We hope that everyone enjoyed the last issue of the 216, which was the premiere issue of our new magazine format. Gratified by the many favorable comments received from our readers, we will continue producing the 216 in this form.

It will be of interest to our many readers, that published in its present format, the 216 is produced at a substantially lower cost because it can now be printed in the Hospital’s Print Shop.
Shoenberg Family Endows Professorship in Medicine

In acknowledging the gift, Mr. Greensfelder said, "The Jewish Hospital owes a debt of gratitude to the Shoenberg family. According to their established tradition of philanthropy, the Shoenbergs have again stepped forward to provide urgently needed support to the Hospital's endeavors in updating patient care through teaching and research. The Shoenberg family has recognized the needs of The Jewish Hospital for half a century, and in continually re-affirming its humanitarian beliefs, has helped make available vital medical care and health programs to the St. Louis community."

The Shoenberg family has contributed more than $2.6 million to The Jewish Hospital, beginning in 1926 with the construction of the Moses Shoenberg Memorial School of Nursing. This school was made possible by a gift of $325,000 donated in memory of Moses Shoenberg by his widow, Dollie, and their son, Sydney.

Following the precedent set in 1926, the Shoenbergs have endowed the Hospital through various gifts to the building funds, research funds and educational programs.

In addition to contributing monetary support to the Hospital, the Shoenbergs take an active interest in the affairs of the institution. Sydney M. Shoenberg, Sr., Sydney M. Shoenberg, Jr. and John Shoenberg are Life Members of the Board of Directors, and John served as president of the Board of Directors from 1958 to 1963. Robert has shown his continued interest by joining his father and brothers in supporting the Hospital.
Board of Directors
Names 2 New Members

The election of two new members to the Board of Directors of The Jewish Hospital, and the naming of one member to a Senior post at the November meeting of the Board, were announced by Edward B. Greensfelder, president of the Board of Directors.

Harold G. Blatt

President of the Berland Shoe Co., has been named to a Senior post on the Board, while Harold G. Blatt and Sanford J. Zimmerman have been elected to membership.

I. M. Kay, former president of the firm of Bryan, Cave, McPheeters & McRoberts, received his B.S. and L.L.B. degrees from Washington University and his L.L.M. in Taxation from New York University.

Sanford J. Zimmerman

Mr. Blatt holds memberships in the American, Missouri and the St. Louis Bar Associations and takes an active role in civic organizations. He is a member of the Board of Directors of the Jewish Community Centers Association and is Vice Chairman of the Budget Panel of the United Fund. Formerly a member of the Young Leadership Cabinet of the UJA, he has served on the Board of Directors of Temple Israel, and as Vice President of the Leadership Development Council of the Jewish Federation.

He was also recipient of the Jewish Federation's Young Leadership Award.

Sanford J. Zimmerman, President of Famous-Barr Co., received his B.S. degree from Washington University and an M.B.A. degree from the New York University School of Retailing.

Mr. Zimmerman is also an active member of numerous civic and professional organizations. He is presently Chairman of the Board of Trustees of Webster College and is President of Downtown St. Louis, Inc. He serves as a member of the Board of Directors of the United Fund, the Jewish Center for Aged, the Ladue Board of Education, the Chamber of Commerce and Junior Achievement.

WUMSAH Board
Re-elects Officers

Officers for the Washington University Medical School and Associated Hospitals were re-elected at the September 30 meeting of that group's Board of Directors.

The same officers will serve for the next year. They are: Edward B. Greensfelder, president of the Hospital, Chairman; Norfleet H. Rand, Vice Chairman; Raymond E. Roland, Treasurer; and Edwin G. Shifrin, a Jewish Hospital vice president, Secretary.
Hospital Opens Observation Unit

A new, four-bed observation unit has been opened by The Jewish Hospital, as an extension of the Emergency Room, with improved capabilities for observation of patients by medical personnel, and with facilities to provide greater comfort and privacy for the patient.

This unit, the first in St. Louis, is designed to serve as an area where patients with serious illnesses that may not require hospitalization, can be watched by the medical staff and nursing personnel.

The culmination of two and one half years of deliberation and evaluation of the Emergency Room by the Ambulatory Care Committee, this unit is considered a means to improved efficiency of the Emergency Room.

Jerome Gilden, M.D., chairman of the Ambulatory Care Committee, points out that the method is not new. "We have always observed patients in the Emergency Room, but now a more comfortable means is available. Instead of waiting on stretchers or examining tables, the patients can rest comfortably in hospital beds, in one of four separate rooms. The rooms are fully equipped, with portable monitors, and the area is staffed with R.N.s, providing 24-hour nursing coverage apart from the Emergency Room."

Patients with a planned potential of going home within 12 hours will be admitted to the observation unit, where they will receive preliminary laboratory tests quickly and undergo evaluation, either being released or admitted to the hospital as considered necessary.

Mrs. Mabel Howell, assistant director of the Hospital, indicates that an advantage to be gained from the observation unit is the better utilization of hospital beds.

"With the observation unit it is possible to watch the patient and then elect to send him home if he improves. That in turn will make available a bed for a person requiring immediate hospitalization."

Examples of the types of patients to be admitted to the unit include: Asthmatics who can be relieved by temporary measures; patients with temporary cardiac irregularities; fracture cases who have received short general anesthesia; persons with possible acute abdomens, that is appendicitis; and persons receiving transfusions as interval supportive measures in chronic blood conditions. This unit is not to be used, and will not be used for patients awaiting beds.

Another advantage of the unit to the patient is the reduction in medical care costs. With a short stay in the unit the patient can be evaluated and avoid the cost of an unnecessary stay in the hospital.

Too, patients gain comfort and privacy in an Emergency Room visit and receive more efficient applied medical care.

In order to assure proper utilization of the beds, adds Mrs. Howell, a daily review of the unit will be held by a special committee of medical staff members.

