Dr. Catalona named chief of urology

Dr. William J. Catalona has been named Barnes Hospital urologic surgeon-in-chief and head of the division of urology in the department of surgery for the Washington University School of Medicine. Dr. Catalona had been serving as acting urologic surgeon-in-chief since October, 1983.

A specialist in cancer diagnosis and treatment, Dr. Catalona has researched the relationship between tumor growth and the body’s natural defense mechanisms. He has written extensively on the management of bladder and prostate cancer through chemotherapy and surgery and has helped develop a new procedure which leaves the nerves intact during prostate surgery, thus preserving potency in men with this type of cancer.

In addition, Dr. Catalona has recently evaluated the promise of interferon as an anti-cancer drug.

Dr. Catalona received a bachelor of science degree from Otterbein College in Westerville, Ohio, in 1964, and a doctor of medicine degree from Yale Medical School in New Haven, Connecticut, in 1968. He interned in surgery at Yale-New Haven Hospital, served a residency in surgery at the University of California—San Francisco, and another in urology at Johns Hopkins Hospital in Baltimore, Maryland. Assigned to the U.S. Public Health Service while in the military, he served as a clinical associate with the National Cancer Institute in Bethesda, Maryland.

Garage expansion to meet parking needs

Construction began last month on the subsurface garage expansion project, which, when completed, will provide an additional 823 parking spaces for Barnes patients, visitors, doctors and employees.

The $10 million project is being undertaken to help meet the increasing demand for secure, convenient parking and all-weather access to Barnes that stems from a growing outpatient population and the loss of parking spaces caused by the construction of the new Children’s Hospital and the Washington University School of Medicine’s Clinical Sciences Research Building.

Since the garage’s opening in 1976, the number of doctors with offices located within Barnes has more than doubled and the number of outpatient surgical procedures performed here daily has steadily increased. Two recent studies have shown that the existing facility is often filled to capacity by mid-morning.

Also contributing to the increasing demand for parking was the number of parking spaces lost during the construction of Children’s and the CSRB and the anticipated increase in patients and visitors generated by the opening of the two facilities. Approximately 560 spaces were lost, offset by a net gain of only 15 through the construction of new garages for patrons of Children’s and the Hospital. Consultants estimate that Children’s and the CSRB will generate a demand for an additional 650 spaces, leaving a net gain in demand of 635.

“Athletic meeting the parking demands of these facilities may not be the responsibility of Barnes Hospital, patrons of these institutions will increasingly preempt spaces in the subsurface garage intended for Barnes’ visitors, patients, doctors and employees,” says Robert Shirciff, Barnes vice-president. “This situation can’t be avoided because of the public nature of the garage.”

In addition to increasing the number of parking spaces from 1,208 to 2,031, the subsurface garage expansion project also includes the construction of a lower level lobby and the renovation of the East and West Pavilion walkways leading from the garage to Barnes.

“The project will essentially give us a new ‘front door’ that will make access to the hospital easier and more pleasant,” says Mr. Shirciff. The lobby, featuring comfortable seating and tasteful decor, will be constructed where the guard house now exists, while the walkways will have heating and air conditioning installed and will be completely redone with new floor and wall coverings.

Other highlights include the construction of a convenient drivethrough on the subsurface level, the addition of lighted, clearly identified pedestrian walkways and the expansion of existing internal ramps to increase driving maneuverability and safety. A new entrance/exit onto Clayton Road will also be constructed to improve traffic flow.

Numerous improvements will also be made to Hudlin Park, the property located directly above the garage which the hospital maintains as a service to the city. Four racquetball courts, an exercise area and a new playground will be added to the park and the overall landscaping will be enhanced. The six existing tennis courts will be left intact. (The tennis courts will remain open throughout the project during daylight hours.)

The shell for the new parking spaces is being built directly south of the existing structure and should be completed within 300 days, according to J.S. Alberici Construction Co., the general contractor. The entire project should be completed within 12 to 16 months.

Auxiliary hosts gala to honor Mr. Frank

Strolling violinists and the charm and grace of the Missouri Botanical Garden’s Ridgway Center will set the stage for the Barnes Hospital Auxiliary’s twenty-fifth anniversary celebration June 1. Hospital president Robert E. Frank will be the guest of honor at the gala, which begins at 8 p.m.

