Harold Wingood appointed dean of undergraduate admission

Harold M. Wingood, acting director of undergraduate admissions at Duke University in Durham, N.C., has been appointed dean of undergraduate admission at Washington University, effective spring 1992, Provost Edward S. Macias, Ph.D., announced.

"As Washington University prepares to meet the academic challenges of the 21st century, Harold Wingood will be an invaluable asset," says Macias. "Universities across the country are confronted with the declining numbers of college-age individuals and competition for the best students will be keen. At the same time, the demographics of the population are changing, with African-Americans, Asians and Hispanics making up the majority of the population in a growing number of cities." Washington University must be prepared to address the needs of America's changing population," adds Macias. "With his excellent credentials and extensive research on adapting college recruitment methods to various student populations, Howard Wingood will help Washington University continue to attract top quality students.

Wingood will succeed Gary M. Hochberg, Ph.D., interim dean of undergraduate admission and associate dean for the undergraduate program at the John M. Olin School of Business. Hochberg is serving in the interim position while continuing his business school duties. Macias expressed thanks to Hochberg, who he says is doing a "terrific job once again." Hochberg served in the same interim position during the 1988-89 academic year.

Wingood was described by novelist Salman Rushdie as "a jeremiad of great clarity and a force that one might have called tormented" were the language not so finely controlled.

Kincad has been a staff writer for The New Yorker since 1978. Her stories have appeared in Rolling Stone and The Paris Review.

As part of the conference, Kincad will also participate in a panel discussion on "Perspectives of Women Writers" at 2 p.m. Oct. 16 in the Women's Building lounge. A reception honoring the panel participants will be held from 4 to 5 p.m. in the panel's lounge and meditation room.

The panel also features Paula Gunn Allen, Ph.D., professor of English, University of New Mexico, Albuquerque; Ana Castillo, Ph.D., novelist and poet, University of California, San Diego; and Jeanne Larsen, Ph.D., professor of English, Hollins College. Gerthold Schulz Williams, Ph.D., the University's associate provost and director of the Department of Germanic Languages and Literatures, will moderate.

The conference honors the University's past and present recipients of the Olin Fellowship for Women. The fellowship was established by The Monticello College Foundation to bring outstanding women to Washington University to pursue careers in higher education or the arts.

John E. Pepper will receive the

Author, company president to give talks

West Indian author Jamaica Kincaid will deliver the keynote address for the 1991 Mr. and Mrs. Spencer T. Olin Conference at 11 a.m. Oct. 16 in Olin Auditorium.

Later that day at 4 p.m., John E. Pepper, president of Procter & Gamble Co., will discuss the increasing significance of the company's global operations as he delivers the 16th annual Kellwood Lecture in Simon Hall's Mary Auditorium.

The lectures, which are part of the University's Assembly Series, are free and open to the public.

The Olin Conference, titled "Multicultural Perspectives of Women Writers," is co-sponsored by The Monticello College Foundation and Washington University. Kincaid will read from her work during the keynote address.

Born in St. John's, Antigua, in the West Indies, Kincaid is the author of four books. Her most recent is Ithy, the 1990 novel about a West Indian girl who arrives in New York City to work as an au pair, never having seen anything of the world.

Kincaid received the Morton Dauwen Zabel Award of the American Academy and Institute of Arts and Letters in 1985 for her first book, at the Little, Brown and Company publishing house.

The lectures include at least 800 pounds of sublimated sugar and 23 pounds of cream cheese. The Opera is being performed for the East Coast premiere in the Impressionist era.

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Tibetan folk opera transports audience with costumes, hypnotic music

The Tibetan Folk Opera of Tibet, which performs at 8 p.m. Oct. 25 and 26 in Edison Theatre, will present two different operas: "Nyima," a Cinderella-type story about a fairy tale princess in dire straits, and "Sugkyi Nyima," a Cinderella-type story about a fairy tale princess in dire straits.

The inspiration for booking this group came from the fact that they haven't toured since 1975," said Evy Wardlawski, managing director of Edison Theatre. "It is the yodel-type of vocalizing, the nasal quality for the women, the falsetto for some of the men, the holding of one note and the buildup of tension through this strange intoning that is simply staggering.

The Tibetan Folk Opera, based in the capital city of Lhasa, was one of four Tibetan folk operas to perform in the United States. This year's tour, which marks the International Year of Tibet, will help Washington University faculty and students to understand the cultural and historical aspects of Tibetan folk operas, villans, heroes, fairies and monsters are readily identifiable through their costumes.

Simply staggering'

Most arresting, however, are the spectacular costumes, exotic headgear and masks, and the hypnotic music played on traditional Tibetan instruments — shell horns, long trumpets, lutes, drums and cymbals.

Anna Kisselgoff of The New York Times, says, "It is the yodel-type of vocalizing, the nasal quality for the women, the falsetto for some of the men, the holding of one note and the buildup of tension through this strange intoning that is simply staggering.