Dr. Gilden is optimistic about the unit and reveals that provisions have been made for expanded observation unit facilities in the Hospital's expansion program, provided the present unit proves as successful as anticipated.

This new observation unit offers distinct advantages to Jewish Hospital patients and is one more step in the Hospital's determination and efforts to make available quality medical care to the population of St. Louis.
Mrs. Carlyn H. Wohl
Honored for Philanthropy

Mrs. Carlyn H. Wohl, one of the outstanding benefactors of civic and communal progress in the history of St. Louis, was presented the 1970 Human Relations Award by the American Jewish Committee, at a dinner in her honor on December 14.

As an additional tribute to her generosity, December 14 was declared Carlyn H. Wohl Day by Mayor Alfonso J. Cervantes, County Supervisor Lawrence K. Roos and Governor Warren E. Hearnes.

Mrs. Wohl, a Senior Member of The Jewish Hospital Board of Directors, was chosen for this award because she is "a woman of compassion and culture whose generosity and dedication to her fellowman have advanced a wide range of charitable, social and educational institutions," it was announced by General Chairman of the dinner committee, Willard L. Levy, Richard Yalem, both Hospital Board Members, Henry Scherck, and Morris A. Shenker.

Mrs. Wohl, and her late husband, Mr. David P. Wohl, donated $8.5 million to civic, education and social institutions in this city during Mr. Wohl's lifetime. In addition, some $1.6 million were bequeathed at his death.

The Jewish Hospital is a major beneficiary of this philanthropy, having received more than $800,000 in funds from The Wohl Foundation. In 1965, Mrs. Wohl contributed $500,000 to the Jewish Hospital's unrestricted endowment fund, and other gifts in recent years include $150,000 to the David P. Wohl Endowment Fund; and $200,000 to the Capital Fund Drive, which was used to remodel the Kingshighway wing of the Hospital, named in memory of Lt. David P. Wohl, Jr. Additional contributions were made to the Hospital's 1950 Building Fund and the Jewish Hospital Development Fund.

Mrs. Wohl once commented on her philanthropic endeavors, saying, "I learned about the philosophy of giving from Mr. Wohl. After he became successful in business, he wanted to give something back to the city in which he had established his business; he wanted to help the sick and the poor."

Other institutions which have benefitted from Mrs. Wohl's generosity are Washington and St. Louis Universities, Lutheran and Homer Phillips Hospitals, Page Park "Y", Jewish Community Centers Association, Delcrest, Dismas House, Boy Scouts of America, City of St. Louis, Annie Malone Children's Home, Jewish Family & Children's Service, Jewish Foundation for Retarded Children, St. Louis Children's Hospital, Visiting Nurses Association, Miriam, Central Institute for the Deaf, New Hillel House, St. Louis Board of Education, Dwight F. Davis Memorial Center, Kinder Cottage, St. Louis Symphony, Greater St. Louis Fund, St. Louis Art Museum and the House of Good Shepard.

Among those persons who served as Honorary Chairmen of the dinner were Bernard I. Edison, Edward B. Greensfelder, Robert Shifrin and Elliot H. Stein.

Dr. Edward Berg
Appointed Head Of Ophthalmology

The appointment of Edward F. Berg, M.D., as full-time director of the Department of Ophthalmology has been announced by David A. Gee, executive director.

Dr. Berg, a native St. Louisan, received his A.B. degree from Washington University and his M.D. degree from the Washington University School of Medicine.

After serving his internship at Barnes Hospital, Dr. Berg served his residency in Ophthalmology at McMillan Hospital. He recently returned to St. Louis after fulfilling his military commitment with the U.S. Air Force, stationed in the Philippines and in California.

Dr. Berg's appointment became effective after the beginning of the year.

Acting Director Of Pathology Department Named

Erwin R. Rabin, M.D., has been named acting director of the Department of Pathology and Laboratory Medicine, replacing Robert C. Ahlvin, M.D., who has accepted a position as the Pathologist at the Missouri Delta Community Hospital in Sikeston, Mo.

Dr. Rabin received his M.D. degree from the Washington University School of Medicine, and served his residency in Pathology at the Yale University School of Medicine, Grace-New Haven Community Hospital.

Dr. Rabin, formerly associate professor in the Department of Pathology at Baylor University College of Medicine, has served as a Life Insurance Medicine Research Fellow and as a U.S. Public Health Service Trainee.

Dr. Rabin received his M.D. degree from the Washington University School of Medicine, and served his residency in Pathology at the Yale University School of Medicine, Grace-New Haven Community Hospital.

Dr. Rabin, formerly associate professor in the Department of Pathology at Baylor University College of Medicine, has served as a Life Insurance Medicine Research Fellow and as a U.S. Public Health Service Trainee.

The Selections Committee, composed of representatives from the Hospital and Washington University Medical School, is presently seeking a full-time director of the department.
Medical Staff Association Elects Officers

The Medical Staff Association of The Jewish Hospital held the election of officers on November 16, and installed Harry D. Rosenbaum, M.D., as president to succeed Morris Alex, M.D.

Dr. Rosenbaum, a native St. Louisan, received his M.D. degree from the Washington University School of Medicine, served his internship at The Jewish Hospital, and his residency in Ophthalmology at Washington University Medical School Hospitals.

Formerly director of the Department of Ophthalmology at The Jewish Hospital, Dr. Rosenbaum presently serves on the staffs of Jewish, Barnes and Children’s Hospitals. He is director of the Department of Ophthalmology at the Veterans Administration Hospital and is a Consultant in Ophthalmology to the Missouri Crippled Children’s Service. He is also Assistant Professor of Clinical Ophthalmology at the Washington University School of Medicine.

