Reach to Recovery Volunteer Program Instituted at Hospital

The Auxiliary has organized a new volunteer program to help dispel the fears of women who have undergone breast surgery. The program, part of a national organization known as Reach to Recovery, is staffed only by women who have undergone such an operation, called a radical mastectomy.

The program was initiated 15 years ago by Mrs. J. K. Lasser, now national president of the organization. Mrs. Lasser, who was in St. Louis to address the Jewish Hospital Chapter on May 5, supported the program for 12 years with the Fund provided by her husband from his business, and for the past three years has operated the ever-expanding program through grants and contributions from friends.

Mrs. J. K. Lasser, president of the national organization Reach to Recovery, demonstrates exercise equipment.

The Auxiliary Gift to Hospital - - - $1 Million

The largest gift ever recorded nationally from a hospital auxiliary—$1 million, was announced by Mrs. Stanley M. Cohen, retiring president, and Mrs. Norman Drey, newly-installed president, at the Auxiliary Annual Spring Meeting. Edward B. Greensfelder, president of the Hospital, commented upon accepting the gift, "The Auxiliary has provided major financial and supportive service to the Hospital and its patients from the time it was founded in 1952. This magnificant gift for our expansion program is further evidence of their dedication and belief in the Hospital's goal to promote better medical care for the entire St. Louis community."

For the past sixteen years the Hospital Auxiliary has occupied a unique and essential position in the Hospital family. As hospitals become larger and more comprehenive in scope of service, the need for an active auxiliary has increased proportionately.

The 3,000 member Auxiliary, the largest in the state of Missouri, provides financial support to numerous areas of the Hospital. These include the Hospital's celebrated 16-bed Medical Intensive Care Unit; the Department of Otologyngology programs in Audiology and Speech Pathology for sound booths and specialized equipment; a pocket paging system for interns and residents so they can be reached at any time for immediate patient care; an entire Surgical Research Floor in the nine story Yalem Research Building; and redecoration of the Moses Shenzen Memorial School of Nursing.

The Coffee Shop, Gift Gallery and Cleveland Garden are given financial support as well as volunteer service as a comfort and convenience service for patient visitors and employees. Equipment is provided for the nurseries and obstetric division from proceeds received from the Baby First-Foto service.

Also, the Auxiliary sponsors patient parties; distributes puppets to all pediatric patients; provides emergency nursing funds for indigent patients from their Life Membership Endowment; and sponsors the Tribute Fund which provides research support and appliances for needy patients.

Over 400 volunteers from the Auxiliary donate more than 5,600 hours as another service to the Hospital each year.

Hospital Federation Drive Chairman, Armand F. Jaquier and Ernestine Scott prepare to distribute bread which has the 1969 slogan.

Armand F. Jaquier, Chairman of the Jewish Federation Fund Drive, has announced over-the-top contributions of more than $22,000 for the 1969 Campaign. This is $10,000 over the $12,000 goal. The Fund Drive began April 14 with a "Kick-Off" meeting for department heads, with Mrs. Ernestine Scott, supervisor in Food Services, serving as co-chairman for the 1969 drive. She reported that the Department of Nursing alone had pledged and collected more than $3,000 from its personnel, and was very pleased with the donations from all departments. She concluded, "I only wish that those who worked so hard could be acknowledged personally for their efforts."

Miss Barbara Levy of the Public Relations Department served as Federation Drive secretary for the Hospital.

The income from the Federation is used to partially defray costs of providing care for needy patients and to support the medical and surgical teaching programs, the Chronic Disease Division, Aaron Waldheim Clinics, Department of Psychiatry and the Home Care Division.

Dr. Jamison is Markle Scholar

Rex L. Jamison, M.D., Director Renal Division, Department of Medicine and assistant Professor of Medicine, Washington University School of Medicine is one of 25 medical scientists who have been named Markle scholars by the John and Mary Markle Foundation. Dr. Jamison was among 80 candidates nominated for the award of the New York-based Foundation. This award carries with it a grant of $30,000 paid at the rate of $6,000 a year over five years to the medical school where he teach.

