

Washington University School of Medicine

Digital Commons@Becker

Washington University Record

Washington University Publications

5-19-1977

Washington University Record, May 19, 1977

Follow this and additional works at: <https://digitalcommons.wustl.edu/record>

Recommended Citation

Washington University Record, May 19, 1977. Bernard Becker Medical Library Archives.
<https://digitalcommons.wustl.edu/record/75>.

This Article is brought to you for free and open access by the Washington University Publications at Digital Commons@Becker. It has been accepted for inclusion in Washington University Record by an authorized administrator of Digital Commons@Becker. For more information, please contact vanam@wustl.edu.

WU Record

Published For The Washington University Community

May 19, 1977

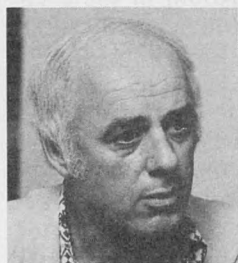
Roger DesRosiers Is Appointed Dean of Fine Arts

Roger I. DesRosiers, a painter-educator from the University of Utah, has been appointed professor and dean of the School of Fine Arts at WU, Chancellor William H. Danforth announced today.

Danforth said: "Washington University is fortunate to have another experienced artist as its next dean. We are confident that he will be a worthy successor to those able individuals who have led the school in recent years and will make a special contribution to our art school, helping it to adapt to the challenges of the late 1970's."

DesRosiers will follow Lucian Krukowski, who served as dean from 1969 to 1976 before returning to the faculty to concentrate on painting, scholarship and teaching. In the last year, Professor Hylarie McMahon has served as acting dean.

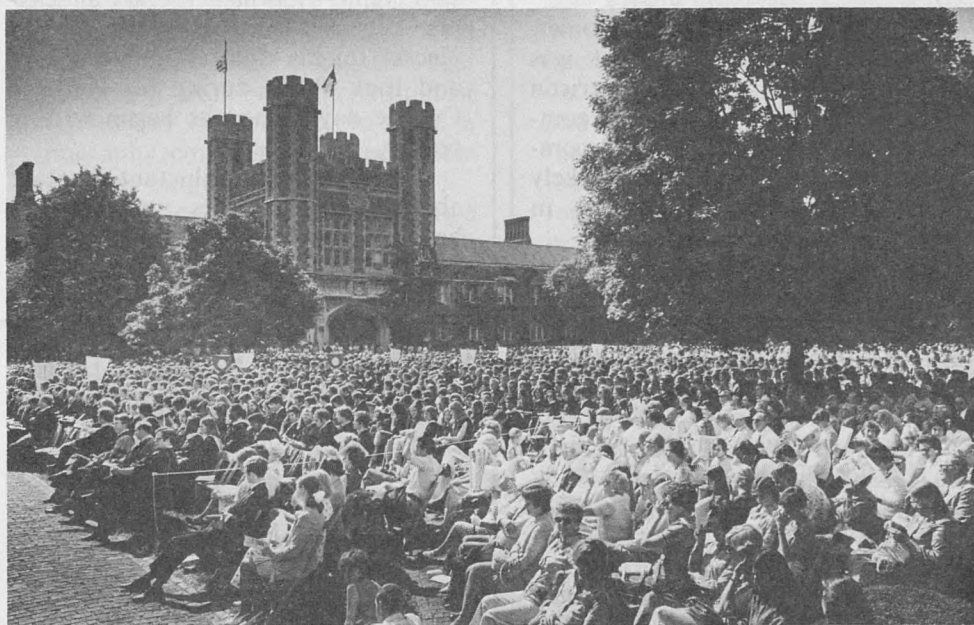
DesRosiers, who will assume his new duties on July 1, earned his master of fine arts degree at the University of Illinois. "I shall be returning to a section of the country which cherishes and inspires art," he said. "I am excited by the opportunities I see here for expanding the scope of the arts and of helping develop the talent of gifted young people."



Roger DesRosiers

At Utah, he has secured grants of more than \$200,000 to foster the careers of artists such as Charles Ross, a man who melds arts and sciences, and to create a new program for visiting artists, the Fine Arts Institute at Snowbird in Utah. "It was a two-way street," DesRosiers explained. "Snowbird, supported by the University of Utah, made it possible for artists to come to us not just to lecture but to work with us. It's my opinion that the visual arts must take advan-

(continued on page 2)



Commencement exercises will be held at WU in the Quadangle at 8:30 a.m. on Friday, May 20.

Class of '77 To Receive Over 2600 Degrees; Includes Record Number of PhD's and JD's

Record numbers of degree candidates from the School of Law and the Graduate School of Arts and Sciences will be among the 2618 WU students to receive degrees this year.

Two hundred and twenty-nine students, well above the record number of 166 in the class of 1976, will receive the doctor of law degree. One hundred and forty students will receive PhD's from the Graduate School of Arts and Sciences, three more than the record class that graduated last year. Doctoral level degrees from all WU divisions total 604, 113 more than the record number of 491 in 1974. Master's candidates number 810.

Chancellor William H. Danforth will confer nine honorary degrees in addition to 1414 graduate and 1204 undergraduate degrees at the University's 116th commencement exercises, to be held at 8:30 a.m., Friday, May 20, in Brookings Quadrangle (Francis Field House in the event of rain). The processional will begin at 8 a.m.

Carla Anderson Hills, lawyer and former Secretary of Housing and Urban Development, will deliver the principal address entitled "The Quality of Life." Hills will receive an

honorary Doctor of Laws degree.

Walter Gellhorn, University Professor Emeritus at Columbia University, will also receive the Doctor of Laws degree.

Morris Carnovsky, Shakespearean actor and WU alumnus, will receive an honorary Doctor of Fine Arts degree.

