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WU Record

Published For The Washington University Community

April 28, 1977

Roughage To Lighten Campus Literary Diet With Humor, Satire

A new humor and literary magazine will be sold on campus, starting Monday. It's called *Roughage*, a name coined by Philip Birsh, a business school freshman who's the publisher and editor-in-chief.

"We were sitting around trying to come up with a name and I finally said roughage. Our cover shows a girl holding two cabbages," he said.

The idea for the magazine was Birsh's. "There was no humor magazine on campus," he said. "That got me thinking that we should have one. I put up some posters asking if anyone was interested, and the response was overwhelming."

Birsh, who already has quite a background in publishing, said the first issue will be 20 pages and its size will be 8½ by 11 inches. The publication will sell for 25 cents. It was financed by Student Union and Congress of the South Forty.

"I've been publishing things ever
(continued on page 3)



Richard N. Levine

Joseph Rosenblum (left), production editor of *Roughage*, and Philip Birsh, publisher and editor-in-chief, go over proofs and pictures for their new humor and literary magazine.



Jim Kettlekamp

WU senior Barbara Dean created this satiny lounging outfit.

Original Designs On Parade At Fine Arts Fashion Show

Poplin rainwear splashed with vivid hues, sundresses dashed with flowers, and sleek swimwear are among the original designs by students in WU's School of Fine Arts Fashion Design Department that will be modeled Wed., May 4, at 8 p.m. in Edison Theatre. The fashion show will be coordinated by Stix, Baer and Fuller, with Stix assistant fashion director Hank Waeckerle directing the production.

Invitations to the fashion show and a champagne gala following the event, have been issued by Chancellor and Mrs. William H. Danforth, the Women's Society of Washington University (WSWU) and Mr. and Mrs. J. Arthur Baer II. Tickets for the show and the wine and cheese reception, both open to the public, are \$7 each. Tickets for the show only are \$3 each.

Checks, payable to WU, may be mailed to the Women's Society of Washington University, Box 1209, St. Louis, Mo. 63130. Reserved tickets will be held at the door the night of the show. Tickets may also be purchased

(continued on page 3)

Black Honors Students To Be Recognized At Awards Program

Six WU students will receive special honors at the Sixth Annual Black Honors and Awards Program to be held Sunday, May 1, at 5 p.m. in the Cheshire Inn, 6306 Clayton Road. Jack Kirkland, Missouri Director of Transportation and WU associate professor of Black Studies and social work, will be the speaker. The honors program is sponsored by the black faculty and staff of WU, the Black Studies Program and Special Educational Services.

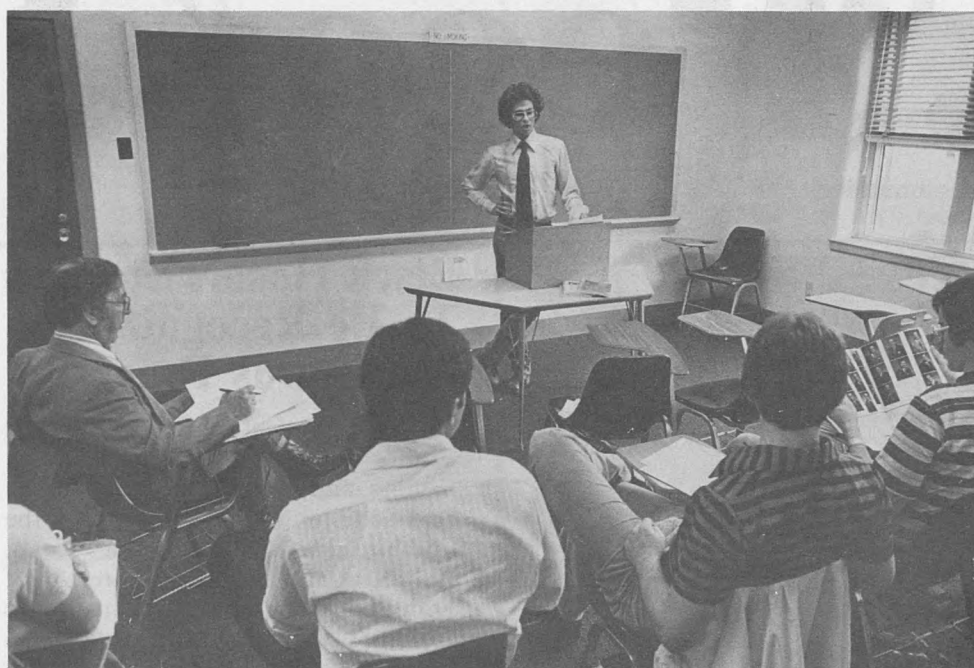
Special award winners are: Gregory Bruce Freeman, junior, the William E. B. Dubois Award, for the ability to motivate students while maintaining a high level of scholarship; Laverne Elaine Proctor, senior, the Francois Toussaint L'Overture Award, for continuous voluntary assistance to the black community; Claretta McDaniel, senior, the Frederick Douglass Award, for promoting cultural understanding between black students and other segments of the University community. Ronnie Edward Dixon, senior, the Carter G. Woodson Award for original research into black culture; Geraldine Cole, senior, the Paul Robeson Award, for diverse and consistent performance in the arts and humanities contributing to the appreciation of black cultural heritage; and Steven C. Roberts, a third-year law student, the Mary McLeod Bethune Award for leadership and scholastic achievement.

