New Surgical Intensive Care Unit
Provides Optimum Patient Care

The first patient to occupy the new Surgical Intensive Care Unit was admitted November 1. The patient, a thoracic surgery case, received the benefits of the training and preparation by the personnel of the Surgical Intensive Care Unit.

Located adjacent to the Recovery Room in the northeast end of 2 Steinberg, the Surgical Intensive Care Unit receives patients at the discretion of the attending surgeon.

The average patient, upon completion of surgery, spends from one to two hours in the recovery room. From this point, he may be sent to his regular room, or to the Surgical Intensive Care Unit. Average length of stay in the SICU is two to three days.

Candidates for admission to the Unit include surgical patients in general surgery, gynecology, orthopedics, urology, and cardiac surgery, and neurosurgery.

New Program Established
For 40 Dental Externs

Calvin H. Weiss, D.D.S., director of the Department of Dentistry, recently announced the implementation of a training program for senior dental students at the Washington University School of Dentistry.

Unique Program
The program, the only one to be undertaken at the present time in the St. Louis area for dental externs, will be coordinated at Jewish Hospital by Jerome S. Grosby, D.D.S., with the assistance of Hamilton R. Young, D.D.S.

Forty members of the class for the students.

Hospital Employees Top
United Fund Goal by 31%

Employees at Jewish Hospital topped the 1967 United Fund goal by more than 131% with a total gift of $14,380. This was the highest contribution ever made by Jewish Hospital employees. In addition, employees contributed $13,631 to the Jewish Federation Campaign and the Israeli Crises. The substantial donations to both of these agencies, a total of $28,011, show a per capita gift to charity of $24.31 per employee, an outstanding record for St. Louis hospital employees.

Under the direction of Bo Axelrod, chairman of the campaign at the Hospital this year, a steering committee and team captains developed plans for soliciting funds.

Special executive "on loan" from the United Fund was Robert D. Sykes of the McDonnell Douglas Corporation. Mr. Sykes attended the meeting for all team captains at the Hospital and assisted personnel in carrying out details of the drive.

"The Hour Has Seven Days," this year's United Fund film was previewed by the team captains, and then shown to every employee during the two-week period of the campaign.

More than 80 team captains actively participated with the 15-member steering committee to personally speak with each employee about giving to the United Fund. Fair share gifts were conveniently expeditied by the Hospital payroll deduction program.

A special theme within the Hospital was on display in the ground floor lobby during the duration of the campaign. Colorful reeds at the base of a large display board suggested an autumn marshland, and sitting ducks were attached in the marshes.

As each $1000 was accumulated, a flying duck was mounted on the board to show the progress of the drive. When the campaign ended, 14 ducks had ascended. The in-Hospital motto, "Fly United for the Fund," was as familiar as "Hope Is in Your Hands."

As one of its agencies, Jewish Hospital received more than $250,000 last year from United Fund to help care for indigent patients. The Hospital is also a Jewish Federation agency, and received $210,000 from the Federation for the same purpose. These funds are supplemented by the Hospital to provide more than $1.6 million of free medical care for persons of limited financial means.

Hospital Hosts
Medicine Exams

The Jewish Hospital of St. Louis was one of four St. Louis hospitals selected by the American Board of Internal Medicine to participate in their annual oral examinations of candidates who applied for certificates in the field of Internal Medicine. These examinations were held on Tuesday, October 10 and Wednesday, October 11.

Candidates performed physical examinations on both out-patients and in-hospital patients. These procedures are an important part of the candidates review by the American Board of Internal Medicine. The examinations were coordinated by the Department of Medicine. Members of the voluntary medical staff cooperated with the program, which involved the participation of patients as well as full time staff, House Staff and nursing personnel.

