BHSN enrollment up amidst national decrease

Admissions for the Barnes Hospital School of Nursing have reached their highest mark in the school's 32-year history. The 32 percent increase in enrollment comes at a time when headlines about declining nursing school admissions and near-critical nurse shortages are sweeping the nation.

A total of 123 first-year students and two licensed practical nurses, who have entered the school in the second year of the program, along with the school's 133 second- and third-year students have filled the School of Nursing to near capacity. Private scholarships, including the Barnes Hospital School of Nursing, Barnes Auxiliary, Grace Louise Potter, Elizabeth Stevenson Memorial and Sheryl Stern Scholarships, are assisting some students with educational funding.

"This enrollment increase is a real tribute to our program and to Barnes. It is especially significant in light of the current national nursing crisis," says Steve Turner, director of recruitment, admissions and financial aid for the nursing school. He points out that a high percentage of BHSN graduates go on to work for the hospital in various specialty areas.

Barnes Hospital School of Nursing, with the highest enrollment of programs in the area and one of the largest in the nation, is a three-year diploma nursing school affiliated with Barnes Hospital. Barnes' status as one of the top ten ships, are assisting some students with educational programs available.

"Health Matters" series returns to fall lineup

"Life after a heart attack" will launch the new 1987-88 "Health Matters" season October 10. Sponsored by Barnes Hospital, "Health Matters" focuses on current healthcare topics through documentary presentations and panel interviews with Barnes doctors and healthcare professionals. Telecast on the local PBS station for its first two years, the educational program returns for its second season on KSDK-TV, Channel 5, Saturdays at 5 p.m. Medical reporter Tom O'Neal serves as host.

Additional program topics for the upcoming season include colorectal cancer, acquired immune deficiency syndrome (AIDS), emergency medicine and children's heart disease.

Produced by MedStar Communications of Al-lentown, Pennsylvania, the 22-program series will air through March. Repeat segments of the 1986-87 season will run through this month.

CIC celebrates 10 years of support services

"Patients and their families come here frightened—not knowing what to expect. We can help them understand and cope with their illnesses," says Lois Howland, R.N., managing director of the Cancer Information Center (CIC) in Barnard Free Skin and Cancer Hospital at Barnes.

The CIC, the first institution of its kind in the United States, recently celebrated its first decade of information and support services to the Washington University Medical Center complex and the St. Louis community. In its first year of operation, the CIC saw 800 patients; last year, 9,000 people were aided by the center's services.

Established in 1977 by Dr. Carlos A. Perez, director of Mallinckrodt Institute of Radiology's Radiation Oncology Center, with the help of volunteer director Sally Hermann, the center was founded on the premise that cancer patients respond better to treatment when they are well informed. The CIC, co-sponsored by the Radiation Oncology Center and Barnard, is designed to serve three primary needs: information, resources and emotional support. In recent years, the CIC has been used as a role model for other cancer information centers across the nation and in China, says Mrs. Howland.

The CIC offers hundreds of brochures, articles, research reports and texts on the various types of cancer, radiation therapy, chemotherapy, resources for cancer patients, nutrition and diet, how to quit smoking, coping with cancer, possible preventive measures and early detection. More than 50 cancer-related videotapes may be viewed in the center or in patients' rooms, and audiotapes also are available. In addition to patient and family information, the CIC also stocks materials such as journals, textbooks, and videotapes for healthcare professionals.
New scholarships offered at School of Nursing

Three new scholarships have been established at Barnes Hospital School of Nursing to assist future registered nurses in pursuing education for their careers. The one-year scholarships will be awarded annually to students exhibiting academic promise and financial need.

The Grace Louise Potter Scholarship was recently established by Pat Potter, Director of Nursing Practice here, in memory of her mother. Mrs. Potter is a Barnes School of Nursing graduate and once taught on the school's faculty. The scholarship will be awarded to a student who has completed at least one year of study at the school with a "B" average and who agrees to accept employment at Barnes after graduation if offered.

The Elizabeth Stevenson Memorial Scholarship was established by Mr. and Mrs. Marvin Turner in memory of Mrs. Turner's sister. Students entering any year of the three-year diploma program will be eligible to receive the Elizabeth Stevenson Memorial Scholarship.

