live vicariously through the players—wishing they themselves could still play or making believe they are playing. Mr. McGill admitted football is a "legal way of hurting someone," but quickly added, "I've heard people say it is the violence that attracts both fan and player, but I've never thought of it that way. It can be a good outlet for the emotions and aggressions."

Football Cardinal team physician Dr. Fred Reynolds, Barnes associate orthopedic surgeon, says he sees football only from the injury standpoint. Dr. Reynolds doubts that he would go just to watch the game. And, while classifying football as an essentially violent sport, Dr. Reynolds sees no reason why youngsters shouldn't participate in the game at an early age, as long as they are matched by size.

"Football is an exciting, hard-hitting game and a good, fast sport," says Dr. Charles Roper, Barnes assistant surgeon, whose son was one of the most outstanding quarterbacks in recent Missouri University football history. But, says Dr. Roper, he is strongly opposed to youngsters playing organized football. "Growth and some coordination have to come first," he says. Dr. Roper's oldest son began playing football at 14 and his younger son, now in the 8th grade, began this year.

Dr. Roper doesn't feel that it is violence that attracts football spectators. Rather, he thinks that people watch a particular team, and that a fan's interest is usually centered around that team.

Barnes assistant psychiatrist Dr. Paula Clayton, who is a football fan as well, contends that watching football has little or nothing to do with sex or violence.

"It is an exciting experience to watch someone excel in a physical activity—it's much the same as watching the Olympics," she says, adding that hockey is much more violent than football, yet has fewer fans in this country.

But Dr. Clayton is an exception, because football is predominantly a "man's world" for both players and spectators. While it could be argued that playing professional football is too demanding for women, no such limits apply to watching, yet a smaller percentage of women do.

Mrs. Elizabeth Wood, anesthesia secretary, says she never became a fan because her children were interested in other sports, like golf and track. She adds that she is glad her children weren't interested in football because of the possibility of injuries.

Controller Robert McAuliffe tends to agree that football is a man's game. Although father and son attend many football games, Mrs. McAuliffe seldom does, unless their eldest son is playing for his high school team. Mr. McAuliffe disputes the idea that football is a game of violence. "It's a good sport—a faster game than baseball and more exciting," he says.

Administrative intern Richard Grisham, who grew up on football in Oklahoma "where there is no other game," still plays touch in the Muny league. He describes football as a very challenging, highly-skilled game, adding that its physical aspects appeal to many males.

Mr. Grisham pointed out that it was illogical to say that the game's violence appeals to fans. "Very few people watch the interior line, and that is where the violence in football occurs. Fans watch the ball, waiting for the 50-yard bomb," he says.
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While the man with the ball is the center of attention, other players provide the majority of the physical "violence" that some researchers claim is the real interest of football fans.
Motorcyclist’s Pride - Electrician’s Nightmare

Drivers who complain that motorcycles are often difficult to see haven't encountered Barnes Safety and Security patrolman George Smith and his growing Harley-Davidson bike. The cycle, in which Smith has invested $2,000 and countless hours of labor, already boasts 86 lights of various sorts, with more coming. Smith says. A motorcycle fancier for 22 years, Smith rides the 1300 lb. light-show nearly every weekend. The only problem, he says, is keeping the battery charged.

57 Hospital Employees Promoted During 3rd Quarter

During the third quarter of this year 57 Barnes employees were promoted to higher job grades according to the Personnel office. The following list contains the names in boldface of those employees who were promoted, followed by their previous job title and their new job title (and department, if applicable).

**ACCOUNTING**
- Winston Vaughn, accountant to chief payroll clerk, payroll.

**ADMITTING**
- Lucy Grindon, patient relations assistant to admitting officer.

**CENTRAL SERVICE**
- Jerry Meister, aide to accountant, general accounting.

**CREDIT AND COLLECTION**
- Sue Lonati, billing clerk to credit clerk; Cynthia Croy, file clerk to billing clerk.

**DIETARY**
- Jeanette Davis, dietary aide to laboratory assistant, laboratories; Veronica Wash, dietary aide to lead diet; Virginia Orms, dietary aide to food service hostess; Ruthe Johnson, dietary aide to ward clerk, nursing; Carla Frank, relief night supervisor to night supper supervisor; Martha Ault, therapeutic dietitian to associate director of therapeutics.

