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A day for champions: Brooke Hortin, number 15 of Washington University’s 1989 national championship volleyball team, was one of some 2,490 graduates at the University’s 129th Commencement ceremony, held May 18 in Brookings Quadrangle. An All-American outside hitter for the Bears, Hortin played a key role in capturing the University’s first NCAA national title. Hortin, of Allston, Ill., received a bachelor’s degree in biology.

Medical center to initiate smoke-free policy; classes will be offered to help employees quit

Effective Sept. 10, 1990, the School of Medicine will join Barnes, Jewish and Children’s hospitals in instituting a policy that will provide a smoke-free environment throughout the Washington University Medical Center.

In conjunction with the new smoking policy, on-site smoking cessation classes will be available. A free awareness session, which explains the smoking cessation program, will be held at noon on Tuesday, June 12, in the McDonnell Medical Building Courtyard.

The awareness session, which is open to smokers and non-smokers, will be presented by Mary Zieggenus, a representative of the American Lung Association. The association’s program — EASE — uses a positive behavior change approach to help break the smoking habit.

Research reported here in 1963 by Evarts Graham, M.D., linking the by-products of smoking with lung cancer, marked the beginning of efforts nationwide to become a smoke-free society. Surveys show that more than two-thirds of smokers want to quit and 90 percent have tried to stop or would be willing to try if given access to a convenient method.

For more information about the awareness session or the smoking cessation classes, call 362-6824.

$1 million grant Program is developed to discourage smoking among minority populations

The Washington University Center for Health Behavior Research has been awarded a grant totaling $1 million to develop a neighborhood-run smoking cessation network in a predominately black community in St. Louis.

The grant, awarded by the National Heart Lung and Blood Institute, will provide $570,000 a year for three years to fund a collaborative project between the University, Grace Hill Neighborhood Services and the Missouri Department of Health.

Called “Neighbors for a Smoke-free North Side,” the project is one of five programs to be funded nationwide that focus on cigarette use among minority populations. A kickoff for the program recently was held at the base of the North Grand Water Tower, at Grand Avenue and 20th St.

Directed by Edwin B. Fisher, Ph.D., associate professor of psychology and director of the Center for Health Behavior Research, the program is designed to evaluate methods of promoting non-smoking throughout four primarily black neighborhoods in North St. Louis. The project will emphasize encouraging people to help each other try to quit smoking. Among other activities, Fisher and his colleagues at Grace Hill will train neighborhood residents to run smoking cessation clinics.

Grace Hill offers youth services, health care, housing services, meals for the elderly, child care and other programs through its network of 12 health centers, neighborhood centers and housing developments.

Fisher, a nationally known expert on smoking, notes that while cigarette manufacturers target minorities by using cigarettes as symbols of success, economic liberation and independence, “the addictive effects of cigarettes prey upon those who have wanting more than their fair share of difficulties in life.” For example, he says that cigarette billboards are concentrated in low-income neighborhoods, but feature symbols of the rich life.

The Surgeon General’s most recent report on smoking, which Fisher co-wrote, indicated that blacks tend to smoke more than whites and have a lower quit-rate than whites.

New plan addresses parking problem on Hilltop Campus

To resolve the parking problem on the Hilltop Campus, the University has outlined a plan for the 1990-91 academic year, according to Joe F. Evans, associate vice chancellor for business affairs.

The plan calls for:
1.) A shuttle parking location;
2.) A substantial increase in on-campus parking fees to cover costs of providing on-campus and shuttle parking and transportation;
3.) Reviewing parking regulations with a strong enforcement policy that would include towing or booting (immobilizing) cars that are parked in violation of regulations.

“Preserve green space on campus, as well as available space for future academic buildings, the most appropriate option, at this time is to provide shuttle parking,” said Evans. “Whether we build a new parking deck on campus or purchase space at another location, the increased costs to parkers will be about the same,” he added.

“At the same time, we need to meet the county’s requirements for additional parking spaces,” said Evans. The number of required parking spaces is based on the number of classrooms, offices and students. A representative of the American Lung Association, which was hired short-term to determine the tobacco-parking location would be parking lots in Forest Park. As early as 1990, the Famous-Barr site would be used.