The Barnes Hospital Auxiliary recently pledged $10,000 annually toward a Barnes Hospital Auxiliary Scholarship to be awarded each year to students entering the school. The number of recipients may vary from year to year, and each recipient will agree to accept employment at Barnes after graduation if offered. The goal of the Auxiliary in establishing the scholarship fund is to assist in student recruitment, to help prospective nurses to achieve their career dreams, and to assist Barnes Hospital with staffing.

"We are pleased to be able to offer these additional scholarships to prospective nursing students," said Steve Turner, director of nursing practice here. "Federal funds, in the form of grants and loans, are not as readily available as they once were and many students require financial assistance to pursue the education necessary for their careers."

Other scholarships recently established at the nursing school include the faculty-funded Barnes Hospital School of Nursing Scholarship, The Alumni Scholarship and the Sheryl Stern Nursing School Scholarship. To learn more about establishing a scholarship fund or to contribute, call the admissions office at (314) 362-1571.

Barnes hosts Marathon clinics as co-sponsor

Barnes Hospital will serve as a sponsor of the 16th Annual St. Louis Marathon, organized by the St. Louis Track Club and scheduled for Sunday, November 22. The 26.2-mile race draws distance runners from across the nation.

Barnes for the third consecutive year will host a series of pre-marathon clinics for runners considering participation in this year's competition. The free program, designed primarily to offer information and support for first-time marathon runners, is conducted by Barnes and Washington University School of Medicine staff.

The first preparatory clinic, "Conditioning and Diet," was held in August. Remaining clinics will be held from 7 to 9 p.m. in Wohl Auditorium in the Barnes complex. These clinics include "Injuries and Prevention," September 15, with Shirley Sahrmann, Ph.D., Washington University neurophysiologist and tri-athlete; "The Psychological Aspects of Running," October 20, with Dr. Carol North, Barnes psychiatrist, and "Pace and Approaching the Race," November 10, with Dr. Wade Martin, Barnes cardiologist and distance runner. Free parking for participants will be provided in the subsurface garage, across the street from the hospital.

The final clinic, "Final Preparation and Recovery," will be held November 21 at the Chase-Park Plaza Hotel, 212 N. Kingshighway. Dan Sebben, president of the St. Louis Track Club, and Dr. Scott Hickman, Barnes internist, will be the speakers.

More information about the clinics is available by calling Barnes public relations, (314) 362-5290. Entry forms and more information about the Marathon can be obtained by calling the St. Louis Track Club, (314) 362-7582.

Free course offered on chronic lung disease

A free course on coping with chronic lung disease is being offered by Barnes Hospital for people with lung disease and for their families. Classes are from 1:30 to 3:30 p.m. every Wednesday from September 2 through October 7 in the Health Education and Screening Center, first floor.

The course is designed to help people with emphysema, chronic bronchitis, bronchiectasis and asthma learn more about their disease and its treatments, improve nutrition, develop a more positive self-image and reduce the need for hospitalization. Members of Barnes' respiratory care team will teach the classes, which include pulmonary hygiene, exercise, medications, diet and coping with obstructive lung disease.

For more information or to register for the course, call (314) 362-1570. Free parking is provided in the subsurface garage, directly south of the hospital.

Three free seminars offered in September

Asthma, temporomandibular joint (TMJ) dysfunction and wellness will be the topics of three free seminars during September at Barnes.

Asthma and current strategies for care will be the focus of "Community Outreach for Asthma" Saturday, September 12, from 8 a.m. to 12:30 p.m. at the hospital. A chronic respiratory disease that affects about seven million adults and children in the United States, is a common illness that can often be controlled with proper treatment and education.

Safety First: Nurses from Barnes Hospital's maternity and nursery divisions staffed a booth focusing on child safety measures at the Parenting Fair, held August 8 and 9 at Washington University's Athletic Complex. The booth focused on burn safety, proper car-seat usage, poison control and immunization.
Seminar topics to be discussed by Barnes doctors and nurses include "What is asthma?," "Strategies for care," "Allergy and asthma," "Children and asthma," "Exercise and asthma" and "Coping with asthma." For more information or to register call (314) 362-1390.

