Washington University Record, August 7, 1986

Follow this and additional works at: http://digitalcommons.wustl.edu/record

Recommended Citation
http://digitalcommons.wustl.edu/record/380

This Article is brought to you for free and open access by the Washington University Publications at Digital Commons@Becker. It has been accepted for inclusion in Washington University Record by an authorized administrator of Digital Commons@Becker. For more information, please contact engeszer@wustl.edu.
Cardboard boat float

Students of Jim Harris, assistant dean of the architecture school, were given an unusual class assignment: to design cardboard boats that would float. Their final test took place July 21 in the Grand Basin just below the Art Museum in Forest Park. The 11 students in Harris' Basic 3-D Design class passed the exam. Their five boats stayed afloat crossing from the north rim of the basin some 80 yards to the south rim and back.

Technology school offers new major; names engineer assistant dean

WU’s School of Technology and Information Management will expand its professional engineering programs by offering a new Master of Engineering Management Degree to graduate engineers with at least three years of industrial experience. The degree program will be available this fall. In 1981, names engineer assistant dean

Nemerov opens lecture series

Howard Nemerov, prize-winning poet and WU professor of English, will open the University’s fall Assembly Series lectures with “Some Poems In Recent Sermons” at 11 a.m. on Wednesday, Sept. 3, in Graham Chapel.

Nemerov received both the Pulitzer Prize for poetry and the National Book Award for The Collected Poems of Howard Nemerov in 1978. His most recent publication is New and Selected Essays, 1965.

Other books of verse by Nemerov include Inside the Onion, Sentences and The Western Approaches, Poems 1973-75.

Among his many awards and prizes, Nemerov has received a National Institute of Arts and Letters grant in 1961 and the First Theodore Roethke Memorial Award in 1968, and was a Fellow of the Academy of American Poets in 1971.

He served as a Consultant in poetry to the Library of Congress in 1963-64, was elected a chancellor of the American Academy of Poets in 1976, and has received honorary degrees from 11 colleges and universities.

Nemerov, who writes poetry, fiction and essays, has published more than 20 books, and has taught at universities for 40 years. He came to WU in 1969 as a Visiting Hurst Professor of English, and was named the Edward Mallinckrodt Distinguished University Professor of English in 1976. Nemerov received a bachelor’s degree from Harvard University in 1941.

The lecture is free and open to the public. For more information, call 889-4620.

Venture capital firm, WU form partnership

WU and Alafi Capital Co., a Berkeley, Calif., venture capital organization, have announced the formation of a first-of-its-kind partnership designed to create high-tech start-up companies based on University research discoveries, according to Chancellor William H. Danforth. The new partnership is called A/W Co.

In this cooperative venture, the partners will concentrate exclusively on what each does best,” said Danforth. “Washington University will confine its activities to the conduct of faculty-directed scientific research, the early identification of emerging new research discoveries, and transfer of selected new technology to the partnership organization.”

Alafi Capital Co. will manage the partnership, including evaluation of the commercial potential of University technology, preparation of business plans for prospective start-up companies, and incorporation of these companies, according to Moshe Alafi, managing general partner of Alafi Capital Co.

Alafi Capital’s responsibilities also will include recruitment of highly motivated management teams, securing required operating capital, initiating further research on candidate technologies and overseeing progress of start-up management teams in accomplishing company business plans.

The A/W Co. is organized as a California limited partnership with Alafi Capital serving as the managing general partner. WU’s role in this commercial operating entity is that of a limited partner, providing new technology advice and counsel to Alafi Capital — but not participating directly in management of the partnership. Proceeds from the partnership will be shared equally by WU and Alafi Capital Co.

“The A/W partnership provides a stable framework for the next ten years for continued close cooperation between Washington University and Alafi Capital Co.,” said Edward L. MacCordy, associate vice chancellor for research. “During development of the partnership arrangement the two organizations gained experience by collaborating to form a new jointly owned start-up company, Field Inversion Technologies Corp., a Missouri corporation which will develop and market a new electrophoresis process,” MacCordy stated.

“Now, through this partnership, we anticipate greater effectiveness in bringing biomedical research discoveries to society that will also provide an opportunity for the University and Alafi Capital to participate to a significant degree in local and regional economic development,” MacCordy added.

A president and chief operating officer for the A/W Co. is presently being recruited by Alafi. The new president will head an office in St. Petersburg, Florida, and develop and market new research discoveries and business plans.

Continued on p. 2
Walking through Brooksing Quadrangle will be a breeze once the Pluchinskis have finished leveling the bricks and placing them closer together.

Quad under repair

WU pedestrians who've lost their soles in Brookings Quadrangle can now rejoice. Workmen from Pluchinski Stone Contracting Co. in Spanish Lake are eliminating most of the gaps in the quadrangle's brick walkways. The walkways have caused headaches for many walkers who've gotten their soles and heels stuck in the cracks. Joe F. Evans, associate vice chancellor for business affairs, says the workers are "leveling the walkways that crisscross the quadrangle and placing the bricks closer together.

