The $50 million, 135,000-square-foot Charles F. Knight Executive Education Center — viewed here from the south — sits between 8550 and 8575 W. Eltom halls on the Hilltop Campus. The five-story facility will be dedicated in a 4 p.m. ceremony today outside the building’s south facade. “This dedication marks the beginning of a new era for Olin, Washington University and the St. Louis region,” said Olin School of Business Dean Stuart I. Greenbaum, Ph.D.

Seligman’s SEC advisory committee issues report

BY ANN NICHOLSON

As chair of a Securities and Exchange Commission (SEC) advisory committee, Joel Seligman, J.D., dean of the School of Law and the Ethan A. H. Shepley University Professor, is helping pave the way for improvements in the public availability of market data generated by the nation’s equities and options markets.

The 25-member Advisory Committee on Market Information recently issued a 103-page report titled “A Blueprint for Responsible Change” — with a variety of recommendations, including a new, more competitive structure for consolidating and disseminating vast streams of market information.

“To a large extent, each of the committee’s recommendations reflects new possibilities brought about by changes in information technology since 1975 when the statutory basis for the current market was enacted,” Seligman said.

“Technological change already has led to innovation in the securities markets, including decimalization, the development of electronic communications networks and alternative trading systems,” he continued. “Under the committee’s recommendation, technology also could facilitate replacing the current single consolidator system with a competitive one in which each market could sell its data to a number of consolidators.”

The current central processing system for market data dates back to the early 1970s when the SEC developed a national system to compile information from all the securities markets into one central clearinghouse. This information is then disseminated to users, such as Reuters and Bloomberg. The vendors, in turn, provide the data based on a fee schedule to subscribers, broker-dealers, individual investors and institutional investors.

Under the committee’s proposal, multiple consolidators would be allowed to compile market data and distribute it to vendors. This would enable competitive pricing of such information and encourage innovation, Seligman said.

The SEC established the advisory committee in August 2000, following commission proposals to the Eastern and Western divisions in the securities industry over the best methods for regulating market information.

Seligman, co-author of the late Louis Loss of the 11-volume treatise “Securities Regulation,” was selected to chair the committee based on his expertise in securities law. The SEC also appointed committee members to represent the perspectives of the public, investors, broker-dealers, vendors and other market participants.

The committee, which concluded its pre-report analysis this summer, stressed the importance of both consolidation and market transparency. Transparency requires public access to a consolidated, real-time stream of data on quotes and trades for each of the thousands of stocks and options actively traded in the national market system. This data includes the highest bid and lowest ask price currently available for a given security, as well as the trade price and volume of completed transactions of all markets trading that security.

Panel discussion on terrorism Oct. 11

University College in Arts & Sciences will hold a panel titled “The Response to Terrorism: One Month After... and Beyond” at 7 p.m. Oct. 11 in Brown Hall Room 100.

The panel of senior University faculty will focus on the roots and implications of the Sept. 11 attacks on the World Trade Center and the Pentagon and will discuss the various political, cultural, economic and military issues raised by the tragic events.

Arts & Sciences panelists include Robert Canfield, Ph.D., professor of anthropology; Steven Fazzari, Ph.D., professor chair of economics; Ahmet Karamustafa, Ph.D., associate professor of history and religious studies; and Victor Le Vine, Ph.D., professor of political science.

The moderator will be Repp Hudson, coordinator of communications and journalism at University College.

For more information, call 935-6700.
Fireside chat

George B. Johnson, Ph.D. (center), professor of biology in Arts & Sciences, talks Sept. 25 with students at Lien House as part of the "Faculty Fireside chats." The "Fireside chat" format allows faculty to introduce students to the faculty and their research at an informal venue in Brookings Residential College. "The fireside chat format is an innovative way to introduce students to the faculty and their research," said Johnson. "This is a great day for students to have an opportunity to interact with faculty members.""This program is just one way of helping our residents to bridge the gap between academic and residential life at Washington University." Fireside chats also include dinner with the faculty member. For more information, call Freeman at 935-4617.