Recipients of the Doctor of Science degree will be: James Rutherford Fair, director of the Engineering Technology Area of the Monsanto Company's Corporate Engineering Department in St. Louis; John Kyle Gustafson, geologist and former head of the Homestake Mining Company of San Francisco. He is a graduate of WU, A.B. 1927, and a former WU trustee; Martin David Kamen, professor of biochemistry, chemistry and biological sciences, University of Southern California.

Eudora Welty, author and 1972 Pulitzer Prize winner, and Hugh Morris Gloster, president of Morehouse College, will receive Doctor of Letters degrees.

James S. McDonnell, chairman of the Board of Directors of the McDonnell Douglas Corporation, will receive

(continued on page 2)

Nemerov Joins Academy of Arts and Letters At Induction Ceremonies in New York City

Yesterday, at the annual awards ceremonies of the American Academy and Institute of Arts and Letters, WU's Howard Nemerov, Edward Mallinckrodt Distinguished University Professor of English, was accorded a distinction that is shared with only 49 other American artists.

At the New York City ceremonies, the internationally-known poet was formally inducted into the American Academy of Arts and Letters, composed of 50 artists, writers and composers whose works are thought likely to achieve a permanent place in American culture.

The National Institute of Arts and Letters (which recently merged with the American Academy to form the joint Academy-Institute) has 250 members. Charles Eames, noted designer-architect and a former WU student, was inducted into the Institute. Earlier in his career, Nemerov became a member of the larger group. His selection to the elite Academy is a further honor.

But the man who this year joined playwright Tennessee Williams (a former WU student), poet Elizabeth Bishop, and novelist John Updike in what has been termed the nation's highest honor society of the arts, wondered if he wasn't "just lucky" to be in such celebrated company.

Interviewed recently in his Duncker Hall office, Nemerov, who came to WU in 1969 as the first writer to be a Visiting Hurst Professor, and has stayed to teach and write, spoke modestly about his achievements.

Discussing his response to the latest of many honors, Nemerov said that the award made him feel somewhat older. "You spend your younger days worrying about being underrated. Now, you can spend your older days worrying about being overrated."

But Nemerov's record more than answers such self-doubts. Noted for the exceptional range of his writing, he is the author of nine books of verse, five books of fiction and three books of criticism. Nemerov received a fellowship from the Academy of American Poets in 1971, presented in recognition of the writer's entire works. A verse volume, *The Blue Swallows*, brought him the first Theodore Roethke Memorial Award for poetry in 1968. Nemerov is the author of *The Western Approaches: Poems 1973-1975*. In 1967, he was a Guggenheim fellow. Three of his poems have been included in *Best Poems of 1975*, the Borestone Moun-

tain Poetry Awards' twenty-eighth annual selection of poems from magazines of the English-speaking world. His novel, *The Homecoming Game*, was made into a play and then a movie, *Tall Story*.

"The interview is not my art form," said Nemerov, whose literary endeavors began when he wrote "funny pieces" for his high school newspaper and took shape during his Harvard College days, when he began writing poetry.

If Nemerov is reluctant to talk about himself, critics and scholars have been lavish with their praise. As a reviewer for "*The Chronicle of Higher Education*," said, "Howard Nemerov is an important poet not only because he is a skilled practitioner in an age when words are



Howard Nemerov

water; not only because, like Auden, he has staked a poetic claim to the entire of the natural and constructed worlds, the profound and the banal ones; but rather because he has not forgone the wonder and curiosity that must inform the poet's search."

A 500-page volume of Nemerov's collected poems, representing his literary efforts over a thirty-year span, will be published this fall.

"Writing," he said, "is either easy or impossible. I can't turn a poetry crank and make it happen. I have my bad spells. But when it happens, it happens fast."

Obviously, Howard Nemerov has found his muse often enough to earn this country's highest art award. "I don't so much see things, as hear what they say," he said. As the ceremonies at the American Academy and Institute of Arts and Letters indicate, a lot of people in this country and abroad have been listening to the voice of Howard Nemerov for a long time. WU is indeed fortunate to call him its own.

(Karen Kleyman)

UNIVERSITY INSURANCE PLANS are based on 12 monthly deductions. For employees on nine-month or ten-month appointments, the necessary number of deductions to cover the insurance premiums through August will be taken out of the May paycheck. For further information, call Personnel at ext. 4691.

Class of '77

(continued from page 1)

a Doctor of Medicine degree.

Robert W. Reinhardt, assistant vice chancellor, will be grand marshal. Dr. Hallowell Davis, director emeritus of research of the Central Institute for the Deaf, will be honorary grand marshal. Student marshals, representing each school, will accept symbolic diploma covers and hoods for their classes. After the ceremonies, graduates will receive their diplomas at receptions hosted by the various schools.

Receptions will be held at the following locations: College of Arts and Sciences, Brookings Quadrangle and area between Olin and Duncker (Holmes Lounge in the event of rain); Graduate School of Arts and Sciences, Beaumont Lounge, Mallinckrodt Center; School of Engineering and Applied Sciences, Millstone Plaza between Bryan Hall and McMillen Laboratory (Millstone Lounge in the event of rain); School of Fine Arts, Steinberg Auditorium; School of Law, Graham Chapel and Seeley G. Mudd Informal Lounge; School of Social Work, Brown Lounge; School of Architecture, Givens Hall, Room 116; Graduate School of Business Administration and School of Business and Public Administration, Edison Theatre and patio adjacent to the School of Business (Edison Theatre and Umrath Lounge in the event of rain); School of Continuing Education, Olin Library Arcade (old McMillan Dining Room in the event of rain); School of Medicine, Stouffers Riverfront Towers Ballroom.

DesRosiers

(continued from page 1)

tage of the resources that are available."

