3-27-2008

Washington University Record, March 27, 2008

Follow this and additional works at: http://digitalcommons.wustl.edu/record

Recommended Citation

http://digitalcommons.wustl.edu/record/1138

This Article is brought to you for free and open access by the Washington University Publications at Digital Commons@Becker. It has been accepted for inclusion in Washington University Record by an authorized administrator of Digital Commons@Becker. For more information, please contact engeszer@wustl.edu.
Health care is not only one of the fastest growing sectors of the economy, and everyone is touched by it," Hamilton said. "It's not like other industries, either. The institutions are so complex that you can't necessarily figure out what's going on without an in-depth understanding of all the different constituents. There are hospitals, doctors, insurance companies..."

WUSTL physicians expand patient-care services at Barnes-Jewish West County

The School of Medicine is doubling the size of its clinical presence at Barnes-Jewish West County Hospital to provide St. Louis County residents greater access to more physicians and additional treatments and therapies.

Among the clinical offerings available now, or soon, are the full range of pediatric specialties, selected surgery services and a major expansion of the Siteman Cancer Center. Most services and a major expansion of surgical subspecialties will be available now, or soon, are the full access to more physicians and St. Louis County residents greater.

BY SHULA NEUMAN

"Obviously it is a tremendous thrill for us to come out here and win the national championship," Hamilton said. "That's Division III athletics, and these are the kids that exemplify that." Ruths, who was named Most Outstanding Player of the championship tournament and the OtherSage National Player of the Year, was 9-of-13 from the field and 8-of-9 from the free-throw line.

WUSTL, held a 45-32 halftime advantage after shooting 53.3 percent (23-43) from the field and 88.9 percent (8-9) from the free-throw line.

Tyler Fading added 13 points, five rebounds, four assists and four steals against Ambrest for the Bears, who tied a school record with their 25th win of the season. The Bears also won 25 games in 2001-02 and 2006-07. WUSTL, outrebounded Ambrest, 28-27, and improved its season record to 17-2 when leading at the half.

BY SHERA KEEF

"If you have to talk to the patient out what's going on without a major expansion of the Siteman Cancer Center, most are expected to be in place by August 2008. The medical school's $7.5 million expansion project brings the square footage of Washington University physicians on the campus from less than 50,000 to about 100,000 square feet.

"Patients and their families prefer to receive their medical care, especially ambulatory care, close to home. Expanding our clinical presence on the Barnes-Jewish West County Hospital campus allows us to offer geographically convenient, patient-focused services to those living in west St. Louis County," said James Crane, M.D., associate vice chancellor for clinical affairs and CEO of Washington University Physicians. "More than 35 medical and surgical subspecialties will be available on the Barnes-Jewish West County Hospital campus." Pediatric subspecialists — including allergy and pulmonary, cardiology, dermatology, endocrinology and diabetes, general surgery, gastroenterology and nutrition, hematology and oncology, psychology, plastic and reconstructive surgery, psychiatry, renal and urology — have established outpatient offices on the campus.

Many of the pediatric services are See Expansion, Page 6

New healthcare management major offered at Olin Business School

BY SHULA NEUMAN

Whether health care is not only one of the fastest growing sectors of the economy, and everyone is touched by it," Hamilton said. "It's not like other industries, either. The institutions are so complex that you can't necessarily figure out what's going on without an in-depth understanding of all the different constituents. There are hospitals, doctors, insurance companies..."

WUSTL physicians expand patient-care services at Barnes-Jewish West County

The School of Medicine is doubling the size of its clinical presence at Barnes-Jewish West County Hospital to provide St. Louis County residents greater access to more physicians and additional treatments and therapies.

Among the clinical offerings available now, or soon, are the full range of pediatric specialties, selected surgery services and a major expansion of the Siteman Cancer Center. Most services and a major expansion of surgical subspecialties will be available now, or soon, are the full access to more physicians and St. Louis County residents greater.

BY SHULA NEUMAN

"Obviously it is a tremendous thrill for us to come out here and win the national championship," Hamilton said. "That's Division III athletics, and these are the kids that exemplify that." Ruths, who was named Most Outstanding Player of the championship tournament and the OtherSage National Player of the Year, was 9-of-13 from the field and 8-of-9 from the free-throw line.