Dr. Rosenbaum is a member of the Missouri Medical Association, the American Medical Association, is a Life Member of the Academy of Ophthalmology and Otalaryngology, and has served as president of the St. Louis Ophthalmological Society.

Other officers elected are: Leo Sachar, M.D., president-elect; Llewellyn Sale, Jr., M.D., re-elected vice president; Martin Bergmann, M.D., re-elected secretary; and Arthur H. Gale, M.D., treasurer.

Dental Clerkship Established At Hospital

A Dental Clerkship has been established at The Jewish Hospital by the Washington University School of Dentistry. In this program, senior dental students, on rotation, spend an entire day at the Hospital, observing oral surgical procedures, making ward rounds with dental interns, examining clinic patients, writing histories and participating in seminars with Jerome S. Grosby, D.D.S., senior attending dentist.

Particular stress is placed on general physical evaluation, on the relationship of dental treatment to the patient’s medical problem, and on team approach to total patient care. Medical and surgical interns co-operate when consultation is needed.

The Jewish Hospital is making a major contribution to undergraduate dental education with this clerkship. It augments the long-established programs of the Jewish Hospital Department of Dentistry, programs which are unique to this city and include both dental internships and residencies.
Dr. Richard Ross is 12th Strauss Visiting Professor

Richard S. Ross, M.D., Clayton Professor of Cardiovascular Disease at Johns Hopkins Medical School, was the 12th Arthur E. Strauss Visiting Professor of Medicine at The Jewish Hospital, from November 30 to December 2, 1970.

Dr. Ross received his M.D. degree cum laude from the Harvard Medical School, served his internship and residency at Johns Hopkins Hospital, and was then appointed a research fellow in physiology at the Harvard Medical School.

In 1954, Dr. Ross began as an Instructor in Medicine at Johns Hopkins, was named full Professor of Medicine in 1965, and then named Clayton Professor of Cardiovascular Disease in 1969. He presently serves as physician at the Johns Hopkins Hospital, as Director of the Cardiovascular Division in the Department of Medicine, as Director of the Adult Cardiac Clinic and of the Myocardial Infarction Research Unit at the Johns Hopkins School of Medicine and Hospital.

Dr. Ross is a member of numerous professional societies, including the American College of Cardiology, the American Federation for Clinical Research, the Association of American Physicians, the American Heart Association, the American Physiological Society, the American Society for Clinical Investigation and the Association for University Cardiologists. In addition, he has authored some 80 articles for medical journals and textbooks, dealing with various aspects of cardiovascular disease and has served in editorial positions on various medical journals.

The Strauss Visiting Professor, the first named Visiting Professorship at The Jewish Hospital, was established over a decade ago by friends, patients and colleagues of Arthur Edgar Strauss, M.D., former director of the Department of Medicine and President of the Hospital Medical Staff, in honor of his sustained interest in heart disease and The Jewish Hospital. This professorship provides the Department of Medicine with the opportunity of inviting to St. Louis each year a distinguished clinical scholar in Cardiology.

Dr. Richard Ross is 12th Strauss Visiting Professor

Arthur E. Strauss, M.D., (left) in whose honor the Strauss Visiting Professorship was established, converses with Richard S. Ross, M.D., the 12th Arthur E. Strauss Visiting Professor of Medicine.

Drs. Birge, Haddad Receive Grants

Two research grants have recently been awarded to members of the Medical Staff, Stanley J. Birge, M.D., and John G. Haddad, M.D., who will conduct their investigations at The Jewish Hospital.

Dr. Birge, a member of the Division of Metabolism and Endocrinology, Department of Medicine, and Assistant Professor of Medicine in the Washington University School of Medicine, received $22,121 as the 1970-71 installment of the grant, which will support his research on “The Enzymatic Mediation of Intestinal Ca Transport.”

The project is concerned with an investigation of calcium absorption by the intestine and the various factors and hormones which affect this calcium absorption. The purpose of this research is to discover factors which inhibit and impair calcium absorption in patients with chronic kidney disease, resulting in bone damage.

Dr. Haddad, a member of the Division of Metabolism and Endocrinology, and as instructor in medicine, has been awarded $20,573 as the 1970-71 installment of a grant which will support his project titled, “Vitamin D3 Synthesis and Metabolism in Man.”

This research will study methods of understanding the rate and amount of transport of Vitamin D, which is used in mineral metabolism, in man. He will also study these factors to determine if they change in disease.
Arthur E. Baue, M.D., Surgeon-in-Chief, attended a meeting of the American College of Surgeons in Chicago, where he presented a movie titled, “Transsthoracic Repair of Sliding Hiatus Hernia with Reflux Esophagitis by the Mark IV Technique,” made at The Jewish Hospital for the Cine Clinic Program. At that meeting Dr. Baue moderated a session of the Surgical Forum on “Shock,” and participated in a panel discussion on “Hyperalimentation in Surgical Patients.” Finally, he presented a paper titled, “Alteration in Mg- and Na+K-Activated ATPase and the Krebs Cycle in Hemorrhagic Shock.”

Nathan M. Simon, M.D., director of the Department of Psychiatry, has authored a paper titled, “Psychological and Emotional Indications for Therapeutic Abortion,” which was published in the August issue of Seminars in Psychiatry.

Lawrence W. O’Neal, M.D., participated in panel discussions on Endocrine Hypertension and Ectopic Hormones, at a Postgraduate Endocrine Assembly held October 1 at the Chase-Park Plaza Hotel.

Robert S. Weinhaus, M.D., presented a speech on “Recent Advances in Understanding Obesity,” at a meeting of the Take Off Pounds Sensibly Association, held October 5 in Kirkwood.

Paul A. Dewald, M.D., has authored a paper titled, “Folie A Deux and Function of Reality Testing,” which was published in the August issue of Psychiatry.