Technology school—continued from p. 1

Processing and the Engineering Technology Division. The school also includes the Construction Management Center; the Undergraduate Cooperative Education Program, in which students alternate between full-time employment and full-time academic study; programs in continuing education; and the engineering summer school. "The school provides an important central resource where the real-life problems of business and industry are addressed with real-life solutions," Mohrman said. "Interaction between the University and private companies allows us to combine our efforts to keep abreast of rapidly changing technology. The new program in engineering management exemplifies the school's ability to respond effectively to the needs of the 2 technological community in the St. Louis region," he said.

Edgar Lehrman, first Russian department chair, dies at 60

Edgar Lehrman, Ph.D., former chairman of the WU Russian department, died July 24 following a long illness. He was 60 years old.

Dr. Lehrman was a noted authority on the Soviet Union and published several books. He came to the University in 1967, and at that time, was appointed chairman of the newly created Russian department. He continued to serve as chairman of the department until he was hospitalized last January.

Dr. Lehrman formally had taught at Emory, Duke, Columbia, and Pennsylvania State universities. In addition to teaching, Dr. Lehrman reviewed Russian books and literature for the St. Louis Post-Dispatch.

The Pluchinskis, John Jr. and Edgar Lehrman, first Russian department chair, died at 60. He traveled extensively in the Soviet Union, and from 1962 to 1963, spent a year in Moscow as a U.S.-Soviet exchange scholar.

Edgar H. Lehrman, a founder and member of the World’s Youngest Foundation, died Aug. 25 at the age of 60. He was survived by his wife, Ruth Makanova Lehrman, whom he met at the University of Moscow; three daughters, Tanya April and Ellen and Julie Lehrman; his mother, Frances Lehrman; and a brother, Nathaniel S. Lehrman.

Partnership

Louis dedicated to working closely with University officials and faculty to identify commercially viable new technology and to create aggressive, growth-oriented, high-tech start-up companies to develop and commercialize new products and services. Primarily these new businesses will market biomedical discoveries derived from research programs of the WU School of Medicine.

"The A/W partnership allows biomedical technology emerging from the University's research programs to benefit the public in the shortest possible time. This will be accomplished through the efforts of a respected and talented organization that will proficiently organize and finance start-up companies to rapidly develop and market the discoveries of our faculty," said Danforth.

"At the same time, this cooperative arrangement respects our academic traditions of freedom of the faculty to publish results of their research and freedom to select subjects for research, and freedom to seek project sponsorship from any source. Technology is committed to any outside entity, including the A/W partnership, only with the consent of the faculty investigators. The rights of other industrial organizations which sponsor research at Washington University are not affected by this new arrangement," Danforth said.

Moshe Alafi added: "We have developed a concept which will speed the conversion of basic research results into a new technology of significant benefit to society and which will open new opportunities to further the University's research and public service efforts. This marriage between venture capital and a research university will allow the University to share in a much greater degree in the financial proceeds of the technologies it produces."

Alafi is a founder and member of the board of directors of such companies as Biogen N.V., Applied Biosystems, Andros Analyzers Inc., and most recently Invitron, a new Missouri high-tech company which provides large-scale production of mammalian cell products for the biotechnology and pharmaceutical industries. He is a graduate of the University of California at Berkeley with degrees in biology and physiology/biophysics. The productive and deliberate combination of the resources of Washington University and Alafi Capital Co. in this manner insulates the University and its faculty from involvement in commercial-type activities and potential distraction from primary educational and research objectives. Since each organization will make its own uniquely valuable contribution to the A/W partnership, both will share equally in the proceeds from commercial success of the start-up companies that the partnership creates," said MacCordy.

"The faculty of universities are national resources of the highest order, a talent pool of scientific knowledge, which leads with increasing rapidity to new technology for society's improved health and well being," said Chancellor Danforth. "The partnership will draw on this capital, will, in time, provide additional financial support to the University and its faculty for strengthening research and educational programs — support that will lead to further benefits to science and society."

Riverboat cruise greets freshmen

New students at WU will see the city in August as Mark Twain did more than a century ago. Some 1,360 freshmen and transfer students will be treated to a three-hour Mississippi River cruise on The President. Chancellor and Mrs. William H. Danforth will host the event, which is the highlight of new student orientation at the University. The riverboat leaves downtown St. Louis, at the foot of the Gateway Arch, at 8 p.m. Monday, Aug. 25.

One hundred select faculty members, administrators and student leaders also will be aboard. "This gives the new students a chance to socialize with the people who will be helping them all year," says Faith D. Maddy, associate director of Residential Life.
Norton named Olin fellow

Seth W. Norton, Ph.D., assistant professor of marketing and business economics, is one of seven applicants nationwide chosen to receive a John M. Olin Foundation fellowship for the 1986-87 academic year.