DesRosiers' background is a varied one. He began his study of art at the Museum School of Fine Arts in Boston from 1952-53. Then, service in the United States Air Force took him abroad. After the conclusion of the Korean War, he studied at Nanzan University in Nagoya, Japan, for about a year. He earned his bachelor of fine arts degree at the University of Florida before going to Illinois to study under artist Lee Chesney. He served on the faculty of Northern Illinois University from 1962 to 1966 and then at Temple University from 1969 to 1972. In 1972 he joined the faculty of the University of Utah as Professor and Chairman of the Department of Art.

Former Dean, Cookbook Editor, Rhodes Scholar Among '77 Grads

When the 1977 WU graduates, decked out in their caps and gowns, stand up May 20 in the Quadrangle to receive their degrees, they may be somewhat indistinguishable from one another. Behind each one, however, is a different set of experiences, a different tale. Following are the stories of eight graduates, the *Record* staff found to be of particular interest.

In recent years, there's been a trend for adults who are established in their careers to return to school. It's still a bit unusual, however, for a professor, dean and nationally recognized artist to turn the tables and become a student once again.

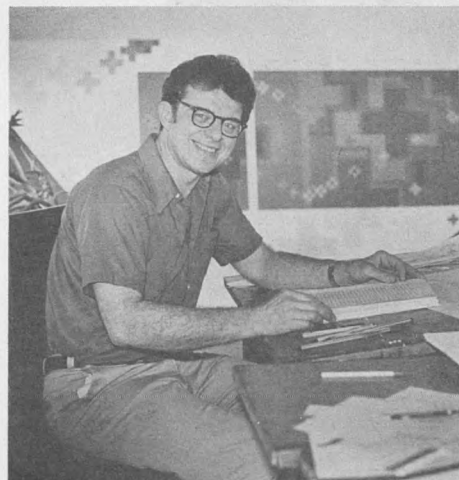
Lucian Krukowski, WU professor of fine arts and dean of the School of Fine Arts from 1969 until 1976, did just that when he enrolled five years ago as a part-time doctoral candidate in philosophy. This year he took a sabbatical to complete his dissertation—which he says was the most difficult task of his life—and at commencement will officially reap his reward when he is presented with the PhD.

Recalling his first contact with the program, he says, "No one took me too seriously, including myself, when I first timidly proposed to Professor Robert Barrett, chairman of the Philosophy Department, that I study for a PhD. We all thought that after a few courses, I would have enough and quit, and there were times—especially when I had to take formal logic courses with my rudimentary math background—when I had grave misgivings about what I was doing."

An increasing preoccupation with philosophical issues, as well as the determination not to give up, kept him going, Krukowski said. "My approach to my own art has primarily been within a formalist, conceptual framework, and I had once before seriously considered studying philosophy, but other things intervened."

Through his teaching at WU, Krukowski hopes to use his recently acquired knowledge to combat the prejudice that the artist must be something of a "sublime idiot." "While I do not think that cognitive and expressive activity are the same, I also do not think them to be mutually exclusive," he said.

His future students will benefit not only



Lucian Krukowski

from his philosophical knowledge, but also from a well-developed empathy with students' plights. "The experience of once again being a graduate student put me back in touch with anxieties I haven't had since I was in my mid-20's. Returning to school at my age has certainly been rejuvenating, but it also has given me new, and I hope, deeper insights into the processes of being educated."

Students were not the only people Krukowski developed sympathy for during his studies. He was able to see, from a different vantage point, the pressures under which faculty members work. "In addition to their own creative and scholarly work, their regular teaching, and having to read enormous amounts of literature to keep abreast of their fields, faculty also must attend to their advisees, and to the demands made by graduate students, which, as I well know, are formidable."

In the end it all worked out, Krukowski's dissertation committee, which consisted of Professors Richard Rudner, Steven Schwarzschild, and Richard Watson, approved on May 5 his dissertation which investigates the necessary and sufficient conditions under which the term 'art' is attributable to objects. After unwinding by puttering around his garden, Krukowski plans to work this summer on a group of paintings and to begin writing a number of articles on the philosophy of art. Having resigned the Art School deanship last year, Krukowski looks forward to teaching in the fall and to continuing his own work and studies.

Among the class of 1977, you'll find a PhD in English who helped the Friends of the St. Louis Art Museum cook up a delightful new book entitled *The Artist In the Kitchen*. **Judith Siegel Pearson**, whose doctoral dissertation dealt with the treatment of marriage in the novels of British author Arnold Bennett, served as museum staff editor for the book.

The cookbook, a volunteer project which benefits the museum collections, was co-edited by Bebe Scott and Ann Maritz, who supervised the 20 Friends of the Museum volunteers who tested, tasted and retested some 1400 recipes. Three hundred and fifty were selected to appear in a beautifully illustrated book, with prints from the museum collection that have a food theme. A Ben Shahn serigraph, called "Wheat Field," adorns the cover. WU Fine Arts graduate students Michael Toti and Michael Whitney helped design the book.

Pearson's contributions as the museum's in-house publications editor added the final ingredients to the project. "The recipes submitted had to be put in a fairly consistent style. Most cooks are used to following their own recipes, but articulating them for others is difficult," said Pearson. Her duties included making certain that measurements were precise. And, there was checking the spelling of such delights as potage crecy (or, more simply, chicken stock), and oyster gumbisque a la mode du patron (a cajun gumbo). "There are, for instance, three different



Judith Siegel Pearson

spellings for pimiento," Pearson adds.

Writing recipes was one of Pearson's assignments to her composition class when she taught at the University of Missouri at St. Louis, after completing course work on her doctorate. Pearson, who has a bachelor's and master's degrees from Wayne State University, chose Bennett's writings for her dissertation (one of his best-known works is *The Old Wives Tale*), because of her interest in the women's movement.

She is a good example of how to cope with many roles. Married to an associate professor of political science at the University of Missouri in St. Louis, and the mother of a four-year-old, Pearson has managed to continue her scholarly pursuits since she joined the art museum's public information office last August. Besides the cookbook assignment, she edits catalogs, handbooks that describe important collections and exhibits, and has written an article on Indian miniatures.