Eleven students will receive the Patrice Lumumba Award for academic excellence in their major fields, and 35 students will receive the Black Scholar Award for general academic achievement.

The Society of Black Engineers will also present awards to the following students: Nolan J. Millet, Jr., outstanding freshman scholar; Marzell Ernest Dixon, outstanding senior scholar; Kim M. Jefferson, junior, most outstanding contribution to the Society; and Deborah M. Archer,

(continued on page 3)

Interns In Management Course Receive Valuable On-the-Job Business Experience



Richard N. Levine

Jim Weinberg, WU senior, tells management class about his job as administrative assistant in a training program with E. F. Hutton and Co. Professor J. George Robinson takes notes at left.

G. Faye Tucker, student personnel manager of the Bear's Den, told the class of Management 499 what her duties were. "I do the paper work that the supervisor doesn't want to do. Also, I train cashiers. I don't do the hiring or the firing, but I do have to line up somebody when an employee calls in sick."

Management 499 is a three-hour course, given by the School of Business, in which students intern at jobs. They give an oral presentation as Faye was doing and they prepare a diary of what happens on the job.

After their presentation, the students are questioned by their peers and the class instructor, J. George Robinson, professor of marketing.

Faye likes the internship program. "It lets me try out the theories I learn in class in a real business situation," she pointed out. "I also learn from the other students what their jobs are all about. I pick up a lot from the oral presentations."

Another student, Ray Granberry, who is a rent collector among other occupations at Jeff-Vander Lou Housing Corp., said, "I feel that as a student I've been given a lot of responsibility. I'm surprised that I've done so well, but I've worked hard at it and believe I've made a good contribution to the company."

He said that Professor Robinson makes the class interesting. "He involves us in everything," he said. "He also urges us to find jobs that will challenge us and not just take anything that comes along."

"Personally," Ray said, "I use the class as an opportunity to assess my need for graduate studies. I do my papers very carefully. And, when I made my oral presentation, I dressed up with a tie and sportcoat."

He also said that the class gives him a greater understanding of management. "I hear from other students about their management experiences, and I relate them to my management experience."

Jim Weinberg volunteered to work for E. F. Hutton and Company. He told his boss Gary Shaw, vice president and general manager, that he wanted to learn about the stock broker business. "If I had asked for a paying job, I wouldn't have got it, and I wouldn't have had the experience I've had with this firm," Jim said.

One of the things he did was to line up people in the next building to attend luncheon meetings where the brokers could give their stock-selling pitches. "I did everything myself," he said. "It was quite an experience."

Evaluating Weinberg's job performance, Shaw said, "I'm impressed at what Jim has done for us. In addition to the luncheon meetings, he put together an advertising package for a series of public forums we intend to sponsor. He figured our cost in this program down to the last penny. I'm afraid too many people don't know what a brokerage office is like. Jim has acquired some good experience, and if he continues in this business, he'll know what to expect."

Professor Robinson is glad the

Blumenfeld To Receive Prize For Contribution To Music

Harold Blumenfeld, composer and WU professor of music, will be honored with a \$3000 award in recognition of his creative work in music by the American Academy and Institute of Arts and Letters, it was announced today. The award also entitles him to record one of his works with Composers' Recording, Inc. Blumenfeld and fellow composers George Perle, Paul Cooper and Paul Lansky will be presented with the awards at the Academy-Institute's annual ceremonies on May 18 in New York.