TMJ, a disorder affecting one of the tiny joints connecting the jaw to the temporal bone of the skull, will be highlighted at a seminar Saturday, September 19, from 8:30 a.m. to 4:30 p.m. The seminar, led by Barnes doctors and nurses, will explore diagnosis and treatment of TMJ, radiographic studies, bite restoration, joint surgery, anti-inflammatory medications, physical therapy and alternatives for pain management.

Practical tips for improving health and preventing disease by adopting a healthier lifestyle will be emphasized at a wellness symposium Saturday, September 26, from 8:30 a.m. to 4:45 p.m. Health professionals, including doctors, nurses and therapists, will discuss such topics as the connection between nutrition and major diseases, early detection of cancer, the importance of exercise, stress and disease, smoking and its relationship to cancer and heart disease, and alcohol and drug abuse. Participants also may obtain a free cholesterol reading.

For more information on the TMJ or wellness symposiums, or to register, call (314) 362-4024. Free parking is available for all three programs.

Award ceremony honors junior volunteers' service

More than 50 junior volunteers were honored for their service to Barnes at an awards ceremony August 28 in Wohl Auditorium sponsored by the volunteer department and the Auxiliary. Junior volunteers lend their services to departments and nursing divisions throughout the hospital complex each summer.

As part of the ceremony, each JV received a service bar representing length of service. A total of 34 JVs completed their first year of service, 12 their second year, six their third year and one, Aaron Hoyle, his fourth. In addition, 23 junior volunteers were awarded 100-hour pins, while Yolanda Calvin and Ron Cassler received service awards for 300 hours. Tie bars were presented to Kevin Robinson (600 service hours) and Aaron Hoyle (700 service hours).

The junior volunteers also were treated to an evening at a St. Louis Cardinals baseball game by the Auxiliary in July.

Researchers seek patients with rare skin disorder

Washington University School of Medicine is one of four centers taking part in a massive national campaign to locate patients with a rare skin disorder called epidermolysis bullosa (EB). The centers are creating a national patient registry on EB that will compile information about the disease and provide a list of patients who might be eligible to participate in research projects. EB occurs so rarely that it is difficult for a single center to compile statistics and interpret data.

EB is a genetic disorder that causes painful blisters over almost the entire body, as well as in the mouth, and in the digestive and urinary tracts. The slightest touch, such as the friction of clothes or a warm bath, can create blisters.

For more information about EB or to enroll in the patient registry, contact Sheila Gibbons at (314) 362-2304.
Currently, several nursing divisions in Queeny Tower are undergoing complete renovation and are being redecorated in mauves, teals and grays.

The corner of Kingshighway Boulevard and newly-named Interstate 64 (Highway 40) has seen vast physical changes since Robert A. Barnes' bequest to construct "a modern, general hospital for sick and injured persons" was realized on December 7, 1914. From the original four-story Barnes structure to the Rand-Johnson building, from innovative Queeny Tower to the expansive East and West Pavilions, physical growth has been as dynamic a part of Barnes Hospital's history as the expansion of medical knowledge.

The thrust of current construction and renovation at Barnes centers on increased accessibility for patients and visitors. That focus has laid the groundwork for projects that will create new access to and from the subsurface parking garage, redesign the first floor lobby and relocate some indirect patient service departments and administrative areas off-site to free needed space within the immediate hospital complex. In addition, ongoing renovation modernizes and refreshes patient rooms, Queeny Tower hotel and self-care rooms, and nursing divisions throughout the hospital.

The first step in the comprehensive plan to facilitate easier access to Barnes became boldly visible when framework for the 180-foot-long pedestrian bridge was installed in late July. The 10-foot-wide by 14-foot-high pedestrian bridge will connect a newly-constructed atrium that houses elevator and escalator access to the garage, with the main hospital lobby.

A $1.3 million pledge from the Barnes Hospital Auxiliary initiated the $8.9 million bridge project. The Auxiliary has donated more than $1 million toward that pledge since earmarking funds for the bridge in 1984, and the final installment will be made at the organization's annual meeting next spring.

