In the days of Robin Hood and his Merry Men, the Red Feather stood for “a good deed performed!”

And it still does! IT’S A FEATHER IN YOUR CAP to support the 103 agencies “who pick up the pieces when the chips are down” for some of our friends and neighbors.

This is your chance to give a helping hand. Support your Community Chest, and ---

WEAR YOUR RED FEATHER PROUDLY!

give now to your community chest
From the Editor's Desk

It has often been said that the more we put into anything, the more we will get out of it. The rewards which we receive must be a result of wanting to give of our time, our finances, or our lives, such as the case might be.

We cannot expect a great reward if we give only with the idea of receiving the benefits for ourselves. We must have the desire and the humility to be of service to others in any way possible, and only in this manner do we actually get the most out of life. As employees of a medical center, we have the opportunity to give our utmost to humanity. Another occasion in which we can give and see the results of our giving is by donating to the Community Chest. We all know that only through our contribution can this worthwhile work continue.

Let each of us ask ourselves in what better way could we spend our time and money than to be of service to someone who needs help. By giving without any thoughts of what we might gain in return, we not only are helping someone, but at the same time (Continued on Page 9)

NATIONAL NURSE WEEK
October 11-16, 1954

National Nurse Week, sponsored by the Committee on Careers of the National League for Nursing, was observed from October 11 through October 16.

The President, governors, and mayors issued proclamations throughout the country in observance of this special week. Nationwide radio announcements, through the facilities of the Advertising Council, have saluted nurses and nursing while publicizing the career opportunities in professional and practical nursing. Newspapers underscored the promotion with editorials, news stories, picture features and advertisements. Window displays were prepared, and there was widespread distribution of nursing career literature.

In Barnes Hospital one window of the hospital pharmacy was utilized to celebrate National Nurse Week. The focal point of the display was a large photograph of Golden Medlin Mit, R.N., who was chosen the Barnes Hospital Nurse of 1954.

The purpose of National Nurse Week is to gain public recognition of the important role of nursing in society and to stimulate recruitment of student nurses.

Dr. James A. Brown
1881 - 1954

Dr. James A. Brown, host at Barnes Hospital, died October 5, 1954. Dr. Brown was a dentist for more than 45 years until his retirement two years ago when he joined the Barnes staff. He was a graduate of Washington University School of Dentistry. No immediate relatives survive.
Dedication ceremonies for the new Barnard Skin and Cancer Hospital were held on October 13, in the Wohl Hospital Auditorium. The Right Reverend Arthur C. Lichtenberger gave the invocation, which was followed by introductory remarks about the history of the hospital by Mr. John R. Shepley, President of the Board of Directors.

Barnard Hospital was formally welcomed to the Washington University Medical Center by the Chancellor of Washington University, Mr. Ethan A. H. Shepley. Three other speakers emphasized the importance of the move of Barnard Hospital to the medical center. Dr. F. R. Bradley, Director of the Barnes Group, spoke of the hospital care of the cancer patient and the role that Barnard Hospital has played and will play in this important work. Dr. Carl V. Moore, Dean of the Medical School, emphasized the increased opportunities for teaching and research which are afforded by the affiliation here. Dr. Evarts A. Graham, Bixby Professor Emeritus of Surgery, speaking about Barnard Hospital and the present state of cancer, pinpointed the importance of the move of Barnard Hospital here, saying that it was particularly difficult for a patient in a small specialized hospital to receive comprehensive medical care which is frequently necessary.

The dedication ceremonies were followed by a tour through the building, conducted by the Woman's Auxiliary of Barnard Hospital. Open house for the public was held on Saturday and Sunday afternoons, October 16 and 17.

The Barnard Free Skin and Cancer Hospital had its beginnings early in 1905 as the Saint Louis Skin and Cancer Hospital at 410 North Jefferson. It was incorporated on February 13, 1905. Three years later George D. Barnard offered a new building and a place for the organization in his will, provided the hospital was named for him. The Board of Directors changed the name of the hospital on December 5, 1910. In 1913, the building on Washington Avenue was turned over to the president of the hospital.