Blumenfeld will join 126 composers who have received the award since its inception in 1941. Many past award winners have been elected later to the prestigious 40-member Department of Music of the Academy-Institute, widely considered the highest formal recognition of artistic merit in the country.

Blumenfeld, who attended Eastman School of Music, Yale University and Zurich University and Conservatory, has been a member of the Department of Music faculty since 1950. A founder of the nationally acclaimed WU Opera Studio, Blumenfeld also served for several years as musical director of the St. Louis Opera Theatre. His compositions have been performed by the St. Louis Symphony Orchestra, the Clarion Quintet, guitarist Michael Smith and the WU Madrigal Singers. His "Erosapes," a work for soprano and eight instruments, will be premiered by Arthur Weisburg and the Contemporary Chamber Ensemble on May 2 in New York.

The National Institute of Arts and Letters and its young affiliate, the American Academy, merged last December. The combined Academy-Institute, which retains its Congressional charter, will present awards totalling \$130,000 this year to outstanding artists in music composition, literature and the fine arts. The May 18 ceremonial will include induction of new members to the Academy and to the Institute as well as the presentation of special honors, including the National Book Awards.

management course has been helpful to the students, but, he points out, "it's also helpful to the employer. What happens is the employers get the youthful enthusiasm of our students and our students get needed job experience. As a result, when the students graduate, they've had some actual experience and aren't so green when they take their first job."

(King McElroy)

ANNOUNCEMENTS

THE 1978-79 COMPETITION for grants for graduate study or research abroad in academic fields and for professional training in the creative and performing arts will open May 1. Approximately 550 awards to 50 countries will be available. These grants are provided under the terms of the Mutual Educational and Cultural Exchange Act of 1961 (Fulbright-Hays Act) and by foreign governments, universities and private donors. Applicants must be United States citizens at the time of application. They must, in most cases, hold a bachelor's degree and be proficient in the language of the host country. Creative and performing artists are not required to have a degree, but they must have four years of professional or equivalent experience. The deadline for applications is Oct. 14, 1977. Further information and application materials may be obtained from Kenneth Rogers, director of the International Office, Stix International House, Monday through Friday, 9 a.m. to 5 p.m.

THE ALUMNI ASSOCIATION of WU's George Warren Brown School of Social Work will hold a Continuing Education Institute at its annual reunion on May 13. For the first time, the day-long reunion will emphasize continuing education in the social work profession. All workshop leaders are either alumni of the School or faculty members. Registration is at 8:30 a.m. on May 13 in Brown Hall. The fee for Alumni Association members is \$20 and \$25 for non-members. The fee for social work students is \$15. Members of the School's Century Club may attend without charge. All fees include lunch. For further information, call 863-0100, ext. 4265.

A TOUR, sponsored by WU's School of Continuing Education on Tues., May 24, will give area residents an opportunity to view the only American showing of a special exhibit of North American art at the Nelson Gallery-Atkins Museum in Kansas City. The 850 works in the exhibit trace native American art history through countless centuries. The tour will leave WU at 8 a.m. and return at 9:30 p.m. For information, call ext. 4261.

The **WU Record** is published weekly during the academic year by the Information Office. Editor, Janet Kelley; calendar editor, Charlotte Boman. Address communications to Box 1142.

RECOGNITIONS

STEPHEN H. LOCKHART, WU's Rhodes Scholar, will be featured in a local television program called "Eye on St. Louis" on Sun., May 1, on KMOX-TV. The program is on at 11 a.m. After just three years of study, Lockhart will graduate from WU this spring with a bachelor's degree in mathematics at the age of 18.

CAROL F. W. SMITH, first-year graduate student in sociology, was awarded first prize in the Ernest W. Burgess Graduate Student Paper Competition at the Midwest Sociological Society Meeting, which was held in Minneapolis in mid-April. Smith won for her paper, "Competing Goals and Penal Conflict in the Legal Arena."

Designs

(continued from page 1)

at the Edison Theatre Box Office, 863-3160.

Officially entitled "The Friends of Fashion Showing, 1977," this year's show marks the 43rd year that original junior and senior designs have been previewed for the St. Louis public. Highlighting the event will be the presentation of WU and Stix, Baer and Fuller's Golden Award for Fashion Excellence to an outstanding American fashion designer. The name of the annual recipient will be disclosed the evening of the fashion show.

Fashion design students worked with noted local and national manufacturers and designers to turn out the one-of-a-kind, all-occasion creations. Various companies donated fabrics to the department, while established designers guided students by critiquing sketches.