Approximately 2,500 invitations have already been mailed to Barnes Auxilians, board members, medical staff, administration, department heads and key personnel. Local dignitaries, such as St. Louis Mayor Vincent Schoemehl, Missouri Governor Christopher (Kit) Bond and Congressman Richard Gephardt, have also been invited.

The gala, a first for Barnes Auxiliary, is commemorating an organization’s 25 years of service and financial support. Since its inception in 1959, the 665-member Auxiliary has donated nearly $4 million to the hospital, funding such key projects as the current emergency department renovation and the construction of the world-renowned cardiothoracic surgery intensive care unit and operating room suite located in the West Pavilion.

Long-noted as a “working” Auxiliary, the award-winning organization has received state-wide recognition for its innovative patient representative program, volunteer services and ongoing support and operation of the Wishing Well Flower and Gift Shops, the Nearly New Shop, Baby Photo Service, Auxiliary Tribute Fund and the hospital’s vending machines.
Don Reynolds

Reynolds elected to credit union board

Don Reynolds, Barnes budget director, has been elected to serve on the St. Louis Teachers Credit Union board of directors. In that capacity, he will represent the nearly 2,000 Barnes employees who have opted for membership in the credit union, which sponsors numerous savings and loans programs and has a city-and-county-wide membership of nearly 24,000.

Mr. Reynolds was elected to the 15-member board at the credit union's Annual Meeting March 23. He will serve a three-year term. Barnes has not had representation on the board, which governs the actions of the credit union, since the departure of associate administrator Rich Linneberger in 1982. Employee relations director Ron Wilson was also on the ballot for a board position, but was not elected.

Hospital week theme promotes "Caring Kind"

If recent letters and patient questionnaires are any indication, "We're the caring kind"—the theme for National Hospital Week, May 6-12, is an apt description of Barnes employees and volunteers, who not only perform their jobs with consummate skill, but with real concern for the patients, doctors and visitors they serve.

"The nursing care was good and I had the feeling that I was being served by people who cared," wrote Ethena H. Brennan. "Altogether I was extremely pleased with the care and attention I received. I did not feel I was just an object, or that I was being served by people who cared," wrote Ramona Sanchez. "When I did ask a question whether it was a nurse, doctor or even the cleaning personnel, they were so friendly and polite."

As these letters indicate, more is expected of hospital employees and volunteers than of individuals in most other lines of work, even if the job duties appear similar at first glance. A hospital employee must not only do his or her job with conscientious skill, but with kindness and concern for the individual as well. Hospital employees work with people who are frightened and feel they have lost control. Barnes is proud that its 4,500-member staff and 800 volunteers exemplify the personal care and caring saluted during this year's National Hospital Week.

Don Reynolds

Four longtime employees retire from hospital

Nurse assistant Jennie Lee French, licensed practical nurse Grace Akers, telecommunications operator Lea Decker and nurse assistant Luella Diggs retired recently from Barnes with a combined total of 87 years of service. All four received certificates of appreciation from the hospital and were honored by their co-workers with parties and special gifts.

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Mid-America VHA to form hospital network

Representatives from hospitals throughout Missouri and neighboring Kansas and Illinois attended a meeting held by Barnes Hospital and St. Luke's Hospital of Kansas City, Missouri, in Columbia April 2. The meeting represents the first step in establishing Mid-America VHA, a partnership affiliation that will network hospitals in this region.

As part of Mid-America VHA, member hospitals will enjoy the advantages of large-scale buying, cost-comparison studies and the sharing of management information and statistics that previously were afforded only to larger institutions or national, for-profit chains. The regional network is being formed under the auspices of the Voluntary Hospitals of America, a cooperative of 60 of the country's leading medical institutions. Hospitals joining Mid-America VHA will enjoy the benefits of membership in the national system through the sponsorship of Barnes and St. Luke's, both of which are 1977 shareholders in the organization.

According to Robert E. Frank, Barnes president, Mid-America VHA will allow non-profit hospitals to build a system without losing local autonomy and will stave-off take-over attempts by for-profit chains. He pointed out that studies predict that individual, unaffiliated hospitals will cease to exist within the next 20 years.

"Mid-America VHA gives non-profits the opportunity to enter into a partnership that they themselves design, and to enjoy the many benefits of a national, multi-hospital system while maintaining total local control and independence," says Mr. Frank.

"Each member of the partnership, including Barnes and St. Luke's, will have an equal vote in the system."

