Barnes United Fund Goal Is $20,000

Need Is Real; Your Help Vital

Your United Fund pledge is a gift from the heart.

It's a promise to help end human want and suffering.

Because of you and others with the same feeling of charity. 116 doors are open to offer hope to those in need. Your gift helps make it possible for the 116 United Fund agencies to render the vital services needed . . . motherless children need not go hungry and unwanted . . . broken bodies are mended . . . youngsters of working mothers are not forced to wander the streets alone all day . . . disturbed youngsters are led out of the darkness . . . deaf children are learning to speak and lead normal lives . . . slum children have a chance to see trees and green grass, in summer camps . . . families on the brink of breakup find love and understanding and help to begin again . . . travelers are not stranded far from home with no money and no way to return . . . important medical research is carried on . . . crippled children learn to walk and use their hands . . . handicapped men and women learn a new trade and return to work . . . old people find homes and loving care . . .

These stories and others like them were repeated 400,000

(Continued on page 4)

TO ALL EMPLOYEES:

As all of you know, this is the time of year when the United Fund makes its annual appeal.

Your Board of Trustees does not believe this is just an ordinary appeal. The over 100 agencies which the Fund helps support in our immediate area is an accomplishment all of its own. All of us are our brother's keepers in the fact that we should help share the responsibility for the sick, the blind, the care of unfortunate children, the aged, and the handicapped.

All of us know "no man lives alone" and this is the one time throughout the year when we have the opportunity to provide help for our less fortunate members of the community regardless of their creed; their color, or their religion.

Before long Barnes Hospital employees will be asked to contribute as much, as each of us can. We believe that you will want to give one hour's pay per month for twelve months. Some of your fellow employees have been asked to contact you, so when they come around—let's all go 100%.

Sincerely,

Edgar M. Queeny

Claywell Named Administrator

James C. Claywell has been promoted to the position of Administrative Engineer for Barnes Hospital, Director Harry E. Panhorst announced today. Claywell joined the Barnes staff in 1959 as assistant chief engineer following his graduation from Washington University, where he received a BS degree in mechanical engineering.

James C. Claywell

In 1962 he became chief engineer and in September of that year he assumed the post of hospital coordinator for the construction of the upper four floors of the Rand-Johnson Building.

The construction was completed in June of this year, at which time Claywell was assigned permanently to the Queeny Tower Building as project manager.

In addition to his duties as project manager, he will act for the hospital administration on the Planning and Development Committee for future anticipated needs of the Medical Center.

A native of St. Louis County, Claywell lives in Rock Hill. He and his wife, Edith, have two children, James, 6, and Karen, 3.

AUXILIARY MEETING

The Barnes Women's Auxiliary will hold its Fall Membership Meeting at the School of Nursing on Oct. 24, at 11:00 a.m.
Questions And Answers About The United Fund

Gay Blades

Cut BHE Costs

Special discount coupons for tickets to the 1963 Ice Follies are available at the Personnel office for any Barnes employe who wishes to use them. The coupons will save the employe $1 per ticket on any $3.50, $3.00 or $2.50 ticket. The coupons are good for the first two nights of the performance only—Oct. 15-16. They must be redeemed before Oct. 14, however.

The Ice Follies will appear at the Arena Oct. 15-20. The coupons can be exchanged in person at the Arena or Arcade Building ticket offices or by mail.

Those redeeming the coupons by mail should make their check or money order payable to Arena Ticket Office, 5700 Oakland Avenue, St. Louis, Mo. 63110. Include a self-addressed envelope and specify the number of tickets desired.

Barnes Names Dental Surgeon

Dr. Alan E. Wilson, D.D.S., has recently been appointed by the Trustees as assistant dental surgeon to the Barnes and Associated Hospitals. Dr. Wilson has an appointment in the Washington University School of Medicine as assistant in surgery, and the School of Dentistry as instructor in clinical oral surgery. He is presently located in the Wohl Doctors' Offices, Forest 7-3600.

A Department of Dentistry and Oral Surgery is being organized to afford dental care for patients in the Medical Center. Dr. Wilson's appointment is the initial step in developing this program.

Dr. Leroy Peterson, who has been associate dentist on the Barnes staff for some time, also has an appointment as assistant dental surgeon.

Get Flu Shots

The Personnel Health Department recommends again this year that all Barnes and Allied Hospital personnel take flu vaccine. Dr. Harold Joseph stated this week.

If the employe has had the vaccine before only one shot is recommended by Dr. Joseph. If the employe has not had flu shots in the past, then two shots should be administered, two to three weeks apart.

Employees may arrange to get their shots by calling Station 203 and scheduling an appointment with Personnel Health on the fourth floor of Wohl Clinics.

There is no charge for the service.

Graduate Nine Dietetic Interns

Nine dietetic interns at Barnes Hospital completed their year of training at Barnes on Aug. 30, Mrs. Doris Cook, director of Dietetics announced this month.

