Chancellor William H. Danforth played "the Fonz" in a skit with Mama's Pot Roast standup comedy troupe during his birthday celebration April 13 in Broxton Plaza. "Chao Das — the final bash," a birthday-entrepreneur-sendorf party, featured a diverse student talent showcase, a 150-square-foot birthday cake and fireworks. Thousands of faculty, staff, students, alumni and friends attended the event, which was planned by Student Union and other student groups.

Standing tough

Students defend innovative business proposals at rigorous Olin Cup

The prospective executives of Cookies & Cream knew how to make an impact during their presentation: dishes of extra-rich ice cream alongside big, chewy cookies and hot gourmet coffee.

-The judges at the Seventh Annual Olin Cup competition April 5 matched treats as they listened to the formal presentation of the four business students who proposed to create the next boutique cafe. After the presentation, they stood to the tough questions of the judges, three of St. Louis' top businessmen. Charles Knight, chairman and CEO of Emerson Electric Co., didn't mince words: "If you go into this, you ought to serve better cookies."

Cookies & Cream was one of six finalist teams in the annual Olin Cup competition at the John M. Olin School of Business. First-place teams receive $1,000 for each member — and all teams get valuable experience.

"It is a tremendous opportunity for students to explore new ideas for business and defend them in front of business leaders," said Russell Roberts, Ph.D., director of the Management Center at the Olin School, which runs the event. "It's a great experience; they get to let their imaginations run wild, but they still have to be down to earth enough to defend their ideas," he said.

Teams of up to four students sign up for the program with the Management Center each spring. The teams develop innovative, comprehensive and feasible business propositions and compete for the best proposal of each year, as judged by area business leaders. This spring, 13 teams competed in the semifinal rounds, also judged by business executives and entrepreneurs. Of those, six teams — three BSBA (bachelor's of business administration) and three MBA (master's of business administration) — competed in the finals April 5. All finalists receive cash awards. Second-place team members receive a cash award of $500, and third-place team members are awarded $200. Proposals by the six finalist teams were:

MBA teams:
First Place — "Starlight Multimedia House" — State-of-the-art, interactive, multimedia services for small businesses and individuals. Students participating were Yun-Ch Whang, Tracy Reidtner and Jack Yamada.
Second Place — "Future Families: Planning Today for a Family Tomorrow" — Cryogenic ova bank, infertility counseling, prenatal testing and adoption services for career-track young women and families.
Third Place — "Mail-In-One" — Selling branded American products in the former Soviet Union through catalog and store-front sales.
BSBA teams:
First Place — "Baby's First" — A new style of baby store emphasizing service and classes. Team members were: Shawn Rilev, Brad Rowland, and Amy and Julie Uhrman.
Second Place — "Cookies & Cream"

Students defend innovative business proposals at rigorous Olin Cup

Philanthropist, emeritus trustee Spencer T. Olin dies

Spencer T. Olin, an emeritus trustee and Washington University benefactor, died April 14, 1995, at his home on Jupiter Island in the Sound. Olin was 94. A native of Alton, Ill., Olin was first appointed to the Board of Trustees in January 1957.

A memorial service was held April 18 at St. Michael and St. George Episcopal Church in Clayton. Like his brother John, who died in 1982 and after whom the Olin School of Business is named, Spencer Olin started his business career with the Western Cartridge Co., immediately following his graduation from Cornell University in 1921. Cornell University and Washington University School of Medicine are Olin's leading beneficiaries.

At Western Cartridge Co., Olin served as chief inspector, works manager, sales manager, secretary, treasurer and vice president. In the 1944 merger that resulted in the formation of Olin Industries Inc., he became first vice president of the new consolidation, continuing in that office until the merger of Olin Industries and the Mathison Chemical Corp. in 1954. At that time, he became a director of the Olin Mathison Chemical Corp. and a member of its executive committee.

Around the time that Spencer Olin became a Washington University trustee, he made a $780,000 gift to the University, providing a substantial portion of the funds from private sources for the construction of the Spencer T. Olin Residence Hall on the University's 134th Commencement address

Former U.S. Sen. John C. Danforth, R-Mo., will deliver Washington University's 134th Commencement address May 16 in the Quad. Danforth address begins at 8:30 a.m. with the traditional academic procession into Brookens Quadrangle on campus. Danforth will receive an honorary doctor of laws during the commencement address.