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Simply staggering'
Faculty receive promotions

The following faculty received promotions effective July 1, 1992, unless otherwise noted. The faculty with an asterisk next to their names were promoted with tenure. (Note: The next issue of the Record will contain a list of the faculty members whose promotions have been granted tenure or appointed with tenure on the Hilltop and Medical School campuses.)

Hilltop Campus

*Yvern Bernstein to associate professor of history; John R. Bowen to associate professor of anthropology; Anders R. Cashman to professor of physics; Mark S. Conradi to professor of philosophy; William P. Darby to professor of engineering and decision sciences; Gerald A. Early to professor of English and professor of African and Afro-American studies; *J. Claire Evans Jr. to associate professor of philosophy; Wayne D. Field to associate professor of English; Roger F. Gibson to professor of philosophy; Gerald N. Gold to professor of history; Robert C. Landick to professor of chemical engineering; Daniel L. Keating to professor of law; Ronald R. King to associate professor of accounting; William C. Kubly to professor of chemistry; *Robert C. Landick to associate professor of biology; Chakravarthi Narasimhan to assistant professor of law; Philip L. Sherman to Professor of Marketing; Jill Dill Pastoris to professor of earth and planetary sciences; *Mark R. Rank to associate professor of social work; Guta-Catalan Roman to professor of computer science; *James C. Shih to associate professor of Chinese language and civilization; Jonathan S. Turner to professor of computer science; Nancy R. Vose to associate professor of social work; and *Douglas A. Wiens to assistant professor of earth and planetary sciences.

School of Medicine

Giuseppe Alperti to assistant professor of medicine; Kenneth J. Bennett to associate professor of clinical surgery (general surgery); *Joseph J. Bifulk to associate professor of medicine; William M. Bridwell to associate professor of surgery (orthopedic surgery) (promoted 9/1/90, tenure granted 3/1/91); Randy A. Brown to assistant professor of medicine; *George J. Brozo Jr. to professor of medicine; Katharine F. Coakley to research assistant professor of epidemiology in psychiatry (effective 7/1/90); *David D. Chaplin to associate professor of medical microbiology; *Joseph J. Billadello to associate professor of medicine; *Keith H. Black to professor of neurosurgery; *William R. Voss to assistant professor of medicine (vascular surgery); and *Douglas A. Wiens to assistant professor of clinical surgery (orthopedic surgery) (promoted 11/1/90, tenure granted 3/1/91). *William D. Middlebrooks to associate professor of medicine; *William E. Ryan to associate professor of surgery (orthopedic surgery); Steven B. Miller to assistant professor of medicine; *Mark R. Milhous to assistant professor of medicine; *James M. Moser to assistant professor of medicine (full time at Jewish Hospital); *John C. Morris to assistant professor of medicine (teaching); *Joseph J. Billadello to associate professor of medicine; and *Douglas A. Wiens to assistant professor of medicine (general surgery) (promoted 11/1/90, tenure granted 3/1/91).

Company president — continued from p. 1

John M. Olin School's fourth "Excellence in Business Award," an annual prize recognizing outstanding achievement in management.

Procter & Gamble, founded in 1837, remains one of America's most respected consumer product companies. In brand names, such as Ivory, Charmin and Tide, have become part of American culture, and increasingly, the company is tapping new markets abroad. Pepper will discuss the development of "world brands." In the last decade, Procter & Gamble doubled its foreign operations. It now operates facilities in 50 countries and distributes its products through grocers in 140 countries. More than 40 percent of its $24 billion in annual sales now occur outside the United States. Procter & Gamble consistently

Eye Center seeks volunteers for study

The Department of Ophthalmology and Visual Sciences is searching for individuals to participate in a peripheral vision study. The study will evaluate new visual field testing methods. It consists of three examinations at the departmental offices, 7th floor, McMillan Building.

The study will include an ophthalmic examination and visual field tests. These tests are non-invasive and dilution of the eyes is not required. The study concludes the first week of November. Participants should be 21 years of age and have no significant eye disease or injury. People with glasses or contact lenses are eligible. Upon successful completion, participants will receive $50. For more information, call 362-EYES (3937) and ask for the visual fields study.

claims top honors in Fortune magazine's annual survey of "America's most admired" companies — it has ranked first in the soap and cosmetics industry category since the survey's inception, and in 1991, it claimed third in the overall category of most admired.

The Kellwood Lecture is an annual event sponsored by the business school and the Kellwood Co. of St. Louis. For more information on the lectures, call 953-6620, for more information on the Olin Conference panel discussion, call 953-6608.

Executive Editor: Susan Karchner, 955-5251, Campus Box 1070; P72440 at WUSMC; Assistant editor: Carolyn Sanford, 955-5203, Campus Box 1070; P72442 at WUSMC; Managing Editor: Jon Westphal, 955-5257, Medical School Campus Box 8065, C72245JW at WUVMD; Administrative Editor: Ralph V. Clayman to professor of pediatrics (orthopedic surgery); Davin E. Duk-Loh to professor of medicine; *J. Wallis March Jr. to associate professor of surgery (general surgery) (promoted 11/1/90, tenure granted 3/1/91).