Pearson hopes to publish her dissertation, and plans to do more writing, examining the work of novelist H. G. Wells, an associate of Bennett's, from a literary standpoint. Her cookbook assignment was not out of keeping with her interests in both the women's movement and human liberation.

"I taught human liberation courses at UMSL, besides composition and literature. Cooking is not just for women. It's important for everyone to learn how to cook—male or female."

Danger isn't a normal concomitant to jobs students work at to put themselves through college. For **Mike Londe**, however, who is receiving his BS in geological engineering and who will continue at WU in the fall for a master's degree in geology, earning his way through college meant coping with some rather unusual threats—polar bears, frostbite, exposure and falling off cliffs into icy waters.

Since Londe enrolled at WU as a freshman in 1970, he left campus three times to journey out west but mostly up

(continued on pages 4 and 5)

north to Alaska. Working with two geophysical companies conducting oil explorations, Londe spent a total of 24 months, over a four-year period, above the Arctic Circle on the northern, uninhabited slope of Alaska.

As survey party chief, he was responsible for finding campsites, testing ice and river conditions, establishing the party's location and the places where the drilling crew should plant dynamite. The result of the dynamite explosions, recorded with seismographs, produced geological structure maps that indicated where oil might be found, Londe explained.

Because of environmental regulations to protect the tundra from being torn up by the companies' vehicles that run on half-tracks and skis, the major part of the oil exploration is done during the winter months when the temperature averages minus 40 degrees Fahrenheit and daylight lasts only four hours.

In such conditions, working outside and often alone is not exactly roses. If one's skin is exposed for a minute and a half it will freeze, Londe said, so frostbite and exposure are constant threats. For some chores, the utter darkness is an advantage—especially when surveying for drilling spots—because a man holding a lantern can be seen seven or eight miles away. But for other tasks, it creates hazards. There is the danger, Londe explained, of walking off steep river banks and falling into icy waters below.

Polar bears, most often sighted while working on the ice of the Beaufort Sea, were also potential threats. Calamities which actually befell Londe, however, included some technologically related problems—almost being overcome by carbon monoxide when the exhaust system failed in his enclosed vehicle and being knocked unconscious by a wrench while putting a track on a snowmobile. Nature almost took its toll, though, when a vehicle Londe and his coworkers were driving across the Beaufort Sea partly fell through the ice. A thirteen-day storm had broken up the ice, forcing the workers to leave their campsite and make their way toward land. Fortunately, the crew was able to get out quickly and eventually pull the vehicle out of the water.

Despite the occupational hazards—a few more than most of us are accustomed to—Londe said he liked Alaska and hopes to return sometime in the future.

To complete her PhD dissertation in education, **Rose Yunker** spent 238 fascinating hours riding in the backseat of police cars, accompanying 16 pairs of experienced police officers as they supervised the field training of rookie policemen under their charge. The data collected from her unusual research was used in her dissertation, "Police Field Training: The Analysis of A Socialization Process."

Yunker, assistant professor of education at Maryville College and adjunct professor of education at WU, had devoted her academic and professional life to the study and teaching of French before beginning course work at WU's Graduate Institute of Education in 1971. She has a BA from Maryville, and an MA from WU (both in

French). "I intended to spend my life teaching French," she said.

But the insights she received at WU during course work in the psychological aspects of the instructional process and the dynamics of teaching broadened her scope. "I wanted to teach, and to do research in areas that went beyond languages," she said. The educational process, Yunker said, takes place in a variety of settings that go beyond the traditional classroom.

In 1975, Yunker found an outlet for her expanded interests when the director of the Greater St. Louis Police Academy invited faculty members from three colleges to provide input into police training



Rose Yunker

programs. Yunker, representing Maryville, was asked by the Academy to teach a module of educational psychology to 24 officers designated to guide rookie policemen through the 10-week field training period.

It was then that she decided to focus her dissertation on the attitudes and skills communicated to probationary officers by field training instructors. Field training, an actual tour of duty, follows a four-month period of academy training for rookie policemen, she explained.

"The basic question of my research was what a rookie officer must learn to survive physically, psychologically and organizationally as a member of the force," she said. Along with the rookies, Yunker began the data-gathering process that took her into the police culture.

It is a world few civilians have ever explored. To proceed with her research, she had to obtain the permission of the police chief of the municipality selected for her participant observation study. And, she had to obtain the written consent of both probationary and field officers to do her research. "To safeguard the rights of all concerned, people and places in my dissertation are coded."

Yunker's experiences took her on day, afternoon and night shifts, into affluent and impoverished neighborhoods. Although she never got used to high speed chases, it was the element of the unknown that brought her the most fear. "A policeman never knows what awaits him when he arrives at the scene," she said. Unconcerned about her physical safety, Yunker signed waivers stating that the department would not be held responsible for any injury she might sustain.

Yunker's studies identified 17 attitudes

and skills as components of police behavior which are transmitted during the training period. Although this was the scope of her research, she did draw some personal conclusions about the way the public views policemen.

"Policemen are ordinary men often placed in extraordinary circumstances. Their behavior is highly visible and often highly criticized. The public sees curbing police power as a short-term solution." Yunker, however, thinks upgrading police training and salaries as a sounder, more long-term answer toward providing enlightened public service.

Yunker is pleased that she has been asked to make another presentation to field training instructors and to write an article for a police journal. "My experiences reminded me of my own humanity, and the fragility of the order of our lives," she said.

Now she is pondering whether to remain in an academic setting, or to become one of the few female police researchers in the United States.

It's to be expected that the best law students will publish articles in their schools' law reviews. It's a bit out-of-the ordinary, however, for a student not only to write articles for the law review, but also to publish a book significant enough to be reviewed by the *New York Times*, as well as serving as editor of a national magazine—all while attending school full-time.