Since the member institutions own the cooperative, rather than the other way around, each hospital retains control over its own operation and can tailor its services to meet the needs of the area it serves. The benefit to the community is thus two-fold: its access to medical care improves in both scope and quality with its formal affiliation with a tertiary care hospital like Barnes, while on the local level, it retains access to a non-profit hospital that offers the most competitive rates along with necessary but unprofitable services that are frequently dropped when the larger chains take over.

Barnes and St. Luke's hope to develop relationships within the partnership that will aid them in maintaining and enhancing referral sources among the member hospitals. A second meeting of those interested in forming Mid-America VHA is scheduled for this month, according to Mr. Frank.

Vitreoretinal symposium

May 13 at Barnes

A clinical review of current theory and practice in the diagnosis, treatment and overall management of macular, retinal and vitreous diseases will be featured during the Vitreoretinal Symposium '84, May 13, at Barnes Hospital. Retina specialists from the private practice of Retina Consultants, Ltd., will give ten presentations directed to the general ophthalmologist.

Sponsored by the Retina Research & Development Foundation here and the Washington University School of Medicine, the symposium is accredited for five hours of continuing medical education by the American Medical Association. The cost is $100 for physicians. Registration costs for residents and fellows will be paid by the RR&D. Advance registration is required. For more information, call (314) 367-1181.

Ken Kadel (right) surveys progress on ER project.

Ken Kadel to direct design/construction

Ken Kadel, a project manager from Volk Construction Co., has been named director of the hospital's new department of design and construction. In that capacity, he will coordinate current and upcoming construction projects such as the expansion and renovation of the emergency department and clinics, subsurface garage, cardiac care unit and outpatient surgery facilities.

Mr. Kadel comes to Barnes with nearly 10 years of experience at Volk, where he managed and supervised the renovation and construction of medical, institutional and restaurant projects. He holds a bachelor's degree from Ohio Wesleyan University in Delaware and is currently pursuing a civil engineering degree from Washington University in St. Louis.

Better quality, costs, goals of program

As part of a plan to improve quality while lowering real economic costs, Barnes has embarked on an innovative program which includes cost comparison with other large-scale, non-profit hospitals and the development of specific action plans to change practices that result in unnecessarily high costs.

Developed by Travenol Management Services (TMS), an outgrowth of Baxter Travenol Laboratories, Inc., of Deerfield, Illinois, and Bain & Co. of Boston, Massachusetts, the Value Improvement Program is based on the simple premise that across-the-board reductions lower quality as well as costs, while in-depth analysis of current methods of delivering care will reveal areas that can be cut without jeopardizing, and in some cases, even improving, quality.

Another key to the program, which already has been successfully utilized at other major institutions such as Miami Valley Hospital in Dayton, Ohio, and Evanston Hospital in Evanston, Illinois, is that it is implemented from within. Select personnel from Barnes administration, medical staff, nursing and support services have already been assigned to task forces and are working with consultants from TMS to compile statistics that will give an accurate picture of the costs incurred in delivering patient care.

The program works because it takes an apples-to-apples and oranges-to-oranges approach. Care is given to ensure that only cases with similar length of stays, procedures, laboratory tests and other factors are compared. Each hospital in the program initially reviews four different procedures or types of cases and then chooses two for the actual study. Barnes has opted to review triple coronary artery bypass graft and normal delivery.

Once the data is compiled, Travenol will compare it with the results garnered by other hospitals studying similar cases. Barnes' cost is then measured against a fictional "best demonstrated cost," an ideal figure representing the most cost-effective methods employed by each hospital, and the "best demonstrated practice cost," which is essentially a compromise between the two.

This comparative data is in turn used by task force personnel to develop action plans that will change those practices that result in unnecessarily high costs. Costs that are considered by the task force to be crucial to maintaining quality, such as a high ratio of registered nurses in the staff mix for patient care areas, will not be touched.

"Only those aspects of delivering care that do not adversely affect quality will be changed," says planning coordinator Peg Tichacek, who is also serving as the VIP coordinator. "Costs that have to be high for quality, such as staffing our patient care areas with the proper mix of nursing personnel, will remain high. This program digs deeply into each service and finds those practices (stockpiling bandages, for example) that boost our costs up without improving quality."

The program has the potential not only to save money, but to improve quality as well. One hospital participating in VIP found that a consistent delay in getting the operating room cleaned and prepared between cases was not only adding to the cost of each procedure, but was impacting negatively on patient care as well.