Because the University’s parking regulations have not been in place long enough to be paid by parkers, the parking fees will need to be raised substantially for the 1990-91 academic year to meet the increased costs of parking. Increased costs include not only those for extended shuttle bus service, but also, with a planned expansion, expenses for the University, expenses for the operation and maintenance of the parking lots and debt service.

According to Gary Sparks, director of the Transportation Department, the plan calls for 1990-91 parking fees to be raised as follows: red permits would go from $125 to $150 a year; yellow, blue and brown permits from $67 to $100 a year; one-semester/spring fall permits from $10 to $15. A shuttle parking permit would total $12 a year and would be available in the fall to approximately 250 individuals on a first come, first-served basis by faculty and staff will be able to purchase red permits. Resident parking permits, however, will continue to be available only to campus residents, and campus residents will be able to purchase only residential permits.

“The parking problem on the Hilltop, while more severe during the current academic year, has been under development for several years,” says Evans. “Because we are landlocked, the optimal solution, without destroying the beauty of the campus, is shuttle parking.”

Sparks added that a more detailed enforcement plan is being prepared by the Transportation Department in response to recommendations from the University Transportation Department in response to recommendations from the University parking committee.

The current number of parking spaces on campus is approximately 4,125, according to Sparks. Approximately 600 additional parking spaces are needed, which do not include parking spaces on the Famous-Barr site or any future Hilltop Campus construction. The more stringent parking regulations, which would be enforced by the Transportation Department, include increased fines and towing or booting those cars parked in violation.

“After a detailed enforcement plan is being prepared by the Transportation Department in response to recommendations from the University parking committee...”

Continued on p. 4
Joe F. Evans will retire after 36 years; responsible for ‘evolving face of campus’  

Joe F. Evans, associate vice chancellor for business affairs, will retire. His office has had a varied influence on campus, including managing the University’s transformation from a ‘brownstone’ campus to a modern university.

Evans joined the University administration in 1968 after successfully heading the medical and dental alumni phases. The $70 million goal was reached a year ahead of schedule. Named director of development at that time, he promoted a year later as associate vice chancellor. A second major campaign was launched under his direction in 1973, with a goal of $120 million in five years. The campaign was completed in 1976, two years ahead of schedule. In 1975, as vice chancellor for university relations, he was given responsibility for the University’s public relations program, in addition to the development and alumni programs. He was promoted to senior vice chancellor for university relations in 1983.

“Support from alumni, parents, corporations and foundations, and other friends of the University has risen dramatically — testimony that Washington University is a major asset to the St. Louis community and the nation,” Danforth said. “We have Herb Hitzeman to thank for expertly guiding us through a series of wonderful, successful endeavors, including the Commission on the Future of Washington University, the national councils, and a national and international alumni organization, all of which have helped build a strong corps of friends and volunteers.”

A 1953 graduate of Washington University, Hitzeman worked in the insurance business before joining the University administration. He and his wife, Jane, M.A. Ed. ’72, have a son, John. The Hitzemans’ retirement plans include travel, sailing, and pursuing personal interests in the St. Louis area.

Herbert F. Hitzeman Jr. to retire

Herbert F. Hitzeman Jr., senior vice chancellor for university relations, will retire. Washington University’s chief advancement officer on June 30, 1990.

Hitzeman joined the development staff in 1966, was named director of development in 1969, and was given responsibility for all of the University’s advancement activities in 1975. Since 1965, he has guided the University through three major development campaigns, with progressively higher goals; the most recent was the most successful in the history of the University.

Chancellor William H. Danforth said, “The role Herb Hitzeman has played during the past 24 years in shaping the future and the national image of Washington University is immeasurable. As a result, an endowment alliance of the entire Washington University family has been built and nurtured. Yearly giving totals have increased more than tenfold, and Washington University has grown in stature and in reputation. “To say he will be missed is insufficient to describe what his efforts have meant in securing support for literally thousands of student scholarship recipients, for our faculty, for our teaching and research programs, and for major building projects. Without Herb Hitzeman, Washington University would be a lesser institution,” Danforth added.

