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216 S. KINGSHIGHWAY, ST. LOUIS, MO. 63110

Hospital President Gives Year-End Report

Mr. Ruwitch said that 1964 was a year of accomplishment for Jewish Hospital and the Jewish Hospital board of directors, told an assembly of medical and administrative staff members at a year-end informal meeting.

This second annual session was held in Steinberg Auditorium December 29 to inform hospital personnel of present hospital activities and future plans. In extending New Year’s greetings to the group, Mr. Ruwitch said that 1964 was a year of accomplishment for Jewish Hospital and the staff was to be congratulated for their part in helping to achieve fine medical care.

In discussing Jewish Hospital as a teaching hospital, he cited the importance of actively engaging in medical education for nurses, residents and interns.

“Our goal is to render the finest in patient care, and to achieve this goal, our hospital must continue to be an outstanding hospital.” Joseph Ruwitch, president of the Jewish Hospital board of directors, told an assembly of medical and administrative staff members at a year-end informal meeting.

This area we increased our number of ward beds from 230 to 30. In 1965 we will increase our number of surgical ward beds from 30 to 40,” Mr. Ruwitch said Jewish Hospital is fortunate in having Dr. Stanford Wessler as our physician-in-chief, as well as having him serve as a full professor of medicine at Washington University Medical School. He briefly outlined the future plans of WUMS, officially known as the Washington University School of Medicine and Associated Hospitals.

“This will be the only medical center of its kind in the country,” Mr. Ruwitch explained, “and we are happy to be a part of it.”

Plans for construction of the new nursing school addition were completed in 1964 and ground will be broken within the next 30 days. This unit which will be constructed onto the historic Administration Building of Shorenstein School of Nursing will expand the facilities to accommodate 235 student nurses and house female house officers. The nursing addition is scheduled for completion by 1966.

Early summer will be the time for ground breaking ceremonies for the Charles and Florence Yalem Research Building. “This two million dollar research facility is not only vitally needed by the hospital but will lend prestige and dignity which will help us attain our basic goal of fine patient care,” Mr. Ruwitch said. Dr. Stanford Wessler Moderates Panel Discussion

Dr. Stanford Wessler, physician-in-chief, Jewish Hospital, moderated a panel discussion titled, “Doctor’s Dilemma Anti-coagulant and Thrombolytic Therapy in Coronary Artery Disease.” The special session was presented Tuesday, December 29, in Steinberg Auditorium.

Participants on the panel included:

- Jack Hasson, M.D., assistant professor of pathology, Washington University and director, department of pathology, Jewish Hospital; Edward Masue, M.D., associate clinical professor of medicine, Washington University and director, heart station, Jewish Hospital; Sol Sherry, M.D., professor of medicine, Washington University and associate physician, Barnes Hospital; Arthur E. Straus, M.D., assistant clinical professor, emeritus, Washington University and consulting cardiologist, Jewish Hospital of St. Louis.

Globe-Democrat Selects Mrs. Hausfater For Social Service Achievement Award

Mrs. Robert L. Hausfater, board member of the Jewish Hospital Women’s Auxiliary and member of a special Jewish Hospital committee to obtain financial support for the Eliza Steinberg Division of Child Psychiatry, has been selected as the 1964 Woman of Achievement in Social Service by the St. Louis Globe-Democrat.

Her welfare work in the St. Louis area began when she spent three years in the Division of Pulp Welfare and Adjustment of the St. Louis Public Schools after receiving a master’s degree in social work from Washington University.

Currently her biggest job is serving as member of the Missouri State Committee on a Comprehensive Mental Health Plan. This group was established to survey the mental health needs and resources throughout the state. The parent committee has set up half-a-dozen subcommittees and Mrs. Hausfater is chairman of the group studying resources for children and youth.

Other jobs she holds in the health and welfare field include: board member of the Missouri Association for Social Welfare, as well as the St. Louis area division, steering committee member of the Missouri Council on Children and Youth; board member of the Miriam School; member of the St. Louis Jewish Light; and on the board of trustees of the St. Louis Jewish Light.