Theodore Merrims, M.D., presented a speech on “What’s New in Ob-Gyn,” to a meeting of the Medical Secretaries Society of Greater St. Louis, held September 17 in the Medical Society Building. He attended a Sectional Meeting of Section VII of the American College of Ob-Gyn, held October 3 in Mexico City. Dr. Merrims has also been named Advisor to the Medical Secretaries Society of St. Louis.

Morton A. Levy, M.D., attended the 1st International Symposium on Platelet Biochemistry and Physiology, held October 14 in Chicago.

Doris C. Gilpin, M.D., attended a convention of the AAPSC, held October 29 and 30 in Tulsa. The theme of the meeting was Sex in Childhood.

Thomas Hartnett, M.D., assistant director of the Department of Psychiatry, presented a speech on “Psychosomatic Aspects of Gynecology” at the National Convention of Ob-Gyn Nurses, held October 26 in the Bel-Air East Hotel.

Samuel J. Freund, M.D., attended the annual meeting of the Mid-West Proctologic Society, held September 16-18 in Minneapolis, Minn.

Jack Hartstein, M.D., presented a speech on “The Role of the Ophthalmologist in the Evaluation of Reading Disorders in Children,” to the Eighth Annual Israel Ophthalmological Society, held December 15-18 in Tel Aviv. He recently participated in a Refraction Panel at a meeting of the American Academy of Ophthalmology, held October 5-9 in Las Vegas.

Ben H. Senturia, M.D., director of the Department of Otolaryngology, has been elected first vice president of the American Academy of Ophthalmology and Otolaryngology.

Franz U. Steinberg, M.D., director of the Division of Long Term Care, presented a speech entitled, “A Stroke Registry in a General Hospital,” to a meeting of the Gerontological Society, held October 22 in Toronto, Canada.

Theodore Hahn, M.D., presented a speech on “Collagen Metabolism in Uremia” to a meeting of the American Federation for Clinical Research, held November 4-7 in Chicago.

Moisy Shopper, M.D., attended a convention of the American Academy of Child Psychiatry, the theme of which was the Implementation of Joint Commission Report on Mental Health of Children, held October 14-16 in Denver. He also presented a speech entitled “Emotional Factors in Pregnancy,” at a meeting of the American Academy of Obstetrical Nurses, held October 26 in St. Louis.

Thomas Schiff, D.M.D., attended a convention of the American Dental Association where he presented a Scientific Exhibition on “Dentifrice Abrasives,” held November 8-13 in Las Vegas. This exhibit won First Prize in the industrial exhibition category.

Bernard Schwartzman, M.D., attended a meeting on “New Advances in Pediatrics,” held November 11-14 at the Menorah Hospital in Kansas City.

E. Dorinda Loeffel, M.D., and John S. Meyer, M.D., have co-authored a paper titled, “Eczema Vaccinatum in Darier’s Disease,” published in the October issue of Archives of Dermatology, 102:451. Dr. Meyer presented a speech on “Medullary Carcinoma of the Thyroid — Diagnostic Considerations,” to the Ellis Fischel State Cancer Hospital and Cancer Research Center Semi-annual Professional Program, held November 7 in Columbia, Mo. While at that meeting he participated in a Seminar on Oral Lesions. He has also been appointed to the St. Louis Model City Joint Health Service Board, effective in October.

William Sieber, M.D., director, Division of Vascular Surgery, attended the National Conference on Management of Occlusive Arterial Disease, held November 6-7, in Nashville, Tennessee.

Robert C. Ahlvin, M.D., Pathologist-in-Chief, is a major contributor to the recently published 7th edition of Gradwohl’s Clinical Laboratory Methods and Diagnosis, edited by Drs. S. Frankel, S. Reitman and A. Sonnenwirth, (216, October, 1970) having written seven chapters on microscopy, tissue cutting and staining. Other Hospital contributors are Sydney Goldenberg, M.D., and Gerald Kessler, Ph.D., director of Biochemistry.

Marvin E. Levin, M.D., attended the meeting of the Seventh International Congress of Diabetes, held in Buenos Aires, Argentina. He has also presented speeches on “Current Treatment of Diabetes” to the 22nd Annual Post-Graduate Assembly of the Endocrine Society, and spoke on “Oral Hypoglycemic Agents and Diet in the Treatment of Diabetes,” to the St. Louis Diabetic Association. He was a member of the Speaker’s Bureau of United Fund during the 1970 drive.
Luncheon committee members are, (from left) Mrs. Harry S. Rosenberg, Mrs. Marvin Goodman, Chairman, Mrs. Robert I. Byers, Mrs. Thomas Berger, and Mrs. Ralph Lowenbaum, III.

Auxiliary Fall Meeting

Enjoying refreshments in the lounge before luncheon at the Annual Fall Meeting were (from left) Mrs. Herbert Greenberg, Mrs. Ben Rubin, Miss Goldie Cytron, Mrs. John Isaacs, III, a hostess, and Mrs. Warner Isaacs.

The Annual Fall Meeting of the Jewish Hospital Auxiliary was held October 21, 1970, in the Moses Shoenberg Memorial Nurses Residence, where those in attendance were treated to a complimentary luncheon prepared by the Auxiliary Board Members.

The turn-out of guests was excellent, filling the gymnasium of the Nurses Residence. There they enjoyed a palate-tempting selection of culinary delights and heard greetings from Mrs. Norman W. Drey, Auxiliary President, and Edward B. Greensfelder, President of the Hospital.

Mrs. Marvin Goodman, Program Chairman, introduced the speakers for the afternoon, David A. Gee, executive director of the Hospital, and Michael Freiman, M.D., assistant attending Obstetrician and Gynecologist, who discussed the topic, “Legalized Abortion and the Pill.”