The fellowship, sponsored by the John M. Olin Foundation, is designed to enable Norton to take leave from his normal academic duties at the School of Business to do research and write. The fellowship provides a stipend equivalent to his normal academic salary, plus $5,000 for summer support.

The annual fellowships are awarded to junior professors in the fields of law, government, economics, public policy, history and philosophy with an interest in some aspect of public policy or in American political or economic institutions. The fellows are nominated and selected by scholars representing those fields.

Norton, who has been at WU since 1983, earned a doctoral degree in economic foundations of franchising during his fellowship. His research will focus on why firms select franchising arrangements and the economic effects of those arrangements.

Have you done something noteworthy?

Have you: Presented a paper? Won an award? Been named to a committee or elected an officer of a professional organization? The Washington University Record will help spread the good news. Contributions regarding faculty and staff scholarship or professional activities are gladly solicited and encouraged. Send a brief note with your full name, highest degree and title and department along with a description of your noteworthy activity to Notables, Campus Box 1070. Please include a phone number.
CALENDAR

Lectures

Tuesday, Aug. 19
4 p.m. Dept. of Chemistry Seminar, "Organometallic Cluster Chemistry and Catalysis." John S. Bradley, Exxon Research and Engineering Co. 311 McMillen.

Thursday, Aug. 21
4 p.m. Dept. of Chemistry Seminar, "Transition Metal Catalyzed Carboxylation." Ayusman Sen, prof. of chemistry, Pennsylvania State U. 311 McMillen.

Thursday, Aug. 28
4 p.m. Dept. of Chemistry Seminar, "Mechanism and Suicide Inhibition of Ribonucleotide Reductases." JoAnne Stubbe, prof. of chemistry, M.I.T.

John S. Bradley, Exxon Research and Engineering Co. 311 McMillen.

Music

Thursday, Aug. 28
WU Symphony Orchestra Auditions. To schedule an audition for more info., call 889-5581. (Also Aug. 29 and 30 and Sept. 1.)

Tuesday, Sept. 2
4:45 p.m. WU Wind Ensemble Auditions. Tietjens Rehearsal Hall. (Also Wed., Sept. 3, same time, Tietjens.)

Performances

Monday, Aug. 25
10 a.m. Performing Arts Area Auditions for the dance division. Studio, Mallinckrodt Center.

Thursday, Aug. 28
7:31 p.m. Performing Arts Auditions for "On the Edge of the World" and "Endgame." Drama studio, Mallinckrodt Center. (Also Aug. 29, same time, drama studio.)

Exhibitions

"Comets: Starry Messengers, An Exhibit of Rare Books and Uncommon Editions." Also featured are contemporary accounts and scientific treatises on the comet's appearances from the 15th through the 20th centuries, many of which include striking illustrations.

"Recent Photographic Acquisitions," 31st. Aug. 31st. 31st. McElroy, a 1984 graduate of the WU Men's Society and the Women's Panhellenic Association of WU. Proceeds will go to the socie- ty's scholarship fund and the Panhel- lenic Association's general fund.

Calendar Deadline

The deadline to submit items for the Sept. 4-15 calendar of the Washington University Record is Aug. 21. Items must be typed and sent to the event, place, name and send all to the. The annual event is sponsored by the Women's Society and the WU athletic complex and other locations. For more info., call 889-5220. (Runs Aug. 3-10.)

"A Morning Exercise" class is being offered Nov. 14 and 15 and and staff. All proceeds go to the society's scholarship fund. For more information, call the Furniture Exchange at 889-5206.

Furniture exchange extends hours

Due to high demand, the Women's Society of WU has extended operating hours for the Furniture Exchange, a non-profit furniture exchange store run by the organization. The regular hours of the store, located at 6551 University Drive, are 10 a.m. to 5 p.m. Mondays and Wednesdays. The Furniture Exchange is now open during the same hours Monday through Friday. The exchange will be open Aug. 4 and will continue through Sept. 5. Regular hours will resume beginning Monday, Sept. 8.

"Comets: Starry Messengers, An Exhibit of Rare Books and Uncommon Editions," which is on display in Olin Library, includes this folding plate showing the course of Halley's Comet with nodical figures. The diagram is from Descriptio Cometae Observati Viennae a die 19 December 1664.

August, 7-Sept. 4

Rare books, art work star in Olin's comet exhibit

by Hartmann Schedel and three books by Isaac Newton. A 33-volume rare book collection with art work, folding plates, technical charts and other related materials are included in the exhibit. The books are a re- cent gift to the University.