For **Sheldon Novick**, however, who is receiving his law degree, the out-of-the-ordinary is almost the norm. After working as the editor and publisher of *Environment* magazine for almost ten years, he is now changing careers to become a Wall Street lawyer (well—a half a block from Wall Street) with the firm of Milgrim, Thomajen & Jacobs.

Novick said he decided to make the change because "the long-term prospects for magazine publishing are not too good. The field is contracting and, then, I have already done what I wanted to do."

Novick came to St. Louis in 1964 as an assistant editor of *Environment*. In 1968, after a two-year stint as an administrator



Sheldon Novick

of a program at WU's Center for the Biology of Natural Systems, he returned to *Environment* to transform it from a local publication with a circulation of 1100 to a national, self-supporting magazine on environmental affairs.

Since 1969, he has published three books. His first, *The Careless Atom*, published by Houghton Mifflin, was written as a nuclear power book for the general public. Another was a collection of articles to which, as editor, he added a preface and some additional material. His third, *The Electric War: The Fight over Nuclear Power*, was released on Oct. 25, 1976, by Scribner's Sierra Club Books and was favorably reviewed in the *New York Times* January 16 literary supplement.

Novick did the research and writing for this last book during the summer of 1975 and throughout his second year of law school. During the summer of 1976, he revised the book's galleys and page proofs.

Although he gave up his responsibilities as publisher of *Environment* when he entered WU's Law School in 1974, he has continued to serve as the magazine's editor, working about 20 hours a week. Writing articles on energy, editorials and a national news roundup, for which he reads about 200 publications a week, have been among his regular duties as editor.

All this concentrated activity—which no doubt would shorten most people's lives by a decade or so—has, for Novick, served two useful purposes. Royalties on his books and his work as editor provided the economic means for his attending law school. Juggling two sets of responsibilities, while making his schedule tight, Novick said, also provided needed psychological distractions from both his law studies and the magazine.

In the future, Novick, who sees himself as a writer rather than an environmentalist, says he may well pick up the pen again, but will probably write about legal, not energy problems.

Until recently western science and medicine have looked askance at the traditional medicinal practices of eastern and primitive peoples. With growing evidence that some of these practices—such as Chinese acupuncture—have real physiological effects, western medical doctors and researchers are paying more attention to them.

Laura Sunn, an honors student who is receiving a bachelor's degree, has a head start in the investigation of traditional medicines. Graduating with a double major in Chinese Studies and biology, she chose



Laura Sunn

as the subject of her honors thesis a topic which combined both fields—a comparison of the medicinal uses of plants by the Chinese and the North American Indians. Sunn, who will attend the University of Missouri Medical School in Columbia, Mo., this fall, hopes to make this study a life-long pursuit.

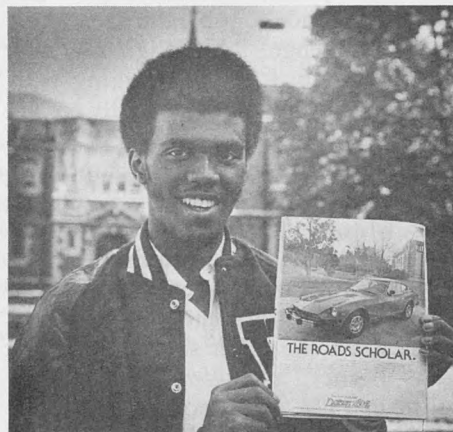
Her interest in Chinese originated with a

desire to know more about her own heritage. Her grandparents emigrated from China to a small town in Arkansas where they opened—with what seems to be a family propensity for the atypical—not a Chinese, but a French restaurant.

Sunn's plant study showed that 25 to 30 per cent of commonly used Chinese herbs were also used by the North American Indians. Some of them are also used in modern medicines. One is foxglove or digitalis purpurea which has been used for centuries by the Chinese for heart problems and is used similarly today in the West. Other plants such as "senna" have now made their way into health food stores. Senna, said Sunn, was used by the Chinese and by the Indians as a cathartic. A Chinese professor's comment that senna had saved his father's life was actually the spark that ignited Sunn's interest in Chinese medicinal plants.

Because so little research has been done on most of these plants, Sunn believes western scientists should continually keep an open mind about their effectiveness until hard evidence is available.

Her interest in the field of medicinal plants was helped along by working as a teaching assistant to Walter Lewis, professor of biology. Lewis and his wife, Memory P. F. Elvin-Lewis, recently published a book, *Medical Botany/Plants Affecting Man's Health*. Sunn has also worked in several medically related jobs in



Steve Lockhart

order to get practical medical experience, which she said, made her a more attractive candidate to medical schools. She hopes to go into family practice and work in a small town or with the Indians when her schooling is over.

Magic is one of **Steve Lockhart's** many interests, but it was no slight-of-hand trick that won him a Rhodes Scholarship.

Lockhart, who is graduating with a BA in mathematics after only three years of study at WU and at the age of 18, won the award because of what he is—a scholar, an athlete, a leader and a very personable young man.

Academic excellence coupled with athletic and leadership abilities, as well as a good character, are the qualities the Rhodes committee requires of scholarship winners, said Burton Wheeler, dean of the College of Arts and Sciences. The committee that chose Lockhart for one of the 32,

two-year scholarships for graduate study at Oxford University was right on target in their choice of Lockhart.

The author of a nationally recognized paper on urban growth while still in high school, Lockhart joined WU as an Arthur Holly Compton Scholar. Active in varsity cross country and track—his favorite sport—he was elected co-captain of the WU track and field team this year. He's also a karate student, and for the camaraderie in it, an intramural participant. Of an IM basketball team he has played on since his freshman year, he says, "Usually a team improves with time. Not us, we're as bad as we were at the beginning."