The pedestrian bridge is just the first step in an overall plan that calls for interior changes at the hospital designed to centralize services commonly used by patients and visitors on a first floor "mall." Those services include the Wishing Well Gift and Flower Shops, health education centers, outpatient laboratory facilities and admitting department. The interior renovation also will create a single, straight-end corridor from the main first floor lobby at Barnes Hospital Plaza to the emergency department and clinics at Audubon Street one block north.

Enhanced accessibility is an integral part of the hospital's short- and long-range plans. "As a national leader in healthcare, Barnes draws patients from around and beyond the United States," says Max Poll, president. "Sometimes, the sheer physical size can be a goal, as planners and as every patient—whether from County, southern Illinois or..." as comfortable as possible. Centralizing commonly used main elevator bank, Barnes patients and visitors can easily sources within the hospital.

With redesign of the service mind, Barnes last summer moved Tom Boy, Inc., warehouse section of Clayton and Newstead building, located on a 10-acre West End's industrial area square feet of space that, after set to the security office, la accounting, human resources, data processing department.

Barnes Home Health was the move into new quarters at stead site last December. The move and a central service are move later this fall. Renova for the remaining department ference rooms and a cafeter move to the Clayton-Newstead building.

Laundry employees, who processed some 10 million pounds of laundry in 1986, will gain more than 35,000 square footage equipped with new machines when the department moves to the Clayton-Newstead building.

Construction and renovation often calls for extraordinary maneuvers, such as this helicopter airlifting of air conditioning equipment onto the roof of the Clayton-Newstead Building.

Auxiliary president Martha Eyermann (left) and past presidents Darlene Roland (1985-87) and Mary Ann Fritschle (1983-85) tour construction site of the new pedestrian walkway with project superintendent David Kopp.
tural Operations

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With redesign of the service-oriented "mall" in mind, Barnes last summer purchased the former Tom Boy, Inc., warehouse near the intersection of Clayton and Newstead Avenues. The building, located on a 10-acre site in the Central West End’s industrial area, provides 233,000 square feet of space that, after renovation, will house the security office, laundry, purchasing, accounting, human resources, planning and data processing departments.

Barnes Home Health was the first department to move into new quarters at the Clayton-Newstead site last December. The laundry department and a central service crew will make the move later this fall. Renovation of office space for the remaining departments, as well as conference rooms and a cafeteria, is currently underway, with completion projected for March 1988.

Laundry employees, who processed some 10 million pounds of laundry in 1986, will gain more than 35,000 square footage equipped with new machines when the department moves to the Clayton-Newstead building.

The Queeny Tower Restaurant entrance features new wall-coverings, a wood parquet floor and mauve-tone carpet.

Recently renovated hotel and self-care rooms in Queeny Tower offer spacious accommodations with a relaxing, softly muted decor and spectacular view of Forest Park.
Media spotlight

As a national leader in patient care and medical research, Barnes serves as an information resource center. To date in 1987, more than 800 queries from broadcast and print media representatives have been made to the public relations department requesting that Barnes medical and professional staff explain current health care concerns and discoveries. Highlights of the media's coverage of Barnes during the last month include the following:

Dramatic advances in organ transplantation have compounded the shortage of available donors, Dr. M. Wayne Flye, head of the liver transplant program, said in a St. Louis Suburban Journal July 14 story. Dr. Flye urged increased awareness that organ transplants can return people with life-threatening illness to productive, active lives. Susan Boyle, R.N., organ procurement coordinator, discussed the organ shortage August 3 on KTVI-TV following the death of a heart transplant candidate. She said nearly 30 Barnes patients await new hearts.

A follow-up report on KMOV-TV July 14 found Missouri Jack Watkins making progress with his reattached left hand. Dr. Bruce Kraemer, plastic and reconstructive surgeon, explained that Barnes serves as the major referral center in the Midwest for reconstructive surgery following trauma. Mr. Watkins two months earlier had been the victim of a brutal robbery attempt during which his left hand was severed.