In 1948, Barnard Free Skin and Cancer Hospital voted to affiliate with Barnes Hospital, Washington University and other units in this center, and this affiliation was consummated in 1952. Shortly thereafter, construction was begun on the present building. The Barnard Free Skin and Cancer Hospital is owned by the Barnard Free Skin and Cancer Hospital Association, a separate organization, and affiliation with the units in this center is by contract.

The hospital consists of five floors and a basement and is built on land owned by Barnard Hospital. On the ground floor is the betatron, a storeroom for medical records, a locker room, and an office and waiting room for betatron patients. The first floor is primarily a reception area with a stained glass window by the local artist, Emil Frei, and a planting bed with sub-tropical plants. The second floor will contain facilities for research in cancer and diseases of the skin. The third and fourth floors are devoted to in-patient care--19 beds on the third floor and 21 beds on the fourth floor. The fifth floor is intended for use as a tumor clinic and is the direct result of several gifts to Washington University.

Officers of Barnard Free Skin and Cancer Hospital are: Mr. John R. Shepley, President; Mr. J. Lionberger Davis, 1st Vice-President; Mrs. T. M. Sayman, 2nd Vice-President; Mr. A. Lee Shapleigh II, Secretary; Mr. Edwin S. Jones, Treasurer.
STATEMENT RELATIVE TO THE ASSOCIATION OF THE WASHINGTON UNIVERSITY SCHOOL OF MEDICINE WITH THE JEWISH HOSPITAL

For the past several years, there have been discussions between Washington University School of Medicine and the Jewish Hospital looking toward more effective service to the public by both institutions. Because a great deal of confusion has arisen in the minds of many individuals in St. Louis concerning these discussions, it is believed that joint statement should be made to clarify the agreement reached.

For over 40 years the School of Medicine has worked closely with the Barnes Hospital and the St. Louis Children's Hospital in the development of a strong medical center on Kingshighway. Under agreements recently renewed for 30 years, the School of Medicine is affiliated with these two hospitals under conditions which are mutually advantageous and satisfactory. One of the conditions of affiliation is that the staff of the hospital shall be selected and appointed by the trustees of the hospital from among the faculty of the School of Medicine.

Early in the discussions with the Jewish Hospital it became apparent that it would not be feasible to effect a relationship between the University and the Jewish Hospital comparable to that with the Barnes Hospital and the St. Louis Children's Hospital.

Therefore, in the final agreement the relationship with Jewish Hospital was designated as an association instead of an affiliation, because it differed in two major respects from the affiliation with Barnes and Children's Hospitals. First, the staff of the Jewish Hospital is not by contract drawn only from the faculty of the School. And, second, there is no agreement to use the Jewish Hospital for the regular undergraduate program in medical education. The Barnes Hospital and the St. Louis Children's Hospital will continue to be the major focus for the required clinical instruction of medical students and the program of residency training carried on by the faculty of the School of Medicine.

The School of Medicine of Washington University, however, is prepared in so far as is feasible, to give advice and assistance to the Jewish Hospital in the program of expanding its facilities and since the Jewish Hospital has decided to appoint full time heads of certain of its clinical services, the School of Medicine has agreed to assist in their selection and to recommend them for appointment to appropriate rank on the faculty of the School of Medicine.

WASHINGTON UNIVERSITY

By /s/ Ethan A. H. Shepley
President

JEWSIH HOSPITAL

By /s/ Richard K. Weil
President

St. Louis, Missouri
May 3, 1954

Small Boy on telephone as teen-age sister rushes to grab it: "You must have the wrong number. I don't have a beautiful sister."

If you don't get everything you want, think of the things you don't get that you don't want.
Monday, October 18, was the kickoff date for one of the largest contribution drives held in St. Louis. It is a drive in which everyone should be happy to participate—COMMUNITY CHEST. This organization is comprised of 102 agencies that serve the citizens of St. Louis and St. Louis County during the year. The services offered by these agencies to our metropolitan area consist of care for the aged, child care, travelers’ aid, various health benefits and many other types of welfare which enable the members of our community to receive the kind of care they need when they need it.