The money is used to supplement salary, aid research or otherwise develop an awardee as teacher, researcher or administrator.

Dr. Jamison is also the recipient of a $34,000 Career Development Award from the Department of Health, Education and Welfare for "Studies on Micro punctures on the Mammalian Renal Medulla." The aim of this work is to investigate the mechanism of the conservation of water of the kidney. This type of research began in Europe where Dr. Jamison became interested in 1951 when working with a European physiologist. In the United States similar research is being done in Chapel Hill, North Carolina and New York City.
MADHU online has been appointed manager of Electronic Data Processing. Mr. Bhide was previously employed at the Bio-Computer Center at Washington University.

Mrs. Thelma Trippett, Mrs. Henrietta Worth, Mrs. Margaret Napper, Mrs. Vernon Hensker, Mrs. Mary Graf, Mrs. Ida Robinson, and Leroy Brown, associate supervisors, attended a Supervisory Housekeeping Seminar on March 25 in the Alice C. Steinberg Amphitheater. Guest speaker was Max Loudenhalger, Regional Operations Manager of ServiceMaster Hospital Corporation. The topic of the seminar was "Housekeeping Standards and Quality Control."

Miss Nadean Wright, R.N., supervisor of Central Supply, attended a three-day seminar of the National Association Hospital Central Service in Washington, D.C. on March 10-12. Mrs. Wright gave the opening speech on "Utilization of Work Force in Concepts."

Miss Mary McKeever, Director, Department of Social Service, gave the keynote address at the Ninth Annual Institute for Social Workers which was held in Los Angeles, California, April 22-23. The subject of Miss McKeever's address was "The Impact of Irreparable Loss..."

"The Impact of Irreparable Loss..." was employed at the Bio-Computer Center at Washington University. Mrs. Thelma Trippett, Mrs. Henrietta Worth, Mrs. Margaret Napper, Mrs. Vernon Hensker, Mrs. Mary Graf, Mrs. Ida Robinson, and Leroy Brown, associate supervisors, attended a Supervisory Housekeeping Seminar on March 25 in the Alice C. Steinberg Amphitheater. Guest speaker was Max Loudenhalger, Regional Operations Manager of ServiceMaster Hospital Corporation. The topic of the seminar was "Housekeeping Standards and Quality Control."

Awards were given to 48 employees, among them, Mrs. George Finkelstein received the first place award in the annual Service Awards Tea, which was held on May 15 in the Residence Auditorium. The awards were presented to employees who have been with the Jewish Hospital for 10, 20, and 50 years. The event was attended by 200 employees, including the executive directors, the director of public relations, the director of community relations, the director of public relations, and the editor-photographer.

Miss Donna Hadler, an employee in the Department of Medical Records, models the new gold colored professional coat which the 20 women in her department are now wearing. Mrs. Evelyn Whitlock, R.R.L., is director of the Department.
Medical Staff

Gunter Schmidt, D.D.S., attended a meeting of the American Academy of Oral Medicine in New York City, March 12-13. The subject of the workshop was the nationalization of the Academy. Dr. Schmidt was elected chairman of the Committee on Internal Reorganization.

Lester S. Garfinkel, M.D., co-authored a paper with Dr. Dale E. Bennett entitled "Extraordinary Myeloblastic Transformation in Chronic Myelocytic Leukemia with Co-existent Malignant Lymphoma," which was published in the American Journal of Clinical Pathology (Vol. 51, No. 5). Dr. Garfinkel gave a speech on "Soft Tissues Tumors" at the Annual Professional Program of Ellis Fischel Cancer Hospital in Columbia, Missouri, early this month. Dr. Garfinkel attended a joint meeting of the American Cancer Society and the National Cancer Institute on "Breast Cancer" in Washington, D.C., May 8-10. Dr. Garfinkel is assistant professor of medicine at the University of Missouri School of Medicine in Columbia.

Thomas Schiff, D.M.D., co-authored a paper with K. J. Shaver, Ph.D., entitled "Oral Clinical Functionality of Enzyme AP Used as a Mouthwash" which was presented at the International Association of Dental Research meeting in Houston, March 22. Dr. Schiff gave a speech at the meeting entitled "Surface Changes Caused by Different Dentifrice Abrasives on Gold Restorations."