Jim Kettlekamp

Junior Molly Fink's spring chapeau is modeled by senior Barbara Dean.

Roughage

(continued from page 1)

since I was a child," Birsh said. "My father is the publisher of *Playbill Magazine*, a theatrical publication in New York City."

Birsh has published a cookbook, science booklets, theatre programs for summer stock companies and theatre programs for the Performing Arts Area.

Some of the features to look for in the opening issue of *Roughage* are a profile of Aaron Shatzman, an assistant dean in the College of Arts and Sciences, a humorous review by a faculty member of one of Robert Frost's poems and a history of psychological experiments.

Birsh said about 100 students and faculty members helped him put out the first issue. "I didn't want to be the editor-in-chief, but they forced me to do it," he added.

Birsh said that layout was not one of his strengths. It was done by Joseph Rosenblum, a WU junior. "Joseph was editor-in-chief of a high school paper that was judged to be in the top ten in the nation," Birsh said.

Birsh pointed out that there is a lot of hidden talent on the WU campus. "I had to wrestle with some writers to get their articles into print, especially the humorous and satiric pieces. The writers didn't think their creations were good enough."

"Our big job is to establish credibility," he said. "Then, we can publish two or more issues next year."

He hopes that more faculty members will contribute to the magazine, and that it will be a "unifying force between faculty and students on the campus."

(King McElroy)

Honors

(continued from page 1)

freshman, in appreciation for her commitment to the Society. All winners are students in the School of Engineering.

Admission to the banquet and awards ceremony is \$2 for WU students and \$5.75 for others. For reservations, call Black Studies, ext. 4913, or Special Educational Services, ext. 3166 before Friday, April 29.

RICHARD YANG, associate professor of Chinese language and literature, will participate in a national conference sponsored by the Asian American Assembly for Policy at City University of New York on Sat., April 30. Professor Yang will discuss the United States' relations with the Republic of China.

Calendar

April 29-May 5

FRIDAY, APRIL 29

12 noon. WU Woman's Club Annual Spring Luncheon. Business meeting, election of officers. Breckenridge Inn, Spanish Pavilion. Call 863-7482 for further information.

1:30 p.m. Departments of Surgery, Mechanical Engineering and Biomedical Engineering Program Seminar, "Prosthetic Heart Valve Design and Performance," J. T. M. Wright, prof. of bio-engineering, U. of Liverpool, England. 100 Cupples II.

4 p.m. Faculty of Arts and Sciences Meeting. 201 Crow.

SATURDAY, APRIL 30

11 a.m. Campus Y Cabinet "New Games Day," featuring games from Stewart Brand's book, *The New Games Book*. South-40 Swamp. Participants should come attired in old clothing.

MONDAY, MAY 2

11 a.m. Department of Civil Engineering Seminar, "A Civil Engineer Visits Japan, November-December, 1976," T.V. Galambos, chairman, WU Department of Civil Engineering. 100 Cupples II.

2:30 p.m. Biomedical Engineering Program Seminar, "Study of Malignant Cancer Cells Exposed to High Intensity Laser Radiation," Hollace Cox, WU prof. of radiology. 405 Bryan.

4 p.m. Cancer Center Forum, "Repair of DNA-Damage Induced by Ultra-Violet Radiation and Chemical Carcinogens in Cultured Mammalian Cells," Michael Lieberman, WU assoc. prof. of pathology. Erlanger Auditorium, McDonnell Sciences Bldg., 4565 McKinley. Refreshments at 3:30 p.m.

4:30 p.m. Annual Army ROTC Spring Awards Ceremony. Francis Field.

THURSDAY, MAY 5

12 noon. Very Interesting Women Series, with past speakers and representatives from the WU Placement Office. Women's Bldg. Lounge.

4 p.m. Department of Chemistry Joseph W. Kennedy Memorial Lecture, "Some Aspects of Chain Molecule Dynamics," Walter H. Stockmayer, prof. of chemistry, Dartmouth Col., N.H. 458 Louderman.

PERFORMING ARTS

FRIDAY, APRIL 29

8 p.m. Academic Committee Presentation, "The Proposition," an improvisational theatrical and musical revue. Edison Theatre. Admission

\$3.50; \$2 for WU students. Tickets available at Edison Theatre Box Office. (Also Sat., April 30, 8 p.m., Edison.)

8 p.m. Performing Arts Area Student Dance Concert. Mallinckrodt Center Dance Studio. (Also Sat., April 30, 8 p.m. Mallinckrodt; and Sun., May 1, 8 p.m., Mallinckrodt.)