"We are pleased to announce that Washington University's 1995 Commencement speaker will be Sen. John Danforth," said Burton H. Wheeler, chair of the Commencement Committee.

"A leader in the renaissance of the Republican party in Missouri, Jack Danforth effectively represented Missouri and its people in the United States Senate for 18 years. His abiding belief in the urgency of serving the public interest has elevated the level of ethical discourse and won national acclaim. Even those who differ with him on issues of foreign policy, he has demonstrated an uncommon breadth of knowledge and insight that on critical votes he has courageously transcended party loyalty. Had John Danforth not been the brother of our chancellor, surely he would have been invited long ago to give the Commencement address.

"When he stepped down from his Capitol Hill post on Jan. 3, 1995, Danforth ranked the Senate's seniority among the 100 U.S. senators, and served on three key Senate committees. During his three terms in Congress, he was the only ordained priest in the Senate, garnered respect from his colleagues on both sides of the aisle for his statesmanship, judgment, integrity, courage, bipartisanship and legislative accomplishment.

The younger brother of Chancellor William H. Danforth, "Jack" Danforth first ran for public office in 1968, when his election to the Missouri attorney general's office represented the first Republican victory in a statewide race in more than 20 years. Danforth was re-elected in 1972 and ran successfully for the U.S. Senate in 1974, to which he was re-elected in 1982 and again in 1988. John and William Danforth recently received the Regional Commerce and Growth Association's Right Arm of St. Louis Award, and John and another former U.S. senator from Missouri, Thomas Eagleton, L.L.D., University Provost of Public Affairs, shared 1994 St. Louis Man of the Year honors.

Of all his achievements as a senator,
Medical Update

During a recent visit to the School of Medicine, U.S. Rep. Jim Talent, R-Mo., left, toured the lab of James Lefkowith, M.D., associate professor of medicine. Lefkowith’s laboratory performs research aimed at understanding the causes of autoimmune disorders such as lupus and arthritis. Talent also met with key administrators of the medical school and the Eastern Missouri chapter of the Arthritis Foundation to discuss the importance of federal funding for arthritis-related research.

Blacks and prostate cancer less apt to seek follow-up

Black men who undergo a simple blood test for prostate cancer are almost twice as likely as white men to be diagnosed and later found to have cancer. And when cancer was diagnosed, black men were less likely than whites to choose aggressive treatment, the researchers noted.

The finding suggests that if more black men would undergo PSA screening, they could be diagnosed and treated earlier, and their death rates could be lowered.

“To the extent that high prostate cancer death rates in blacks are caused by late detection of tumors, our study suggests that earlier diagnosis through cancer screening may help reduce, or even eliminate, the difference in death rates between blacks and whites with this disease,” said Arnold D. Bullock, M.D., head of urologic surgery.

Bullock reported the findings at the recent annual American Cancer Society’s Science Writers Meeting. The study was funded by grants from the National Cancer Institute and Hybritech Inc., a manufacturer of PSA tests.

Prostate cancer is the most commonly diagnosed cancer in men and the No. 2 cancer killer. In 1994, an estimated 180,000 new cases of prostate cancer were diagnosed and about 38,000 men died of the disease.

The study of nearly 16,000 St. Louis-area men aged 50 or older gives investigators a more accurate picture of prostate cancer rates in a screening population. This is important because most prostate cancer studies are retrospective, meaning that the study data is collected after a patient is diagnosed with cancer. This study includes 598 black men, which is a large number compared with many previous prostate cancer studies.

In the study, the researchers found no difference between blacks and whites in the rate of suspicious rectal exams. However, blacks were more likely than whites to have elevated PSA levels, 13.2 percent compared with 9 percent.

Based on elevated PSA levels, the investigators recommended that a higher proportion of blacks compared with whites undergo biopsies. However, they found that a patient’s decision to comply with a biopsy recommendation was significantly dependent on estimated income and race.

Of the men recommended to have biopsies, 33.3 percent of black men who lived in low-income areas elected not to have the procedure compared with 14.5 percent of low-income whites. High-income blacks and low-income whites were just as likely as high-income whites to have a biopsy.

Bullock speculated that the differences may relate to health insurance status, education level and cultural misconceptions about prostate cancer risks and treatments.