Seymour Monat, M.D., has served as president of the St. Louis Gynecological Society from June 1968-June 1969.

Jerome S. Grosby, D.D.S., co-authored a paper with U. Magbo, D.D.S., and Marcy A. Goldstein, M.D., for the Journal of Oral Medicine entitled "Oropharyngeal Tumors Involving Left Mandibular Ramus with Pathological Fracture" (case report), which was published, October 1969 (Vol. 3, No. 4). Dr. Grosby attended a continuing education course on "Cardio-pulmonary Resuscitation" presented by the American Heart Association and American Association of Pathologists in Chicago, April 24-25. Dr. Grosby is attending a continuing education course on "Diagnostic Cardiology" being presented by the St. Louis Heart Association January 8-May 28.

Harold A. Franklin, M.D., attended a meeting of the American College of Cardiology in New York City, February 26-March 2.

Llewellyn Sale, J.r., M.D., attended a convention of the Central College Health Association in Lincoln, Nebraska, March 21-22. The theme of the meeting was "Injury Prevention Program." Dr. Sale was elected president of the Association for 1969-70.

M. D. Marcus, M.D., attended the organizational meeting of the Missouri State Dermatological Society on March 23 in St. Louis. Dr. Marcus was elected president of the Society.

Melvin Rubenstein, M.D., associate attending psychiatrist in the Department of Psychiatry, was a speaker at the Central Regional Child Welfare Conference of America's annual conference in Pittsburgh, March 14. The subject of his lecture was "The Changing American Family and What This Does to Traditional Child Welfare Services and to Children in Their Own Homes." Dr. Rubenstein is also psychiatric consultant for child welfare programs in St. Louis and Illinois.

Jacob Stolar, M.D., and Herbert Silver, M.D., director of the Blood Bank and Hematology Division in the Department of Pathology and Laboratory Medicine, co-authored a paper which appeared in the Journal of Diseases of Colon and Rectum entitled "Differentiation of Pseudoinflammatory Colloid Carcinoma from Colitis Cystica Profunda," February-January, 1969. This paper was also presented at the conference of the American Proctological Society in Denver, June, 1968.

Sidney Goldenberg, M.D., attended a meeting of the New York University Medical School on "Cardiac Auscultation" in New York City, April 14-15. Dr. Goldenberg has been appointed camp physician for the Boy Scouts of America National Jamboree, which will be held in Purgall, Idaho, July 16-22.

Elizabeth Levy, M.D., spoke on "Psychiatric Aspects of Aging" at a meeting of the District Nurses Association at the Regency Nursing Home in St. Louis on March 25.

Simon L. Baumgarten, D.D.S., was elected president of Washington University Dental Alumni Association effective March, 1969-70.

Alex C. Sonnenwirth, Ph.D., presented a paper, entitled "Venous enteroclysis as an etiologic agent in meningitis," at the National Meeting of the American Society for Microbiology, May 6, 1969, in Miami Beach, Florida. He also delivered, at the same meeting, a paper written with Dr. J. C. Sherry of the University of Washington, Seattle, Washington, on "Responsibility of the laboratory and its interactions with the clinician" at the Symposium on the Role of Clinical Microbiology in the Diagnosis and Treatability of the laboratory and its interactions with the clinician. Dr. Sonnenwirth was elected chairman of the Committee on Internal Reorganization.

The Hospital Board of Directors has approved the following new appointments, at its March 20 meeting.

In the Department of Medicine: Louis V. Avioli, M.D., has been named consultant to the division of nuclear medicine; Leonard N. Stewark, M.D., assistant in the division of internal medicine; and William Parker, M.D., promoted from assistant attending dermatologist to associate attending dermatologist, division of dermatology. In the Department of Psychiatry—Doris C. Gilpin, M.D., and Elizabeth H. Levy, M.D., have been named assistants.

Department of Otolaryngology—Herbert A. Leeper, Jr., M.D., has been named associate.

Department of Surgery—James B. Brown, M.D., has advanced to the emeritus staff.

