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Faculty, Brooking awards to be presented at Founders Day event

By ANDY CLENDENENN

Although he wasn't wearing a double-breasted suit and tending to the day-to-day operations of a major research university, Chancellor Mark S. Wrighton looked right at home in the auditorium of the Art & Sciences Laboratory Science Building. Make that "Magic Mark." He looked right at home. Perhaps that's because Wrighton has spent many years in a chemistry lab.


Wrighton — in a white lab coat with "Magic Mark" stitched on the back — immediately put the overflow crowd at ease by saying, "I hope some of you in the front row will help me today. I won't make you disappear — for too long!"

He then spent about 30 minutes giving demonstrations of basic chemical reactions, using vinegar and baking soda, and those more complex, using dry ice and liquid nitrogen.

At one point, Wrighton mentioned he was thirsty, needed a break and filled a Styrofoam cup with liquid nitrogen. After taunting it to his lips and pretending to drink, he blew out some "smoke" a few times, until a youngster in the front row blurted out, "Blow it out your nose!"

After the laughter subsided, Wrighton went on with his demonstrations, including fabricating nails out of a rubber hose solidified in liquid nitrogen; using dry ice to make colored solutions bubble, fire and transform colors; and concluding the demonstration by creating a makeshift volcano in a darkened room.

Wrighton's wizardry was one of many highlights of the day. Popular morning activities included making demonstrations of basic chemical reactions, using vinegar and baking soda, and those more complex, using dry ice and liquid nitrogen.

Tour de medical school

Lance Armstrong to visit Siteman Cancer Center during cross-country bike tour

BY NICOLE VINES

The two-time Tour de France champion and cancer survivor Lance Armstrong will make an exclusive appearance in St. Louis Oct. 15 at the Siteman Cancer Center to promote cancer research. Armstrong is leading a team of 26 riders on a weeklong Tour of Hope bike ride across America to raise funds for cancer research.

The Tour of Hope team is comprised of cancer survivors, family members and friends of cancer patients. The tour will raise awareness of the importance of cancer clinical trials and provide an opportunity for cancer survivors to interact with patients, families and friends of cancer patients before him who participated in cancer research.

"It is admirable that Lance is embarking on this crucial campaign, and we are honored that he has chosen to include the Siteman Cancer Center," said Timothy J. Sheehan, M.D., center director. "Clinical trials are critical for advancing patient care, and hopefully this event will encourage more people to participate in cancer research."

Those attending the Forest Park event will be eligible to win prizes, including a Trek bike. See Armstrong, Page 9
Ronald R. King, Ph.D., was installed as the Myron Northrop professor of Accounting Sept. 9 at the Olin School of Business' Charles F. Knight Executive Education Center.

King was named to the professorship in July 2002. Northrop, a 1949 business school alumnus, established the professorship by bequest in 1989. The first recipient of the Northrop chair was Meir J. Rosenblatt, who held the professorship from 1991 until his death in 2001.

The Charles F. Knight Executive Education Center is a comprehensive, executive development unit that offers a wide range of corporate and individual programs. King is a renowned scholar, unprepossessing and humble, but always present to do his indispensable part," said Stewart E. Greenbaum, Ph.D., dean of the Olin School. "He has pioneered the application of behavioral methods to accounting research.

King uses innovative research techniques to examine how legal and market institutions affect the production and use of accounting information. He has conducted influential research in the area of auditor independence, financial reporting, and the development and decay of trust and reputations. His principal research method is experimental economics, a methodology that allows for the controlled investigation of economic behavior.

Recent research conducted by King assessed the effect of the Securities and Exchange Commission's new rule that requires firms to disclose the amount of nonaudit fees paid to their auditors. The disclosure is intended to inform investors of auditors' incentives to compromise their independence. As part of the experimental method, King's results showed that subjects are prone to "belief perseverance," where people retain erroneous beliefs even after they observe discrediting evidence. This suggests that the disclosures of nonaudit fees should be interpreted in the light of other variables related to auditor independence.

Such experimental approaches achieved star status in October, when economist Vernon Smith of the University of Maryland received a Nobel Prize for establishing laboratory experiments as an essential tool in empirical economic analyses.

Smith, who served as King's doctoral thesis adviser at the University of Maryland, visited the Olin School just days after he was notified of the award to participate in an interdisciplinary conference coordinated by King on trust and social capital in experimental economics.