While at WU, he's been active in the Association of Black Students and has served on Student Government—this year he was vice president.

Despite all these responsibilities, he's still found time to pursue other interests. He has played violin for a number of years with the select St. Louis Youth Symphony. He's serving as cochairperson of next year's second annual WU Olympics in early September, and he's also been performing magical acts with WU's newly formed magic club and on his own.

At his interview with the local Rhodes committee, for instance, a magical moment occurred when he found a pack of cards in his pocket and performed the disappearing ace trick—finding the four missing aces in one committee member's pocket.

Something of an ace in his own right, Lockhart will leave St. Louis late in September to study in England. Surprised but delighted to have won the scholarship, he says he is looking forward to his stay abroad and also to returning to the United States to pursue further a research career in biomathematics.

Keith Sherman, from Wayne, New Jersey, has every intention of using the BA degree in business administration he will receive at tomorrow's commencement exercises to go into business—show business, that is.

There probably aren't too many business graduates who spent their sophomore through senior years devoting hours to working at Edison Theatre, or completing all but one requirement to qualify as a drama major, or serving as the student producer of *King Lear*, with Morris Carnovsky. And, having the famed Shakespearean actor over to a lox and bagel breakfast was certainly not part of most students' WU experience.

Sherman's theatrical interests are in arts management and audience development, and he wants to become a major Broadway producer. To reach such goals, a combination of business acumen and knowledge of the theatre are both necessary. Sherman has shown a talent for both.

"In high school, I went to the public library every Thursday to read *Variety*. Sometimes, I'd cut classes to go to a matinee in New York," he confesses. From a business angle, Sherman's success began as a fifth grader who sold creepy crawlers to every youngster in his neighborhood. On a more serious note, Sherman's stint as advertising and business manager for his

(continued on page 8)

Arts and Sciences Students, Grads Need Not Starve

With a generally tight job market, and especially with the fading of college and high school teaching opportunities, many students today are looking to higher education to provide them with employable skills and training. And, in the crunch to get a college degree to go onto a professional school, the value of a liberal arts and arts and sciences education is sometimes being overlooked.

In a minor investigation of what kinds of jobs WU students and graduates with arts and sciences backgrounds have, and how these positions relate to their academic training, the *Record* staff turned up some pleasant surprises. Although only four examples are presented here, we found WU graduates to be in a wide range of interesting and important occupations, from the U.S. foreign service in Afghanistan to the San Francisco Opera Company's design division.

Philip Davis, a doctoral candidate in history who has an MA from WU, went to work only a few weeks ago at the prestigious Chicago advertising firm of Needham, Harper and Steers in a top-notch position of research associate.

As a research associate, Philip will be responsible for a variety of duties that are largely concerned with researching and measuring the attitudes of consumers and the effectiveness of the agency's advertising.

Philip, a political historian, said his graduate training provided him with skills and knowledge that the advertising agency sought. "My dissertation is on the political history of the 19th century and involves the study of voting patterns. Political historians have adopted the methodology used by political scientists to analyze data. My knowledge of statistical analysis and of the procedures for polling attitudes relates directly to my work."

He pointed out that at Needham, Harper and Steers, a high proportion of the research associates have PhD's. His supervisor is an ABD (all-but-dissertation) from Harvard in Chinese Studies.

"Advertising agencies, more and more, are preferring to hire PhD's. The reason is that, in addition to possibly being familiar with quantitative methods, PhD's also have demonstrated, through their graduate

study and writing a dissertation, their ability to use language, to do research and to organize large quantities of information." The fact that the agency advertised his position in the American Historical Association's employment bulletin and a Modern Language Association publication, shows, he said, that agencies are also getting away from hiring PhD's only in such research related fields as psychology.

Doctoral candidates in history have a fairly bright future in business, government, non-profit and other non-academic organizations, Philip believes, especially when they have foreign language skills, knowledge of quantitative methods, or training in another field such as urban studies.

"I do think it's easiest, however, for political historians to get jobs outside the academic community, because a political historian's training relates to records management, attitude studies, and government work." Philip was also offered a job by the New Jersey government as a legislative researcher, because of a paper he did on the state's history.

For Philip, who wrote about 130 letters in reference to jobs, the job search was a challenge. "Although my wife worried some, I enjoyed talking with people about positions. It really comes down to selling your pound of flesh, only in this case the pound is supposed to be gray matter."

If Maura Lerner, a 1975 WU graduate with a BA in English, felt out of place answering questions for this article, it's because she's accustomed to being on the other side of an interview. Lerner, a *Student Life* feature editor in 1974, is a reporter for the *St. Louis Post-Dispatch* suburban section. Along the way, she snagged a scoop that hit the *Post's* front pages.

Maura, interested in journalism since her Ladue High School days, credits WU's field study program with giving her a head start in her career. "During the fall of my senior year, I arranged for a full-time internship with the paper to earn twelve credit hours. Accompanying seasoned reporters on such beats as the downtown city hall, and federal and municipal courts on both the suburban section and the county bureau was invaluable training."

When the suburban editor asked Maura to write one night a week, she wasn't sure if she could handle the load with her class work. But she accepted the offer, becoming a paid *Post-Dispatch* writer who saw her byline in print while still in college. "I



Maura Lerner in *Post's* suburban newsroom

had been a feature writer. My internship gave me an opportunity to learn newswriting on the job."

After graduation, Maura was hired as a stringer for the suburban section, winning a staff spot in June, 1976. Her days are long and hectic, and her beats include county councils and county school districts. A reporter, she says, must have a lively sense of curiosity to dig for answers and be able to handle deadline pressures.

Maura's investigative abilities paid off when her coverage of a number of county fire departments revealed stories of union harassment when the departments were in the process of unionizing employees. The story, co-authored with Marjorie Mandel, (WU 1972 political science graduate), made the *Post's* front page.