WUSTL, held a 45-32 halftime advantage after shooting 53.3 percent (23-43) from the field and 88.9 percent (8-9) from the free-throw line.

Tyler Fading added 13 points, five rebounds, four assists and four steals against Ambrest for the Bears, who tied a school record with their 25th win of the season. The Bears also won 25 games in 2001-02 and 2006-07. WUSTL, outrebounded Ambrest, 28-27, and improved its season record to 17-2 when leading at the half.

BY SHERA KEEF

"If you have to talk to the patient out what's going on without a major expansion of the Siteman Cancer Center, most are expected to be in place by August 2008. The medical school's $7.5 million expansion project brings the square footage of Washington University physicians on the campus from less than 50,000 to about 100,000 square feet.

"Patients and their families prefer to receive their medical care, especially ambulatory care, close to home. Expanding our clinical presence on the Barnes-Jewish West County Hospital campus allows us to offer geographically convenient, patient-focused services to those living in west St. Louis County," said James Crane, M.D., associate vice chancellor for clinical affairs and CEO of Washington University Physicians. "More than 35 medical and surgical subspecialties will be available on the Barnes-Jewish West County Hospital campus." Pediatric subspecialists — including allergy and pulmonary, cardiology, dermatology, endocrinology and diabetes, general surgery, gastroenterology and nutrition, hematology and oncology, psychology, plastic and reconstructive surgery, psychiatry, renal and urology — have established outpatient offices on the campus.

Many of the pediatric services are See Expansion, Page 6

New healthcare management major offered at Olin Business School

BY SHULA NEUMAN

Whether health care is not only one of the fastest growing sectors of the economy, and everyone is touched by it," Hamilton said. "It's not like other industries, either. The institutions are so complex that you can't necessarily figure out what's going on without an in-depth understanding of all the different constituents. There are hospitals, doctors, insurance companies..."
Assembly Series announces four upcoming programs

By Barbara Rea

It's a busy, event-filled week for the Assembly Series, as four events are scheduled — a noted plant biologist, an Academy Award-winning film director, a newspaper editor and a noted humorist — all will speak on campus.

The importance of plant biodiversity

The critical role played by flower- ing plants to humans and the world but they hold clues to the evolution- ary history of our planet; provide foods, medicine, shelter and to humans; and serve as food and habitat for many other organisms. Pamela Soltis, Ph.D., a distinguished scholar in angiosperms (flowering plants), will discuss the importance of conservation genetics and the Preservation of Plant Biodiversity for an Assembly Series event at 2 p.m., Friday, March 28, in Steinberg Center.

Soltis will be one of four speakers at the Phi Beta Kappa Virginia W. Soltis Lecture, sponsored by the Department of Biology in Arts & Sciences. Co-sponsors are the University of Missouri-Columbia and Sigma Xi honoraries. The talk is open to the public.

Soltis is curator of the Labora- tory for Plant Evolutionary Genetics at the Florida Museum of Natural His- tory, Gainesville, Fla. She also is instrumental in recon- structing the history of the Tree of Life web project. This col- laborative effort of biologists from around the world provides information about the diversity of organisms on Earth, their evolutionary history and character- istics.

Active in her profession, Soltis is the president of the Botanical Society of America and the for- mer president of the Society of Systematic Biologists.

She has served on the councils of the Society for the Study of Evolution, the American Society of Plant Taxonomists and the American Genetics Association. Among her honors are the Cen- trennial Award from the Botanical Society, a Mellon Faculty Fellow- ship, the Distinguished Professor Award and a Research Professorship from the University of Florida Research Foundation.

Soltis earned a bachelor's de- gree from Central College and master's and doctoral degrees from the University of Kansas.

The Palestinian-Israeli conflict as musical comedy

"West Bank Story" is a little film about a big issue: a musical comedy to deliver a serious message, and was created by a young man who was raised in New York. That person, Avi Sandel, will show his Oscar- winning film short and dis- cuss how he crafted it at 4 p.m. Tues- day, April 4, in the Lab Sci- ence Building on campus.

It is free and open to the public.