Of the study volunteers who had cancer, 91 percent of blacks and 98 percent of whites had cancers confined to the prostate and were candidates for surgery to remove the gland. However, 43 percent of blacks chose treatments other than surgery, compared with 29 percent of whites. Blacks were more likely to choose radiation therapy or hormonal therapy, which generally have lower cure rates than surgery.

Bullock said these results clearly underscore the need for more public health education programs in the black community.

Two-year diabetes research grants available

Faculty members who do research in the areas of diabetes and endocrinology may apply for funding through the Diabetes Research and Training Center (DRTC) at the School of Medicine. Researchers at the Hilltop Campus also are encouraged to apply for the funding, which begins Dec. 1. The two-year grants will range from $5,000 to $25,000. Applicants from the basic sciences, epidemiological and behavioral science departments are particularly encouraged.

The DRTC, which is a multiprogram center, fosters projects required to develop a biophy, a recommended procedure to diagnose cancer if either PSA levels or rectal exams are suspicious. And when cancer was diagnosed, black men were less likely than whites to choose aggressive treatment, the researchers noted.

Arnold D. Bullock

These factors may contribute to the high prostate cancer death rate in blacks, suggested Bullock, who conducted the study with William J. Catalona, M.D., head of urologic surgery.

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Caroline Decker

Participants needed for fear of falling study

Researchers in the Division of Geriatrics and Gerontology are looking for 30 volunteers to take part in a study that examines fears of falling.

Volunteers should be men or women over age 60 who have cut down on activities because of a fear of falling or who have a constant fear of falling. If eligible, volunteers will participate in a group discussion.

Cynthia Arkern, Ph.D., research assistant professor of medicine at Washington University’s Center for Health Behavior Research, is the primary investigator. She said the study will help researchers learn more about the fear of falling and help with intervention planning.

For more information, call 454-8150.

Study of blood vessel growth could result in anti-cancer drugs

Researchers at the School of Medicine have received a five-year $1.35 million grant from the National Cancer Institute to study blood vessel formation.

The research would provide leads to new anti-cancer drugs that would kill tumors by depriving them of their blood supply. Rich networks of blood vessels nourish tumors and allow malignant cells to escape to other parts of the body.

Unwanted growth of vessels also occurs in arthritis, where capillaries on the surface of eyes and joints (retinopathy, where blood vessels at the back of the eye grow rampant over the retina) under the skin and in diabetic wounds. The study of diseases affecting the areas of diabetes and endocrinology may apply for funding through the Diabetes Research and Training Center (DRTC) at the School of Medicine.

Researchers at the Hilltop Campus also are encouraged to apply for the funding, which begins Dec. 1. The two-year grants will range from $5,000 to $25,000. Applicants from the basic sciences, epidemiological and behavioral science departments are particularly encouraged.

The DRTC, which is a multiprogram center, fosters projects required to develop preliminary data that could lead to independent research supported by the National Institutes of Health (NIH). The NIH awards three to four such projects annually at the medical school.

Those interested must submit letters of intent to the DRTC by June 19; proposals must be submitted by Aug. 7. Both should be sent to Melanie Puhar at Campus Box 8212. For more information and application forms, call 362-8290. Specific questions should be directed to DRTC Director Julio Santiago, M.D., at 454-6046.

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Margo Skinner, Ph.D., explains a speech test to a patient.

I guess my greatest joy is... every single one of our patients who has been brought back into the world of sound.

"I think one of the unique parts of our work is that we intertwine clinical delivery and service with research," said Skinner. "We utilize every shred of information to help make decisions about which ear to implant, when and what kind of processing strategy to use. The decisions are made because we are doing research at the same time, maybe not with them, but with other patients." "

"That period gave her the most satisfaction. As an example, she cites Harry Pirtle, the first person implanted with a cochlear device at Washington University. "We worked together for nine months before he was implanted. He did and saw results. Later, he participated in two clinical trials and saw improvements both times."

"With the first two speech processors, his wife's voice never sounded right and he always had trouble understanding her," said Skinner. "Now he finds she's very intelligible and enjoyable to listen to."

"We've now been able to provide Harry with a life that is full of freedom and intimacy that he had lost completely. I guess my greatest joy is not only Harry, but every single one of our patients who has been brought back into the world of sound."