Two other recent WU alums have *Post-Dispatch* reporting jobs. They are Jeff Gelles, former WU history student, of the Jefferson City bureau, and Becky McReynolds, a 1975 graduate in Asian Studies, who works on the suburban desk with Maura.

Maura's editor told her that being able to cover a city council meeting well was a good background for covering the state legislature, or the United States Congress. Maura's suburban section beat, she said, has been a superb grounding in the basics of newswriting.

Her next beat is a full-time staff spot on the *Post's* new consumer section, "Dollars and Sense," where she'll be writing stories on good bargains, sound investments and informing the St. Louis public about good ways to economize. After that, Maura is

(continued on page 7)



Philip Davis

Authors' First Works On Display At Olin

What makes a book rare? Its age, its print, its binding? It can be all of these things, but more importantly, it is its research and aesthetic value.

"First Books," current exhibition in the WU Rare Books and Special Collections Department on the fifth floor of Olin Library, indicates that other factors can classify a book as "rare." The exhibit, running through June, contains about 90 books which were the first works of a number of American and English authors from 1782-1960. The selections, run chronologically from Michel Creve Coeur's *Letter From an American Farmer* to Sylvia Plath's *The Colossus*.

"This exhibit gives an overall view of the American and English writers," said Holly Hall, chief of the department. "It gives us a chance to see a development of writing."

Most of the books in the current exhibit sport an unusual quality—a personal inscription, handwritten corrections in a first edition, pseudonyms used by authors for only one book or surprisingly early dates of publication.

The exhibit includes, among others, the first book Nathaniel Hawthorne published, which is *Fanshawe* (1828); Robert Burns's first book of poems, dated 1786; and a copy of Mark Twain's *A Jumping Frog* (1867), which was owned by Eugene Field and still has its original cover wrappers.

ERNA ARNDT, registrar of the WU School of Law for 26 years until her retirement in August, 1975, died Sun., May 15, of a heart attack. On the WU staff for over three decades, she was honored in 1971, when the Erna Arndt Scholarship was inaugurated by the Law School alumni to pay tribute to her service and devotion. Some \$60,000 was raised by Law School alumni and friends to establish this endowed scholarship, awarded each year to a senior in the Law School who needs financial support. A memorial service in Arndt's honor was held at Bethel Lutheran Church, corner of Big Bend and Forsyth Boulevards on May 18. Friends wishing to send contributions may direct them either to the Erna Arndt Scholarship Fund of the WU School of Law or to the Bethel Foundation of Bethel Lutheran Church.

The **WU Record** is published weekly during the academic year by the Information Office. Editor, Janet Kelley; calendar editor, Charlotte Boman. Address communications to Box 1142.

Arts and Sciences Students, Grads

(continued from page 6)

uncertain of what aspect of journalism she wants to try next. But for Maura Lerner, just two years out of WU, seeing her byline has become a way of life.

Terry Yokota hasn't found a good job so much as she's made one for herself.

Terry, who received a BA in 1971 and an MA in 1975, both in Romance Languages and Literature and both from WU, combined talents this past March with Dan Franklin, a linguist who studied at Harvard, to open a typography company that specializes in foreign language composition.

Their company, Village Typographers, is located in Prairie du Rocher, Ill., which is 43 miles south of St. Louis, across the Mississippi River from Ste. Genevieve, Mo. Because they have outfitted their shop with the latest computerized typesetting equipment, they are able to set more than 40 languages, ranging from French and German to Greek, Russian, Swedish and Swahili.

So far, Terry said, they've been keeping busy setting material in English, but they have a contract to set five medical books in Spanish as soon as they are translated and are negotiating with other companies for work.

"There are a lot of companies in the St. Louis area that have overseas business and need materials, such as equipment instruction sheets, printed in foreign languages," she said. Since their typesetting equipment can set so many languages and can print anything from brochures to books, coupled with Dan's and her knowledge of languages, they hope to be able to corner this area's foreign language printing market.

"Our familiarity with languages should help us get an edge over other typesetters," said Terry. "It's in that way that both Dan's and my academic training is helping us out. I know French and Spanish and Dan knows German, Russian, Greek, Latin and Sanskrit." In one of their advertisements, they point out this advantage. "While the average keyboarder is searching for 'that little squiggly that tapers to the right,' we're already on the next line."

Terry said she never expected to use her knowledge of Spanish and French in typography. "When I entered college, I thought I would teach Spanish at the high school or college level. With college's dropping language requirements and the teaching market contracting, I began to give up those ambitions."

Terry and Dan are both experienced typesetters, having worked at a number of places in St. Louis. Terry began setting type while she was a student at WU. "I was on the staff of a campus literary magazine called *Free-lance*, and someone had to do the typesetting, so I did it. Since then I've worked at several places, including Just Your Type and Technigraphics."

Although Terry and Dan decided to open Village Typographers in Prairie du Rocher because of low overhead and because it's Dan's hometown, there are other advantages to their locale. "It's rather nice to specialize in foreign language composition and be in a town that not only has a French name, but also still has French architecture and a sense of its heritage," she said.

For clients, the owners of Village Typographers have a down-home, rather than a European manner of conducting business, however. They offer to wine-and-dine them at Joe's restaurant over a bowl of chili and a glass of beer.

A philosopher working at a brewery? When first considered, it doesn't sound like a very logical place of employment for James Mayhall, WU PhD candidate in philosophy, to have found a position. Beer, after all, hardly reminds one of activities that are associated with academic pursuits.

But Jim, who holds a BA degree from Georgia State and an MA from WU, both in philosophy, does not regard his current position as a management research analyst at Anheuser-Busch, Inc., as being unrelated to his scholarly field.