Soltis's program is sponsored by the rabbi Ferdinand Isacson Fund and Students for a Peaceful Palestinian-Israeli Future. The Is- acson family and students are to honor the life and work of the late Rabbi Isacson, who devoted his life to nurturing interfaith rela- tionships.

Sandel is a director, writer and producer for film, television and music videos. "West Bank Story," which won an Academy Award in 2007 for Best Live Action Short Subject, is based on the Israeli-Palestinian conflict. The story, molded as a mu- sical parody of "West Side Story," is set in the Israeli and one Palestinian — who have competing falafel stands in the West Bank. At the heart of the story is a star-crossed love affair between an Israeli soldier and a Palestinian woman, and it even features a camel named Stormy.

Sandel premiered "West Bank Story" at the Sundance Film Festival in 2005, and it has since been screened in more than 115 film festivals worldwide. It has won 26 festival awards. His most recent film "Vince Vaughn's Wild West Comedy Show: Days 30 & 30 Nights"- Hollywood in the Heartland — will appear at 4 p.m. April 3 in Graham Chapel.

Sandel earned a master's de- gree from the University of Southern California School of Cinema Television.

Rebooting America: news for a new generation

Ken Paulson, J.D., editor and sen- ior vice president of news for USA Today and usa.com, will dis- cuss the role of the newspaper in today's hyper-connected world at 3 p.m., Wednesday, April 2, in the Holy Cross Auditorium.

Before joining USA Today in 2004, Paulson was executive direc- tor of the First Amendment Cen- ter at Vanderbilt University. There, he drew on his background as a journalist and lawyer to pro- mote a greater understanding of the First Amendment. His semi- nars and columns have included "The First Amendment," appeared in newspapers nationwide.

Paulson also hosted "Speaking Freely," a weekly half-hour television program about the First Amendment and the arts.

As reporter and editor with Games Truth and Nonfiction to essays to comic strips.

His long association with The New York Times began with "Variations," moved on to "The Op- ed Page" and continued through today with his weekly "Deadline" column focusing on current events and philanthropy.

His first book, "A World in Geog- raphy," was published in 1965. He attended the University of Wisconsin, and he earned a law degree and spe- cialized in first amendment law in school; he kept his strong record of civic and philanthropic engagement in the St. Louis region. Paulson is a member of both the Illinois and Florida bars.

And an "afternoon" with Calvin Trillin

Calvin Trillin, the versatile veteran writer, journalist and humorist, will talk to the campus at 4 p.m. April 3 in Steinberg Auditorium. His talk is titled, "Deadline: The Inside Story of an Ongoing and upcoming symposium "Con- temporary News, New York University, 1500-1800," sponsored by the German department in Arts & Sciences and Delta Phi Alpha.

Trillin has been writing for more than four decades, begin- ning in the 1960s for Time maga- zine. Since then, his work has ap- peared in The New Yorker, The Saturday Review, the Chicago Tribune, the Weekly Reader and the Washington Monthly.
Fugitive cancer cells can be blocked by stopping blood cells that aid them

By GWEN EREKSON

Blood cells that aid them be blocked by stopping platelet clotting, but by a different mechanism. Both drugs were new.

"Past research has shown that tumor cells secrete growth factors that make with defective platelets have a reduced chance of tumor cells. One of the drugs was aspirin, a widely used over-the-counter pain reliever. The other was an experimental drug that also prevents platelet clotting, but by a different mechanism. Both drugs were new.

"We only had a small amount of APT101 to test, so in this set of experiments, we gave only a few doses of the drugs to the mice," Uluckan said. "At this point, we don't know if additional treatment would have further reduced the tumor burden, but it's clear that reducing platelet function had a positive result in this model of metastatic cancer."

By themselves, neither aspirin nor APT102 limited the amount and size of bone tumors in the mice. However, because of the compound called ADP, which stimulates platelets to clump. So the researchers noted that the drug combination would likely be well tolerated because it did not cause excessive bleeding in the mice, as might be expected in platelet inhibitors. The research group plans to continue to study the process of metastasis and the role played by platelets.

"APT102 is an extremely interesting drug because it can activate tumor cells and size of bone tumors in the mice. However, because of the compound called ADP, which stimulates platelets to clump. So the researchers noted that the drug combination would likely be well tolerated because it did not cause excessive bleeding in the mice, as might be expected in platelet inhibitors. The research group plans to continue to study the process of metastasis and the role played by platelets.