Washington University Appointments

Promoted at Medical School

Ee Thye Yin, an investigator in the Department of Medicine, has been promoted to the rank of Research Assistant, Professor of Medicine at the Washington University School of Medicine. Mr. Yin joined the Hospital in 1965.

Six Jewish Hospital staff physicians have been promoted to the rank of assistant professor of clinical medicine at Washington University School of Medicine. The appointments were made based on their contributions at both Jewish Hospital and Barnes Hospital. Left to right are: Benjamin Borowsky, M.D., Sidney Jick, M.D., Herbert B. Zimmerman, M.D., Robert S. Mendelson, M.D., and Alvin S. Wenninger, M.D.
Dr. Arnold Goldman is examining a home care patient and discussing the patient's condition in the home visit as part of their training program.

Community Service

Pathways

Pauline Whiston is a five-year-old paraplegic patient who underwent an intensive rehabilitation program which culminated in her being able to walk successfully with forearm crutches.

In keeping with its tradition of meeting needs, Jewish Hospital provides extensive community services through evaluation, therapy and research. Many of these services include free care for those persons in the area who cannot afford to pay for them.

In 1968 $1.6 million was spent to provide health care for indigent patients of all faiths. The United Fund and Jewish Federation contributed 40% of this amount, while the remaining 60% is derived from the Hospital's operating income and endowments.

Dr. Arnold Goldman is examining a home care patient and discussing the patient's condition in the home visit as part of their training program.

The Department of Dentistry at Jewish Hospital, under the direction of Calvin Weiss, D.D.S., director of the Department of Dentistry, set up a special dental clinic at the United Cerebral Palsy Association, to provide dental care for children with muscular control problems. This out-of-hospital service provides a valuable convenience for handicapped children who are unable to visit a dentist's office or the Hospital. Pictured above are Earl Woerner, D.D.S., Mary Ann Peacock, the 1968 United Fund Poster Girl, and Mrs. Trisha Schiff, a Red Cross Worker.

In 1968 Jewish Hospital served 1,149 St. Louis patients through this program. Because of the achievements in Home Care, Jewish Hospital now serves as one of the Public Health Service Regional Home Care Training Centers, a unit which trains health leaders from all over the country in developing their own community programs of extended care.

The Department of Long Term Care performs significant community services. Its Divisions of Physical Medicine and Rehabilitation take care of many patients from the metropolitan area as well as out of state areas of Illinois and Missouri. Through restorative programs of the inpatient and outpatient service, disabled patients are saved many days of hospitalization. Many of them are restored to independent living with their families and are able to return to remunerative work.

In Long Term Care, the Pioneer Home Care Program of the Department of Long Term Care offers care and service to patients in the familiar surroundings of their own homes at a greatly reduced cost. It has served as a model for nationwide programs which are now encouraged by Medicare legislation. The Home Care Program has an average daily census of 81 patients and provides more than 30,000 days per year. It has been estimated nationally that only 1/10 of the number of patients who need home care are now being served by our cities. In 1968 Jewish Hospital served 1,149 St. Louis patients through this program.

Audiology and Speech Pathology

Through the Division of Speech Pathology the Hospital provides comprehensive evaluation and treatment for children in the Eastern half of the State suffering from cleft palate. More than 900 persons in the area have cleft palate. Of this number, 400 are children. Jewish Hospital serves 60 of these children (or 15% of those needing care). This two year old program will be expanded further to meet the demands of the community.

In addition, the Division of Speech Pathology, in conjunction with the Central Institute for the Deaf, held a summer camp program for cleft palate children in 1968 which was funded by the Missouri Crippled Children's Service. During 1969 this program will be doubled to ac-
CONTRIBUTIONS TO THIS FUND MAY BE MADE BY SENDING CHECKS, CASH, OR MONEY ORDER TO THE JEWISH HOSPITAL AUXILIARY, 216 SOUTH KINGSHIGHWAY, ST. LOUIS, MISSOURI 63110.

CONTRIBUTIONS RECEIVED AFTER MARCH 15 WILL BE LISTED IN THE NEXT 216.