The class consisted of Misses Elizabeth Deady, Roxy Anne Baxter, Judith Cochrant, Joyce Hagert, Rita Kay Hamill, Lilly Harmon, Joanne Isaacson, Joan Ospichal and Jeannette Wass-miller.

Questions And Answers About The United Fund

Why Are There Campaigns Outside of the United Fund?

Our United Fund is one of the most complete united campaigns in the nation—nevertheless, there are still some organizations which conduct separate drives. Outside appeals will continue so long as the public provides funds to support them. They will be reduced only when their sponsors find it difficult to recruit volunteers and raise money easily.

I Can't Afford To Give.

A lot of people feel this way, what with today's high cost of living. Yet, most of us spend dollars on non-essentials; and just a dime a day is over $36 a year through your United Fund pledge. We can all afford to give with the payments spread over the entire year.

Does The Red Cross Charge For Relief Supplies When A Disaster Strikes?

Red Cross relief supplies and relief funds are given on the basis of actual need. No charge is ever made for these services or supplies, and financial obligation is ever incurred by recipient of this relief.

Who Pays For Campaign Luncheons?

Luncheons, dinners and other events held in connection with the annual campaign are handled on a dutch treat basis or else paid for by businesses, industrial firms and other organizations. These are public service gestures over and above their substantial campaign contributions. United Fund dollars are never used.

How Much Of My Pledge Actually Goes To Provide Agency Services?

Ninety-six cents out of every dollar raised goes for agency services. And more than fifty cents out of every dollar is spent for services to children. The reason: by combining 116 separate appeals into one BIG campaign, the cost of raising the money is very low. Actual audited campaign expenditures ran only 4 percent last year.

I Don't Like The "Z" Agency.

Maybe you don't like it, but you can be sure that agency is helping many others or it wouldn't be in our United Fund. It's only natural to have complaints. But in this instance the true objectives of this campaign far outweigh any petty complaints against an individual agency.
Wear, Sanitation, Maintenance Survey Begins On Rand-Johnson Floor Covering

A comprehensive research project is underway at Barnes Hospital to determine the advantages of carpeting versus vinyl floor covering in the four newly-constructed floors of the Rand-Johnson surgical wing. Barnes is believed to be the only hospital in the nation to have wall-to-wall carpeting used to such great extent. Three of the four new floors are carpeted and one is tiled, for comparison purposes, and we believe we are the first hospital in the nation to conduct a comprehensive research program on the feasibility of soft floor covering in advanced patient care.

Initial response to the carpeted patient rooms and corridors by patients and visitors has been highly favorable. Inquiries received by Barnes from hospital administrators and hospital planners in numerous cities indicate an intense interest in the experiment among hospital planners in numerous cities.

Coordinating the research activities for Barnes is Gerald Esparcia, evening administrator for the hospital. The housekeeping studies are sponsored by the American Carpet Institute of New York City. The Acrian carpeting used on the three floors was a gift of the Monsanto Chemical Company. The vinyl tile was a gift of Dr. Benjamin Loeb, chairman of the board of the Renard Linoleum and Rug Company and a member of the board of trustees of Barnes Hospital.

Industrial Sanitation Counselors from Louisville, Ky., who are consultants in building maintenance, are aiding in the setting up of new cleaning systems.

Dr. Daniel Roman, of the Monsanto Research Department, is establishing bacteriological procedures for the purpose of obtaining daily bacteria counts in patient rooms and corridors to determine which of the two types of floor covering has the lesser amount of bacteria retention.

Other controlled laboratory tests planned at this point include the impregnation of carpet samples with various disinfecants. A key point in maintaining strict control in the tests will be the specialized training of Housekeeping personnel on the four floors, so that research procedures can be carried out under required conditions, Esparcia said. “A careless maid using an improper cleaning procedure could render a test worthless,” he added.

Following completion of a special training course for the Housekeeping personnel, in which they will be taught advanced housekeeping techniques with the latest in cleaning equipment, they will participate in the tests over an eight-month period.

To set them apart from other Housekeeping workers in the Medical Center, special uniforms will be issued. The maids on the test floors will be attired in light blue, princess style uniforms with white collars and cuffs.

In the series of tests, the latest cleaning equipment, pre-tested in ISC laboratories, will be used by the housekeepers. Among the items are stainless steel maid’s carts, swivel dust mops, advanced model filter vacuum cleaners and other pieces of equipment.

The equipment is pre-tested both for efficiency of filtering and dirt removal and for ease and utility in handling.

A new “spotting” cart, containing complete instructions as to what detergents and cleaners are needed for the removal of various types of stains, will be used on an around-the-clock basis to remove any stains and spillage which might occur.

In another phase of the project, a close watch is being kept on the number of accidental falls on the carpeted areas. Despite the widespread use of “spike” heels by women visitors and ambulatory patients, initial reports indicate there have been very few such occurrences.

Noise reduction and lighting surveys made early in the project are now being evaluated.