Mr. Gee presented an overview of abortion laws in the U.S., including a review of the generally accepted reasons for and against performing the procedure. He also informed the audience of the present hospital situation in New York, with regard to that state’s recent passage of more liberalized abortion laws, taking the situation in New York as an example of the conditions that would develop where abortion became legalized.

Dr. Freiman presented a brief history of the attitudes toward abortion, from Biblical times to the present, and then discussed the actual procedures involved in the performance of an abortion. In conclusion, he reviewed the various birth control measures available.

A lively question and answer period followed, which ended the afternoon’s activities.
The Volunteers of The Jewish Hospital of St. Louis were honored and received awards at the 1970 Volunteer Awards Tea, held Tuesday, November 17 in the Moses Shoenberg Memorial School of Nursing. A special presentation of the afternoon was a surprise slide show, featuring Hospital volunteers in action.

Special recognition was given to the following volunteers who contributed the most hours during 1969-70: Mrs. Ben Samuels, 2347 hours; Mrs. Alfred Goldman, 2120 hours; Mrs. Ben Rubin, 1381 hours; Mrs. Frank Gollub, 1368 hours; and Mrs. Carl Goodman, 1358 hours.

Award winners honored at the tea are listed with their total respective hours:

- 29,000 Hours
  - Mrs. Alfred Goldman

- 13,000 Hours
  - Mrs. Ben Samuels

- 7,000 Hours
  - Mrs. Morris Sachar

- 6,000 Hours
  - Mrs. Martin Brand
  - Mrs. Julius Franklin
  - Miss Della Kurtz
  - Mrs. Ben Rubin

- 4,000 Hours
  - Miss Idele Newman

- 3,000 Hours
  - Mrs. Hyman Bernstein
  - Mrs. Sol Sanders
  - Mrs. David Stellan

- 2,000 Hours
  - Mrs. Frank Gollub
  - Mrs. Herbert Greenberg
  - Mrs. Irving Goldstein
  - Miss Pearl Goldstein
  - Mrs. Carl Goodman
  - Mrs. Leonard Kaufman
  - Mrs. John Kiriakos
  - Mrs. Ira Lang
  - Miss Mamie Silverman

- 1,000 Hours
  - Mrs. Sydney Asher
  - Mrs. Paul Blank
  - Mrs. Dudley Cohen
  - Mrs. Nate Coppersmith
  - Mrs. Hyman Goldstein
  - Mrs. Irwin Jarett
  - Mrs. Herman Katsev
  - Mrs. Nathan Polinsky
  - Mrs. Ben Recht
  - Mrs. Ollie Satz
  - Mrs. Sid Siteman
  - Mrs. Louis Weinstein

- 500 Hours
  - Mrs. Raymond Freed
  - Mrs. Philip Gallop
  - Mrs. Richard-Garber
  - Mrs. Irvin Harris
  - Mrs. Sidney Librach
  - Mrs. Perry Mehlman
  - Mrs. Joe Price
  - Mrs. Leo Rosen
  - Mrs. Fred S’Renco
  - Mrs. Charles Steiner
  - Mrs. Morris Steinhauser
  - Mr. Jack Leventhal

Expressing his appreciation for Mrs. Goldman's many hours contributed to the Hospital, is David A. Gee, executive director.

Honored for reaching the 500 hour mark are (seated from left) Mrs. Raymond Freed, Mrs. Leo Rosen; (standing from left) Mrs. Sidney Librach, Mrs. Joe Price, Mrs. Fred S’Renco and Mrs. Morris Steinhauser.
Engaging in discussion with William H. Masters, M.D. (center), director, and Virginia E. Johnson, assistant director of the Reproductive Biology Research Foundation, recent guest speakers at a program sponsored by The Associates of The Jewish Hospital, is Donald Gallop, president of The Associates. Dr. Masters and Mrs. Johnson have since been made honorary members of that group.

A new speaker’s bureau, sponsored by The Associates of The Jewish Hospital of St. Louis, is in the process of helping plan exciting agendas for organizational meetings by providing panels or individual speakers for these groups.

The speaker’s bureau offers topics of interest to everyone, as the panel members and individuals can discuss any topical aspect of health problems, health care and the Hospital.

Panel members, including a representative of the Hospital Board of Directors, Administrative and Medical Staffs, will examine such topics as: What the patient receives for his dollar; The role of Jewish Hospital in the future; Intensive care units; and Why a Jewish Hospital.

Panels of physicians from various specialties can discuss numerous categories, speaking on subjects ranging from Pediatrics to Rehabilitation and Long Term Care, from Dentistry to Obstetrics and Gynecology.

Individual speakers are available for an entire spectrum of specialized topics, including drugs, cardiac surgery, hypnosis, the Pill, and cosmetic surgery.

Requests for speakers have been coming in, and five programs have already been scheduled. The first included a panel composed of David A. Gee, executive director, Edward B. Greensfelder, president of the Hospital, and Morris Alex, M.D., immediate past president of the Medical Staff, who discussed “Jewish Hospital and Contemporary Patient Care.”

The second program found Sidney Jick, M.D., speaking to members of B’nai Brith Harrison Egel Lodge on “You and Your Heart.” A third program scheduled will have Franz U. Steinberg, M.D., director of the Department of Long Term Care, speaking on the scope of and advancements in his area.

Burton A. Shatz, M.D., associate director of the Division of Internal Medicine, was one of two participants in a seminar on “Priorities in Jewish Community Living,” held at Shaare Zedek, and finally, Phillip Bassin, associate director, spoke to a group of freshman medical students from St. Louis University on the subject of the attitudes of hospital administrators toward admission of patients suffering from the effects of drug abuse.
Glassman, Putzel Elected To Associates’ Board

The composition of the Board of Directors of the Associates of The Jewish Hospital has undergone several changes recently, with the election of two new members and the naming of a new ex-officio member.

