Plaque Salutes 2 Million Rx

The Pharmacy Department of Jewish Hospital was awarded a plaque from E. R. Squibb & Sons, designating more than two million prescriptions filled. The plaque measures 11 inches wide and 15 inches high, with an inscription engraved on a silvered and gold-plated plaque from E. R. Squibb & Sons, designating more than two million prescriptions filled. Also pictured are W. D. Motter, Jr. (left) special hospital representative, and Phillip M. Sullivan, manager of the St. Louis Division of E. R. Squibb.

J. Berger, M.D., Jack Hartstein, M.D., Theodore Merrims, M.D., William Shieber, M.D., and Alvin Wenner, M.D., members George Horne, Ph.G., Benard C. Adler, M.D., Edward J. Berger, M.D., Jack Harriman, M.D., Theodore Merrims, M.D., William Shiebler, M.D., and Alvin Wenner, M.D.

"The pharmacy and therapeutic committee is an advisory body."

(Continued on page 2, column 2)

A MONTHLY COMMUNITY PUBLICATION OF the JEWISH HOSPITAL of St. Louis

Vol. 14 — No. 8 OCTOBER, 1965

216 S. KINGSHIGHWAY, ST. LOUIS, MO. 63110

Shoenberg Grants $100,000 to Hospital

A gift of $100,000 was donated recently to Jewish Hospital by the Shoenberg Foundation, Inc., it was announced by Joseph F. Ruwitch, president, board of directors.

In making the announcement, Mr. Ruwitch indicated that the contribution has been designated as an unrestricted gift for the hospital.

"We are deeply grateful for this fine contribution to the ongoing programs at Jewish Hospital," Mr. Ruwitch said.

"This gift is typical of the high ideals and community spirit of the Shoenberg family. Moses Shoenberg was one of the men who contributed funds to build the original hospital, and his son and grandson have carried on this tradition of civic philanthropy.

Margaret Loh Evaluates the Role of Nurses

The role of the professional nurse in hospital therapy is changing, according to Margaret Loh, new director of nursing at the Jewish Hospital. "This change is resulting because of the increased demand for nursing services, the introduction of auxiliary help in patient care areas, and the increased demand for increased health teaching and interest in the preventive aspect of disease.

"The registered nurse of today needs, not only to be a good practitioner of nursing techniques and knowledge, but endowed with the ability to teach others how to give this nursing care," Miss Loh said. "The term 'nurse shortage' is a misnomer since we have more nurses today than ever before, which will be a problem only until we begin to meet the demands for nursing service. Nursing leaders throughout the country, have, for many years, been attempting to overcome this problem," she added.

Junior College Program

One such solution was the two year Junior College program. It began as a pilot study at Columbia University and has now spread throughout the country. "Such a program permits the education of the registered nurse to be a shorter period of time than the traditional hospital school program. With these accredited nursing programs today it will be the task of nursing leaders to choose the most capable of producing the type and quality of nurses to meet the demands of society.

"Another change in nursing is the introduction of this clinical specialist," Miss Loh continued. "Through advanced education and experience, she would be a nursing consultant in the specialized field of patient care. She would coordinate all nursing procedures for each of her patients into a total patient care plan. In addition, she would help to teach ancillary personnel the techniques and knowledge necessary for the care of such patients.

For them to give satisfactory care to such patients, it is obvious that educational programs have changed in their philosophy, objectives and length.

Today stress is placed upon treating the patient as a whole, not just his physical illness, but the psychological and sociological aspects of his life that may affect his health and his rehabilitation to the community.

"There's a new trend for men (Continued on page 8, column 2)

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"There's a new trend for men (Continued on page 8, column 2)
Miss Laverda Ryder, director of nursing education, answers questions from two of the 97 new nursing students. They are two members of the largest class at the School of Nursing at the Jewish Hospital.

**COMPUTER**

(Continued from page 1)

The growing use of computers in hospitals.

"Even the sale of a computer or other data processing systems to the hospital business office is regarded as an entering wedge for real medical use of electronics. When a hospital gets its first computer for keeping office records, it seems a long way from the operating room, but it's really only a small jump. . . . The progress of electronics in medicine shows up best when you look at the industry in terms of use."

"This means in terms of uses as diagnosis, therapy, surgery, analysis and research. Electronic Data Processing cuts right across the field, but in two specific areas, analysis and research, it's really moving fast now."