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Eye development study looks at cell death

By Gila Z. Recker

By studying the development of eye cells in the fruit fly, researchers at the School of Medicine are aiming to learn more about the genes that signal cells to self-destruct. Their work could lead to a better understanding of human eye diseases. A delicate balance of cell growth and death is integral for developing and maintaining healthy tissues and organs. Many cells have a set lifespan and are instructed by their neighbors to self-destruct at a particular time. A glitch in this process may give rise to many different diseases, including many that cause progressive blindness.

Ross L. Cagan, Ph.D., associate professor of molecular biology and pharmacology, received a $1.7 million grant from the National Eye Institute to study retina development in the Drosophila fly. His team already has identified 170 gene mutations that may help control the cell-death cycle. Nine of the most promising candidates have never before been implicated in programmed cell death.

Using new methods developed in his own laboratory, Cagan and his team can physically watch the cell-death process, explore the role of particular cells and begin testing the effects of different chemicals on the genes able to function. The scientists also hope to gain a better understanding of how cells talk to one another during development to self-assemble a normal, working eye.

Investigator tells of seed capital board

Thiodore J. Cicero, Ph.D., vice chancellor for research and professor of neuropathology in the School of Medicine, is the new chairman of the state board. The Seed Capital Investment Board, an organization that helps fund technology start-up companies, especially those related to the life sciences. The University is a major investor in the seed capital fund.

"Washington University has made it a point to invest significantly in the seed capital fund and to support local science and technology companies. We believe that investment in science and technology start-ups not only will give our researchers a way to bring their innovations to the marketplace but that through those invest- ments, we can provide a major boost to the state and local economy."

Other major investors include the University of Missouri system, Monsanto Co. and Stifel Financial Corp. The state's innovation centers, one of which is the Center for Emerging Technologies in St. Louis, will assist Prolog fund managers and the seed capital board in identifying promising opportunities. Also involved is the Nidus Center for Scientific Enterprise in St. Louis, a life sciences incubator.

"The Seed Capital Investment Board was created by the passage of the Missouri New Enterprise Creation Act in 1999. The act authorized the issuance of $20 million in state tax credits to attract funding for early-stage, technology-based enterprises in the state of Missouri.

Cicero chairs state seed capital investment board

Thiodore J. Cicero, Ph.D., vice chancellor for research and professor of neuropathology in the School of Medicine, is the new chairman of the state Seed Capital Investment Board, an organization that helps fund technology start-up companies, especially those related to the life sciences. The University is a major investor in the seed capital fund.

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Safety training courses offered

By Anne Eubig Shepherd

Several safety-training options now are available for School of Medicine employees. Laboratory and clinical faculty at the medical school as well as staff and student employees are required to have annual safety training covering topics outlined by the Occupational Safety and Health Administration and the Environmental Protection Agency. Employees may attend one of the upcoming training sessions.

The clinical safety session will be offered Oct. 16 from 3:30-4:30 p.m. in the Medical School Teaching Conference Room on the first floor of the School of Medicine. The workshop is one of the required annual seminars for all employees. The session includes briefings on laboratory safety, general information on health and safety issues and the introduction of the Web-based training sites.

The lab safety training is scheduled for Oct. 25 from 9-10 a.m. Both sessions will be held in Cori Auditorium. The training is free to everyone. Anyone interested in receiving continuing medical education credit must pay a $65 fee processing fee.

For the first time this year, employees may fulfill the requirement by choosing the Web-compliance training option offered by the Environmental Health and Safety Office. To take the online course, participants will go to a Web site, review an online slide show and take a 32-question online test.

The lab test is available now at www.ehs.wustl.edu/training/training.htm, and the clinical test will be available later this fall.

All new lab employees are required to attend a morning of basic lab safety training. This introduction to medical school safety procedures and services of the Environmental Health and Safety Office will supplement the hands-on training employees receive in their own labs.