Richard L. Glassman and Paul T. Putzel have been elected to membership on the Board of Directors. Mr. Glassman, Treasurer of Computer Microdata Corporation, holds memberships in the American Institute of C.P.A., the Missouri Society of C.P.A., and the National Association of Accountants. Mr. Putzel, Vice President and Director of Alvey Incorporated, serves as an Observer on The Jewish Hospital Board of Directors and is a member of the Leadership Development Council of the Jewish Federation of St. Louis.

At the same time, Harry Rosenbaum, M.D., newly elected president of the Medical Staff, will serve as ex-officio member of the Board of Directors in the seat reserved for presidents of the Medical Staff. Dr. Rosenbaum will replace Morris Alex, M.D., the immediate past president of The Jewish Hospital Medical Staff.

I accept your invitation to join The Associates of The Jewish Hospital of St. Louis.

Enclosed is my membership check for $25.00 payable to: Associates of The Jewish Hospital of St. Louis.

Mr. and Mrs. [ ] Dr. and Mrs. [ ] Mr. [ ] Mrs. [ ] Miss [ ]

(Member’s First Name) (Last Name)

(Telephone) (Husband or Wife’s First Name)

(Address)

(City) (State) (Zip)
Disaster Drill:
Ready for the Unexpected

A “victim” is quickly transported from an “ambulance” into the triage area.

The wail of an ambulance siren pierces the quiet afternoon, and as everyone in the city continues his daily routine, a convoy of live-saving automobiles makes its way to The Jewish Hospital, where the normal, daily routine will cease.

The victims of an apartment house explosion are being rushed to the Hospital, where, with announcement of the disaster, rapid mobilization of Hospital resources will take place to meet the needs of the injured.

The emergency described is one which can happen at any time, and knowing the Hospital may be called upon to respond rapidly and efficiently at such a critical moment, The Jewish Hospital holds “Disaster Drills” at least two times annually.

“These drills are designed to see that each person in every department is familiar with and carries out the responsibilities that would be placed on him in the event of a real disaster,” said Lee Saville, director of security.

The Hospital uses a disaster drill for rehearsal, and in judging the rehearsal, can find ways to improve its disaster plan. With student nurses assuming the role of “victims,” Hospital personnel go through the steps of procedures which would go into effect if a disaster sent large numbers of casualties to the Hospital.

“Observers” at the scene of the drill take notes and check the length of time each procedure takes. The information learned from their reports is the basis for revision and improvement of the disaster plan.

But, preparations for meeting a large-scale disaster involve more than the formulation of a disaster plan. They involve the availability of resources to put that plan into effect.

The Jewish Hospital has made sure its resources are not only on hand, but are ready to move into action. One major asset is that, “Jewish Hospital has the availability and services of surgeons, nurses, technicians and manpower for any community disaster,” said Mr. Saville.

With time as a crucial factor, an added benefit provided is the immediate attention of medical personnel. The 24-hour per day coverage by the 80 House Staff members assures this service in an emergency.

In a disaster, the House Staff report to areas where they will assume the responsibility of initially administering medical aid to casualties. The Chief Resident in Surgery proceeds to the triage (receiving and sorting) area, where he takes charge of processing casualties until a triage team arrives and is functioning.

Preliminary measures for disaster preparation include the storage of stretchers in various easily accessible areas; maintenance of a Disaster Cart, which is rushed to the triage area and is specially designed and stocked with medical items physicians will require for treatment of injuries; and telephone operators have a list of key personnel assigned to report to the disaster triage area. This list has been compiled to include physicians in each specialty.

The most recent disaster drill afforded employees an opportunity to
As a student nurse takes her pulse, a Medical Records Department member completes a tag for this unconscious "victim."

perform as they would if a real apartment house explosion sent casualties to the Hospital.

As the "victims" were brought up to the Out-Patient Clinic, members of the Housekeeping and Maintenance departments were on hand to meet the "ambulances" and help transport stretchers into the Hospital. As they entered the building, members of the Medical Records Department had reported to the area, prepared to tag each victim and identify casualties.

Personnel from Inhalation Therapy report to the area with their equipment ready for use, and personnel from the Department of Pathology and Laboratory Medicine remain on alert. At the same time, the senior laboratory technician reports to the area, co-ordinating the needs of medical personnel with the activities of the labs.

Simultaneously, the Nursing Department reacts to the situation, and while nursing personnel on the floors remain at their stations, student nurses report to the triage area, assigned to accompany casualties to their destinations or provide assistance where needed.

If the extent of the disaster reaches such proportions that the number of empty beds in the Hospital is insufficient to meet the number of in-coming casualties, an organized system has been devised for discharging in-patients who do not absolutely require hospitalization.

Employees not directly involved with care or transportation of casualties remain at their posts in the Hospital, but are dispatched by department heads to the personnel and communications departments, forming "Help Pools" of additional manpower that can be utilized.

In an actual disaster, the Hospital has added co-operation of forces outside its personnel. Members of the Wells Fargo-Shane Security System, the Hospital's security guards, are prepared to help secure the building and assist by keeping traffic flowing outside.

A community project being developed by the Hospital Association of Metropolitan St. Louis is a control communications system for all external disasters. With this radio unit, it will be possible to contact any hospital in the network from a field unit, to learn the availability of beds, thereby relieving the flood on any one hospital in an emergency. This system is not yet connected to all co-operating stations, but the Jewish Hospital unit is already installed.

The Jewish Hospital has spared no efforts where saving of lives is possible, because one day the wail of an ambulance siren approaching may signal the initiation of this elaborate yet valuable disaster plan. Some day, the lives of numerous victims of a sudden disaster may depend on the performance of Jewish Hospital personnel, from administrators to telephone operators, from social workers to surgeons, from clerks to central supply technicians. One day, all these forces may come into play, and if that emergency presents itself, The Jewish Hospital team is ready.
The School of Nursing
Achieves Record Enrollment;
Plans Future Role

They've come a long way to get where they are today, and they're making plans to go a long way tomorrow. From a first graduating class of seven, in 1905, the Jewish Hospital School of Nursing, with 265 students, now has the largest student body in its 68-year history. Included in this enrollment is the first male student nurse in the existence of the school.