**Kingshighwaymen Bowlers Lead Group Totals**

Six "Kingshighwaymen" have formed a Wednesday night bowling team which has the highest cumulative team score (1020) of any group in the medical-dental league.

Stanley Lang, Ph.D., captain of the team, said that the "Kingshighwaymen" team was formed last spring when he, Sam Frankel, Ph.D., and Armand F. Jaquier, director of building services, decided that enough bowlers affiliated with the Jewish Hospital were playing on separate teams in the league to have a team of their own. Mr. Jaquier thought of the team name, "Kingshighwaymen."

Members include the three men above as well as Marcy Goldstein, M.D., Vernon Spradling, manager of the business office; and Robert Hickok, administrative coordinator of the department of rehabilitation.

Mrs. Evelyn Whitlock

Control Center

The department serves as control center for medical reports channelled in by staff members and attending physicians at 16 televised stations throughout the institutions.

"The days for medical record workers to function as glorified file clerks are over," Mrs. Whitlock says.

Many of the hospital's statistical reports that were manually prepared will, in the future, emerge from the institution's recently installed computer system. Most department heads, including Mr. Whitlock, are getting special training in the new computer system.

Her department is currently in the process of designing forms that will utilize the computer system next year in a statewide program called "Operation Icepick."

**Sponsored By State**

This program is under sponsorship of the Missouri Health Association to determine the need for federal funds to hospitals, based on turnover of patients, transfers from other areas and a multitude of facts which would take too long and be too costly for a sizeable city hospital to figure without computer technology.

Mrs. Whitlock gets involved in "Operation Icepick," the medical records director, together with other directors throughout the state, has been concerned in regards to a central tumor registry system for cancer patients.

The Missouri Co-operative Tumor Registry has been organized to standardize reporting formats for all hospitals on cancer patients. It will speed up exchange of information regarding cancer patients and treatments — a process that may hopefully save lives.

**STATE CAREER BEGINS FOR HOSPITAL LIBRARIAN**

by Carol Rehg

Globe-Democrat Staff Writer

When Mrs. Mark (Evelyn) Whitlock was installed recently as president-elect of the Missouri Association of Medical Record Librarians she touched the first rung of a statewide career ladder which has absorbed her professional interests over a span of 15 years.

The rung of the ladder might have been reached earlier except for private-life interruptions "to marry the boy next door" who is now a research bio-chemist at Washington University and to have three boys and a girl, ages 4 to 11.

Many other Duties

Characteristically, at the time Mrs. Whitlock became president-elect of MAMRL, she is engaged in full-time duties as director of the medical record department at Jewish Hospital and is also beginning "part-time" community service as PTA president of Hamilton Branch School.

Mrs. Whitlock is also aneressary of The Ellesedville Credit Unit which for father founded years ago to serve the community around Homer G. Phillips hospital, the same hospital which honored her with an award presentation last May for "outstanding service" to the hospital. The hurried pace which keeps her at a trim 45 sounds as particularly bothered Mrs. Whitlock, who is simply too busy to notice she is hurrying. The personnel record shows, however, that she's been going at a fast pace for some time.

She has worked in the medical record departments of the Barnes hospital group and Jewish hospital since 1951 and has attended both St. Louis and Washington universities.

On "Temporary Leave"

She is on "temporary leave" from Washington University in order to devote more time to MAMRL and to her PTA duties.

The PTA job came about as the result of a suggestion she made that was not popular at first hearing.

"I recommended the meetings be held at night, since 50 per cent of the parents are working parents and could not attend day meetings," she said.

"It wasn't very popular because of the added expense of keeping the building open at night."

The PTA group accepted the idea, however, and nominated her for president. Since it was her idea she decided it was only right to follow through.

Mrs. Whitlock's ability to "follow through" is reflected in her competent capacity as director of 18 persons in the medical records department of a 525-bed institution which discharges more than 18,000 persons per year.

The medical record department houses medical records for Jewish Hospital patients dating back to 1902.

The Jewish Hospital

HOSPITAL

PHARMACY AWARD

(Continued from page 1)

committee of the medical staff, which represents the official, organizational line of communication and liaison between the medical staff and the pharmacy department. Its purpose, stated broadly, is to consider all matters relating to the handling or use of drugs in the hospital. It is composed of the chief pharmacist and physicians selected under the guidance of the medical staff. This committee is one aspect of medical staff as a whole, and its recommendations are subject to medical staff approval.