"I was inspired to come to the aid of the deaf. I grew up in an era when women were encouraged to take leadership positions and not be the last."

Margo Skinner, Ph.D., explains a speech test to a patient.
Films

All Filmboard movies cost $3 and are shown in Room 100 Brown Hall. For Filmboard Hotline, call 935-5405.

Thursday, April 27
5-7 p.m. "In-prints by and About Women From Three Collections in St. Louis," except holidays, and monthly during the academic year — The Role of Membrane-associated Carbohydrate in the Eukaryotic Environment. The Role of Membrane-associated Carbohydrate in the Eukaryotic Environment — The Role of Membrane-associated Carbohydrate in the Eukaryotic Environment.

Friday, April 28
7 and 9:30 p.m. Filmboard Feature Series. "Priscilla, Queen of the Desert." (Also April 29, same time.) Midnight, Filmboard Midnight Series. "Animal House." (Also April 29, same time.)

Lectures

April 20–29
1:30 p.m. Geometry seminar. Larry Conlon, prof. of mathematics. Room 199 Capsell I Hall 935-6726.

Friday, April 28
7 and 9 p.m. Filmboard Feature Series. "The Blues Brothers" (1980), starring John Belushi and Dan Aykroyd. (Also April 22, same time, and April 23 at 9:30 p.m.)

Wednesday, April 26
7 and 9 p.m. Filmboard Classic Series. "Sullivan's Travels" (1941, B&W), written and directed by Preston Sturges, based on a novel by Sinclair Beckett. (Also April 27, same time.)

Calendar guidelines

Events sponsored by the University — its departments, schools, centers, organizations and its recognized student organizations — are published in the Calendar. All events are free and open to the public, unless otherwise noted.

Calendar submissions should state date, time, and location, title of event, name of speaker(s) and affiliation, and admission cost. Quality promotional graphics with descriptions are welcome. Send items to July Ralston at Box 1070 (or via fax: 935-4259). Submission forms are available by calling 935-4920.

Events listed in this Calendar are those that occur on or near the St. Louis campus. The deadline for publication is one week prior to publication. Late entries are accepted, but descriptions are welcome. Send items to Judy Ruhland at Box 1070 (or via fax: 935-4920) for publication.

Students direct, perform and design pair of murderous one-act plays

Students take their turn in the director's chair as the Performing Arts Department presents a pair of one-act plays packed with violence, murder and avant-garde art for four shows April 27-30 in the Drama Studio. Room 208 Mallinckrodt Center.

The one-act plays — "The Ohio State Murders" by Adrienne Kennedy and "Artists Descending a Staircase" by Tom Stoppard — will be staged back-to-back at 8 p.m. April 27, 28 and 29, and 2 p.m. April 30.

"The plays explore past experiences that shape and influence people's art and how art helps people work through their past traumas," said Heather May, a graduate student and director of "The Ohio State Murders." "The Ohio State Murders" is the story of a black female college student who gets involved with a white professor in the early 1950s and has his twin children. The relationship leads to the murder of one of her children, and generates experiences that she uses for a successful writing career. The story unfolds as she is invited back to campus to speak on the frequent use in her writing of violent imagery: bloodied heads, severed limbs, dead father, dead Nazis, dying Jesus.

The cast of "The Ohio State Murders" includes sopophisticated Cedric Demeroncourt and seniors Kathy Jo Carstaphen, Becky Henderson, Yahya Jeffreis-EI, Marion Osterle, Paul Reilly and April Woodward.

The cast of "Artists Descending a Staircase" is described by junior and director Sibyl Wickersheimer as both a comic drama and a murder mystery. The male charac-
ters are three avant-garde artists who are disciples of the first call of post-modernists, such as artists Michael Duchamp, Man Ray, Picabia and Tristan Tzara. Sophie is a beautiful, intelligent and blind friend who falls in love with one artist, breaks the heart of another and changes all of their lives forever.