The collection includes a number of exceptionally rare items, many of which are not represented in the National Union Catalog, the British Library Catalogue or in the standard bibliography Halley's Com- et: A Bibliography (Library of Congress, 1984). Of the 35 items in the title, three were published in the 16th century, nine in the 17th century and 10 in the 18th century. The earliest title was printed in Nurem- berg in 1551.

"Starry Messengers, An Exhibit of Rare Books and Uncommon Editions" is on display in Olin Library, includes this folding plate showing the course of Halley's Comet with nodical figures. The diagram is from Descriptio Cometae Observati Viennae a die 19 December 1664.

Rare books, art work star in Olin's comet exhibit

Drama, dance auditions set

Audition dates for the drama and dance divisions of the WU Performing Arts Area have been set. Drama auditions will be held 7 to 11 p.m. Thursday and Friday, Aug. 28 and 29, in the Mallinckrodt Center drama studio, Room 208.

Actors and actresses are needed for student productions of Samuel Beckett's "Endgame," to be per- formed Oct. 17-19, and for the world premiere of "On the Edge of the World," by Brian Griffin, winner of the St. Louis Playwrights' Festival, to be performed Nov. 14 and 15 and

Morning exercise class meets weekly

A "Morning Exercise" class is being offered to the public by the dance department of the Performing Arts Area. Classes will meet once a week for one hour on Wednesdays from Aug. 20 to Oct. 22 in Edison Studio, Room 207. Mallinckrodt Center.

Class meetings time will be flexible, from 7:30 until 9 a.m. to allow for individual needs. The fee is for the 10- week period is $35.

Classes will be taught by Scott Loebel, a 1984 graduate of the WU dance department. The class is designed to heighten mental and physical awareness and coordination. Exercises will be modified to suit the individual's needs in a non-competitive environment. Principles used by dancers, actors and kinesiologists will be taught.

Registration fees should be mailed along with name, address and phone number to: Morning Exercise, Performing Arts Area, Box 1108. Checks should be made payable to Washington University.

For more information, call 889-5858, 721-5415 or 773-3634.

Calendar Deadline

The deadline to submit items for the Sept. 4-15 calendar of the Washington University Record is Aug. 21. Items must be typed and sent to the event, place, name and send all to the. The annual event is sponsored by the Women's Society and the WU athletic complex and other locations. For more info., call 889-5220. (Runs Aug. 3-10.)

"A Morning Exercise" class is being offered Nov. 14 and 15 and

Morning exercise class meets weekly

A "Morning Exercise" class is being offered to the public by the dance department of the Performing Arts Area. Classes will meet once a week for one hour on Wednesdays from Aug. 20 to Oct. 22 in Edison Studio, Room 207. Mallinckrodt Center.

Class meetings time will be flexible, from 7:30 until 9 a.m. to allow for individual needs. The fee for the 10- week period is $35.

Classes will be taught by Scott Loebel, a 1984 graduate of the WU dance department. The class is designed to heighten mental and physical awareness and coordination. Exercises will be modified to suit the individual's needs in a non-competitive environment. Principles used by dancers, actors and kinesiologists will be taught.

Registration fees should be mailed along with name, address and phone number to: Morning Exercise, Performing Arts Area, Box 1108. Checks should be made payable to Washington University.

For more information, call 889-5858, 721-5415 or 773-3634.

Calendar Deadline

The deadline to submit items for the Sept. 4-15 calendar of the Washington University Record is Aug. 21. Items must be typed and sent to the event, place, name and send all to the. The annual event is sponsored by the Women's Society and the WU athletic complex and other locations. For more info., call 889-5220. (Runs Aug. 3-10.)

"A Journey to Antiquity," featuring the library's general fund. Special Collections, Olin Library, level 5.

The Nuremberg Chronicle and the Comet's Appearances from the 15th Through the 20th Centuries, Many of Which Include Striking Illustrations.

"Recent Photographic Acquisitions," 31st. Aug. 31st. 31st. McElroy, a 1984 graduate of the WU Men's Society and the Women's Panhellenic Association of WU. Proceeds will go to the socie- ty's scholarship fund and the Panhel- lenic Association's general fund.

Calendar Deadline

The deadline to submit items for the Sept. 4-15 calendar of the Washington University Record is Aug. 21. Items must be typed and sent to the event, place, name and send all to the. The annual event is sponsored by the Women's Society and the WU athletic complex and other locations. For more info., call 889-5220. (Runs Aug. 3-10.)

"A Journey to Antiquity," featuring the library's general fund. Special Collections, Olin Library, level 5.

The Nuremberg Chronicle and the Comet's Appearances from the 15th Through the 20th Centuries, Many of Which Include Striking Illustrations.

"Recent Photographic Acquisitions," 31st. Aug. 31st. 31st. McElroy, a 1984 graduate of the WU Men's Society and the Women's Panhellenic Association of WU. Proceeds will go to the socie-