Chaplain’s Corner

When the month of September comes around each year, there is something of a spirit of determination to start over again.

The summer months have wilted our energies a little, regardless of where we live (and regardless of the claims that are made by those who live in some other climates). No matter how much the feeling of the slowed down pace of living, and a little nip in the air at this time of the year helps us to overcome it. We are thankful for the change.

It so happens that climate alone should not be depended upon for the lift that helps us. In fact, we all know that this alone is not enough. We have to add a little touch of determination to that which comes naturally.

Some will take the attitude that we should not spoil it all by bringing in something that we have to do to be enthusiastic about working and living, but that is the mixture that we have for best results. There are those who like it this way, and the world moves on.

There are not so many things in life that we actually have to do, and the proof of this is so easy to find in those who give no evidence that they do anything that promotes the good of the human family.

The thrilling side of the picture is that every day can present countless opportunities to start over again, and determine to do every job just a little better.

This takes the lag out of any day.
Promotions of Barnes Hospital employes during September included the naming of Mrs. Ruth Griffith to the post of assistant director of the Dietary Department and Mrs. Ellen Bohac as chief cashier.

Mrs. Griffith had been a dietitian administrator in the Cafeteria and Mrs. Bohac was cashier-supervisor.

A total of 27 employes were promoted last month.

Junior Nurse Aides Margie Jones, Ronald Burke and Delesa Merrill moved up to nurse aides. Junior Male Nurse Aide James Haney was promoted to nurse assistant. Senior Nurse Aides Singie Culp and Darlene McLean became floor technicians.

Staff Nurse Elaine Totsch was named head nurse and Head Nurse and Head Nurses Christine Ransom and Mildred Enzenauer became senior head nurses.

Clinical Chemistry Technician Trainee August Monseck advanced to clinical chemistry technician. Dictaphone Operator Trainee Darlene Hood moved up to dictaphone operator. Social Worker Trainee Elizabeth M. Smith became a social worker first class.

Social Worker First Class Lenoce Anderson rose to Social worker second class.

Cashier-Checker Margaret Turner was promoted to supervisor.

Full-time Dietary Aides Bobbie Kelley and Rita Willis were named lead girls. Porters Grant Martin and Bernadine Presberr became dish machine operators. Dishroom Worker Leroy Wise also became a dish machine operator.

Clarence Jackson, a dishwasher worker and bus boy, was made a fry cook. Counterwomen Marie Lovins, Janice De Hart and Nettie Mae Helm were promoted to cashier checkers.

Assistant Head Cook Columbia Mull is now head cook.

Cafeteria Supervisor Eleanor Ferguson was moved up to diettian's assistant.

Higher Rankings
For 27 Employes

Need
(Continued from page 1)
times in Greater St. Louis last year as that many people knocked at the 116 doors crying for help. These vital needs cannot go ignored.

United Fund agencies include 10 children's institutions, 12 community-wide youth services, 10 day care centers, 16 family and individual service agencies, 16 agencies for the handicapped and aged, 28 hospitals and health centers, 12 neighborhood centers, 11 organizational services and the Red Cross.

Without these services, where would St. Louis be today? 400,000 cries for help would have gone unanswered—400,00 people in need would have been left to help themselves. This amounts to nearly one-fourth of the population in the Greater St. Louis area.

With one-fourth of the population helpless crippled by disease, poverty, hopelessness, and other real problems that beset humans in need, St. Louis would not be the city that it is. For human misery engenders fear, hate and despair.

That these services are necessary for the well-being of the community is undeniable. That we are all responsible for helping our brothers is also undeniable.

The 116 member agencies of the United Fund could not operate without funds from the community. Those who most need the services are often those least able to pay. None of the agencies could support themselves with money collected from fees alone.

Over nine million dollars is being asked in this campaign — to serve the homeless, the poor, the sick of all ages, races, colors and creeds.

Questions
(Continued from page 2)
ARE UNITED FUND VOLUNTEERS PAID?
Absolutely not. Some 40,000 volunteers give their time, energy, talent and financial support to put the United Fund drive over the top.

CAN I DESIGNATE WHICH AGENCIES MY PLEDGE WILL GO TO?
Yes, you may specify on your pledge card that your gift be designated to any agency of the United Fund. A list of agencies appears on campaign leaflets.

WHY DO AGENCIES CHARGE MEMBERSHIP DUES OR FEES FOR SERVICES?
Membership dues for Y's, Scouts, boys clubs and other similar agencies working with the youth of our community are kept at a minimum level, so that these services are available to a large number of boys and girls who need them. The dues help cover SOME of the cost of program, but by no means do they pay for the total cost. In the same way other agencies services are paid for in part by fees, based on a sliding scale based on an individual's ability to pay. Service is never refused because people cannot afford it. The United Fund allocation makes up the crucial difference between the agency's income and the full cost of service.

Over nine million dollars is being asked in this campaign — to serve the homeless, the poor, the sick of all ages, races, colors and creeds.