(Continued from page 1)

Data Processing cuts right across the field, but in two specific areas, analysis and research, it's really moving fast now.

"What do you mean. You don't think?"
Four hospitalized doctors presented papers at the 13th Annual Meeting for the American College of Obstetricians and Gynecologists, District VII, on October 4-6, in Galt, Texas.

David Rothman, M.D., presented two papers, "Psychogenic Factors in Habitual Abortion," for Obstetric Nursing at the meeting, and "Emotional Aspects of Infertility and Abortion," to the doctors.

Samuel Soulé, M.D., spoke on "Choice of Anesthesia in Obstetrics."

Phillip Jan Goldstein, M.D., presented "Experiences with Amniotic Fluid Interchange in a General Hospital," which was written by Drs. Goldstein, Daniel Rosenstein, M.D., and Gordon Bloomberg, M.D.

Dr. Bert Y. Glassberg's article, "Since Malachi," was published in the September issue of the PTA Magazine, the official publication of the National Congress of Parents and Teachers. The article was used in conjunction with a study on the facies of youth today.

A grant of $4,800 has been awarded to Dr. Lawrence K. Halpern, director, division of dermatology, Jewish Hospital, and associate clinical professor of medicine, Washington University School of Medicine.

Funds were made available by the Jewish Hospital to study certain aspects of absorption of "griseofulvin," an internal medication used for treating certain types of fungus infection (ringworm) of the hair, skin, and nails.

Dr. Calvin H. Weiss, director, division of medicine, Washington University School of Medicine; Ralph Graff, M.D., professor of surgery at Jewish Hospital, and profiled research at The Jackson Laboratory. The barrier to the successful grafting of tissue and organs between human beings who are not related is not easy to attain. Dr. Snell has been working at The Jackson Laboratory for more than 20 years to analyze in inbred strains of mice the particular genes responsible for the acceptance or rejection of transplanted tissue.

Working with Dr. Snell's inbred strains, Drs. Graff and Pareira exercised their surgical skill in as many as 50 miniature operations a day, grafting skin between mice which differ in some instances by only one gene.

Before they left Bar Harbor they had transferred tiny patches of skin between white and blue mice on more than 5,000 cases, observed the rejection and acceptance of these grafts and analyzed the results.

Five St. Louis men with a mission worked elbow to elbow this summer in the crowded laboratory of one of the world's outstanding biological scientists in Bar Harbor, Maine. Two surgeons, two senior medical students, and a laboratory technician are all affiliated with The Hospital and Washington University Medical Center. They studied immunogenetics of tissue transplantation under the guidance of Dr. George D. Snell, senior scientist at The Jackson Laboratory and an authority on the science of transplantation.

Working at the world's largest center of mammalian genetics were: Morton D. Pareira, M.D., chief of surgery at Jewish Hospital, and professor of surgery at Washington University School of Medicine; Ralph Graff, M.D., postdoctoral fellow at The Jackson Laboratory who will return to Jewish Hospital as an associate surgeon on Dr. Pareira's staff; Jor- ruwitch, Jr. and Ben Mayes, senior medical students at Washington U. School of Medicine; and Andrew Martin, a technician in the surgical laboratories of Jewish Hospital.

Dr. Dan Moore worked on related research at The Hospital. The barrier to the successful grafting of tissue and organs between human beings who are not related is not easy to attain. Dr. Snell has been working at The Jackson Laboratory for more than 20 years to analyze in inbred strains of mice the particular genes responsible for the acceptance or rejection of transplanted tissue.

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Hold out the hope they are living.

Open your heart.
Reach out your hand.
looking for...

Art, in hand--

for the United Fund

photographs by Turaik Stein

October, 1965
Contributions to Jewish Hospital Funds

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IN MEMORY OF

MRS. JOSEPH F. RUWITCH
Mrs. Joseph F. Ruwitsch

1965 TO SEPTEMBER 1, 1965.

CONTRIBUTIONS TO THIS FUND MAY BE MADE BY SENDING CHECKS, PAYABLE TO THE JEWISH HOSPITAL FUNDING TRUST, TO DR. HENRY STERN, 6530 WATERMAN AVENUE, ST. LOUIS 30, OF MRS. JOSEPH F. RUWITCH, 102 LAKE FOREST, ST. LOUIS 17.

PAGE 6
Auxiliary Sells Holiday Cards

The Jewish Hospital Auxiliary is selling holiday greeting cards, white and green with a snowflake motif.