THE FOLLOWING MEMORIAL AND HONORARY CONTRIBUTIONS WERE RECEIVED DURING THE PERIOD JANUARY 15 TO MARCH 15, 1969. ANY CONTRIBUTIONS TO THIS FUND MAY BE MADE BY SENDING CHECKS, CASH, OR MONEY ORDER TO THE JEWISH HOSPITAL AUXILIARY, 216 SOUTH KINGSHIGHWAY, ST. LOUIS, MISSOURI 63110.

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Mr. and Mrs. Frank A. Lipitz, Jr. (55th Birthday) Mr. and Mrs. Robert C. Treiman (55th Birthday) Mr. and Mrs. Arthur E. Sprung (55th Birthday)

Mr. and Mrs. Max Feinberg (Harry Tenenbaum Memorial Fund) Mr. and Mrs. Evelyn M. Peterson (Edna Malen Scholarship Fund) Mr. and Mrs. Henry H. Stern (Edna Malen Scholarship Fund)

Mr. and Mrs. Leonard Strauss (Edna Malen Scholarship Fund) Mr. and Mrs. Irving A. Black (Edna Malen Scholarship Fund) Mr. and Mrs. Joseph M. Orenstein (Edna Malen Scholarship Fund)

Mr. and Mrs. Henry S. Stern (Dr. Samuel D. Soule Research Fund) Mr. and Mrs. Lawrence A. Young (Dr. Samuel D. Soule Research Fund) Mr. and Mrs. Henry L. Krysiak (Dr. Samuel D. Soule Research Fund)

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to Progress

commodate the many children who have requested participation.

The Division has also received a grant from the Department of Education to study "Voice Disorders in School Age Children." The project involves screening 30,000 St. Louis area children for detection of speech disorders. In addition to the screening and therapy program, the grant provides for training and demonstration of the techniques developed in the Jewish Hospital program so that speech pathologists throughout the country can be kept current on developments in diagnosis and therapy for voice disorders.

Other Community Programs

The Department of Obstetrics and Gynecology maintains a Public Health Service Cancer Detection Program which is available to all indigent women in the St. Louis area. More than 3,000 women take advantage of this service each year.

The Department of Dentistry has extended its benefits beyond the Hospital walls by setting up a free dental clinic for children suffering from cerebral palsy. Other retarded and underprivileged children from Missouri and Illinois are seen in the Hospital. Approximately 40 handicapped children undergo oral surgery at the Hospital each year. 200 more are treated in the outpatient clinic.

The Medical Care Research Center, established originally as a cooperative effort of the Social Science Institute and Jewish Hospital, is now linked with the St. Louis County Health Department and the St. Louis University School of Medicine. With headquarters at the Hospital, it has undertaken some forty projects: the development of two community laboratories; a medical education project; a series of gerontological investigations; and studies concerned with preventive medicine services for different population groups.

In addition to the services and involvement already mentioned, an understanding of the total impact which the Hospital has on the health care of the community requires some statistical overview. In 1968:

- More than 15,700 patients were admitted to the 530 private beds and wards.
- Outpatient clinic and emergency rooms took care of 39,000 patient visits.
- 528,220 laboratory examinations were performed.
- 8,000 surgical operations were performed.
- 52,500 radiologic procedures were done.

As a major teaching affiliate of Washington University's Medical School, all of these community service programs enhance Jewish Hospital's role as a university hospital in implementing its philosophy of comprehensive service to the total community.
Physicians at Jewish Hospital were honored at a reception in the M.A.C. Room on March 27, as a Doctor's Day tribute by three sponsoring organizations—the Auxiliary, the Associates of The Jewish Hospital of St. Louis and the Board of Directors of the Hospital.

Members of the three Boards were on hand to greet the guests. Hosts and hostesses included Edward B. Greensfelder, president of the Hospital, David A. Gee, executive director, Mrs. Stanley M. Cohen, president of the Auxiliary, and Julian L. Meyer, president of the Associates.

The Auxiliary also provided new medical books to the Medical Library in honor of the occasion.