Hitzeman planned and directed the ALLIANCE FOR WASHINGTON UNIVERSITY, a campaign publicly launched in 1983 with a goal of $300 million. The University’s alumni and friends responded generously; a re-
Frances Foster-Simmons, J.D., associate professor of law, delivered a talk titled "Socialist Law as a Profession in the U.S." at Stanford University. She also delivered a paper titled "Politics and Law in the Global Community" at the 200th annual meeting of the American Political Science Association in Chicago.

Raymond L. Hilgert, D.B.A., professor of management and industrial relations, and Sterling H. Schoen, Ph.D., professor emeritus of management, have been named to the National Academy of Management, published by Allyn and Bacon, 1990. Hilgert also made a presentation on "Fortune 500: The Making of a Corporate Culture" at the University of California at Los Angeles.

Magdalín M. Szabo, departmental administrator for the Department of Biomedical Computing, was installed as the 81st president of the Women's Club of Washington University during the club's annual spring luncheon. Szabo, who was born and raised in Hungary, has served on the executive board of the club and chairs the education and sections of the Women's Club.

Have you done something noteworthy recently? Include the item you are proud of and the year, if possible. You can submit your own stories or suggest someone else's.

J. Dewey Holten, Ph.D., professor of chemistry, received the 1990 St. Louis Award from the St. Louis Section of the American Chemical Society. Holten was recognized for his work in laser spectroscopy (a trillionth of a second) laser technology. The Washington University Record will help spread the good news. Contributions regarding noteworthy activities are gladly accepted and encouraged.

Ronald G. Evens, M.D., director of the Mallinckrodt Institute of Radiology, welcomed a new class of residents to the institute on June 1. The class consisted of 21 residents, who will begin their training in July.

Health Service Director Mary L. Parker will retire.

Throughout her 34-year career at Washington University, Parker's compassion and concern have calmed hundreds of students' fears, along with parents' and patients'. "Dr. Parker, I am head of the University Health Service at Washington University and associate professor of medicine and preventive medicine at the School of Medicine," she said. "I am proud of the work I have done here for 10 years. "Dr. Parker is as good at calming their fears and explaining the issues as — why things have to be done in a certain way. She is a very reasonable and persuasive person who handles all health issues to individuals and makes them feel comfortable. She is remarkable.

The life of a physician often goes unheralded, especially when someone like Mary Parker gives so willingly to the well-being of our students — without expectation of rewards or recognition," says Chancellor William H. Danforth. "Her work has been given to this University so generously, those qualities that embody the true meaning of the Hippocratic Oath will be greatly missed."

It was Parker's conscientious manner that helped her accomplish what she considers one of her most important tasks. In 1987 she successfully spearheaded an effort by the University's AIDS Task Force to install condom machines in the residence halls.

Four buildings on campus. Parker, who is a member of the task force, also has been active in the University's Committee on AIDS, a policymaking group. "It took a significant effort to get the support of the administration and the offices of the University to install the condom machines in four of the residence halls," says Parker. "It took a little bit of diplomatic persuasion, but we did get the support of the administration, which was expressed an objection. They said they were so glad we didn't have our heads in the sand."

Parker also is proud of her role in helping to create the Emergency Support Team, a student-run volunteer group that provides 24-hour emergency medical care to anyone hurt on the Hilltop Campus. The team was founded in 1978. "The team has grown to a point where there is an excellent two-way communication network between the team and the Campus Police," says Parker, the team's adviser. "Many of the students on the team have been drawn from the student body who provide emergency care. Last May members of the Emergency Support Team presented Parker with a plaque highlighting her "Decade of Service" and "outstanding dedication" to the team.

A 1953 cum laude graduate of Washington's medical school, Parker began her University career in 1956 as a physician with the Health Service. She served in the Division of Social and Metabolic Research of the School of Medicine in 1960 and has been here ever since that time. She was appointed director of the Health Service on the Hilltop Campus in 1971 and, in 1979, became director of the health service on the medical campus as well. She is a former president of the University's Medical Center Alumni Association.

"Mary L. Parker will retire. I hope she will 'play it by ear and enjoy each day,'" Evens said.

Ronald G. Evens returns to full-time duties at Mallinckrodt Institute of Radiology

On June 1, Ronald G. Evens, M.D., director of the Mallinckrodt Institute of Radiology at the School of Medicine and former vice chancellor for financial affairs, returned to full-time duties at the institute.