"It's a witty battle of love, death, murder and art that moves through the 1920s to the '70s," said Wickersheimer. The cast of "Artists Descending a Staircase" includes sopophisticated Ken Ferrigni, junior Nicholas Tunks and seniors Eric Goldlust and Kira Chvaler. Tickets are $6 for the general public and $4 for senior citizens and University faculty, staff and students. For more information, call 935-6543.
Friday, April 21
8 p.m. Edison Theatre "OVATIONS!" This year's annual fund-raising event with Spalding Gray, a comic storyteller, writer, and performer musing on medicine, mortality and mid-life crises. (Also April 22 and 23) Edison Theatre. Cost: $20 for the general public; and $16 for senior citizens, WU faculty, and students (with I.D.). 935-6543.

Saturday, April 22

Sunday, April 23

April 27

Tuesday, April 25

Wednesday, April 26
5:30 p.m. Art history. Laura Miller, visiting assist, prof., School of Architecture. Room 116 Givens Hall. 935-6200.

Thursday, April 27

Friday, April 21

Saturday, April 29
7 p.m. Performing Arts Dept. presents "A Note of Autumn," a one-act play. Seat reservations signed by students. (Also April 28 and 29, same time.) Edison Theatre. Cost: $20 for the general public; and $16 for senior citizens, WU faculty, and students (with I.D.). 935-6543.
Daughters of Washington University are encouraged to join their parents at work on Thursday, April 27, as part of the second annual "Take Our Daughters To Work Day." On that day, girls between the ages of 9 and 15 may accompany their fathers and mothers to work, answer questions from their supervisors and call Sue Schoenfeld, associate dean of Undergraduate Admissions, has planned a day of activity aimed at complementing individual work-outs.

Participants are invited to take a 30-minute spin on the Information Superhighway at Olin Library at 9 a.m. or 10 a.m. (additional sessions may be added, depending on interest). The tour will depart from the Admission Office, Room 124, Olin Library, at 11 a.m. and return at noon. A brown bag lunch will be held in the Women's Building Formal Lounge from noon to 1 p.m., with entertainment provided by the Greensleeves, the campus a cappella singing group. Soft drinks and dessert will be provided. At 3 p.m., the young visitors are invited to the Senate Hearing Room for the National Commission on Violence, which meets in the Legislative Chambers.

Last year, millions of daughters nationwide traveled to work with their parents as part of the "Take Our Daughters To Work Day;" joining grandparents, aunts, uncles, siblings, cousins and neighbors in friends, in addition to parents. Although it is difficult to gauge the numbers of girls who visited Washington University during last year's event, Shirley Harvey, director of University Libraries, said participation was strong and almost equally divided between males and females.

According to the Ms. Foundation, the day was designed "to give young women, especially adolescents who are prone to low self-esteem, the importance of a fulfilling career. The purpose is to research and educate the public to the fact that the self-esteem of young girls often plummets in the wake of the '90s. They reach 15, when, in many cases, early confidence in their abilities gets subdued by a focus on appearance. These girls support girls through their teen years by validating their opinions, offering role models and helping them navigate the transition into adulthood. Girls stand a better chance of emerging physically and psychologically healthy, according to literature from the Ms. Foundation.'

The theory behind "Take Our Daughters to Work Day is that, contrary to what many parents think, adult women can provide guidance and support to their adult children. In addition, they can demonstrate to their daughters that they can do anything they want."

Representatives of the Ms. Foundation estimate that the event will expose teen girls to eight out of every 10 women between the ages of 18 to 54 to careers that they might want to pursue, because they want and/or need to work. In addition, for the first time in history, a majority of women are going back to school for education beyond training beyond high school.

"Take Our Daughters to Work Day is about more than ever that our daughters—the next generation—have the chance to witness first-hand the variety of ways in which they can contribute to society and the economy, so they can begin to think realistically about their own options," Schoenfeld said. "Washington University is an especially appropriate location for this program as it allows girls to see the value of higher education and the interesting things going on in classrooms, labs and offices across campus."

Sen. Danforth returns to law, church—page 1

Sen. Danforth said he is proud of his Civil Rights Act of 1991, one of the nation's basic statutes for fairness in hiring, promotion and other employment practices. That same year, he was the Senate sponsor of the Supreme Court Justice Clarence Thomas nomination, a widely respected authority on international commerce. Closer to home, his influence greatly benefited Missouri, as he led the effort to secure annual congressional funding for Metrolink and enacted legislation compelling the reorganization of TWA, which was in Chapter 11 bankruptcy in 1992. National, Danforth was principal author of legislation to improve safety standards for commercial motor carriers, strengthen laws against drunk driving; increase the safety of passenger vehicles, and expand and modernize the air transportation system. In the 102nd Congress, he was the principal sponsor of the Cable Television Consumer Protection Act, which sought to stimulate competition in the cable TV industry.