Guest Lectures
Set at Hospital

Three William Beaumont Visiting Professors will take part in the teaching activities of the Department of Medicine at Jewish Hospital for the 1967-68 academic year. These include: November 6-7, 1967: Dr. Lloyd H. Smith, Jr., professor and chairman of the Department of Medicine at the University of California, San Francisco, California. January 14-15, 1968: Dr. Austin Weisberger, professor and chairman of the Department of Medicine at Western Reserve University in Cleveland, Ohio. February 27-28, 1968: Dr. Louis Welt, professor and chairman of the Department of Medicine at the University of North Carolina.

Hospital Employees Top United Fund Goal by 31%
Richter Heads Para-Medical Reorganization

A reorganization of the Heart Station, Cardio-Pulmonary Laboratory, Electrocencephalography and Inhalation Therapy has been announced by Philip Bascom, associate director.

Effective November 1, 1967, Vincent Richter, chief inhalation therapist, was designated administrator of the newly organized Medical Services Department.

Mr. Richter said, “A physical merger of the services should take place within six months. The next logical step is to have the therapy section moved to the area formerly occupied by the Medical Care Research Center and more recently used by the Department of Pathology.” Mr. Bascom continued, “In the interim, in addition to all of the therapy services of inhalation, we are planning to make a career of physical therapy, and also to provide better continuity of care.”

Campbell Named Purchasing Agent

Marvin J. Campbell has joined the J. C. Penney Company as Purchasing Agent.

Mr. Campbell retired from the United States Navy in June, 1967, after a twenty-year career.

His last assignment with the Navy was at the Marine Corps Air Station at Cherry Point, North Carolina, where he held the rank of Hospitalman Chief.

Throughout his Navy career, Mr. Campbell was involved extensively with purchasing and hospital supply.

He is a native of Woodward, Oklahoma.

He lives with his wife, Grace, and four children at 942 Melvin in St. Louis.

New Chief Accountant

A. Graudon Hoover has been named Chief Accountant at Jewish Hospital.

Mr. Hoover supervises the accounting office, including payroll and accounts payable.

Mr. Hoover formerly worked for Autonetics, Inc., of Joplin, a firm that manufactures parts for the automobile industry.

He graduated from Southern Illinois University at Carbondale with a B.S. in business administration. He was born in Macon, Illinois.

J. G. Probststein, M.D., physician for the St. Louis Blues Hockey Team, has joined the St. Louis Blues as a physical therapist. His duties will be to maintain and monitor the health of the players. He will also be available to the public for appointments.

Miss Phyllis Rabin has joined the Hospital staff as patient relations hostess. She will assist Mrs. Frances Stovall, Patient Relations director.

Mrs. Evelyn M. Whitlock, R.R.L., director, Medical Record Department, has been appointed to the position of Director of the newly organized Medical Services Department. Mrs. Whitlock was previously director of Inhalation Therapy.

Four new members have been named to the Alumni Board of the Jewish Hospital.

The following new appointees have been made in the Department of Long Term Care:

Mrs. Sidney Rothenberg, a graduate of the Washington University School of Occupational Therapy, has been appointed as the Occupational Therapy staff in the Department of Long Term Care.

William B. Haden has been appointed assistant supervisor of Central Supply and Purchasing.

The following new appointments have been made in the Department of Nursing: Miss Alice Dolan, executive director of the Nursing Service; Mrs. Amy Smith, Miss Pat Vincent and Mrs. Hazel Burford.

The following new appointments have been made in the Department of Public Relations: Miss Alice Dolan, executive director of the Nursing Service; Mrs. Amy Smith, Miss Pat Vincent and Mrs. Hazel Burford.

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Eye Clinic Equipment Determines Blind Spots in Field of Vision

Walter F. Ballinger, II, M.D., Bishy Professor of Surgery and Head of the Department of Surgery at the Washington University School of Medicine, is scheduled to speak to the members of the Department of Surgery at Jewish Hospital on November 24-25.