Evens' successor is Richard E. Anderson, Ph.D., who has been appointed vice chancellor for administration and finance. Anderson formerly served as director of the Forum for College Financing and professor of higher education at Columbia University in New York.

In his two-year role as vice chancellor for financial affairs, Evens "has guided the University through key decisions with a clear understanding of complex issues and a keen financial mind," says Chancellor William H. Danforth.

"He has brought efficiency as well as outstanding student financial aid," says Danforth. "He has served brilliantly in the position of vice chancellor for financial affairs while at the same time, continuing his important responsibilities at the Mallinckrodt Institute of Radiology."

Evens also is head of the medical school's Department of Radiology and Elizabeth E. Mallinckrodt Professor of Radiology there. An authority on the socio-economic aspects of diagnostic imaging, he has been a consultant to industry, medical centers, universities and government organizations. His wide knowledge of the clinical and economic aspects of diagnostic imaging are being used to improve the delivery of health care delivery throughout the United States.

Evens earned his bachelor's degree in economics and his medical degree from Washington University in 1960 and 1964, respectively. After medical school, he trained in internal medicine. Graduating first in his medical school class, he trained at Barnes Hospital and the Mallinckrodt Institute of Radiology and was appointed research associate at the National Heart Institute in Bethesda, Md. in 1970.

Mary L. Parker

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**June 7-15**

**Practice Plan Day**

The Washington University Campus YMCA-YWCA will offer three classes this summer:

- **Aerobics**
- **Chinese cooking**
- **Basic auto care**

Each session lasts five weeks and costs $21 for Washington University students and $27 for non-students.

Two sessions of aerobics will be offered, the first beginning June 11 and the second July 15. Classes will be held in the Mallinckrodt Center gymnasium.

Chinese cooking will also be offered, beginning June 13 at the Campus Y and will be held on Wednesdays from 5:30-6:30 p.m.

Basic auto care classes begin June 15 at the Campus Y and will be held on Wednesdays from 5:30-6:30 p.m.

Students should bring their own tools and equipment.

**Parking**

- **continued from p.**

"Parking," says Transportation Advisory Committee members, or others, says Sparks. He adds that the enforcement plan will be released this summer.

"Our aim is to ensure that those who do not play by the parking permit will have a place to park," says Sparks.

**Parker**

She plans to do volunteer work, garden and spend more time with her family, which includes her husband, Cheryll W. Parker, director of the division of graduate medical education at Washington University, and her five children and six grandchildren. Four of her children are students at the School of Medicine. Her youngest child, Sandra, is a fourth-grade teacher at the New City School.

The family built a cabin so it can be used during the warm months. They will continue to do the crafts they enjoy, such as making copper wind chimes for all of the staff and copper sculptures for children. They will continue to be involved in the community, helping others in need through their church and other organizations.

"We love being part of this community," says Sparks. "We have made many friends here and are grateful for the support we have received."

**Calendar**

**June 7-July 5**

**Fashion design, drawing and sculpture courses**

For more information or to register for any of the classes, call the School of Fine Arts at 889-4643.

**Dance classes are offered to children**

For children ages 4-10, the children will focus more on dance and music and will be offered jointly by the Department of Music and Laumeier Sculpture Park in a special summer program.

The program consists of two sessions. Session 1 runs from June 7 to July 5. Session 2 runs from August 6 to August 24. All classes are held on Tuesdays and Thursdays.

For more information, call 889-5010.

**Music**

**Laumeier Sculpture Park**

Each Tuesday, 5:30-7:30 p.m. in the Park, a Fashion Design Class will be offered, beginning July 1. The class will focus on the creation of wearable art, with projects in drawing, construction and presentation. The class will be held in the park. Tuition is $110, and includes materials.

For more information, call 889-4643.

**‘Basketball Camp,’ ‘Football Passing Camp,’ ‘HIT Volleyball Camp’**

These camps will be offered, the first beginning June 11 and the second July 15. Classes will be held in the Mallinckrodt Center gymnasium.

**Dance classes are offered to children**

For children ages 6-7, the children will focus more on dance and will be offered jointly by the Department of Music and Laumeier Sculpture Park in a special summer program.

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