In 1960 she was a delegate to the White House Conference on Children and Youth in Washington, D. C.

This award is in recognition of Mrs. Hausfater’s contributions to the health and welfare field in St. Louis.

Mrs. Koplar Gives Nursing School $10,000 Scholarship

Dr. J. G. Probst, senior surgeon, Jewish Hospital, close friend and relative of Mrs. Jeannette Koplar, acted as emissary in presenting a check for $10,000 to David A. Gee, executive director of the hospital, Mrs. Jeanette Koplar, close friend and relative of Mrs. Koplar, designated this to be used for nursing education of graduate nurses of Jewish Hospital.

The scholarship will be awarded each year at the nurse’s graduation exercises. The same hospital nursing committee which governs other nursing scholarship awards will make the selection.

In establishing this fund, Mrs. Koplar continues her philosophy of achievement and concern. Funds for rehabilitation equipment for physical and occupational therapy have been made possible by the children of Mrs. Koplar. This tribute is known as the Sam and Jeannette Koplar Rehabilitation Equipment Fund.

Her late husband, Sam Koplar, was a man of vision and ability. His achievements throughout the city are well-known.

As an outstanding builder, he was responsible for many of the fine landmarks in St. Louis, among them the Park Plaza Hotel.

He and his wife represented the spirit of co-operation and achievement with their family and with their city.
"I followed your advice... what's the next step?"

Doctor Treats Aches, Pains; Gives Advice on Marital Ills

Why would a successful doctor turn to marriage counseling? Dr. B. Y. Glassberg's answer is simple: "I learned that marriage was formerly an institution in which men and women put up with one another. Today, it is regarded as a companionship affording a genuine desire to satisfy the needs of a mate. Premarital counseling is designed to enable a particular man and a particular woman to establish a meaningful and contentment producing marriage."

"If spouses could acquire tolerance for the idiosyncrasies of their mates; if they could learn to communicate effectively, listen to expressions of anger voiced by their mates and work out their differences through emphatic communication, marriages would have more meaning. "

"If the marriage is mutually meaningful, not just sexually satisfying, fidelity is unlikely. There is more to marriage than sex."

Young People Raise Money For Child Psychiatry Division

After reading about the Ellen Steinberg Division of Child Psychiatry in the newspapers, five girls, ages 5 to 12, staged a day-and-a-half carnival on the patio of the Avivah, a 12th grade girls club. The girls, Amy Zussman, Carol Faiffier, Linda Bercovici, Linda Oliver and Jeannie Parthy, spent three days setting up the day-and-a-half carnival on the patio of the Avivah, a 12th grade girls club.

Pancake Breakfast Held

A pancake breakfast, sponsored by two teenage JCCA clubs raised $250 for the Ellen Steinberg Division of Child Psychiatry at Jewish Hospital. The "Paul Bunyan Pancake Feast" featuring "all you can eat for $1" was held November 29 at the JCCA by the Ari-torats, a 12th grade boys club and aided by the Avihah, a 12th grade girls club.
Holiday Party Imbued With Gay Nineties Spirit

SETTING THE SPIRIT OF THE ANNUAL HOLIDAY PARTY, held December 17, are members of the planning committee; George V. Horne, chief pharmacist; Mrs. Beverly Ward, R.N.; Mrs. Raya Kovensky, public relations; A. F. Jaquier, director, building services; Mrs. Virginia Reisinger, assistant director of nursing; Mrs. Barbara Jane, director, public relations; Boris Axelrod, director, food services; and Mrs. Bella Fendelman, payroll supervisor.

IT’S THIS WAY, Boris Axelrod explains to David A. Geo, executive director, Joseph F. Ruwitch, president, and Mrs. Ruwitch.

HAVE SOME EGGNOG, Rabbi Lawrence Siegel, chaplain, says to Mrs. Betty Crump and Miss Kathie Malinoski, clinical laboratories.

ADDING THE FINAL TOUCH, Mrs. Fran Stovall, patient relations representative, and Boris Axelrod set up decorations.