Coulter Counter Model S
First in St. Louis Area

The Department of Pathology and Laboratory Medicine has recently acquired the first Coulter Counter Model S in the greater St. Louis area. This push button unit provides seven different blood determinations in 40 seconds.

According to Herbert Silver, M.D., director, Hematology and Blood Bank, "One technician using this instrument can now accomplish in two hours what formerly took two technicians eight hours each. This will result in expanded services. All routine blood work is now completed and available to physicians soon after a patient is admitted to the Hospital; heretofore results of blood determinations often were not available until the day after a patient was admitted.

The Coulter Counter Model S performs red counts, white counts, hemoglobin and hematocrit, in addition to the determination of the values for the mean corpuscular volume, mean corpuscular hemoglobin, and mean corpuscular hemoglobin concentration. These values are important in the evaluation of such diseases as anemia, and will be supplied at no additional cost to the patient.
**Auxiliary Spring Meeting**

The Auxiliary Spring Meeting was held in the Khorasson Room at the Chase Hotel on May 1. New officers were installed by Mrs. Irvin Bettman, Jr. for a term of two years. New Directors, who will serve for three years are: Mrs. Kenneth Marshall, Mrs. Donald Quicksilver and Mrs. David Sher.

Guest speaker at the meeting was Barbara Walters, star of NBC's "Today" show.

**Associates First Annual Meeting**

The first annual dinner of the Associates of The Jewish Hospital was held on April 22 in the Moses Shoenberg Memorial School of Nursing Gymnasium, with more than 200 members attending.

The guest speaker was Mark Berke, President-elect of the American Hospital Association and executive director of Mount Zion Hospital and Medical Center, San Francisco, whose topic was "What Makes a Good Hospital." A reactor panel, consisting of Stanford Wessler, M.D., Physician-in-Chief, Morris Alex, M.D., president of the Medical Staff Association, and David A. Gee, executive director, then discussed with Mr. Berke "What Makes Jewish Hospital a Good Hospital."

St. Louis hospital administrators were invited to meet Mr. Berke at a reception prior to the Associates’ Annual Dinner. Chatting informally are: (left to right) Gerald Malloy, executive director, Hospital Association of Metropolitan St. Louis; Anthony L. Bunker, Administrator, DePaul Hospital; Miss Margaret Loh, R.N., director of nursing, Jewish Hospital; and Sister Mary Isidore Lennon, R.N., Administrator, St. John’s Mercy Hospital.

Openings remarks are given by Mark Berke; Louis I. Zorenky, program chairman, is seated left.
New Method of Treatment
A First in St. Louis Area

For Harold Zager, a hemophiliac since birth, the internal bleeding caused by his ulcerous stomach was a critically dangerous matter. Each year Zager required an average of 350 units of a coagulant factor extracted from blood and administered in concentrated doses. Yet in the face of seemingly unsurmountable problems a successful operation, in which 65% of his stomach was removed, took place.

Prior to last August there was a high mortality rate whenever this operation was performed, due to uncontrollable hemorrhaging, and in Zager’s case this danger was particularly acute. In addition, Glycine-Precipitate, a compound of the blood basically containing Factor 8, was not available. There are a total of 12 clotting factors in the blood; Zager lacked the important Factor 8. Fortunately for him, Glycine-Precipitate became available seven months before his operation in March.

Zager’s four-hour operation was performed by Sam Schneider, M.D. It was prompted when a careful review of X-rays taken over several years revealed an abnormally thickened stomach. In addition, Dr. Shatz spoke about the newer developments which made the operation feasible at this time. “In normal individuals with gastro-intestinal bleeding, more than 90% stop spontaneous bleeding without surgical procedure being necessary. With the introduction of new methods of treatment, patients with hemophilia can be treated in the same fashion as normal individuals and operations can be performed when indicated.” Commenting further on this point, Dr. Gaston said that at the present time it is possible to turn severe hemophilia patients into normal individuals by Factor 8. Fortunately, for him, Glycine-Precipitate was available seven months before his operation in March.

Zager, who is a stock broker with a wife, Emalie, smile happily over the success of Mr. Zager’s intricate gastric operation which was performed in March.