As a senior member of the Finance Committee, Danforth has focused attention on U.S. tax and international trade policies, and emerged as the Senate's chief advocate of genuine tax reform legislation aimed at the Japanese and other countries that engage in trade practices that restrict access to the American market. Danforth also was a key supporter of legislation affording other nations access to U.S. markets to address the importation of American products. His trade legislative achievements included controversial legislation aimed at the Japanese and other countries that restrict access to the American market. Danforth also was a key supporter of legislation affording other nations access to U.S. markets.

In testimony, Weidenbaum accused the federal government of favoring small businesses by imposing a debilitating array of regulations and mandates; by financing a huge budget deficit, which drains a large portion of the funds in capital markets; by reducing the amount of earnings that can be re-invested with high tax rates; by discouraging potential investors in risky new and small companies with high capital costs; by reducing the amount of earnings that can be re-invested with high tax rates; and by discouraging potential investors in risky new and small companies with high capital costs. "What should be done? The federal government needs to reduce the deficit, impose a sensible tax system and streamline federal government regulation," Weidenbaum said. "Purge the government; get rid of the red tape; let people have more, far more ease in the financing hurdles on small businesses than any specific purpose legislation aimed to help small companies do business."

Brookings lot closed for Thurne Carnival

The 600-space parking lot in front of North Brookings Hall will be closed through Tuesday, April 25, for construction of the Thurne Carnival, which will be held from 11 a.m. to 8 p.m. Saturday, April 22, and Sunday, April 23, according to university police. The carnival and food area will be located on the north side of Grand Drive and both sides of Lagoon Drive in Forest Park. According to the university police, "The purpose of the carnival area was to provide an opportunity to raise money for various programs and organizations. It is expected that the event will be a major fundraiser for the university."

The following criminal incidents were reported to the University Police Department April 10-16. Readers with information that could assist the investigation of these incidents are urged to call 935-5555. This release is provided as a public service to prevent serious injury or damage to campus property.

University hosts U.S. Senate hearing on small business entrepreneurship

Washington University was host to its first U.S. Senate hearing on small businesses April 10, at Vanderveer Hall. The Senate Small Business Committee held a hearing to consider ways to help small businesses. The hearing was called "Enterprise, the Future of the American Economy." The day-long hearing included testimony from a wide range of small business owners and advocates, including testimony from local and national leaders in the small business community. The hearing included testimony from small businesses owners and advocates, including testimony from local and national leaders in the small business community. The hearing included testimony from small businesses owners and advocates, including testimony from local and national leaders in the small business community. The hearing included testimony from small businesses owners and advocates, including testimony from local and national leaders in the small business community. 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For The Record contains news about a wide variety of faculty, staff and student scholarly and professional activities.

Note:
Zhaoli Li, Ph.D., assistant professor of biostatistics, received a five-year, $462,255 grant from the National Institutes of Health's National Cancer Research Support and Transition Award from the National Cancer Institute for a project titled "Mechanisms of Radiation Induced DNA Double Strand Break Repair." "In addition, Clarence Wolf, Ph.D., research professor of chemical engineering is presenting a paper titled "Chemical and Enzymatic Analysis of Breast Implants" at the meeting," V. Leroy Young, Ph.D., of this presentation for plastic and reconstructive surgery, is coprincipal investigator on the research projects, which are being funded under a grant from the Plastic Surgery Education Foundation. The presentation will be held in conjunction with the Missouri Medical Association's meeting.

Elizabeth C. C. Miranda, Ph.D., assistant professor of art history, delivered a paper titled "Influence of Polyestia, Gauguin and Primitivism" at a symposium on Paul Gauguin held at the Walters Art Gallery in Baltimore.