*William D. Middlebrooks to associate professor of medicine; *William E. Ryan to associate professor of surgery (orthopedic surgery); Steven B. Miller to assistant professor of medicine; *Mark R. Milhous to assistant professor of medicine; *James M. Moser to assistant professor of medicine (full time at Jewish Hospital); *John C. Morris to assistant professor of medicine (teaching); *Joseph J. Billadello to associate professor of medicine; and *Douglas A. Wiens to assistant professor of medicine (general surgery) (promoted 11/1/90, tenure granted 3/1/91).

*Jeanie M. Notbohm to associate professor of molecular biology and pharmacology (tenure granted 10/4/91); Prof. Didem Ozment to associate professor of obstetrics and gynecology; Jeffrey H. Owen to research associate professor of radiology (radiology) (promoted 9/1/90, tenure granted 12/7/90); *Joyce L. Wall to associate professor of medicine (cardiothoracic surgery); and *John S. Pellmutter to associate professor of neurology and research associate professor of radiology (radiation therapy) (teaching).
Carolyn Baum, Elias Michael Director of the Program in Occupational Therapy, assistant professor in neurology, and director of Occupational Therapy at Irene Walter Johnson Rehabilitation Institute, along with Dorothy Farrar Edwards, Ph.D., assistant professor in occupational therapy, presented a minicourse in conjunction with eight other presenters at the "7th American Occupational Therapy Association Conference in Cleveland." The presenters titled "Assessing Adults: Functional Measures and Successful Outcomes." The course taught participants how to administer and interpret five occupational therapy tools for assessment of adults. Baum also presented a scientific/technical session, titled "Planning Committees: Community-based Care for Frail Elderly."

Robert W. Barczewski, associate business manager in the Department of Internal Medicine, and Linda D. Michelson, administrator of Reinbursement Services in the department, co-authored an article, titled "Motivating Employees: An Incentive Program," published in a recent issue of the Medical Group Management Journal. The journal is a publication of the Medical Group Management Association, one of the largest organizations of its kind in the country.

Letha A. Chadha, Ph.D., assistant professor of social work and adjunct assistant professor of anthropology, was awarded a $12,000 research planning grant from the National Science Foundation for the period of Aug. 15, 1991, through Jan. 31, 1995. The project, "Socially Significant Balancing Acts: An Ethnography of Unmarried African American Women," will utilize a large national probability sample of blacks in order to examine the women's attitudes about work and family roles. A black feminist ideological perspective will be used as a theoretical framework to interpret the knowledge to be gained from this study.

Mary Ann Dunback, Ph.D., assistant professor of education, was appointed to the editorial board of the History of Education Quarterly for a three-year term beginning in January. She is also the program chair for Division F (history and historiography) of the American Educational Research Association's 1992 annual meeting Dunback recently served on the program committee for the October 1991 annual meeting of the History of Education Society.

Dency Kahn, science/engineering librarian at Olin, was appointed to serve as a member of the American Library Association Science and Technology Section's Committee for the Correction of Science/Technology Libraries.

Kristen E. Kaiser, a senior majoring in business administration, was selected by Beta Gamma Sigma Honor Society (BGS) to participate in the 1991 Richard D. Irwin/Beta Gamma Sigma National Seminar in October. Kaiser, ranked first in her class, will be fully sponsored by BGS to attend the seminar in Seattle, along with 35 similarly honored business school juniors and seniors from across the country. She was selected from a pool of nominees from 270 BGS chapters in the United States and Canada. The seminar is a highly interactive four-day learning experience, that covers a broad spectrum of topical business issues from global competition and corporate restructuring to business ethics. Kaiser has been designated a Richard D. Irwin Scholar for the 1991-1992 academic year.

Have you done something noteworthy? Have you Presented a paper? Won an award? Been named to a committee or elected an officer of a professional organization? The Washington University Record will help spread the good news. Contributions regarding faculty and staff scholarly or professional activities are gladly accepted and encouraged. Send a brief note with your full name, highest-earned degree, current title and department along with a description of your noteworthy activity. Notables, Campus Box 5075, or by electronic mail to p72245DP at WUVMC. Please include a phone number.

Washington University faculty and staff make news around the globe. Following is a digest of media coverage they have received during recent weeks for their scholarly activities, research and general expertise.

Are cities obsolete? "The basic problem is that big cities are no longer viable. "A handful of cities — New York, San Francisco, maybe Boston — are losing their place in society. We don't need them anymore," says Daniel Mandelker, J.S.D., Howard A. Stamper Professor of Law, in an article that appeared in the Sept. 9 issue of Newsweek.

Mandelker and other urban planning specialists believe big cities are obsolete because the transition to a service-based instead of an industry-based economy is leading to a new competitiveness between large cities and their surrounding suburbs, a competition that threatens the cities' long-term viability. "A handful of cities — New York, San Francisco, maybe Boston — are redefine their roles. But the rest are losing their place in society. We don't need them anymore."