New-employee training is offered on the first Wednesday of each month from 8:30-1:30 a.m. at 4805 Clayton Ave., Room 11404. No reservations are necessary.

All medical school staff and pharmacology, received a $1.7 million grant from the National Eye Institute to study retina development in the Drosophila fly. His team already has identified 170 gene mutations that may help control the cell-death cycle. Nine of the most promising candidates have never before been implicated in programmed cell death.

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Nominations sought for dean's award

William A. Peck, M.D., executive vice chancellor for medical affairs and dean of the School of Medicine, is seeking nominations for the 2001 Dean's Distinguished Service Award.

To be eligible for the award, a nominee must be a full-time staff employee with a minimum of three years of continuous service to the medical school.

Winners of the award demonstrate an ongoing commitment to exceeding job responsibilities by excellent performance, contribute to a positive working environment and improve the community.

The winner, to be announced in December, will receive a prize package that includes a $500 travel voucher; $200 cash and other special recognition.

Nomination forms are available on the Web at aladin.wustl.edu/phs/nomform/ or on posters throughout the medical school. Forms are due Oct. 31 to Campus Box 8802.

For additional information, call 286-0075.

A friendly welcome

Brightly colored whimsical characters, above, greet visitors at the new entrance to St. Louis Children's Hospital at Washington University Medical Center. The bronze elephant, left, serves as a downslope. The newly renovated entrance, six-story parking garage and pedestrian skywalk opened recently to enhance access by patients, physicians and staff. Construction has begun on a four-story cannery and other features that contribute to the vibrant, friendly entrance.

Audrey Forbes Manley to give Phillips lecture

Audrey Forbes Manley, M.D., president of Spelman College in Atlanta, will give the sixth annual Homer G. Phillips lecture Oct. 19 at the Chase Park Plaza, 212 N. Kingshighway Blvd.

The lecture series honors the historic Homer G. Phillips Hospital of St. Louis, which was a pioneer in training black physicians for African-American medical professionals, a time when people of color were restricted from most medical training programs.

The evening also will honor Homer Nash, M.D., clinical professor of pediatrics at the School of Medicine and a former faculty member of the Division of Pediatrics at the Homer G. Phillips Hospital.

Cocktails at 5:30 p.m. and dinner at 6:30 p.m. will precede the program.

To register, call the Office of Diversity Programs at 362-6834.
Key appointments made in executive education

**By Robert Batterston**

Dean Stuart I. Greenbaum, Ph.D., has announced several key appointments in executive education at the Olin School of Business.

"A new day has dawned for executive education at the Olin School of Business," Greenbaum said in announcing the appointments.

Pamela K. Wiese, appointed assistant dean and director of executive education at the Olin School, is responsible for the leadership and management of the school's non-degree executive education programs. Wiese, who has been with the Olin School for 15 years, will direct the school's executive education programs and act as a liaison to the corporate community nationwide.

George M. Cesaretti, appointed executive director of the Knight Center, is in charge of the management and operation of the five-story, 135,000-square-foot facility, which Petrus believes is in a class by itself.

"Our goal is to offer the finest executive education experience in the country. Our objective is to have three video-conferencing units and to be able to dial out to any other location that has similar capability," said Russell Just, audio-visual manager of the Knight Center.

"There really isn't a more sophisticated and elegant executive education facility in the country," said Wiese. "Our goal is to continue to deliver the finest executive education experience available today."

"Come see the Knight Center for yourselves. You'll be convinced."
Knight Center Director Sue Horstman (left) and General Manager Lisa K. Wilson discuss an upcoming event at the front desk in the main lobby. Horstman is responsible for all bookings in the facility. Wilson supervises the center’s hotel, kitchen and dining.

A skylight illuminates an elegant spiral stair connecting the third and fourth floors.

