The Division of Laboratory has been awarded a grant in the amount of $18,000 from the Friends Fund for a project dealing with skin cancer research. The grant will be used to continue the investigation of the effects of long-term exposure to UV light and to explore the possibility of using this method as a means of early detection of skin cancer.

Service Pins Given

The following nurses have been honored by the Jewish Hospital with service pins for their years of service:

- Miss. Helen Smith, 10 years of service
- Miss. Mary Brown, 5 years of service
- Miss. Jane Jackson, 2 years of service

Life Members

Three new life members have joined the Jewish Hospital Auxiliary: Mrs. Jane Andrews, Mr. John Rogers, and Miss. Margaret White. They have each contributed at least $10,000 to the hospital's capital fund.

In additional news, Dr. Herman T. Blumenthal, Director of the Division of Surgical Services, has been elected President of the Missouri Division of the American Cancer Society. Dr. Blumenthal has served as Secretary of the Council of the Society. For the past two years, he has served as Research Associate in the Clinical Research Laboratory of the University of Chicago under the direction of Dr. Jay Bergey. Dr. Blumenthal will continue his work in the area of cancer research.

Dr. Dayton On TV

Dr. Dayton, former editor of The Jewish Hospital News, will be a regular contributor to the hospital's TV program, appearing on Wednesdays at 7:30 p.m. on Channel 3. The program will feature interviews with hospital staff and updates on the latest developments in medical research.

Part of Front Of Building Is Gone Forever

The groundbreaking ceremony for the expansion of the hospital was held on Thursday, July 19, with President W. J. Wozniak, M.D., Chairman of the Board of Directors, leading the ceremonies. The new building, which will house the new Emergency Department and Intensive Care Unit, is scheduled to open in September.

New Public Relations Department Started

A new public relations department has been established at the Jewish Hospital, with Mr. David A. Gee as department head. The department will be responsible for overseeing all public relations activities, including media relations, community service, and public education programs. The department will also work closely with the hospital's medical staff to promote the hospital's services and facilities.

The Jerusalem Hospital of St. Louis

216 S. Kingshighway
Divisions: The Jewish Hospital, Jewish Medical Service Bureau, Jewish Sanatorium, Miriam Rosa Bry Convalescent-Rehabilitation Hospital.
Every organization is proud to be a leader in its field. The Jewish Hospital, no exception, has recorded a few items which can be termed as "Hospital Firsts" in this area.

The Home Care Program under Dr. I. J. Flanze, which had its beginning one year ago, was the first such care program instituted by a Jewish hospital. With the aid of Dr. Littauer, the program was patterned after a similar one in New York's Montefiore Hospital. Working as a team, the individual doctors, nurses and staff members have treated needy cases in their homes where in the long run, they can be much happier.

Last year, the summer, was the beginning of the teen-age volunteer program. The girls, most of whom attend high schools in the area, have worked well and have aided the hospital cause to a great extent. This organized volunteer help is extremely hard to recruit, the teen-agers personnel director and Mrs. Robert Aronson, president of the teen-agers program was started by Miss Imogene Laswell, hospital. At the present time, the teen-agers department is a full-fledged auxiliary. During the summer, when volunteer help is extremely hard to recruit, the teen-agers have filled a large gap.

In the X-ray department, a new type of machine was recently installed. This machine, in which the x-ray tube hangs from tracks mounted in the ceiling, will augment the diagnostic radiographic equipment now in use. It is the Kelkelet ceiling mounted x-ray tube crane which travels on the Forest Park Boulevard side. During construction, the Cashier's Office will remain on the First Floor.

We apologize for any noise or inconvenience that may be created by the construction work that is presently underway. We are trying to minimize the disturbance as much as possible.

A publishing program designed to expand the present facilities of Jewish Hospital to the home will give the community a better picture of modern health centers.

For a short time, the entrance to the Hospital will be on the Forest Park Boulevard side. During construction, the Cashier's Office will remain on the First Floor.

Public Relations Program

216 is still 216, but in name only. As the old bromide goes, there's been some changes made.

First, 216 will again appear each month. This time as a tabloid-size newspaper. This enables more news, more pictures faster printing and shorter deadlines. Of course, we should mention, it's all being done at an extremely effective rate of speed.

Mr. Jack Samuel, first and new public relations director, is the editor, while Mr. David A. Gee is associate director with Miss Imogene Laswell.

Besides 216, the public relations program has been devised to service the daily and weekly press, television and radio stations from this area pertaining to the hospital. A well informed public is our friend and the Howard News newspapers Expanding: Give the people light and they shall find the way

Which reminds us, we're planning a bright sign in front of the hospital to point with pride to the fine, enlarged medical center, the new outlook for the individual patient and the building's turn out front end and set the mind to work. Public relations!
NURSING ALUMNAE NOTES

Alumnae Association Goes
"Cruising Down the River"

Many of our nursing staff were aboard for a most enjoyable evening of "cruising down the river" on the Steamer Admiral, Sunday evening, June 13. Miss Ruth Mitchell, nursing arts instructor, went "cruising" for a European holiday. Miss Jo Ann Ferschtman and Mr. Reuben Balk of the School of Nursing went "cruising" with Blanche Conrad, their best friend, and several others for the 50th Year Anniversary of the School of Nursing. Miss Marilyn Heinemann, science instructor, Dr. Tom K. Lammert, and Dr. Dave Ferschtman and Mr. Paul Fellerbaum at PA 7-5635.

Help Wanted Column

1) Volunteers are urgently needed for work in the Jewish Hospital with patients. Job requirements are a big heart and willing hands. You are needed to assist in clerical, nursing, clinic, motor corps, laboratory, supplies, pediatrics and other divisions. Give as many or as few hours as you can spare. Training classes will periodically, enroll now. Call Mrs. Theodore Lathers, SA 2-2300, or contact the School of Nursing, Class of 1954.

2) Want a nice job that you can do at home for the Auxiliary? Volunteer now for the Telephone Committee. Call Mrs. Harry J. Harris, chairman, at PA 1-2553.

3) Recreational Services needs volunteers to work in the hospital on Monday, Tuesday and Friday from 9:00 to 11:30 a.m. Wont you try to fill just one of these mornings? Please call Mrs. Fred R. Sale, chairman, at PA 5781.

4) A typewriter, new or used, is needed badly by the Volunteer office at the Hospital. If you have one you would like to donate please call Mrs. Theodore Lathers, PA 5846.

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