Mrs. Samuel Stern, chairman of the greeting card announcement, announced that the minimum donation will be $20 per 100 — $10 per 50 — $5 per 25-up.

Each card will be imprinted with, “The purchase of this card represents a donation to the Research Institute of the Jewish Hospital of St. Louis.”

Orders will be taken by Mrs. Samuel Stern, 701 Glenridge, VO 3-1574, and vice-chairman, Mrs. Burton Librich, 804 South Central, PA 1-1181. Orders can also be made through the auxiliary office at the hospital, PO 7-8080, ext. 264.
Auxiliary Fall Meeting, Oct. 22

“Effective in Figures,” a discussion on weight problems will be combined with the volunteer awards luncheon on October 22 at Westwood Country Club. The meeting begins at 1 p.m.

Dr. Stanford Wessler, physician-in-chief, will moderate the panel which will include three doctors discussing women’s weight problems in terms of their own specialties.

Dr. Conrad Sennott will discuss the “Psychological Implications of Cause and/or Effect.” Dr. Samuel Soule’s topic will be the “Physiological Changes in Women Causing Obesity.” “The Sense and Nonsense of Dieting” will be discussed by Dr. David Kipnis.

Dr. David Kipnis received his pre-medical training at Johns Hopkins and his medical degree from the University of Maryland. He is professor of medicine at Washington University, specializing in the field of endocrinology and metabolism.

Dr. Conrad Sennott, a graduate of the University of Illinois and Chicago Institute for Psychoanalysis, with a specialization in adult and child psychiatry. He is a former director of the Illinois Society of Mental Hygiene. He presently teaches at Washington University. He will discuss psychological changes in women causing weight problems.

Dr. Stanford Wessler, moderator of the panel, is currently professor of medicine at Washington University. He is a graduate of Harvard University, and received his M.D. from New York University. He is assistant professor of medicine at Harvard University, and director of the Harvard Clinical Research Center. He is presently director of the department of medicine at Jewish Hospital.

The volunteer awards, or “VICKI’s” ceremony, according to Mrs. Don Quicksilver, program chairman, “VICKI” standing for volunteer individual citation kudo insignia.”

MISS LOH (Cont. from page 1) in nursing,” she added. “More and more high school boys are interested in a nursing education, particularly as a stepping stone into other allied fields, such as anesthesia, and hospital administration.”

Miss Loh was formerly director of nursing at Hurley Hospital in Flint, Michigan. She said that Hurley Hospital was building a nursing residence with one area just for male students.

“I interviewed a young man just out of the navy who wanted to be a nursing technician. He would be an asset to any class,” she concluded with a smile.

Miss Emily L. Getz has been named nursing co-ordinator for the Department of Long Term Care and Rehabilitation of the hospital. She is working with Dr. Franz U. Steinberg, director of the department.

Miss Getz has had experience in public health work in addition to teaching and supervising nurses. She was trained at St. Louis City Hospital Training School for Nurses; received a bachelor of science degree in public health nursing from the University of Minnesota as well as a certificate in public nursing. She has worked at City Hospital as assistant night supervisor, instructor of medical surgery nursing and assistant superintendant of nurses. For some years she was a private duty nurse. Miss Getz also worked for the St. Louis Chapter of the American Red Cross as Instructor of Volunteer Nurses Aides and for Midwestern Area of the National Red Cross as a consultant, supervisor, field representative and as assistant director of Blood Program Nursing.

She has traveled extensively the North and South American continents, Europe, Africa, the Near East and the Far East. Miss Getz attended three International Congresses of Nurses, and found the development of nursing dependent to a great extent on the development of nursing departments, as represented and as assistant director of Blood Program Nursing.

Joins Staff

Emily J. Getz

Emily Getz

Dr. Danforth Elected Medical Center President

Dr. William Danforth, vice chancellor for medical affairs at Washington University, was recently elected president of the Washington University Medical School and Affiliated Hospitals board.

Member hospitals of WUMSAH include Jewish, Barnes, St. Louis Children’s and Barnard. The medical school and hospitals board was formed in 1963 to develop better co-ordination between the medical school and its affiliated hospitals.

Joseph F. Ruswitch, president of the Jewish Hospital board of directors was elected vice-president of the WUMSAH board.

LETTERS TO THE EDITOR

Beginning next month the “216” will feature a “Letters to the Editor” column. Please address any pertinent information to Editor, “216”, The Jewish Hospital of St. Louis, Mo. 63110.