NURSES OF THE ROUND TABLE enjoy the holiday feast.
Use This Form to Make Tax Deductible Contributions:

TO THE JEWISH HOSPITAL TRIBUTE FUND

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Please print:

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Please make check payable to Jewish Hospital Tribute Fund. Sponsored and operated by the Jewish Hospital Auxiliary.

SEND TO: Mrs. Henry H. Stern, 6310 Waterman Ave., St. Louis, Mo. 63130—PA 7-6310

Mrs. Joseph Rusvitch, 102 Lake Forest, St. Louis, Mo. 63117—ST 1-3416
Good Eating Should Be Fun
Nutrition Instructor Says

Mrs. Edward Hudson, nutrition instructor in the School of Nursing, who has made nutrition a vital part of her private and professional life.

Her recent election to the presidency of the Missouri Dietetic Association is evidence that she is the type, as well as the person, who takes her work seriously. Mrs. Hudson is an ex-board member of the American Dietetic Association.

There has always been an opportunity to use her professional knowledge, Mrs. Hudson explained. "In PTA, in church groups and even in my husband's work. He's a social worker. While we were in Boston where he worked as director of a settlement house and summer camp, I planned the menus and supervised the preparation of food for the summer campers.

"But my main interest has always been teaching." Joining Jewish Hospital's staff in April, Mrs. Hudson was merely continuing her teaching career which started after her dietetic internship at Barnes hospital, where she stayed on the staff 4 years teaching nurses and working in metabolism research.

During the war she was nutrition supervisor for the Visiting Nurse Association in New England. During her chairmanship of recruiting under the new leadership of the Committee on Nursing, to accept the presidency of the board of the Visiting Nurses Association.

Mrs. Senturia has resigned her 10-year chairmanship of the recruiting activities of the Committee on Nursing, to accept the presidency of the board of the Visiting Nurses Association.

During her chairmanship of recruiting activities, through open houses and other programs, the number of girls applying for admission to The Jewish Hospital School of Nursing has increased.

We are happy that Mrs. Senturia will continue as a member of the Committee on Nursing and that she has consented to work in recruiting under the new leadership," Miss Edna E. Peterson, director of nursing service, said.

Mrs. Jack Goldman has been appointed to succeed Mrs. Senturia.

7th Floor Remodeling
Completed

Twenty-eight patient rooms on the seventh floor of the hospital have just been remodeled, according to A.F. Jaquier, director of building services.

Each room has been equipped with a wall oxygen outlet, a lowered acoustical ceiling, asbestos vinyl tile floor, and formica covered doors. The bathrooms have new pasted ceramic tile, bedpan flushers, and new fixtures where necessary. Previously there was no shower on the floor. Now, there will be a combination tub and shower as well as a shower room.

Total cost of remodeling in each room is approximately $300. However, this will not affect room rates.

The hall ceiling will also be lowered and the original terrazzo floor covered with vinyl. The fifth and sixth floors have a new lowered ceiling.

One of the three delivery rooms has been converted into a recovery room—a convalescent recovery room.

In addition, a linen chute from the operating room to the laundry room has been completed.

Hospital Adds
Inhalation Therapist

Larry Munsch has joined Jewish Hospital's staff as a full-time inhalation therapist.

He's on call to administer inhalation therapy treatments to patients who have trouble breathing.

The method of overcoming deficiencies or abnormalities in breathing and supplying enough oxygen to the blood, requires different approaches, techniques, volume and percentages of oxygen.

Some of the clinical illnesses treated by inhalation therapy are cardiac failure, coronary thrombosis, asthma, atelectasis, pulmonary edema, emphysema and pneumonia. It is also used in the treatment of such conditions as acute anemia, bronchial obstruction, pneumonic cough and gas retention.

The importance of inhalation therapy as a paramedical specialty is growing. Not only is it used in a therapeutic and recuperative sense, but it also has been used in a diagnostic sense for more precise knowledge of disease lungs.