This expansion has come at a time when other schools of nursing are closing their doors on diploma programs, and yet, the Jewish Hospital school has grown to the magnitude of one of the largest diploma-granting schools of nursing in the city.

“We have expanded our program for one simple reason, necessity. We are attempting to do something about the growing need for health personnel in the city, and we know there's nowhere else to draw nurses,” explains Miss Margaret Loh, R.N., director of the Department of Nursing.

“Several other hospitals have terminated nursing education programs, mainly because the cost of teaching students is so high. We haven’t done the same because nursing education is an area that’s necessary. Our school supplies us with vitally needed nursing personnel, for more than 50 percent of our graduates remain on our nursing services,” she said.

Those persons involved with the school of nursing are not content with merely having reached a milestone, but strive for improvement and progress. They realize that nursing is changing and are seeking to change with it.

Miss Lavera Ryder, R.N., director of Nursing Education, in commenting on the school's progress, discusses several ways the institution is moving toward the future.

She says with the 265 students enrolled presently, the school has reached its student limit, simply because of the residence facilities. But, she explains, there is increased emphasis on enrollment of St. Louisans, who would attend as commuter students.

Miss Ryder points out that the techniques of teaching are changing as well, as better methods of education are found. “Twenty-five years ago, nursing education was an apprentice-like situation. The students learned by watching the head nurse, and learned to do what she did. In contrast, today nursing is educationally oriented, in that students are taught principles and procedures before they go out to the patient. They don’t learn entirely by observation, but rather by learning the principle involved, which fosters critical thinking and the use of judgement.”

One major concept for nursing education of tomorrow still in the planning stages is the “ladder” concept for nursing personnel.
Members of the Committee on Nursing who helped plan "Nurse for a Day" are (from left) Mmes. Tobias Lewin, Donald Dickler, John Isaacs, Jr., Ben H. Senturia, Stanley M. Cohen, Jack Edlin, Morton D. May and Harry Milton.

Hospital antics presented in a skit made up the entertainment portion of "Nurse for a Day" activities.

"Nurse for a Day" guests receive a brief introduction to surgical nursing.

This involves the establishment of guidelines for advancement of nursing personnel from one level of training to another. Miss Ryder clarifies this point with an example. Once the guidelines are set, a person with practical nursing experience could enter the Jewish Hospital nursing school and graduate as a registered nurse, without being required to complete the entire 27-month program.

In another educational achievement which takes into consideration the fact that many students may wish to earn more advanced degrees, the school of nursing has entered into an agreement with Forest Park Community College, whereby the basic science courses are taught there for college credit. This enables student nurses in the Hospital's diploma program to continue toward a baccalaureate degree without studying the entire four years.

A committee of faculty together with the Committee on Nursing are working on plans for the future, but while looking toward tomorrow, Miss Ryder sums up what has brought the Jewish Hospital School of Nursing to its place today:

"The greatest wealth in the department's program is the clinical facilities at Jewish Hospital. Day after day the students see excellent medicine and excellent surgery being practiced, and they have the feeling of being part of this strong teaching facility. That is definitely a positive influence on the school of nursing.

One student who must have sensed the quality of education available is Ronald Owens, the school's first male student nurse.

Ronald, a former pharmacy student, aspires to become a nurse anesthetist, and in aiming for this goal must first become an R.N. His decision to attend the Jewish Hospital School of Nursing was based partially on the fact that he "was impressed with the Jewish Hospital because there's a community feeling about the Hospital that is missing from others. Other hospitals are just medical complexes, where people go around like they're just doing a job."

Now deeply involved in his training, Ronald admits it is sometimes "rather ticklish" being the only male student, but adds he doesn't really mind. He feels his experience is "uplifting, because it makes you feel like you're really doing something."

Everyone connected with the school feels that he or she is doing something and that as a nursing education facility in St. Louis the Jewish Hospital is meeting needs. Says Miss Loh, "Through the schools of nursing in the city, we provide care and personnel not only to hospitals, but to health care agencies, industry, schools and the whole realm of community health."

15
Braving a chilling wind, the Hospital's Old Newsboys were out early on the morning of November 25, hawking newspapers for the Globe-Democrat's campaign to aid underprivileged children in the St. Louis area.

Our vendors' efforts resulted in a total of $126.02 collected for the children, announces Mrs. Barbara Tarantola, co-ordinator of the Hospital's 1970 Old Newsboys campaign.

The 1970 Old Newsboys were: Abbey Barberio, R.N., Marvin Campbell, Jack Donnellan, Diana Goff, Temima Gradman, Cindy Haas, Linda Hamilton, Cathie Hietland, Dennis Holm, Joanne Johanningmier, Carol Kayser, Kathie Martin, Helen Moran, Charles Noble, Rosemary Pitts, Clara Richardson, Libby Routman, Mandy Rubenstein, R.N., Barbara Safron, Pat Simpson, Chris Steele, Mary Ellen Toczylowski, Richard Tureen, Judy Verbeke and Dot Woodruff.
Traffic-Stoppers
At a farewell party in his honor, William Chiles (left), administrative assistant, shares a lighter moment with Dr. Ralph Kuhlman, Chief Resident in Medicine, and Dr. Jerome Cohen, Fellow in Cardiology. Mr. Chiles has taken a new post as director of a children’s home in St. Joseph.

Irwin Albrecht, associate director, was one of several recipients of the William G. Follmer merit award plaque, presented recently at a special awards dinner held by the Greater St. Louis Chapter of Hospital Financial Management Association. This plaque is awarded to members who have accumulated 100 earned points under a maximum 31 points per year scoring system, in recognition of their individual services to their local chapter.