Knight Center photos by David Kilper

Knight key University supporter

The namesake of the Charles F. Knight Executive Education Center honors a longtime friend and supporter of the University and the Olin School of Business. "The Olin School has made tremendous progress and gained stature among the nation’s business schools," said Knight, chairman and chief executive officer of Emerson for 27 years. "The executive education center is the cornerstone of the school's continued growth. It provides great momentum to the process of educating and developing outstanding executives."

Knight joined Emerson in 1972 as vice chairman. In 1973, at age 37, he was elected chief executive officer, making him at that time the youngest CEO of any billion-dollar U.S. corporation. He became chairman of the company in 1974.

Knight retired as Emerson’s chief executive officer in October 2000 but continues as chairman. Under his tenure, the company’s sales increased from $1.1 billion to $15.5 billion; net earnings at the company increased more than tenfold, from $75 million to more than $1.4 billion.

In addition to serving as a director of Emerson, Knight serves on the boards of Anheuser-Busch Cos., BP p.l.c., International Business Machines Corp., Morgan Stanley and SBC Communications Inc.

Knight was instrumental in strengthening the Olin School’s endowment during a campaign in the 1980s, and in 1993 he received the Dean’s Medal from the school. From 1977-1990, Knight served as a University trustee, and in 1996 he was awarded an honorary doctor of science degree in recognition of his service to the University and the community.

Knight also was instrumental in the formation of the Olin National Council and serves as chairman.

In 1997, Knight and Emerson provided a combined $15 million challenge grant to the Olin School to strengthen its executive education programs. The grant is part of the Campaign for Washington University, a major fundraising effort undertaken to more fully realize the University’s extraordinary potential for the betterment of society and ensure its prominence in the 21st century.

The campaign, to end June 30, 2004, has already secured gifts and commitments of more than $1 billion, its original goal. A revised goal of $1.3 billion, closer to the $1.5 billion in high priorities identified in the University’s pre-campaign comprehensive planning initiative, was established by the Board of Trustees in May.
Shank family honored in Des Lee Gallery show

*BY LIAM OTTEN*

D ynasties, like prologues, are played in the visual arts. Which makes the Shank family a ever-building story line spread across two generations, all trained at the University of Missouri — the more startling.

The School of Art will honor this family with "Relative Perspectives: A Retrospective of the Architecture, Illustration, Jewelry Design and Painting 1928-2001 of One St. Louis Family." The show opens with a reception from 6-8 p.m. today at the Des Lee Gallery, 1027 Washington Ave.

Adelheid Giessow (1899-1999), Shank's mother, was one of St. Louis' foremost jewelry designers. In a catherine wheel pattern, she created a diamond necklace that sold for $8,000 for the St. Louis firm Heffern (now Edward B. Heffern and Clayton) and earned numerous honors, notably the De Beers Diamonds International Award in 1959. (A selection of Adelheid's jewelry is also display at Heffern's showroom.

"Archer: Portraits of the Architect,

**Tuesday, Oct. 16**

6:15 p.m. Molecular and Microbial Pathogenesis Seminar Series. "Ovulation Induction Agents: Use Among Women in Developing Countries." Haydee Maluf, doctoral candidate, program in physical therapy; and Katrina Maluf, doctoral candidate, program in physical therapy; and Katrina Maluf, doctoral candidate, program in physical therapy.

3:30 p.m. Anatomy and neuroendocrinology research seminar. "The Endocrine Disrupting Activities of Pest Control Chemicals that are Adsorbed to the Endocrine System." Janet H. Temin, biology dept.

Room 508 McDonald Medical Sciences Bldg. 362-7161.

**Wednesday, Oct. 17**

8 p.m. Sociology and Gender Studies Colloquium. "Women in the Arts: The Paradox in Understanding of Your Own Self." Sally F. Wuerker, prof., of sociology and gender studies.

Room 219 Ridgley Hall. 935-5156.

**Thursday, Oct. 18**


Room 508 McDonald Medical Sciences Bldg. 362-7161.