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Dr. Cook served for many years in the Jewish Hospital Dispensary and was appointed to the Jewish Hospital Medical Staff in 1913. He served on the general staff, out-patient and ward service staffs and since 1948, consulting staff. He was director of the department of medicine from 1947 to 1949 and twice elected president of the medical staff: 1937-39, 1947-49. He was also a member of the committee on conference and medical matters and president of the intern committee.

Dr. Cook graduated from the Washington University School of Medicine in 1905. He served his internship at St. Louis City Hospital and his postgraduate training at the University of Berlin.

He was successively instructor, assistant professor and associate professor emeritus of clinical medicine at Washington University School of Medicine from 1914 to the present.

He was a member of the St. Louis Medical Society, the Missouri State Medical Association, the American Association of Advanced Science; a fellow in the American College of Physicians and a diplomate of the American Board of Internal Medicine. He was also active in the Ethical Society of St. Louis, the People's Art Center and in many civic and religious organizations.

He had published over 30 papers.

Dr. Cook is survived by his second wife, the former Mrs. Edith L. Strasburger, University City and two sons, Dr. Robert J. Cook, Bentonwood, and Howard F. Cook, Evanston, Ill. His first wife, Mrs. Fanny Cook, died in 1949.

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Sketching Scientist Cites Medical Art Techniques

"Photos can't do the things we can do," said Mike Lipsky, research assistant at Jewish Hospital and free-lance medical illustrator. "Medical drawings are more accurate than photographs because you can bring out every single detail in a drawing or put emphasis on what is important."

How does an artist get to be a medical illustrator? Mr. Lipsky cited the following requirements.

"First, you have to know histology, physiology and photography. I picked up a lot of medical knowledge in the Air Force where I was a medical and surgical supervisor and medical administrator.

"Also, you have to be good with details. Most artists are good in one particular thing. Some very fine artists are good layout men, but not good on the finish. I'm mainly a detail man."

"After I was discharged from the service, I went to commercial art school and medical art school. By the way, there are very few medical art schools in the country. In my class, there were only 4 students."

"In medical art school we drew life-size human skeletons from actual models and from autopsy studies. We drew each bone individually, then put them together on a large window shade.

"We did the same for the muscles, showing the origin and insertion of each one in color; and for the circulatory and nervous system.

"Many of the medical arts techniques are different than those I learned in commercial art school. For instance, when drawing an organ of the body, we put it into a "light" box. This is a box, completely black inside with a light in one corner that shows out the highlights, thus making it easier to visualize the organ.

"For drawings of this type (Fig. 1) we usually use carbon dust and brushes. This is called the Bradel half-tone technique. You draw the outline in pencil and brush on the carbon dust just as if you were painting. Then, with a knife, etch out the highlights and different shading values with a stamp — pointed piece of cardboard — and an eraser. A plastic coating keeps the picture from smearing.

"This is one of our most realistic techniques.

"Often we reproduce what we see through a microscope (Fig. 2). For this we use watercolors which look transparent. These same watercolors are also used to color negatives."

"Have you heard of the scratch board techniques (Fig. 3)? It is also used in commercial art. We use a two-layered board with a white shiny surface. Then we cover it with ink and scratch out the drawing in white or vice-versa.

"To fill in areas, like lines on a graph, there is a special paper available called 'Zipper tone'. You press the treated paper against your work and the image comes off."

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"But this is just a sideline. In Boston I worked for Harvard University at Beth Israel Hospital doing surgical research and operating the heart-lung machine in the laboratory and operating room.

"Now, I am doing full-time research in blood coagulation under Dr. Stanford Wender, physician-in-chief, at Jewish Hospital.

"Sometimes, just for fun, I would like to get away from painting details. I would paint something, not really abstract, yet representational. That's the trend today."

Parties Enliven Childrens Holidays

Two parties marked the holiday season for children in the Ellen Steinberg division of child psychiatry at Jewish Hospital.

A "Holiday Open House" to introduce the staff and children's friends to their families, was held December 18, on the division. Decorations were made by the children.

216 is published monthly by the Public Relations Department of The Jewish Hospital of St. Louis. Joseph F. Ruwitch, president. David A. Gee, executive director. Barbara Janes, director public relations. Barbara Lacy, editor.