"Basically, VIP is a quality control program," explains Ms. Tichacek. "Rather than administration telling everyone to simply cut their budgets by a certain percentage, VIP gathers input from those directly involved and searches for long-term solutions to the problem of high costs. Much of the program's success at other institutions lies in its ability to increase people's sensitivity and awareness concerning costs and to get them to question why they do some of the things they do."

While the Travenol consultants will be on-site for only four months, the Value Improvement Program will become an ongoing project. As a member of the Voluntary Hospitals of America, Barnes will have access to cost comparison data from a national network of non-profit hospitals.

"Our incentive is to continue offering world class care in the most cost effective manner possible," says Ms. Tichacek.

Patients to receive free magazine

Barnes patients have started receiving a new general interest magazine called Patient's Digest. The free magazine contains an introductory letter from Barnes Hospital Auxiliary president Mary Ann Fritsche and an article titled "Barnes: An Oasis of Excellence," as well as a listing of various hospital services such as health promotion classes offered through the department of education and training, volunteer opportunities and Barnes publications.

Also included are general interest articles on topics ranging from coupons and free offers to facing retirement and travel and crossword puzzle sections. The magazine, which is published twice a year, is being distributed to patients by Barnes' hospitality volunteers.
Efficient personnel and up-to-date office equipment speed billing and record keeping.

A drive downtown these days can be inspiring. Huge cranes loom majestically overhead, brilliantly-hued banners herald upcoming events and the rebirth of neighborhood pride, temporary masterpieces emblazon construction site fences and office workers scurry across intersections and swell local eateries to capacity each midday.

Downtown St. Louis is showing promise of booming again, an attribute not generally ascribed to it since the “golden” years of the early 1900’s.

With the April 2 acquisition of Sutter Clinic, a 26-year veteran of the occupational medicine industry that serves more than 1,500 companies in the bi-state region, Barnes Hospital has become an official entrant in the downtown area’s race toward renewed prosperity and growth.

For the first time in its 70-year history, Barnes is expanding outside of the medical center campus—a stalwart cornerstone of the Central West End's recent rejuvenation that includes the new Children’s Hospital, Jewish Hospital and the Washington University School of Medicine.

Through Sutter Clinic, which has been renamed Barnes/Sutter HealthCare, Barnes also is entering the non-hospital healthcare industry for the first time.

“The new subsidiary is helping us forge a closer working relationship with the downtown population, both corporate and residential,” says administrative resident Ken Hetlage, who has been named administrative liaison for the modern, five-story facility located at 819 Locust St. “We’ll be able to expand Barnes’ range of services to reach new markets.”

The growing trend in healthcare, notes Mr. Hetlage, is toward more outpatient services and facilities as the government, industry and private insurers seek to curtail the rising costs of getting sick. Occupational medicine, with its emphasis on “wellness” programs and preventative medicine, is a natural outgrowth of this trend.

The services now provided at Barnes/Sutter HealthCare include pre-placement and fit-for-duty health exams, executive physicals, disability evaluation, Workmen’s Compensation Ratings, FAA pilot (all classes) and truck driver exams, as well as a full range of emergency care for industrial injuries and illnesses. Walk-in services for private
patients, many of whom return to the facility for family care after being treated there for on-the-job ailments, are also available.

The facility currently treats about 125 to 150 patients per day. Approximately 90 percent of industrial injuries and illnesses are treated on-site, including routine breaks, sprains, bruises and cuts. About 500 companies will continue to use Barnes/Sutter HealthCare exclusively as their personnel health services. More complicated cases can now be referred either to board-certified specialists at Barnes or to the hospital of the company’s choosing.

A staff of 30, including three full-time doctors, operate the center, which is the area’s largest single provider of industrial and occupational healthcare under the workmen’s compensation laws of Missouri and Illinois. Barnes intends to lean heavily upon the expertise of the facility’s staff and is contacting current clients to get their input on additional ways Barnes/Sutter can best continue to serve the downtown area. “One of the major reasons for Barnes’ interest in acquiring the facility was the reputation its staff enjoys throughout the business community,” says Mr. Hetlage.