"Professor King has opened a new paradigm that has illuminated heretofore opaque corners of the accounting universe," Greenbaum said. "He is widely respected in the profession and has been integral to the Olin School's reputational advance in academic accounting.

King joined the Olin School as assistant professor of accounting in 1986. He was promoted to associate professor in 1991 and was granted tenure in 1994. He earned a bachelor's degree in biology and a master of business administration degree, both from the University of Wisconsin-Madison. He was granted tenure in 1994.

At his Sept. 10 installation as the Myron Northrop Professor of Accounting, Ronald R. King, Ph.D. (left), chats with Gaylord Northrop, Myron's nephew, at the Olin School of Business' Charles F. Knight Executive Education Center.

La Crosse. King is a certified public accountant and is the author of several books on accounting and business topics.

He is the author of studies and articles that appeared in contemporary Accounting Research, Journal of Accounting and the University of Wisconsin-Madison. He is also an associate editor of Contemporary Accounting Research.

Academic freedom topic of panel forum

By NEIL SCHLOSSBERG

As the University celebrates its 150th anniversary, now is an appropriate time to try to answer some basic questions: What is the purpose of American universities? What can a university do that sets it apart from other institutions in society? What defines its mission and implementation? What role does academic freedom play toward these and other ends?

Two prominent speakers will be coming to the University to address these questions. Mary B. Burgan and Edward "Ted" Foote will hold a panel discussion at 3:30 p.m. Sept. 24 in the Arts & Sciences Packaging Science Building, Room 300. The title of the presentation is "Academic Freedom and the Purpose of the University." The University's chair of the American Association of University Professors (AAUP) is sponsoring the discussion.

WUSTL is unique among American universities in that it has had two chancellors, Edward A. Shaapley and William H. Foote, honored with the McKellogg Award from the AAUP for their defense of academic freedom.

Foote is chancellor of the University of Miami, which has served as its president from 1981-2000. He is a former dean of the Washington University School of Law, as well as a tax professor, and advanced constitutional law and legal ethics. He also served as vice chancellor, general counsel and secretary to the Board of Trustees.

Burgan was appointed general secretary of the AAUP in July for their 63rd year. She has been professor of English at Indiana University, where she also held several administrative assignments including associate dean of the College of Arts and Sciences and chair of the English Department. She had been active in faculty governance and was elected leader of the Bloomington Graduate and Faculty councils.

Burgan earned a bachelor's degree from Seton Hill College and a master's and doctorate from the University of Tennessee. For more information, call 935-6579.

Symposium to focus on impact of civic service

By JESSICA MARTIN

The Global Service Institute (GSI) of the Center for Social Development (CSD) at the George Warren Brown School of Social Work will host its second international research forum, "Civic Service: Impacts and Inquiry," Sept. 24-25 in Brown Hall.

The symposium, which has drawn from more than 20 countries, will address the impact of civic service and will continue the discussion that began at the first GSI conference in Buenos Aires, Argentina, last year. That forum addressed the history, implementation and forms of civic service.

The primary objectives of the Sept. 24-25 symposium are to chart the possible impacts of civic service and identify theories to explain these impacts.

GSI defines civic service as long-term volunteering programs in which servers are expected to fill a particular role and service activities are clearly defined. Civic service examples include the Peace Corps or AmeriCorps in the United States and the European Voluntary Service.

There are suggested psychological, health, social, civic and economic outcomes from civic service, but scholars remain behind policy and practice.

During the symposium, we will identify directions for future research that can inform decision-making and support comparative understanding across nations and cultures," said Amanda Moore McBride, Ph.D., GSI research director.

The symposium is closed to the public except for an opening address by Amilcar Etzioni, Ph.D., the University Professor and director of the Institute for Community Policy Studies at George Washington University, at 4 p.m. Sept. 24 in Brown Hall Lounge. This lecture also is part of the GWS fall lecture series.

Etzioni's lecture is drawn from his most recent book, My Brother's Keeper: A Memoir and Message. A reception and book signing will follow the address.

Victor Arreondo, president of the Universidad Veracruzanas, in Mexico, will deliver the symposium's keynote address — "Estrategias de Relacion Puez-Civil" — to the English Department. She had been active in faculty governance and was elected leader of the Bloomington Graduate and Faculty councils.