**DISPATCH**
- John Panhorst, escort messenger to dispatching supervisor; Sandra Stouse, escort messenger to elevator operator; Douglas Millaway, escort messenger to dispatching supervisor; Patricia Akers, escort messenger to blood drawer, laboratories.

**HOUSEKEEPING**
- John Faulkner, wall-window washer to supervisor; Glen Ruff, custodian II to laboratory assistant, laboratories.

**INHALATION THERAPY**
- Barbara E. Morris, non-registered inhalation therapist to certified technician; Patrick Durbin, non-registered inhalation therapist to certified technician.

**LABORATORIES**
- Karen Miller, blood-drawer to ECG technician; Linda Rose, secretary to administrative secretary.

**LAUNDRY**
- Nathaniel Tolen, soiled linen pickup man to utility man to group leader; Luella Swain, technician to chief technician; Lillian Williams, aide to technician; Johnny Tidwell, soiled linen pickup man to utility man; Pine Vann, clean linen distributor to group leader; Loretta Watson, feeder-folder to clean linen distributor.

**MAINTENANCE**
- Stanley Fields, helper to stores clerk; Charles Toye, maintenance man “A” to maintenance foreman.

**MEDICAL RECORDS**
- Jennifer Spaulding, file clerk to clerk typist; Harriet Cook, clerk typist to supervisor; Joe Rekart, file clerk to general office clerk; Mary Farrell, file clerk to clerk typist.

**NURSING**
- Kaycell Dillard, OR technician to OR technician III; Lillian Coleman, OR technician to OR technician III; Mildred Smith, OR technician to OR technician III; Thelma Stocking, OR technician to OR technician III; Joan Rueweiler, OR technician to OR technician III; Mary Saum, assistant head nurse to nurse; Donna Stein, staff nurse to instructor, school of nursing.

**PERSONNEL**
- Dolores Sullivan, wage and salary secretary to administrative secretary.

**PHARMACY**
- Sandra Johnston, pharmacy aide to cashier clerk.

**RESTAURANT**
- Mary Foster, bus girl to waitress.

**SAFETY AND SECURITY**
- Daniel Horton, security watchman to assistant supervisory watchman; William Smith, assistant supervisory watchman to supervisory watchman.

**SOCIAL SERVICE**
- Rosemary Loftus, social worker I to social worker II.

NIH Clin. Chemistry Head Gives Special Lab Lecture

A special lecture, the first sponsored jointly by Barnes Hospital and the division of laboratory medicine of the Washington University Medical School, was presented recently in Scarpellino Auditorium.

Dr. Donald S. Young, chief of clinical chemistry for the National Institutes of Health, lectured on "Factors Influencing The Concentration of Serum Constituents In Well Individuals." Dr. Young discussed the types of environmental variables that influence the level of chemical constituents in the blood. These factors include such items as mode of blood collection, handling of specimen, time of day, eating habits, smoking habits, race, age, sex, climate (Alaska vs. St. Louis) and medications.

Elaborating on the latter point, Dr. Young described the seriousness of the problem of medications interfering with lab tests. At the National Institutes of Health a library of over 9,000 drugs and their effects on various chemistry values has been established in the laboratory computer system. As tests are being performed on a patient the computer checks with the pharmacy to determine the medications being given to the patient. The computer not only gives back test data to the patient-care physician, but warns him of possible errors in data due to medications.

Dr. Young holds an M.D. from the University of Aberdeen, Scotland, and a PhD in clinical pathology from the Royal Postgraduate Medical School of London. He joined the NIH in 1965 and was appointed chief of the Clinical Chemistry Service of the Clinical Pathology Department in 1967.
The Sewing Room: A Mini - Factory

Barnes' sewing room, located in the basement of Maternity hospital, is, in reality, a miniature factory that produces dozens of different items for use virtually everywhere in the hospital complex.

Beginning with large bolts of material—most of it white or hospital green—sewing room personnel use a special electrically-powered machine to cut the correct pattern into dozens of layers of plastic or cloth simultaneously. The material is then fabricated into the finished product by other employees, using sewing machines, grommet-makers, labelers, heat sealers and similar equipment.