Barnes, in turn, was chosen out of several possible contenders for purchasing the center because of its record as one of the nation’s best hospitals, according to Dr. Richard A. Sutter, a Barnes/WU staff member in preventative medicine who founded the clinic in 1957. “With Barnes, I am confident that we will not only extend our record in this field, but with the hospital’s resources, can expand into other areas where there is a need for special services by experienced healthcare providers,” says Dr. Sutter, who will remain with Barnes/Sutter as a consultant.

A 1933 graduate of WUMS and a former president of the St. Louis Medical Society, Dr. Sutter has served on the medical advisory committee for the Occupational Safety Health Administration (OSHA) and has received the Health Achievement in Industry Award from the American Occupational Medical Association—an honor he shares with such giants as General Motors, IBM, Eastman-Kodak and Kimberly Clark.

Plans for expansion are already on the drawing board, however, including increasing the number of physicians on the Barnes/Sutter staff, offering new diagnostic and rehabilitative procedures and therapies in cardiology and pulmonary medicine and extending the hours of service to include one evening per week and Saturdays.

“Barnes/Sutter will provide downtown St. Louis a cost-effective, competitive center for a full spectrum of healthcare,” says hospital president Robert E. Frank. “We expect to offer additional services in the near future that will enable us to give our clients a range and caliber of care second to none.”

Walk-in services are provided for private patients, many of whom have returned to the facility with their families after being treated there for on-the-job ailments. Executive physicals, fit-for-duty exams, disability evaluation, Workmen’s Compensation Ratings, FAA pilot and truck driver exams are offered at Barnes/Sutter HealthCare, as well as a full range of emergency care.
March 11 by Jerry Berger during a segment on KPLR. Also on March 11, Dr. Virgil Loeb, Jr., and Dr. William F. Stenson, Barnes/WU oncologists, discussed the role of nutrition in treating cancer patients with KMOX’s Parker Wheatley.

Radio
Dr. James L. Cox, Barnes cardiothoracic surgeon-in-chief and head of the division for WUMS, discussed his pioneering surgery for correction of Wolff-Parkinson-White (WPD)—the most common heart arrhythmia—with KMOX radio April 6.

Several Barnes/WU staff members discussed various aspects of diet and weight control and new findings and procedures in their areas of expertise during a March 27 to April 4 series on KMOX. Dr. Norman Fishman, physician, discussed nutrition, caloric intake, and metabolism of fat cells; Dr. John D. Halverson, general surgeon, discussed gastric bypass; Dr. Leroy Young, plastic surgeon, discussed suction lipectomy (“fat suction”); Dr. John W. Knesovich, psychiatrist, discussed anorexia nervosa.

Barnes/Sutter HealthCare, the hospital’s first facility outside of the medical center campus, was the subject of segments on KMOX and KWMU March 30 and April 2, respectively. Ken Hetlage, administrative liaison for the new outpatient center, was interviewed by KWMU.

Print
Barnes executive vice-president Max Poll was interviewed by the St. Louis Post-Dispatch for an April 8 article on Mayor Vincent Schoemehl, Jr.’s, controversial “head tax.” The tax, which will come before the city’s voters June 5, mandates a $60 per year per employee tax for all non-government employers. If passed, the tax will cost Barnes $240,000 per year. Barnes is the city’s fifth largest employer, with approximately 4,500 workers on its payroll. Calling the tax “just untenable,” Mr. Poll said that the tax would add about $7 per admission at a time when Barnes and other hospitals were taking “drastic” strides in cutting and curtailing costs.

RN Cynthia Zelenka and recent patient Bruce Abernathy were featured in a photo and accompanying article in the April 6 edition of the St. Louis Globe-Democrat.

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Need continues for organ donations
Organ transplants and the need for more donors are definitely in the news. Locally, the heart-wrenching battle for life waged by Amy Lynn Harrison and her family and the recent legislative controversy concerning the establishment of a special transplant fund for 16-year-old Tammy Beckham have poignantly given names, faces and personalities to a national issue.

Even with this publicity, however, few really consider the possibility of organ donation or take concrete steps to ensure that their wishes for organ donation are met in the event of their deaths. “No one really wants to face the reality of his own death,” says Marge Maeser, transplant coordinator. “Or, if they do, they often neglect to tell those closest to them about their desire to become an organ donor if the situation arises. Making your wishes known ahead of time can assist the family in making a decision at a time of great stress.”

Another obstacle to organ donation, according to Ms. Maeser, is the lack of public education concerning the growing need and the prevalence of myths that portray transplant teams and coordinators as overzealous and overzealous in the search for suitable organs for waiting patients.