WEDNESDAY, MAY 4

8 p.m. School of Fine Arts 43rd Annual Fashion Show, featuring over 75 designs by 16 upperclass students in fashion design. A champagne and cheese gala will follow the show. Edison Theatre. Admission \$3 for the show only, \$7 for the show and reception. Tickets available at Edison Theatre Box Office, or by mailing checks, payable to Washington University, to the Women's Society of WU, Box 1209, St. Louis, Mo. 63130. Coordinated by Stix, Baer and Fuller. The reception is sponsored by the Women's Society of Washington University.

MUSIC

FRIDAY, APRIL 29

8 p.m. WU Civic Chorus and University Choir Concert, Orland Johnson, director. Works by Britten, Palestrina, Brahms and Thompson. Graham Chapel.

SATURDAY, APRIL 30

8 p.m. WU Madrigal Singers Concert, Orland Johnson, director. Soloists Dawn Burton, soprano, Susan Deich, mezzo, and Janet Krupnik, soprano. Graham Chapel.

SUNDAY, MAY 1

1 p.m. Quad Concert, with the "New Riders of the Purple Sage," the "Flying Burrito Brothers" and folk singer Steve Goodman. WU Quadrangle. Advance admission \$6.50; \$4.50 for WU students with a SU card. \$7.50 at gate. Advance tickets available at Edison Theatre Box Office.

8 p.m. Department of Music Faculty Voice Recital, Edmund LeRoy, baritone. Works by Dowland, Faure, Poulenc, Foster and Sousa. Kirt Pavitt, instructor of music, will be the piano accompanist. Steinberg Auditorium.

MONDAY, MAY 2

4 p.m. Department of Music Student Recital. Graham Chapel.

TUESDAY, MAY 3

8 p.m. Department of Music Graduate Conducting Recital, Patrick Railsback. Works by Beethoven, Mendelssohn and Stravinsky. Graham Chapel.

THURSDAY, MAY 5

8 p.m. Department of Music Undergraduate Viola Recital, Kristin Robertson, soloist. Graham Chapel.

FILMS

FRIDAY, APRIL 29

8 p.m. WU Filmboard Series, "Dr. Zhivago," with Omar Sharif. Brown Hall Theatre. Admission \$1.25. (Also Sat., April 30, 8 p.m. Brown; and Sun., May 1, 8 p.m., Wohl Center line D.)

12 midnight. WU Filmboard Series, "The Fortune Cookie," with Jack Lemmon. Brown Hall Theatre. Admission \$1. (Also Sat., April 30, midnight, Brown.)

TUESDAY, MAY 3

7:30 p.m. and 9:30 p.m. WU Filmboard Series, "Take the Money and Run." Brown Hall Theatre. Admission \$1.

WEDNESDAY, MAY 4

7:30 and 9:30 p.m. WU Filmboard Series, "Face to Face," directed by Ingmar Bergman. Brown Hall Theatre. Admission \$1.25. (Also Thurs., May 5, same times, Brown.)

EXHIBITIONS

"School of Fine Arts Master of Fine Arts Thesis Exhibit," including sculpture, printmaking, painting and multimedia. Steinberg Gallery. 9 a.m.-5 p.m. Mon.-Fri.; 10 a.m.-4 p.m. Sat.; 1-5 p.m. Sun. Through May 4.

"School of Fine Arts First Year Graduate Student Exhibit: Painting," Shoenberg Gallery, Mallinckrodt Center. 9 a.m.-12 midnight, Mon.-Sat.; 12 noon-12 midnight, Sun. Through May 20.

"First Books," a chronological selection of literary debuts by important figures in British and American literature, 1782-1960. From the Rare Book Department Collection. Olin Library, level 5. 8:30 a.m.-5 p.m., Mon.-Fri. Through June 30.

"Fashion Design of the 19th Century," an exhibit of hand-colored fashion plates taken from 19th century books and periodicals showing European fashion design of that century. Also on display will be costume books illustrating 19th century folk and nationalistic dress from around the world. From the Fashion Design Collection, Art and Architecture Library. Olin Library, level 3. 8 a.m.-12 midnight daily. Through April 30.

GREGG MAYER, WU assistant professor of dance, and David Hadas, WU associate professor of English, performed at the Peace in the Arts benefit held in Clayton by the Peace Research Lab Friday, April 15. Mayer performed her own choreography to Biblical selections read in English and Hebrew by Hadas.