Dr. Ballinger will discuss a film (3 p.m.-6 p.m.) in the MAC Room on Friday, November 24, and give a lecture on "Post Gastroctomy Syndromes" in the Moses Shorenberg School of Nursing Auditorium on Saturday, November 25 (8:15 a.m.-9 a.m.).

Dr. Ballinger was born in Philadelphia, Pennsylvania, and attended Cornell University and the University of Pennsylvania.

Dr. Ballinger has been associated with Bellevue Hospital, Columbus-Presbyterian Medical Center, Jefferson Medical College, Philadelphia General Hospital, and The Johns Hopkins Hospital.

Presently Chief of Surgery at Barnes and Allied Hospitals, Dr. Ballinger is also associate editor for the Journal of Surgical Research and consultant in surgery at Walter Reed Army Medical Center.

New Medical Staff Members

The following doctors have been appointed to the Jewish Hospital Medical Staff during the past year:

Thomas A. Brugger, M.D., Assistant in Psychiatry, Department of Psychiatry.
Mervyn Kostianovsky, M.D., Associate Pathologist, Department of Pathology and Laboratory Medicine.
Irwin B. Horwitz, M.D., Assistant in Pediatrics, Department of Pediatrics.
Robert O. Luehrs, M.D., Associate in Pathology, Department of Pathology and Laboratory Medicine.
Leon J. Fox, M.D., General Surgeon, Department of Surgery.

The Jewish Hospital Eye Clinic has a new, sophisticated machine for testing peripheral and central fields of vision, "The Goldmann Projection Perimeter."

The Goldmann projection perimeter was purchased because of the important part that interpretation of fields of vision plays in ophthalmic and neurologic examinations to aid diagnoses in all fields of medicine and surgery. The perimeter can indicate the site and extent of involvement of the visual pathway, and help in the early detection of glaucoma, brain tumors, vascular disorders, retinal necrosis, detachment of the retina and many other conditions.

In order to test a patient's field of vision, the examiner must first be sure that the perimeter is exactly level and that the light source is securely built on the machine. The illumination within the hemispherical projection of the perimeter is extremely important and must remain constant; this intensity of light is controlled precisely by means of a light meter built on the apparatus. The patient then sits on one side of the perimeter and the light beam, or chin rest inside the hemisphere and looking at a specific fixation target in the center of the hemisphere.

Patient Responds

The examiner sitting on the other side of the perimeter can move the light target past the patient's visual field. When the patient sees the light target in the peripheral field, he taps the table to let the examiner know. This is preferable to speaking, since the examiner is better able to observe the position of his head, resulting in a decelerating of the eye.

At the exact spot that the patient tapped, the examiner records directly on a sheet of paper on the back of the perimeter. He then moves to another point repeating the same procedure.

After using targets of various sizes and colors, the examiner has reported that this machine is the ideal piece of equipment for testing peripheral and central fields of vision. "The Goldmann Projection Perimeter made by Haag-Strauss Optical, Inc., is the ideal piece of equipment for visual field testing because of its accuracy and reproducibility," according to Morton R. Green, M.D., resident in Ophthalmology.

The projection perimeter is a large, general teaching hospital.
School of Nursing:
A Source of Vitality

Enthusiasm and energy... an apt description of the student nurses at Jewish Hospital.

Their personality is contagious to many, and is certainly noticed by all people in the Hospital... members of the Board of Directors... medical staff... patients... nursing personnel... house staff... Auxiliary... visitors... employees... everyone is familiar with the young lady wearing a starched white apron over a blue and white checked basic uniform, a perky white cap, and spotless rubber soled shoes.

The proud history of the School of Nursing includes the graduation of more than 2,000 nurses since the first class of seven graduated in 1905.

Accredited School

The School of Nursing is accredited by the Missouri State Board of Nursing and the National League of Nursing. Faculty members provide motivation and direction for the students, and their concern extends beyond the classroom. They are available for counseling sessions with any student who requests assistance.

During the first two semesters of the freshman year, the students' learning activities are scheduled mainly in the classroom. Classes, clinical conferences and practice are held concurrently during the junior and senior years at the School.