Scientists successfully treat new mouse model of inflammatory bowel disease

By MICHAEL C. PURDY

Researchers trying to improve chemotherapy, the scientists report that a combination of two platelet inhibitors reduced the number and size of breast cancer or melanoma tumors that grew in the mice to a statistically significant level. One of the drugs was aspirin, a widely used over-the-counter pain reliever. The other was an experimental drug that also prevents platelet clotting, but by a different mechanism. Both drugs were new.

"Past research has shown that tumor cells secrete growth factors that make it difficult for platelets to become embroiled in battles with host immune systems, triggering the immune system to attack the cancer. In fact, more than 90 percent of cancer deaths are the result of metastasis, which is difficult to control when spread to other sites.

"Cancer cells that leave the primary tumor and enter the bloodstream can readily take advantage of platelets they encounter. The platelets' sticky proteins and other factors that make platelets stick together can help protect cancer cells from immune attack. The researchers noted that the drug combination would likely be well tolerated because it did not cause excessive bleeding in the mice, as might be expected in platelet inhibitors. The research group plans to continue to study the process of metastasis and the role played by platelets.

"Helen's studies focus on very basic inquiries into the life cycle of the cell, and she has proven herself adept at applying the insights she gains in cancer treatment and other critical areas of clinical research," said Larry J. Shapiro, M.D., executive vice chancellor for medical affairs and dean of the School of Medicine. "She has demonstrated her expertise in the field of metastatic cancer.

Piwnica-Worms named Gerty T. Cori Professor

By MICHAEL C. PURDY

Helen Piwnica-Worms, Ph.D., professor of pathology and immunology and a pioneer in cancer research, has been named Gerty T. Cori Professor at the School of Medicine.

"The Gerty T. Cori Professor is endowed in honor of a Nobel Prize-winning faculty member who shared the Nobel Prize in Medicine for her discovery of the citric acid cycle. In 1947, she received the Nobel Prize for her studies of the control of carbohydrate metabolism. Gerty was the first woman to receive a Nobel Prize in Medicine. In April, she and three other U.S. scientists were awarded the Nobel Prize for their significant accomplishments on a set of U.S. Patent applications for their discovery.

"Piwnica-Worms was one of the most preeminent female scientists of the 20th century," said Helen Piwnica-Worms, professor of cell biophysics and immunobiology at Harvard Medical School.

"Piwnica-Worms' research has helped show how mechanisms Cancer immune therapy a cell with the cell cycle machinery to delay the cell's progress through the cell cycle, and she has proven herself adept at applying the insights she gains in cancer treatment and other critical areas of clinical research," said Larry J. Shapiro, M.D., executive vice chancellor for medical affairs and dean of the School of Medicine.
Saturday, April 5 6 p.m. Student Film Festival, "Ache Libera" and "Blue Eyes." Brown Hall, Rm. 192. 222-5302.

Monday, April 7 7 p.m. Jewish, Islamic and Near Eastern Multi Ethnic Film Festival, "West Bank." Wilson Hall. Rm. 214. 650-6697.


Washington University in St. Louis

79th Annual Fashion Show

Saturday, April 5
6 p.m. Student Film Festival, "Ache Libera" and "Blue Eyes." Brown Hall, Rm. 192. 222-5302.

Monday, April 7
7 p.m. Jewish, Islamic and Near Eastern Multi Ethnic Film Festival, "West Bank." Wilson Hall. Rm. 214. 650-6697.

Tuesday, April 8

Wednesday, April 9

Thursday, April 10

Friday, April 11

September fashion design major Chelsea Murphy works on an evening gown for the 79th Annual Fashion Show, scheduled for 7 p.m. Thursday, March 30, at Lumiere Place Casino & Hotels.

TAMMIE CLARK KEMPER ART MUSEUM

"On the Margins," an exhibit of student works, will be on view at the Kemper Art Museum through April 21. For more information, call 935-5175.