Burgan earned a bachelor's degree from Seton Hill College and a master's and doctorate from the University of Tennessee. For more information, call 935-6579.
Postdocs receive needed resources from new office

By Gila Z. Ricken

Postdoctoral appointees— research scientists who train in a faculty member's laboratory for several years before completing a doctoral degree—are critical "cogs" in the research "wheel." And postdoctoral training is viewed as essential preparation for an academic career.

However, there has been no official organizations or guidelines to help arrange employment or to provide support and coordination during these in-between times.

"Now, this group has a source of support," the University is one of several institutions around the country trying to address the unique needs of this specific group.

To further this goal, the Division of Biology and Biomedical Sciences has launched the Office of Post-Graduate Affairs. The office supports postdoctoral appointees at the School of Medicine and in the Department of Biological Sciences. The University postdoctoral appointees are welcome to attend seminars and events.

"Our main focus is to provide resources and advocacy for postdoctoral appointees," said Mary Bradley, the manager of postgraduate affairs. "We look at it as a win-win situation. We're here to serve the postdoctoral appointees, which also benefits the department and the University because we must make a critical contribution to the University's overall research mission.

"The office's first order of business has been to develop and maintain a database of current postdoctoral trainees, a challenging task because there is no centralized means of identifying these individuals. The office also is communicating with postdoctoral appointees and organizing meetings, seminars and events.

Among other projects, the office has compiled welcome packets to help new trainees acculturate to their Saint Louis surroundings, produced a brochure to help recruit new candidates and maintains a postdoc Web site.

For more information about the office, call Mary Bradley at 362-5295 or visit dbws.wustl.edu/postdoc.

Collins to speak on Human Genome Project

By Kimberley Lixton

F rancis Collins, the leader of the Human Genome Project in the United States, is coming to St. Louis to celebrate the 50th anniversary of the discovery of the DNA molecule and the role the University has played in the successful sequencing of the human genome — what many consider the most significant accomplishment ever in the biological sciences.

Collins, M.D., Ph.D., the director of the National Institute of Health Human Genome Research Institute, will talk on "Genomics, Medicine and Society" at 2 p.m., Sept. 28 at the St. Louis Science Center.

The free event, which also celebrates the University's 150th anniversary, offers genetics and biotechnologies for the whole family. To reserve a seat for the lecture, call 289-4424.

The center will concentrate on expanding current research efforts in biodefense, identifying new areas of need in the field and establishing facilities to support biodefense research. The center also hopes to attract postdoctoral and future investigators into the field.

"For the MRCE, the team's initial research effort will focus on infectious infections which include diseases such as smallpox. The ultimate goals are to improve the safety of vaccines and to develop new antiviral therapies," said Robert Behrke, M.D., associate director of the MRCE and director of the Center for Vaccine Development at Saint Louis University School of Medicine.

"It is a recognition of the substantial accomplishments of these institutions in the field of clinical research — research that could play a critical role in protecting Americans against the bioterrorism threat," said Virginia L. Miller, Ph.D., professor of molecular microbiology at Washington University School of Medicine, also an associate director of a campaign to promote biodefense research.

With grants totaling approximately $350 million, the MRCE, one of the National Institutes of Health, is funding seven other regional centers as part of its strategic plan for biodefense research.

Armstrong - from Page 1

photo opportunities with Armstrong and copies of his latest book, "Every Second Counts." Entertainment will feature the St. Louis Squires, a professional bike-stunt team. Music and health information will also be part of the festivities. Participants must be registered by noon and present at the event to win.

According to the National Cancer Institute, up to 90 percent of children with cancer participate in clinical trials but fewer than 50 percent of adults.

Clinical trials, in which patients volunteer to undergo medical approaches being tested, help doctors find better ways to prevent, diagnose or treat disease.

Armstrong himself did not participate in a trial when he was diagnosed with testicular cancer, but he said the ride is a tribute to the heroes before him who participated in research that led to his successful treatment.

The Siteman Cancer Center is an international leader in patient care, cancer research, prevention, education and community outreach, and a National Cancer Center Institute-designated cancer center. Last year, University physicians treated more than 20,000 new cancer patients and provided free or reduced care for more than 28,000 patients.