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**Friday, Oct. 19**


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Criminologist Chan to give Olin Conference Lecture

BY KURT MUELLER

Wendy Chan, author and criminology professor at the University of California, Berkeley, will deliver the Olin Conference Lecture at 11 a.m. Oct. 10 in Graham Chapel as part of Assembly Series.

In her book, "Women, Murder and Justice," she examines from a feminist perspective the legal custody arrangements involving women who kill their partners. In the book, Chan highlights gender differences in the act of murder, the criminal justice system's response to murder, and the development of feminist strategies to alter the legal structure for women who kill.

Chan's research interests include feminist criminology and domestic and legal studies, homicide, race, immigration and crime in Columbia. Chan co-edited a book on racism and crime, titled "Crimes of Colour: Racialization of the Crime Line in Different Societies." She is a co-investigator in a project called "Health and Home," which examines the effect of a safe housing on the health of women in Vancouver.

The Assembly Series lectures are free and open to the public. For more information, call 935-3285 or visit the Assembly Series Web site, wupa.wustl.edu/assembly.

Obituary

Arnold Heidenheimer, 71, professor of political science

Arnold J. Heidenheimer, Ph.D., emeritus professor of public policy and the field grew

Heidenheimer continued to teach


Arnold J. Heidenheimer, Ph.D., emeritus professor of political science, died Wednesday, Sept. 26, 2001. The second program, titled "Comparative Public Policy," which earned the Gladys Kammerer Award and just

Burnaby, British Columbia, will

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Janice E. Brunstrom, M.D., uses a puppet to perform a reaching test that gauges a patient's coordination. Brunstrom is assistant professor of neurology and of cell biology and physiology; instructor of medicine for a residency program at the Pediatric Neurology Cerebral Palsy Center at St. Louis Children's Hospital, all in the School of Medicine.

Janice E. Brunstrom, M.D., knows firsthand what it takes to motivate her young patients with cerebral palsy.

By Anne Emigh Shepard

Janine E. Brunstrom, M.D.

Born in Seattle, Brunstrom spent her early years with her family in London, then Perth, Australia. Returning to the Seattle area when she was nearly 7 years old, her family struggled to find appropriate education and therapy in a school system, until then, hadn't mainstreamed kids with disabilities.

In fourth grade because of her advanced abilities, but she still suffered injustice at the hands of unenlightened teachers. "They made me go back across the bridge every day to take a nap because I was handicapped," she said. "None of my teachers ever had to take a nap. I ended up almost getting kicked out of the school because I skipped my nap a few times."

She eventually found supportive schools and graduated from high school at age 16 as valedictorian of her class. "Nobody expected any of that," she said. But she was just getting started. College came next, then medical school at the Medical College of Virginia, where she needed to prove herself continue to follow her dream. "My pre-med adviser told me to look at med schools. You're too young to go to college and you'll never make it to med school. Go home and grow up," she said. "But he was wrong." "I didn't go to medical school to take care of kids with CP," Brunstrom said, although she knew she always wanted to be a doctor. "I went to medical school to be a pediatrician. Then I was interested in babies, how they were born prematurely, why they had brain damage."

"After a fellowship in pediatric neurology at the School of Medicine, Brunstrom was fascinated by neuroscience and wanted to do research, a direction she hadn't explored. So she found her mission. "I was interested in babies, the developing brain. She developed a mouse model for studying nerve cell migration in the embryonic brain and rat models to look at the effect of growth factors in living animals."

Blogging with her research, she recently began clinical research on new therapies for children with CP, including novel exercise programs to improve balance and strength and new medications for treating muscle tone abnormalities. "Jan's ability to combine a thoughtful approach with strong determination, both professional and for the future," said Pearlman, professor of neurology and of cell biology and physiology. "She's a very careful observer in her research, and she never gives up on a tough problem. This combination of determination, care and intelligence has been very productive and will continue to yield great results."