THE MUHLENBERG COLLEGE JAZZ ORCHESTRA

The Muhlenberg College Jazz Orchestra will perform at 7:30 p.m. Wednesday, March 26, in the Samuelson Theater. For more information, call 610-302-3105.

Thursday, April 11
4 p.m. Philosophy Colloquium. "The Ideal State - Isodaimon." E. S. Nussbaum. Philosophy Department, 935-5105.

Friday, April 12
Throughout history, people—containing a letter by Galileo June 6. Edisons, a member of the University Libraries' National Council and a noted miniature book-collector, is displaying approximately 2,000 of his volumes in the exhibition "Miniature Books: 400 Years of Miniature Treasures," which opened at Olm Library's Department of Special Collections March 17.

The exhibition is free and open to the public and closes June 6.

Among the featured books are:

• The first book on contraception
• Abraham Lincoln's Emancipation Proclamation, first published in a book form
• Facts about the Campaign," which was distributed during Theodore Roosevelt's presidential campaign


"The smallest book ever printed with movable type. This book — containing a letter on science and religion — is less than one inch in height, composed of 200 pages and printed in 1818. It is so small that it was said to have seriously injured the eyes of the歙uates who owned it," Edison said. "It took one month to see and print 30 pages. That book is the greatest marvel in miniature book publishing." Edison said many of the items displayed at the Olm Library exhibit were taken from an earlier showing of Edison's books at the Grolier Club in New York City. Both exhibits displayed just a part of Edison's collection.

Miniature books have served many purposes throughout history, according to Edison. Their small size makes them perfect for the hands of children. Their portability made them useful as political propaganda, dictionaries, religious books and almanacs. But historically, miniature books have been created for aesthetic purposes, and others were made to amuse as curiosities. The books may have different purposes, but they have one feature in common: For a book to be considered miniature in the United States, it must measure no more than 5 inches in height, 3 inches in width and 1 inch in thickness. The books are so small that the library had to make special cabinets to display them. Edison served as the editor of Miniature Book News for more than 40 years. "First became interested in miniature books in 1960 after his wife gave him a miniature nine-volume set of Shakespeare's complete works on his first wedding anniversary. They were the first miniature book Edison had ever looked at, and he was intrigued. His quest for more such small books during the past half-century has taken him to auctions, book fairs and flea markets around the globe. Edison, who will receive the Medal from the Deans of Science on Saturday, April 5, has two granddaughters.

“They’re like grandchildren,” Edison said, who has two great kids himself. “They are all my favorites.” For more information on the exhibit or the Department of Special Collections, please call 935-5845 or visit library.wustl.edu.

Miniature books have served many purposes, from political propaganda to curiosities to hidden messages. A selection of the works are on display at Olm Library through June 6.

WASHINGTON UNIVERSITY IN ST. LOUIS

Spring 2008 7
Expansion
Moves double size of WUSTL clinic space — from Page 1

located in Professional Office Building 2, where they will move from the former Siteman Cancer Center campus for the first time.

By Jessica Martin

When a patient needs a combination of care from specialists, it is possible to ensure that the care is provided in a single location, with external radiation therapy for the first time on the campus. Radiation oncologists also will have access to a newly installed CT scanner for improved planning. The linear accelerator and brachytherapy suite have been moved and opened by the hospital.

WUSTL medical oncologists and radiation oncologists will occupy Professional Office Building 2, where the former Siteman Cancer center will be located, and members of surgical and medical specialists will be nearby in Professional Office Building 2. Cancer patients will be referred to surgeons for surgical procedures, and they will move to the new Siteman Cancer Center in Professional Office Building 1.

At the intersection of healthcare and education, the new Cancer Center will provide a greater range of surgical services, including plastics and patient support groups. A multidisciplinary team of surgeons, radiation oncologists, and medical oncologists will be available, the majority from a new Cardiac Medical Care Unit.

"The growth of clinical services at Barnes-Jewish West County Hospital gives patients greater access to Washington University physicians and the services of a University-located hospital in a familiar setting," said Dr. Larry J. Shapiro, M.D., executive vice chancellor for medical affairs and dean of the School of Medicine. "Our patients now have more choices in where they can seek care from a Washington University physician."