The center has more than $100 million in annual cancer-related research funding. In addition, the center offers more than 350 clinical trials involving more than 1,600 investigational agents each year.

The Tour of Hope team will rely across America around the clock, covering 3,182 miles in this unprecedented event. The team is sponsored by the Saint Louis-based Shriners and the Saint Louis-based Shriner's Children's Hospital.

From more information about the local event, call (503) 600-3066. For more information about the Tour of Hope, visit tourofhope.org.

Washington University community news

Warduszka, M.D., Ph.D., professor of international health and director of the Global Health and Disease department at Case Western Reserve University, and Virginia L. Miller, Ph.D., professor of molecular microbiology at Washington University School of Medicine, also an associate director of a campaign to promote biodefense research.

With grants totaling approximately $350 million, the MRCE, one of the National Institutes of Health, is funding seven other regional centers as part of its strategic plan for biodefense research.

Armstrong posted its fourth straight win in Jacksonville, 111. Senior Matt Plotke carried 18 for 104 yards and one touchdown. The Bears rebounded from the loss to Saint Marys to win 21-10 over the University of Elsah, 111.

Bears opens play Sept. 12 against No. 7 Central College (Iowa) in Iowa, disposing of the Bobcats, 5-2. Drew Peterson kicked 16 rolls for sophomore Heidi Pfeiffer, the University of Wisconsin-Whitewater — the team's leading scorer in the 2002 NCAA title match — squashed by WUSTL, 3-2. The Bears rebounded from the loss with a pair of impressive 3-0 wins at Elsah, St. Louis and Washington University. The men's soccer team routed Principia College 4-0 Sept. 12 at Elsah, Ill.

Women's soccer team continues shutout streak

The women's soccer team posted a 2-0 recor last week, notching three shutouts and extending their defensive scoreless streak to 487 minutes. In the home opener Sept. 9, senior Kim Raess moved in the 2002 NCAA title match — squashed by WUSTL, 3-2. The Bears rebounded from the loss with a pair of impressive 3-0 wins at Elsah, St. Louis and Washington University. The men's soccer team routed Principia College 4-0 Sept. 12 at Elsah, Ill.
LEFT: Members of Ashoka, the University's Indian student group, perform cultural dances for "Diwali: Festival of Lights."

TOP LEFT: Basketball player Mike Grunat gives a boost to sports clinic participant Koa O'Connell, daughter of assistant men's basketball coach Kevin O'Connell.

ABOVE: The Saint Louis Symphony Orchestra ends the day with a jam-packed concert in Brookings Quadrangle.

RIGHT: First-year medical student Sahar Masoudi takes Ravi Nedella's blood pressure at the student-run mini-clinic on the Medical Campus.

FAR RIGHT: William H. Danforth (rear), chancellor emeritus and vice chairman of the Board of Trustees, and Robert L. Virgil, Ph.D., chair of the Sesquicentennial Commission and trustee, examine the exhibit "Influence 150: 150 Years of Shaping a City, a Nation, the World at the Gallery of Art.

LOWER RIGHT: F. Lee Bearly argues his case in law students' presentation of The Three Bears v. Goldilocks. A jury of children found Goldilocks guilty.

BELOW: Student Christine Holladay paints the face of Liam Perry at a demonstration of makeup used for stage performances.
Birthday Party – September 14, 2003

Above, Ted Drewes hams it up with a youngster in line for "bio-quake," a special flavor of concrete Drewes created for the birthday party. At left, children strain to catch one of the parachutes dropped by School of Art students atop buildings as part of "Operation Pandemic Joy." And below, members of the Chinese Student and Scholar Association present a musical stage show of Chinese fashions in Edison Theatre.

Above, physical therapy student Audrine Yu (right) gives junior Sally Dolembo tips on how to alleviate musculoskeletal pain at the School of Medicine's "Stand Up Straight!" event, which featured posture analysis and advice on exercise and wellness. Below, Chancellor Mark S. Wrighton assumes his "Magic Mark" alter ego and wows a full house with chemistry tricks in the Arts & Sciences Laboratory Science Building auditorium.

"The birthday party was a great success and a fitting way to kick off our Sesquicentennial year.... We have made an effort to reaffirm our partnership with the community and hope that the open house is a beginning to additional participation in University programs and events. All of the credit for the day goes to the many, many individuals who volunteered their time and talent to create and execute so many different opportunities."