Dr. Joseph F. Ruwitch, cardiologist, was among doctors interviewed for a Riverfront Times story about outdoor exercise during hot weather. Dr. Ruwitch said hot weather places additional stress on the cardiovascular system and in a small percentage of joggers can cause an unknown coronary problem to trigger a heart attack. "I've been here many, many years, and I've enjoyed every one of them," she says. Mrs. Watson's plans for retirement include traveling to visit family members across the country and spending time with her five grandchildren and three great-grandchildren here in St. Louis. "They're going to keep me very busy!"

Mrs. Bolden, unit aide, who had been with Barnes since 1963, spent 22 years as a nurse's assistant on 7400 before becoming a unit aide in 1985. "It's been lovely. I've enjoyed it very much ... I might jump up on Monday and come to work," she says. Although she is looking forward to relaxing for awhile, Mrs. Trussell wants to stay active in her retirement. She plans to work two days a week through a local nurses registry and to volunteer one day at an area nursing home.

Hospital notes

The following doctors are reported on staff: Drs. Michael E. Leavell, J. Evan Sadler, III, Arthur J. L. Schneider and David J. Woddy, assistant anesthesiologists; Drs. Clara N. J. Applegate and Lee W. Tempel, assistant neurologists; Dr. Jaeger G. Eisenmann, assistant obstetrician/gynecologist; Dr. Stephen W. Hiatt, assistant oral/maxillofacial surgeon; Dr. Timothy N. Kaiser, assistant otolaryngologist; Drs. Eliza-
Gifts to Barnes Hospital Funds

Listed below are the names of persons (honorees in boldface) who have made contributions during July, 1987, to the funds at Barnes Hospital. Because Barnes is a private hospital and does not receive public funds, it relies on the gifts of individuals to continue providing quality patient care and to support research aimed at improving the lives of patients.

Donations to the hospital may be made through the Barnes Hospital Auxiliary or the Development Office.

Sheryl Stern Nursing Scholarship

In Honor Of:
Mr. and Mrs. Adolph Feinberg's 50th Wedding Anniversary
Norma & Sheryl Stern

Barnes Volunteer Office

George Bishop, M.D.
Margaret Braun, R.N.
Karen Lois Howland

Bertha Faccin

Marguerite Bartok
Joseph Anselmo
Carl W. Adams
E. E. Steffey
Piera Srbina

Ernest Maltes
Raymond F. McCormick
Floyd Morris
Norma Jane Rupe
Louise Smisson
Eli Spielberg
E. S. Sturley
Elsie M. Stoll
Steve Heinsman
Vince P. Hess

Barnes Volunteer Office

Marilyn Kost, Carolyn W. Cook, Norma Buback, and Martha Stuetzer

Sheryl Stern, Editor
Kimberly Kitson, Associate editor
Daisy Shepard, Director

Sheryl Stern Nursing Scholarship

In Honor Of:
Elizabeth Rotherfield’s New Grandchild, Norma & Sheryl Stern

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Sunshine Committee

Max Poll has been appointed as the general manager of the public relations department, Barnes Hospital, Barnes Hospital Plaza, St. Louis, Mo. 63110, (314) 362-5290. Circulation: 13,000 copies.

Dr. Joseph J. Billadello, cardiologist, was named a 1987 Syntex Scholar. The support of the Syntex Corporation enables Dr. Billadello to dedicate his activities to molecular biology research in relation to left ventricular hypertrophy and myocardial creatine kinase gene expression.

Ron Stillman, assistant manager of patient accounts, has been elected to the board of directors of the United Network for Organ Sharing.

Dr. Charles B. Anderson, general surgeon-in-chief, has been elected to the board of trustees of the Missouri General Assembly Committee to study health-care for financially and medically needy persons in the state by senator John E. Scott, 3rd district. The committee was authorized by past legislative sessions.

Dr. Gary Ratkin, oncol-
A new air ambulance service took to the skies last month with the formation of ARCH, Area Rescue Consortium of Hospitals, Inc. The provision of regional helicopter ambulance service is the goal of the newly formed consortium, composed of the city’s three adult Level I trauma centers: Barnes Hospital, St. John’s Mercy Medical Center and The University Hospital. ARCH representatives see the joint venture as an opportunity to provide services needed by all three trauma centers.