Community Chest is operated entirely by donations from individuals like us. It is only through our wholehearted cooperation that this worthwhile organization can continue its valuable services throughout the coming year. The goal for 1954 fell short several thousand dollars; this naturally cut the budget and limited the amount of money that could be allotted to each agency. We can help meet the goal for this year which is $6,100,000, if each of us will give just a little more than we gave last year. We all know of the valuable work that is done by the Community Chest and should feel an obligation toward contributing to its cause. As employees of the medical center, we are privileged to receive our medical care free, and there are not many of us who do not receive at least some type of medication during the year. We can show our appreciation by giving as much as we possibly can afford to Community Chest, so that others less fortunate might receive needed medical care for which they cannot pay.

This year to help our employees give the extra amount of money which they would like to donate to Community Chest, we are offering a payroll deduction plan which will run for six months. By participating in this deduction plan, the employee designates the amount of their donations and the number of months in which it is to be deducted. This will help the employee to give a larger amount by cutting the total amount into six easy payments. If each of us would give one dollar per month for six months, the total amount for our medical center would be over $10,000. How many of us cannot afford one dollar per month for only six months in order to assist someone who really needs our help? The dollar deducted from our check once a month will barely be missed by us, but will go a long way to help in the rehabilitation of some worthwhile person and help to give him another start as a useful citizen in our community.

Many persons ask what is a fair share to give to Community Chest. It has been decided that “One Day’s Pay” is about the right amount for the average worker to donate. If you can give more, you know that it will be wisely spent; however, if you cannot afford one day’s pay, give as much as you can. Through the easy payroll deduction plan, we all should be able to contribute more than last year. On this plan there need be no down payment. The first deduction will be from the check received on December 6, and there will be a deduction once a month for the following five months.

If you have not yet received your pledge card, you may obtain one from your supervisor. You have your choice of three payment plans - cash, payroll deduction, or you might prefer to be billed at home. We are sure that one of these plans was designed to fit your own personal need and we want to urge each employee to take advantage of these plans and contribute as much as possible. Get your donations in early and wear the Red Feather proudly.

"THANKS FOR YOUR PART"
A.H.A. CONVENTION IN REVIEW
--Joseph Greco, Associate Director

During the week of September 12, in Chicago’s seemingly endless Navy Pier stretching 3000 feet into Lake Michigan, some 11,600 registrants attended the 56th annual convention of the American Hospital Association. The sessions on official business and educational lectures might well classify the end results of this epochal association meeting as being “the dramatic story” of an outstanding health service organization. The thought most emphasized throughout all meetings, addresses, discussions, and exhibit activities was the convention’s theme - “Improvement of the Care of the Patient”.

By approving a plan to finance both the construction of a new headquarters building and the expanded program of service to hospitals, the house of delegates, which is the Association’s legislative body, embarked upon a new era of progress. Dr. Bradley pointed out that the Association in its growth had emerged from a period of infancy and adolescence and that now at the age of maturity the time for decision had arrived. The overwhelming approval of the house of delegates on these matters was a clear indication of its confidence in the wisdom and judgment of the Association’s officers and trustees. Above all, it re-emphasized the fundamental reason for the existence of the Association as an organization - namely, its aim to provide resources for continual improvement in the care of the patient, and its firm conviction that the voluntary system can do the job.

On Monday, September 13th, Mr. Ritz E. Heerman, Association President, opened the general sessions of the 56th annual convention. Following the President’s report, Mr. Dilman K. Smith, Vice-President of Opinion Research Corporation, Princeton, N. J., traced national trends in public opinion to the present date. He pointed out the importance of public opinion and its relationship to the hospital which serves the community. Present attitude, Mr. Smith stated, indicate that generally the American public prefers solving social and economic problems at the local rather than the national level.

Senator Lester Hill (D., Alabama), co-sponsor of the Hill-Burton Survey and Construction Act of 1946, helped keynote the convention’s theme by telling about health as being everybody’s business. He spoke of the pooling of energies, skills, and resources at all levels so as to reap the maximum benefits of coordinated planning and joint participation between local, state, and federal governments with voluntary health organization of our country.

Appearing on the agenda with Dr. Bradley on Tuesday were such outstanding industrialists as Mr. Benson Ford, President, Board of Trustees, Henry Ford Hospital, and Vice-President of the Ford Motor Company, Detroit, and Mr. Edward L. Ryerson, Chairman of Inland Steel Company’s Executive Committee.