MARK S. WRIGHTON
Jazz at Holmes launches fall lineup

Three European jazz combos will launch the University's fall Jazz at Holmes concerts on Thursday, Oct. 25.

The Line of Rhetoric, a Polish quintet, will perform at 8 p.m. in Salle Ste-Croix, Warren Student Union. The group features guitarist Grzegorz Gryba, pianist Hubert Slomczynski, bassist Michal Kowalski, and drummer Adrian Gutowski.

Also on the fall lineup is the Italian Quartet, featuring saxophonist Stefano Parisi, guitarist Giuseppe Ferrante, bassist Luca Massari, and drummer Riccardo Schiavon. They will perform at 6:30 p.m. in Salle Ste-Croix.

The final concert of the fall season will be St. Louis bassist Tom Kennedy, who will present his first appearance at Holmes on Nov. 20. Kennedy's trio, featuring pianist David Weiss and drummer Mike Anderson, will perform at 8 p.m. in Salle Ste-Croix.

Jazz at Holmes concerts are free and open to the public and take place from 6 to 9 p.m. in Holmes Lounge in Riddle Hall.

For more information, call 359-8352 or go online to wuspa.wustl.edu/assembly.
WASn'NHINVERST IY UNIVERSITY IN ST. LOUIS
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The following incidents were reported to University Police Sept. 9-17. Readers with information in investigations of these or other incidents are asked to call 555-5010. Information is provided to a public service to promote safety awareness and is available on the University Police Web site at web.uwlu.edu/Safety.

Sept. 12
12:29 p.m. — Two laptop computers were reported missing from the Art & Architecture Center. The art and electronic trade show in the Center is scheduled for Sept. 15, and a local Police Chief confirmed that the laptop was not recovered. Additionally, a loan of $450,000 was lost is estimated at $5,750.

Sept. 12
9:41 a.m. — A vending machine in the Sigma Chi fraternity was broken into, and about $135 in money and soda was stolen. Additionally, the vending machine was damaged, which will cost $500 worth of damage.

Additionally, University Police reported a loss of $450,000 to a local dealership due to the theft of a seven-car fleet by Taylor in 1957. The dealership, which was later sold, has recovered all of the missing vehicles.
Robert Wiltenburg, Ph.D., dean of University College and Arts Sciences and chair of the University’s 150th Birthday Party Committee, talks with student Rasha, who is pursuing a double major in physics in Arts & Sciences and mechanical engineering.

Dean, professor, party-planner

Robert Wiltenburg headed plans for the 150th Birthday Party while continuing to extend the reach of University College

By ANDY CLINTON

At the same time, we wanted to feature the innovative things a great modern university does in medicine, patient care, research, undergraduate and student activities,” Wiltenburg says. “At the same time, we wanted to highlight the latest technology, such as Lewis the Robot photographer.

“In terms of planning, the committee itself represented not only each of the major schools, but also major functions of the University, like faculty and security.”

Of course, trying to get everyone on board was no easy task. And Wiltenburg points out that while he “never had to actually resort to arm-twisting,” some “good-natured nagging more than once, more than twice,” didn’t hurt.

Then, when the calendar rolled over to 2003, more and more departments started coming forward with ideas for displays, lectures and presentations.

When they did, the wide range of expertise and generosity surprised even Wiltenburg — who has been at the University since 1982, more than two years ahead of time is close to impossible. And Wiltenburg points out that while he “never had to actually resort to arm-twisting,” some “good-natured nagging more than once, more than twice,” didn’t hurt.

“Particularly with Shakespeare, I’ll go back and read a passage again, and something new will catch my eye. That’s what makes a book enduring: It speaks to readers in many different ways. Shakespeare is still a living author — and why it is a great privilege to teach.”

Robert Wiltenburg, Ph.D.

Why you’ll soon know his name (if you don’t already): He is Candace O’Connor, who has just finished writing a new history of the University to coincide with the Sesquicentennial.

On what makes a book a classic: “It’s not that someone has put a dust jacket on them or put them in uniform bindings, but it’s because it speaks to many different generations in so many different ways.”

On Shakespeare: “Shakespeare is still a living author — and why it is a great privilege to teach.”

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