"Barnes-Jewish West County Hospital is an outstanding community hospital and we're excited to be a part of it," said Dr. Larry J. Shapiro, M.D., executive vice chancellor for medical affairs and dean of the School of Medicine. "Our patients now have more choices in where they can seek care from a Washington University physician."

"Barnes-Jewish West County Hospital is an outstanding community hospital and we're excited to be a part of it," said Dr. Larry J. Shapiro, M.D., executive vice chancellor for medical affairs and dean of the School of Medicine. "Our patients now have more choices in where they can seek care from a Washington University physician."

"Barnes-Jewish West County Hospital is an outstanding community hospital and we're excited to be a part of it," said Dr. Larry J. Shapiro, M.D., executive vice chancellor for medical affairs and dean of the School of Medicine. "Our patients now have more choices in where they can seek care from a Washington University physician."

"Barnes-Jewish West County Hospital is an outstanding community hospital and we're excited to be a part of it," said Dr. Larry J. Shapiro, M.D., executive vice chancellor for medical affairs and dean of the School of Medicine. "Our patients now have more choices in where they can seek care from a Washington University physician."

"Barnes-Jewish West County Hospital is an outstanding community hospital and we're excited to be a part of it," said Dr. Larry J. Shapiro, M.D., executive vice chancellor for medical affairs and dean of the School of Medicine. "Our patients now have more choices in where they can seek care from a Washington University physician."
The School of Engineering and Applied Science spring dinner will be held Tuesday, April 24, at 5:30 p.m. in the Great Hall Commons, St. Louis. A reception will start at 6:30 p.m. with the dinner follow-
ing at 7:30 p.m.

Fire alumni will receive Alumni Notables booklets to be given the Young Alumni Award winners and members of the Dean's Award. The honorees:

**Alumni Award Honorees**

- Alumni Achievement Awards
  - Chandyrenap, M.D., (BSEE '78, BSME '80) is the medical officer for the Food and Drug Administration Bureau of Medical Devices in Arlington, Va. He was the first person with degrees in engineering and medicine to be employed by the medical devices bureau. Chandyrenap helped expedite the approval of several life-saving medical devices and was a key player in the development of the Florida Hospital model, which is now in use on airplanes and in other public buildings.
  - Gaur D. Hars, (BSME 82) is chief executive officer and co-founder of Knowledge Networks, Inc., a global market leader and innovator in the creation and processing of market data. Used by one of the world's 50 largest financial institutions, Creditis is the first and leading e-platform in credit de-
  - Dean's Award
    - Michael G. Gibbons (MSME '92, MBA '97) is president and chief execu-
  - Young Alumni Award
    - Llenschle, B.S. (BSEE '04) is project engineer for Spartan's magnesium die-cast solutions for highly engineered aluminum and

---

**Sports**

**Baseball splits four home games**

The Bears split a doubleheader with the University of Wisconsin-Oshkosh for their final weekend home games, 6-5, Monday, March 22.

The Bears had to overcome five-run deficits in both of their wins over Benedictine.

Senior and two-year co-captain Scott Kennedy had the best week, going 7-for-13 at the plate, hitting .538 with a home run, four RBIs and five runs scored.

**Softball swept in home doubleheader**

The No. 9 softball team dropped a pair of games against No. 15 Valparaiso. WUSTL fell in the first game, 8-2, and lost the second contest, 6-2.

WUSTL (15-3) returns to action Thursday, April 2, when it hosts Incarnate Word in a doubleheader at 3 p.m.

---

**Obituary**

Richard J. Purvis, professor emeritus at the George Warren Brown School of Social Work and head of the area of international social development, died Sunday, Feb. 24. He was 92.

Purvis dedicated his life to human social work and all the underscoring causes of societal and cultural conflict.

Purvis earned a master's degree from Wayne State University. He moved to St. Louis to settle in with his wife, Eda, and his daughter, Mary Lou Purvis.

He returned to the United States and joined the faculty at the Brown School, where he was instrumental in helping me get involved with other veterans and military families by visiting the VA Medical Center, the VA Regional Office and distributing posters to the military public.

