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Forging New Directions: Launching a Scholarly Communications Initiative
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BACKGROUND
The complexity of research in the 21st century, coupled with the transformation of information technology and the heightened scrutiny of responsible conduct of research issues, has presented challenges with effective knowledge management. To address these issues, a scholarly communications initiative was implemented by Becker Medical Library in 2007.

A series of resources and services were identified to provide support for library users on campus in the creation, access, dissemination and preservation of knowledge in accordance with responsible conduct of research practices. Advocacy and outreach efforts were focused on presenting all viewpoints from a neutral position with respect to research practices. Dissemination of scholarly communications focused on presenting all viewpoints from a neutral position with respect to research practices.

LESSONS LEARNED

- Be flexible in adapting to the needs of users
- Neutrality enhances credibility
- Partnerships outside of the library are vital to enhancing awareness of scholarly communications issues that would otherwise be difficult to do so without author rights, open access and translation of research impact.

FUTURE PLANS

1. "Translating the Impact of Research."
2. Join NIH Scholarly Communications website (Becker and Danforth Libraries).

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