Mr. Ford expressed a fear that important decisions regarding industrial health were being made without understanding of the problems involved. He suggested that a permanent private national health commission be created to study the health needs of the nation, as well as the methods by which these health needs can be met.

Inasmuch as the public looks to its hospitals for many of the needed health services, Mr. Ryerson emphasized in his talk that the hospital must truly be a community health center. He stated that affiliation and collaboration with medical schools in teaching and research and that (Continued on Page 9)
PERSONALITY OF THE MONTH

We would like to welcome our personality this month not only to Barnes Medical Center but to the United States as well. She is Mrs. Joyce Cuthbertson, Medical Social Worker, who will be here as a Fulbright Scholar for one year to learn more about the operations of our Social Service Department. Mrs. Cuthbertson is on a leave of absence from St. Thomas Hospital in London where she is a member of their Social Service Department.

Mrs. Cuthbertson was born in Lyallpur, India, where her father was a Professor of Chemistry in the Indian Educational Service. When she was two years old, her family moved back to Leeds, England, and it was there that Mrs. Cuthbertson received her formal schooling. In 1940, she graduated from Leeds University and received a certificate in Medical Social Service the following year. Prior to joining the staff at St. Thomas Hospital, Mrs. Cuthbertson was associated with Leeds University Medical School and also worked for two years as a Medical Social Worker in the Australian Red Cross Society.

Mrs. Cuthbertson joined our staff on Sep-

KNOW YOUR STAFF

Miss Betty Collins, recently appointed Credit Officer, is a relatively newcomer to our medical center. She joined our staff on April 1st of this year as Insurance Secretary and held that position until September 1, when she assumed her present position.

The medical field is a familiar one to Miss Collins. For thirteen years she was employed by the St. Louis County Health Department where she started as a secretary and advanced to Administrative Assistant. Following this, she worked as a supervisor of secretaries in the Rehabilitation Unit at United Mine Workers.

Miss Collins lives with her family in Clayton. She is an avid week-end golfer and shoots nine holes in the low 50’s. She also enjoys baseball and basketball. Her favorite type of music is semi-classical and her pet peeve is gossip of any form. Miss Collins is a native St. Louisan and is a graduate of Ursuline Academy.

If you must cry over spilled milk, condense it.
Growth is one of the most powerful words in the English language. It is in constant play about us each day that we live, yet it is an element that is so often overlooked because of our familiarity with it. Without this created force we could accomplish very little. It determines all that we are and all that we hope to be.

We are most familiar with growth as it applies to the coming of life in the form of a new member of the human family, and that in itself is a glorious realization. The development from childhood to youth and then to maturity makes the greatest story of life that we know. As it unravels we witness joy, sadness, disappointment and all of the other elements that are included in the process of human development.

There are other kinds of growth. Scientific discoveries come our way because of it as it takes place in the minds of individuals and the expanded use of the elements that we are given through the process of creation. Our lives have been made richer, safer and more abundant because of this great combination. It is also true that many of these discoveries require us to employ certain disciplines and controls, for without these it is possible for the rich to make us poor and the safe to become dangerous.

Another type of growth is found in the form of institutions. We have been made very much aware of this in this medical center in which we work. It was just forty years ago that the doors were opened to Barnes Hospital, an institution that

DR. BRADLEY PARTICIPATES IN TV PROGRAMS

On the evening of September 27, Dr. Frank R. Bradley, Director of Barnes Medical Center, was a guest speaker on the opening program, "Your Health and Mine". This is a series of medical and scientific programs featured on Station KETC, Channel 9, which is an educational station operated by Washington University. The opening program of this series was devoted to Barnes Medical Center. Dr. Bradley discussed with Miss Julia Elder, Program Director, the organizational structure, the different types of medical services, and the number of beds and clinic visits in our medical center. Mrs. Audrey Meitz, Laboratory Technician, demonstrated a blood count, and Miss Lois Brumitt, Assistant Administrative Dietitian, presented an airline food service tray and showed how it is used in our medical center for patient food service.

Dr. Bradley returned as a member of panel discussion in the second program on October 4. Other members of the panel were: Dr. W. E. Hennerich, Hospital Commissioner of St. Louis; the Reverend Joseph B. Winter, Diocesan Director of Catholic Hospitals; and Reverend Carl Rasche, Administrator of Deaconess Hospital. Some of the subjects discussed were hospital accreditation, medical staff appointments, medically indigent patients, hospital costs, and emergency services.