A memorial service will be held at a future date. In lieu of flowers, donations may be made to the Pow Wow to various organ-

---

**Notables**

American Indian Awareness Week begins March 31

By JASMIN MATTHEWS

A mERICAN INDIAN POW WOW, a traditional food and drink tasting and a discussion on the therapeutic benefits of tribal ceremonies are among the high-
lights of the members of the George Warren Brown School of Social Work and Native American stu-
dents to share their unique cultures with the campus and the St. Louis com-

For many American Indian and Alaska Native, traditional healers attend to the physical, spiritual and emotional needs of a person while the medical approach tends to focus solely on the physical.

This year's Pow Wow co-chairs and board members are dedicated in instrumental in helping me get involved with other veterans and military families by visiting the VA Medical Center, the VA Regional Office and distributing posters to the military public.

A memorial service will be held at a future date. In lieu of flowers, donations may be made to the Pow Wow to various organ-

---

**German department hosts media symposium**

By NEIL SCHNEIDER

The Department of German, Russian and East European Languages and Literatures is organizing the 19th annual St. Louis Symposium on German Literature and Culture, "Consuming News: Newspaper and Print Culture in Early Modern Europe (1500-

"We are thrilled to, once again, organize the German depart-

The conference will highlight the role of early modern print media by investigating what was
Amanda Moore McBride, Ph.D., assistant professor of social work, discusses upcoming field research in Peru with downtown office student Benjamin Long. "I am passionate about applied research that can actually provide input for policy and program development," McBride says. "I don't want to do research that just ends up on a shelf."

A new challenge

In April 2006, McBride was sum-
momed to the chancellor's office. Given her research interests and rave reviews of her administrativa-
abilites by Lowel, Chan-
cellor Mark S. Wrighton asked her to put one more item on a her already-full plate. He asked her to take the reins of WUSTL's Gephardt Institute for Public Service, whose mission is to pro-
more civic engagement across the University and empower individ-
als, especially students and older adults, to become more active citizens. She now serves as the institute's director.

"I think of the institute as a nexus for service across campus, bringing together student groups, individuals and faculty members — all who are engaged in the community through volunteerism, service projects or service-learning courses," says McBride, who recently received the distinguished alumni award from Hendrix Col-
and her University is already contributing to the public good," McBride says. "So the ques-
tions are: How we to create pro-
ductive, engaged citizens?" and "How do we create the rewire- ing of civic conviction and how to make that happen?"

Deep roots in service

McBride's interest in civic engage-
ment is deep seeded and lifelong. A fourth-generation native of Batesville, Ark., she was taught early on that "all politics is local" from her grandparents and par-
ents. Both her mother and father were involved in community organizations, and her mother later became a justice of the peace.

"I got to go to the courthouse and watch my mom up there with all these men," says McBride, sitting proudly in the alumni room. "When I was in high school, she served on maybe 10 boards. I got to see how community leadership happened and came to under-
stand that this is my responsibility, too.

After receiving a scholarship to Hendrix College in Conway, Ark., young Amanda found herself befuddled when she strugg-
gled after her first semester. Thankfully, a professor asked, "So what are you really interested in?" "I told him, I went to influence how people connect to one another and how they engage," she says. It was a light-bulb mo-
moment. She started talking psychology classes and became interested in community. But something was missing, she says. During her senior year, she decided to take a service-learning course that included volunteer work at a nursing home where she saw firsthand the impact of social programs such as Medicaid and Medicare.

"I realized that it was not just about the things that she was shoulder to shoulder with the community and where they, too, learn how to seek and apply client input. Although she has her own re-
search agenda, she is still in-
volved with the Center for Social Development, where she serves as research director and currently focuses on a project assessing the impact of international service.

"Amanda has been an emerging leader in the field of civic engagement. She has already contributed to the advancement of the Gephardt Institute, and I look forward to see-
ing more of what can be accom-
plished under her direction."

A passion for purpose

In the end, what McBride the social archtect wants to offer her profession and her University is an understanding of the civic structures that allow students and others to find purpose in their lives and work.

"I am passionate about ap-
plied research that can actually provide input for policy and pro-
gress development. I don't want to do research that just ends up on a shelf," she says, pointing to the booksheles behind her lined with author's books and reports. "For example, we now have a critical moment in history. Nationwide, many are defining their lives in civic terms. What does research tell us on how we can best cultivate and change the life narratives across all of our students?"