“Many of our referrals are actually initiated by family members,” says Ms. Maeser. “We never approach a family independently of their own doctor. Doctors are our most important link; their support is critical to the transplant program’s success.”

Another misconception that needs debunking is the fear that donor/recipient confidentiality may be broken. “At Barnes, we guarantee complete confidentiality,” affirms Ms. Maeser. “Organ donation is a very personal, private affair. Many families don’t want to know the recipient, or vice-versa.” Transplant results and recipient histories can be relayed in general terms, however, and if the donor family or recipient wishes to write to the other family, this can be arranged through Ms. Maeser.

And, according to Ms. Maeser, family members always have the right to say “no.” “It doesn’t bother me when people say ‘no,’” she says. “We have to respect individual rights and be ethical about it. Very often, families are faced with the sudden death of someone they loved very much and they’ll react in a variety of ways. We simply give them the option and hope of helping someone else. There is a lot of comfort in knowing that you are giving another person a chance for a whole new life.”

Much of Ms. Maeser’s work, which includes notifying doctors, counseling families, reviewing medical records, contacting chaplains, social workers and others involved with the transplant team here and at other institutions, takes place behind the scenes. The time involved may be as little as 15 minutes for a referral to a eye bank or as long as 18 hours for arranging a liver and kidney transplant in conjunction with other transplant teams throughout the country.

Ms. Maeser and fellow administrative transplant coordinator Jacqueline Eiklin work with the St. Louis Regional Transplant Association, the coordinating agency for vital organ donation and recovery for Eastern Missouri. The greater Metropolitan St. Louis area and the Illinois counties of Madison, Monroe and St. Clair.

The program includes liver, kidney and heart donations as well as pancreas, eye and bone. Barnes Hospital has the distinction of being the scene of more renal (kidney) transplants than any other center in Missouri, having reached the 500th kidney transplant milestone last year.

Kidney disease, a major cause of death, claims some 160,000 lives annually. In this area, over 750 patients are on dialysis, and most could benefit from a transplant.

Public education is the key to meeting this need, according to Ms. Maeser, and was the reason for Congress establishing April 22-28 as National Organ Donation Awareness Week. “People need to make their wishes known,” she says.

Hospital notes
Nora Carr, editor of the Barnes Bulletin and Newsletter, has been named a member of the Workplace Communications Advisory Board for the United Way. Joining representatives from Ralston Purina Company, Anheuser-Busch Companies, Inc., Southwestern Bell Telephone Co., and other major corporations, she will serve as an advisor to the United Way in the areas of in-house promotion and publicity.

Pam Becker, head nurse of the respiratory intensive care unit, will present the results of a yearlong nursing study at the annual meeting of the American Association of Critical Care Nurses May 17 in Dallas, Texas.
“9 Minutes A Day” offered at Barnes

“9 Minutes A Day,” a new weight loss program that utilizes behavior modification techniques, will be offered by the hospital’s food and nutrition department beginning this month. Free, introductory classes will be held at 11:30 a.m., May 7-11, while the actual 10-session programs begin May 14-16.

“9 Minutes A Day” is a natural, step-by-step approach to weight loss which teaches participants to eat less without feeling deprived through increased body-awareness. In nine minutes a day—two minutes at each meal and one minute before each snack—participants learn to analyze their desires for food, to recognize the reasons behind their eating patterns and to counteract the emotional responses, such as anger, boredom and nervousness, that cause them to eat when not hungry.

Physician referral (including exam) is required to enter the program, which includes a one-hour individual session with a Barnes registered dietitian plus ten, weekly one-hour class sessions. Cost for the course is $160. For more information or to register, call Barnes’ food and nutrition department at 362-5629.

Mosby thanks Barnes for recent health fair

135 employees of The C.V. Mosby Company received free screenings for a variety of potential health problems including high/low blood pressure, glaucoma, anemia, weight, dental problems and oral cancer and were tested for visual acuity, pulmonary function and cardiovascular fitness during a March 14 health fair given by Barnes Hospital. According to Linda Knight, community health coordinator and Mosby’s internal communications manager, “I know from our employees,” continued Ms. Parchman, “why anyone wouldn’t take advantage of such a marvelous opportunity.” For more information on March 14 health fair given by Barnes Hospital.