Give
To Your Community Chest

Give Now
ALBERT M. KELLER NAMED PRESIDENT OF MUNICIPAL THEATER ASSOCIATION

Mr. Albert M. Keller, Chairman of the Board of Trustees of Barnes Hospital, was recently elected President of the Municipal Theater Association. The Association is a civic group which operates the Municipal Opera in Forest Park. Mr. Keller has been a board member of the Association since 1931, and has served as a vice-president for the past 12 years. Mr. Keller will be the fourth person to hold this position since the association originated 36 years ago. He replaced Jacob M. Lashly, who resigned after holding this position for 12 years.

Mr. Keller is a senior partner of Paul Brown and Company, Investment Brokers. He also serves as a vice-president of the St. Louis Council, Boy Scouts of America; a director of St. John’s Methodist Church, Methodist Orphans Home, and Central Institute for the Deaf; a trustee of Southern Methodist University; a board member of Mercantile Trust Company and Securities Investment Company.

Mr. J. Wesley McAfee, a member of the Board of Trustees of Barnes Hospital, was elected Third Vice-President of the Association. Mr. Keller and Mr. McAfee were both re-elected as Directors of the Association.

PERSONAL NOTES

Mr. and Mrs. W. E. Martin are the proud parents of Thomas Allen Martin, 8 lb., 15 oz., born on October 11.

Dennis Ray, 8 lb., 2 oz., was born on September 29. His parents are Mr. and Mrs. Ralph Chilton. Ralph works in I.B.M.

Sandra Hutchins, dietary assistant in McMillan, was married on September 25 to Howard Whitehead.

AHA CONVENTION IN REVIEW (Continued from Page 6)

caring for the sick and injured are areas of natural responsibility which the hospital cannot fail to cover. "Generally speaking," Mr. Ryerson said, "the hospital cannot pay its way and be of service to the public in the measure that I think it must be". Mr. Ryerson called for voluntary community financing and therein he placed the burden on the shoulders of hospital trustees who by position can best tell the hospital story and thereby solicit community support.

Medical staff self-discipline, the trustee’s role in assuring proper care, hospital accreditation, patient complaints are but a few of the many topics covered in other meetings held during the convention.

Those attending the convention were able to see the plans for our medical center’s Renard Hospital which were on display in the architectural exhibits. Renard Hospital, presently under construction and located adjacent to the personnel office and the cafeteria, will house the acutely ill psychiatric patients of the medical center.

Dr. Frank Bradley, who for the past year has served in the capacity of President-Elect, was installed as the 56th President of the American Hospital Association. Dr. Bradley joined the Barnes administrative staff in 1929 as Assistant Superintendent, and in 1939 became its Director. Since that time he has been most active in the many organizations related to health and hospital care.

FROM THE EDITOR’S DESK (Continued from Page 2)

we are greatly enriching our own lives. The more we do for other people, the fuller our lives will become, and we find each day just a little more enjoyable.
was looked upon as something quite unusual in size. There are those who remember that day and have thrilled with the privilege of witnessing the development that we behold today.

Growth presents a challenge to assume responsibility. This is true in regard to the new members of a home, discoveries that we make and institutions to which we are related. October has marked the opening of another new building in our center, and other openings are planned for the new future. We somehow sense a new feeling of responsibility with the opening of each one, and hope for the ability to meet the expanded demands in the field of humanitarian service.

PERSONALITY OF THE MONTH
(Continued from Page 7)

October 15th of this year and has had little time to get into the swing of things as far as hobbies and sports are concerned. However, she does enjoy playing tennis and, although she has no favorite food, she admits that she enjoys going to the restaurants here to try the different types of food that one doesn't find in England. The one thing that seems to have fascinated her most since her arrival in St. Louis is the modern supermarket. Mrs. Cuthbertson tells us that during the one year she will spend in the United States, she wants to visit as many cities as possible.

Shown at the left is Dr. F. R. Bradley, Director of the Barnes Medical Center, speaking at the dedication ceremonies for the new Barnard Skin and Cancer Hospital. The ceremonies were held on October 13, in the Wohl Hospital Auditorium.