DURING the 21st Annual World Conference in Chicago, several graduate students presented papers. Those who delivered papers, along with the topics of presentation, include: Phillip L. Gould, international affairs, maquiladora companies in Mexico; Whitney Kricker, MBA and certificate candidate in international studies, future of Mexican maquiladoras; David Jordan, international affairs, how credit affects fertility rates in Bangladesh, Indonesia, Peru and Ecuador; Haruyo Nakamura, social work, international affairs, and Edward V. Schmidt, international affairs, coopsearch programs in developing countries. In addition, B. R. T. S. Johnson, Jr., Ph.D., professor emeritus of technology and human affairs, spoke during the conference's opening plenary session. He spoke on "Future Directions in the Teaching of Technology." Sol L. Garfield, Ph.D., professor emeritus, presented a workshop on "Developments and Issues in Psychotherapy, Particularly Brief Psychotherapy" for the Idaho Psychological Association in Sun Valley, Idaho.

Guidelines for submitting copy: Send your full name, complete title, department, phone number and highest earned degree, along with a typed description of your noteworthy activity to For The Record c/o Carolyn Sanford, Campus Box 1070, or 72245. Written letters of less than 75 words need not exceed 75 words. For information, call Sanford at 935-5293.

Hitzeman receives Eliot award for outstanding service

Herbert F. Hitzeman Jr., retired vice chancellor for human affairs, has been awarded the 1995 William Greenslee Eliot Society Award. Prior to joining Washington University, Hitzeman was director of employee benefits for Wetterau Inc. in Hazelwood, Mo., where he worked for 21 years. During that time, he directed 15 corporate and more than 80 union benefit plans, recommended 15 new insurance and six pension plan changes and was credited with below-budget healthcare expenses for those who wish to pursue graduate and professional studies.

For their distinguished service to Washington University, Spencer Olins and his wife were awarded the William Greenslee Eliot Society Award in 1975. At that time they were cited not only for the fellowships that bear their name, but also for their other contributions to the University's residence hall and other facilities at the School of Medicine as well as an endowed chair in prosthodontics and a preferential three-year schedule in 1979. The Women's Building was rededicated "The Ann Whitney Olin Women's Building" in tribute to the Olin families' generosity to Washington University.

In 1968 Hitzeman was named director of the University's Employee Benefit Plans and the Employee Benefit Plans and the Employee Benefits up to 1969 in Washington University with a bachelor's degree in business. He is a Certified Assistant Professor and chair of the De-recting with other activities on the project. Hitzeman's outstanding service to Wash-ington University during his 24 years as a member of the University administration and for his leadership during his tenure since his retirement in 1990. The William Greenslee Eliot Society was founded in 1959 in tribute to Washington University's founder. Since that time, the generosity and support of members has contributed to the University's growth and success. Each year, the award is given to an outstanding citizen of the University community. Last year's recipient was Lee M. Lichtenstein, chairman of the Board of Trustees and chief executive officer of C Baer-Crosby, Ltd. John K. Wallace Jr., outgoing president of the Eliot Society, presented Hitzeman with a silver replica of Heikki Seppä's "The Search," the original sculpture is part of the Gallery of Art Collection. Seppä is a Finnish sculptor who pursued his love of sailing and travel interests in St. Louis.

Phillip Gould named to Missouri Seismic Safety Commission

Phillip L. Gould, Ph.D., Harold D. Jolley Professor and chair of the Department of Civil Engineering, has been appointed to the Missouri Seismic Safety Commission by Gov. Mel Carnahan.

Gould initially will serve a one-year term, with the possibility of reappointment. The commission will evaluate the state's readiness for a major earthquake and develop a re-https://www.wustl.edu/
Olin Cup judges impressed with students' professionalism, energy — from page 1

"We tried to anticipate any objections," Richter said. "After the prelimi-

nals, we got together and raked

our brains about anything they could ask.

"The preparation paid off. The
team had no worries for nearly every one of the
djudges' questions. Not only an

answer, but a graphic illustration at the ready.

Taylor said the judges were

impressed by the professionalism of the

presentations and thoroughness of the final

products.

"We were very impressed at how
tuned in they were to the business world,

and even though there may be holes in

our materials, we got together and racked our

brains about the questions the judges had,

"It's a lot of fun for the judges and
ever the judging," he said.

But the baby store is at least on hold

members, but there are

alreadyhave

a thriving business on

campus. The four team members, all

juniors, bought "Wooly/Wash," a laundry

service, during their freshman year.

Olin Cup judges impressed with students' professionalism, energy — from page 1

"We were so excited that we met to
talk about how we could make

it happen," he said. "It's a lot of

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