Cheryl Brady

Hospital notes

Cheryl Brady, activity therapy director, has received the Outstanding Therapeutic Recreator in Missouri Award. She was nominated by her peers for the award, which was given at the Annual Meeting of the Missouri Parks and Recreation Association on March 28.

Dr. Scott Sale, Barnes/WU allergist, was the guest speaker for the March meeting of the Parents without Partners support group of St. Justin’s Church in Crestwood and the April meeting of the Optometrists West End Club in the Central West End. Dr. Sale discussed common causes of allergies, how to distinguish between an allergy and a seemingly chronic cold and various treatment options.

Gifts to Barnes Hospital

Listed below are the names of persons (honorees in boldface) who have made contributions during the period March 9 to April 9 to the funds at Barnes Hospital. Because Barnes is a private hospital and does not receive public funds, it relies on the gifts of individuals to continue providing quality patient care and to support research aimed at improving the lives of our patients.

Auxiliary Tribute Fund

IN MEMORY OF:
Harriet Baker
Harry & Saria Baker
John Dixon
Mary Della Arthur
Robert L. Morton
Mrs. Willard Bartlett
Bernie Rosen
Sidney & Agnes Levinson
Lillian Schrader
D/M Earl E. Shepard
D/M Philip G. Vierheller
Connor B. Stanley
Mrs. George A. Gothberg
Mrs. Harry L. Miller

IN MEMORY OF:
Vera Smith
Margie Gable
Dr. Harry Tritton
M/M Kelvin Baird (Gynecology)
Daughter, Theta
Mrs. Larry Tucker

In Honor of:
Barnes Hospital Auxiliary’s Silver Anniversary
Dr. Harry Tritton
M/M Kelvin Baird (Gynecology)
Daughter, Theta
Mrs. Larry Tucker

Alvin N. Lasky Memorial Fund

IN MEMORY OF:
Norma Clifton
Sharon & Ronald Lasky & Family
Beth & Marty Shure
Aunt of Mr. & Mrs. Stanley Hollander
Jean & Monte Mathes
Brother of Mr. & Mrs. Bert Wenneker
Jean & Monte Mathes

IN HONOR OF:
Gina Hamilton & 5th Floor Nursing Staff
Dr. Charles Anderson
M/M Wilbur G. Franklin
Dr. Robert Royce & Staff
Orland W. Woods

Bone Marrow Unit Fund

IN MEMORY OF:
Orville Prehn
M/M Wes Lehnen
Marcella A. Meinecke
Geraldine Prahrs
Martha Rothman

IN HONOR OF:
Engagement of Nancy Lasky & William Rife
Suzanne Lasky

Barnes Hospital Endowment Fund

Charles F. Knight

IN MEMORY OF:
Ronald Looski
Judy and Bill Looski

IN HONOR OF:
Recovery of Mrs. Harry Rubenstein
Hope Kornn

Sharon O’Berto Morad Fund

IN HONOR OF:
Cynthia Sondernan
Barnes Hospital School of Nursing Faculty

Ziemer Memorial Fund

IN MEMORY OF:
Clement C. Bourisaw
Barbara A. Reilly
M/M Frank J. Reilly
M/M Julius A. Seidel
Retina specialists receive research support

The Retina Research and Development Foundation at Barnes Hospital has announced the establishment of the David and Mary Seslen Endowment Fund, which will be used to support the training of retina specialists and for research and development in the field of retina surgery. The Seslens made the generous donation in honor of their fiftieth wedding anniversary.

Since the Retina Research and Development Foundation’s establishment in 1969, it has been involved in several major clinical investigations including the use of the argon, krypton and neodymium-YAG (yttrium-aluminum-garnet) lasers, ongoing evaluation of both surgical and medical management of diabetic retinopathy and the development of new techniques for the evaluation and treatment of macular disease and retinal detachment.

Research is directed by the foundation’s medical advisory board, all of whom hold joint appointments on the Barnes Hospital/Washington University School of Medicine staffs. They are: Drs. Isaac Boniuk, Neva P. Ambas, Dean Burgess, Richard F. Escoffery, M. Gilbert Grand and R. Joseph Olk. Persons interested in contributing to or learning more about the foundation should call Jeanne Toma, 367-1181.

Dr. Edward Geltman and Dr. Joseph Ruwitch pause after receiving complimentary carnations, coffee and donuts from Barnes Hospital volunteers on Doctors’ Day, March 30.