Jim, whose dissertation dealt with the use of imperfect models in scientific prediction, explained that "one can't examine a theory of science in a vacuum. We use theories all the time in the business world. At Busch, I am currently documenting a theory that will be used to make predictions about the company's shipping patterns."

Jim's research involves programming computer systems, beginning with the gathering of data and concluding with vital economic decisions, such as his assignment that will affect the brewery's shipping patterns.

Primarily a logician, Jim's work in the discipline of philosophy has not been centered on those areas usually thought of as being within a philosopher's domain. He has not concentrated on existentialism, for example, or the works of Camus or Sartre, but followed a more practical approach to his academic area.

(continued on page 8)

Calendar

May 20-June 2

FRIDAY, MAY 20

8:30 a.m. WU Commencement Exercises, Carla Anderson Hills, lawyer, and former Secretary of Housing and Urban Development, will speak on "The Quality of Life." Brookings Quadrangle. (Francis Field House in case of rain.) The processional begins at 8 a.m.

MONDAY, MAY 23

12 noon. 2nd Annual Spring Staff Day. Food, games and conversation. Brookings Quadrangle.

FILMS

MONDAY, MAY 23

8 p.m. Summer Film Festival, "Closely Watched Trains." 213 Rebstock. Admission \$1.25; 75¢ for WU summer school students. (Also Thurs., May 26, 8 p.m., Rebstock.)

THURSDAY, JUNE 2

8 p.m. Summer Film Festival, "State Fair." 213 Rebstock. Admission \$1.25; 75¢ for WU summer school students.

MUSIC

SUNDAY, MAY 22

3 p.m. Department of Music Graduate Tuba Recital, Edward McKee, soloist. Graham Chapel.

SUNDAY, MAY 29

7:30 p.m. University City Symphony Concert, William Schatzkamer, director. Graham Chapel.

EXHIBITIONS

"First Books," a chronological selection of literary debuts by important figures in British and American literature, 1782-1960. Among authors represented are Thoreau, Melville, Hawthorne, Burns, Hardy, DeLa-Mare and Joyce. From the Rare Book Department Collection. Olin Library, level 5. 8:30 a.m.-5 p.m., Mon.-Fri. Through June 30.

"Selections from the WU Permanent Collection." Steinberg Gallery. 9 a.m.-5 p.m. Mon.-Fri.; 1-5 p.m. Sat., Sun. May 24 through September 4.



Gloria White, assistant vice chancellor, gives out box lunches at last year's Staff Day. In addition to food, games and conversation at this year's Staff Day on May 23, 105 employees will be honored for service and perfect attendance.

'77 Grads

(continued from page 5)

high school yearbook netted the publication \$16,000.

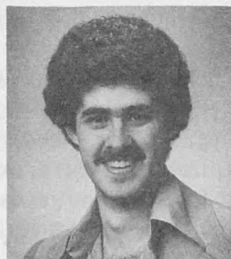
When Sherman entered WU, he concentrated on business courses, until a performing arts area course in arts management, under Professor Richard Palmer, rekindled his theatrical ambitions. Once he discovered Edison Theatre, Sherman devoted most waking hours to taking drama courses, working on student publicity and attending almost every Edison performance for the past three years. Coordinating student publicity for the *King Lear* production in October with Carnovsky was the highpoint of Sherman's WU career. Additionally, he found time to sell a lot of ads for *Student Life*.

A volunteer job as jack-of-all-trades at the Roundabout Theatre, a top off-Broadway troupe, during the summer of 1976, led to an offer to join the Roundabout staff as a professional director of audience development in September. After working as director of promotion and sales for the Edison Summer Stock Company, Sherman will return to New York and explore other opportunities before accepting the Roundabout spot.

"A marriage of business and the arts is not so unusual. Many businesses have done a lot to help the arts. And, theatres need services like marketing surveys for audience development," he said. "I'll miss WU, but I want to bring good theatre to more and more people. I'm ready to go out into the world of professional theatre."

Given Sherman's drive, one can only say, look out, Broadway, here he comes.

(Karen Kleyman and Janet Kelley)



Keith Sherman

Arts and Sciences

(continued from page 7)

"At Georgia State, I took an undergraduate course in philosophy and liked it. Approaching life logically is the best way to organize my behavior," he said. At WU, Jim credits his adviser, Professor Richard Rudner, for further encouraging his awareness of the meeting ground between business and philosophy.

Jim is excited about the possibilities of conducting research at Anheuser-Busch, "When studying the nature of scientific theories, one is studying the nature of man's ability to know his environment, and to know what difference it makes that we have such understanding. Such knowledge feeds our decisions."

Brewing, Jim says, is a unique, organic industry. "Anheuser-Busch is dedicated to acquiring knowledge in the best scientific way, because the company seeks to control its beer-making process."

Producing beer means that agricultural products used in brewing, the byproducts of beer (such as baker's yeast) and waste are put back into the environment. Determining how this process can be improved upon is important in the control of pollution, Jim explained.

A staunch believer in a well-rounded, liberal arts education, Mayhall said that he feels his WU training has been a great help in obtaining his present position. Job seekers, he states, must demonstrate how one's background is relevant to the company's needs.

"If I had approached Anheuser-Busch and stated that I am a philosopher, I probably wouldn't have found this job. But I received a broad enough training in areas not traditionally thought of as being a part of philosophy at WU to show my employers how my knowledge could benefit the company."

The world, Jim believes, is too complex to think that there is a hard and fast line of specialization in the non-academic world that corresponds exactly to the divisions of disciplines within a university.

Apparently, given initiative, an academic specialist can find a place for himself in industry, bridging the gap between campus and company. After talking to Jim Mayhall, it no longer seems illogical that a philosopher has a job with a brewery.

(Karen Kleyman and Janet Kelley)

ROBERT C. JOHNSON, assistant professor of Black Studies, recently participated in a conference in Washington, D.C., on "Transformation in Post-Colonial Africa."