The Jewish Hospital was recently selected by the Southeastern Kentucky Regional Health Demonstration Project, Inc., to evaluate Home Health Agencies in the Appalachian Region of southeastern Kentucky. As part of this project, an evaluation team including Franz U. Steinberg, M.D., director, Division of Long Term Care, Aaron Birenbaum, M.D., medical director, Home Care Department, Miss Susan Englund, R.N., Herman Litwack, MSW, Robert Hickok, RPT, and Miss Sandra Corbin, made site trips into the area, visiting not only the Home Health Agencies, but also many mountain homes inaccessible by car.

David A. Gee, executive director, has been elected a representative from the Council of Teaching Hospitals to the general assembly of the Association of American Medical Colleges, for a three-year term.

Nadean E. Wright, R.N., supervisor, Central Medical and Surgical Supply, attended the Annual Meeting and three-day educational seminar of the International Association of Hospital Central Service Management, held October 19-21 in New York. While there, she was installed as secretary of the organization for a two-year term. Mrs. Wright has also been appointed chairman of the Credentials Committee and gave oral and written board exams to six applicants applying for certification as Central Service supervisors. Finally, she was appointed co-ordinator of a three-day seminar to be held in St. Louis next year.

Phillip Bassin, associate director, has been appointed chairman of a special Task Force Committee of the Hospital Management Systems Society. The committee’s assignment is to develop recommendations for improving hospital management performance.

Mrs. Jane Steinbach recently joined The Jewish Hospital as a staff therapist. Mrs. Steinbach was graduated from the University of Wisconsin.

Richard F. Roettger has joined the staff of The Jewish Hospital as co-ordinator of Physical Therapy, replacing Mrs. Beverly Monical, who is continuing her education toward a masters degree in Comprehensive Health Planning. Mr. Roettger was graduated from the Washington University School of Physical Therapy, and has since worked in Springfield, Ill., had a commission in the U.S. Public Health Service, and served as Chief Physical Therapist in Minneapolis, Minn.

Mary F. McKeever, ACSW, director, Department of Social Work, and Susan Englund, R.N., nurse co-ordinator, Home Care Department, attended an organizational meeting of the Missouri Association of Home Health Agencies, held November 13 in Jefferson City. At that meeting, Miss McKeever was appointed to the Legislative Committee and Mrs. Englund to the Finance Committee.

Annie Mae Irving, voted Tray Girl of the Month by supervisors in Food Services, is presented a gift certificate by Bo Axelrod, director of Food Services. Each month tray girls compete for the prize, judged on appearance, congeniality, attitude, patient care and compatibility.
On a recent tour of The Jewish Hospital by members of the Jewish Federation’s Young Women’s Council for Education, visits were made to the Cardiac Catheterization Laboratory, Pulmonary Function Laboratory and Medical Intensive Care Unit. Shown here, Richard Townsend, administrative supervisor of the Cardiac Catheterization Laboratory, explains the procedure involved and equipment used in cardiac catheterization. The group was also addressed by David A. Gee, executive director, and Stanford Wessler, Physician-in-Chief.

There’s no trick to this treat, as Paulina Whiston, a young patient on 2 South, takes her masquerade to heart. She donned the surgeon’s uniform on Halloween and took her job seriously, doing a check-up on John Robinson, M.D., a surgery intern. With them is Miss Joan Kantor, a member of the Hospital Social Work Department.

Putting the finishing touches on the decoration of the symbolic Sukkah constructed in the first floor lobby of The Jewish Hospital, are members of the United Hebrew Temple Youth Group. The structure is built in commemoration of the Jewish harvest festival, and its decoration in the Hospital is an event sponsored annually by the Jewish Federation Community Chaplaincy Program.
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The Jewish Hospital notes the passing of a woman, who with her late husband, will be remembered as major benefactors of the Hospital.

Mrs. Edward E. (Elsie) Scharff, was born in Milwaukee, Wisconsin, and was reared in Chicago. She came to the city of St. Louis as a bride in 1913 and then spent the rest of her life here.

She was a member of the National Council of Jewish Women and held a Life Membership in the Jewish Hospital Auxiliary. During her active life she had a continuing interest in The Jewish Hospital, a fact evidenced by her, and her husband’s, generous contributions to the Hospital.

The late Edward E. Scharff, who died in 1951, had been president of a manufacturing company before his retirement.

Mrs. Scharff is survived by her two children, Nicholas Scharff, II, and Mrs. James (Barbara) Bush, of Palm Beach, Florida; by eight grandchildren; and by four great-grandchildren.

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SIMON FAMILY CONTRIBUTES TO RESEARCH FUND

Three recent donations to the Ira and Herbert Simon Research Fund, totalling $41,000, have brought the fund up to a total of $260,000.

The gifts, $15,000 from Julian Simon, $15,000 from Mrs. Ira Simon and $11,000 from Mrs. Herbert Simon, have been donated to one of the largest research endowments in the Hospital.

The Ira and Herbert Simon Research Fund was established in 1960 in their memory, by the wives of Ira and Herbert Simon and by their brother Julian. The income from this endowment fund is used to support the study and treatment of cancer, mental diseases as well as numerous other illnesses.

Pilot projects which were begun with the support of this fund include: a study to determine the reasons why miscarriages result in women with psychiatric problems, and a study to analyze some of the biochemical characteristics of the skin, to determine how to make skin grafts grow more rapidly. This latter study also supplies information about factors influencing skin cancer.

The Jewish Hospital of St. Louis spends approximately $950,000 annually on research activities, of which about $750,000 is received in grants from federal, state and local agencies. An additional $200,000 is derived from endowment funds such as the Ira and Herbert Simon Research Fund.

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