Many of the medical items are manufactured here because they are not available commercially, while other products, such as draperies, can be made with much less trouble within the hospital than by outside suppliers. And, nothing goes to waste. Even the scraps are used as cleaning rags.

September Gifts To The Barnes Tribute Fund

Following is a list of honorees (names in boldface) and contributors to the Barnes Hospital Tribute Fund during September, 1972.

In Memory Of:

Mrs. Forest Tralles
Ann and Elwood Hamsher
Robert B. Cole
Geneva Keller's Mother
Faye Middleman
Alma Dahlin
Tom Graddy
Ellen Cronbach Friedman and Henry Lowenhaupt
Mr. Leo A. Stone
Union Electric Co.
Mrs. Ed Greenfield
Marie E. Stone
Marvin Deutsch
Gerald A. Rimmel
Laclede Gas Co.
The Sterling Engineering & Surveying Co.

Mrs. Ouida DeWitt
Mr. and Mrs. Harvey B. Wittcoff
Gladys H. Myles
Dr. and Mrs. Sydney B. Maughs
Mr. and Mrs. Joseph L. Aubuchon
Irna Hecker
Women's Society of Christian Service (United Methodist Church)
Mrs. Pearl W. Cox
Owen A. Vinyard
National Vendors, Plant 2
Adolph K. Schwartz
Mr. and Mrs. John L. Davidson Jr.
Alice M. Cage
National Vendors
Mr. Arthur B. Fletcher
M. R. Chambers
Mrs. Harry Zelle
The Kahle Family

Thehla Gaia
Gloria Meyer and Sons

Mr. Wallace "Barney" St. Vrain
1st Presbyterian Church of Hillsboro

Mrs. B. S. Forests
Greater St. Louis Unit—Wally Byam Caravan Club International, Inc.
Mr. and Mrs. Edwin Pitzer

Gloria Dolefsi
Joseph and Vera Williams
Mr. and Mrs. Pharen Luke
Meramec Valley (Mo.) Unit, WBCCI, Inc.
Mr. and Mrs. V. E. Drda
Hillsboro Community Teacher's Assoc.

The Family of Kenneth Shields
and Jack Bronson
Jefferson County Welfare Staff
Marie L. and Robert George Calkins
Employees of Mosley Electronics, Inc.
Mr. and Mrs. Walter Major Jr.

Carl V. Moore, M.D.
Mr. and Mrs. Francis H. Disbrow
Mrs. David Wohl

In Honor Of:

Father Benjamin Fulkerson's Golden Jubilee
Mr. and Mrs. Philip Craig
Hospital Staff
Opal Glandt
After A Year's Absence,
Says Barnes Is “A Model Of Efficiency”

Assistant orthopedic surgeon Dr. Ronald E. Rosenthal, who returned here recently after a year's research in Boston under a National Institutes of Health special fellowship, describes Barnes as a "model of efficiency and organization" compared to many eastern hospitals.

"I don’t think Barnes is second to anyone as far as caring for patients," Dr. Rosenthal says, adding that Barnes' physical plant has much to do with this excellence. Facilities like Queeny Tower, with its many conveniences for patients and their families are rare, he says.

Another major factor in Barnes' superiority is the close cooperation between the hospital and Washington University's medical school, Dr. Rosenthal believes. And, he feels that hospital/medical school cooperation here has been improving in recent years.

"I've always been impressed by the way the Barnes administration goes out of its way to please people," says Dr. Rosenthal, who has been associated with the medical center since his days as a medical student and general house officer here. The excellence of residencies at Barnes is also due in large part to the hospital/medical school rapport, he believes.

"Clinical opportunities for orthopedic surgery are better here than anywhere I've seen," says Dr. Rosenthal. In addition to private practice, teaching and research, he also handles orthopedic cases for Washington University's student clinic as well as for the university's athletic teams.

Spending a year at another institution with different policies and procedures was broadening. Dr. Rosenthal says. "I think I've learned a great deal," he says, adding that while Barnes isn't perfect, "You'll complain a lot less after having been somewhere else!"