Through an arrangement with the Forest Park Community College, freshmen receive instruction in English and basic sciences. Other facilities in the education program are St. Louis State Hospital and St. Louis Children's Hospital.

Clinical facilities at Jewish Hospital are used for teaching courses in medical-surgical nursing, obstetrics and psychiatric nursing. One of the major functions of the Hospital is education, and the School of Nursing is its largest education project. In order to provide facilities for this, the Hospital contributes $2300 for each student each year.

Many patients have commented on the care provided during the students' clinical practice in the Hospital:

"I wish to compliment and commend you on the care and service I received while in the Hospital... the doctors... registered nurses... student nurses and the entire staff could not possibly have been more gracious in their treatment."

"I wish to thank the excellent student nurses for making my stay comfortable."

"The student nurses were just wonderful. They made me relax and helped to make my delivery a wonderful experience."

Student Government

Part of the reason for maturity of the student nurses at the Hospital is the advantage of having a self-governing body called the Student Association.

The group is led this year by Beverly Hoelscher, president; Janice Moelm, vice-president; Betty Honigfort, recording secretary; Mary Jo Briesacher, corresponding secretary; Kristy Henson, treasurer; and Terri Rogers, parliamentarian.

In the Association, the students are given an opportunity to draw up residence rules with the approval of the faculty. Then it is the responsibility for each student to follow the policy as well as for the students themselves to apply disciplinary measures when the rules are abused. The president and officers work closely with the cabinet, elected class representatives, a faculty advisor and student court. This is the governing group of the student body for the School of Nursing.

There is much community interest in the School of Nursing. A board appointed committee on nursing serves in an advisory capacity with assistance and planning of programs for recruitment in social activities.

The Women's Auxiliary sponsors dances throughout the year and holds coffee breaks for the students on the second Tuesday of each month. Funds from this group have been donated at many times throughout the past years for improvement of student nurse facilities.

Many scholarships, awards and grant-in-aids are provided for students in the School of Nursing. They are donated by individuals and organizations interested in the progress of the Jewish Hospital School of Nursing.
The 15th anniversary of the Women’s Auxiliary of Jewish Hospital was given special recognition at the annual fall meeting of the group held on October 25, at Westwood Country Club. More than 400 persons attended.

Mrs. Stanley M. Cohen, president of the Auxiliary, presided over the meeting. Mr. Joseph F. Ruwitch, president of the Board of Directors at Jewish Hospital, congratulated the group for its outstanding accomplishments during the past 15 years. Mr. Ruwitch discussed the vital role of the Auxiliary in the continuing quest for excellence in patient care at the Hospital.

The past presidents of the Auxiliary were presented with gold clover president’s pins in recognition of their leadership and dedication.

In order of their terms of office, the past presidents of the Auxiliary include: Mrs. Benjamin Loeb, Mrs. Edward F. Schweich, Mrs. Robert L. Aronson, Mrs. Harry Milton, Mrs. Joseph F. Ruwitch, Mrs. Harry W. Loeb, Mrs. Sander B. Zwic, Mrs. Earl Susman and Mrs. Edwin G. Shifrin.

A plaque was presented by Mr. Ruwitch honoring the past presidents of the Auxiliary. “It will serve as a constant reminder of the dedication, support and strength which the Auxiliary presidents have given to the Hospital,” he said. The plaque will be affixed to the wall in the east-west corridor on the first floor of the Hospital, opposite the present location of the Auxiliary Life Membership Plaque.

David A. Gei, executive director, presented the volunteer awards with the assistance of Mrs. Walter G. Stern and Mrs. Irwin M. Jaret.

Every volunteer was recognized and discs were presented to those who devoted more than 500 hours of service to the Hospital.

Mrs. Alfred Goldman, chairman of the Gift Gallery, received special mention for more than 23,100 hours of service to the Hospital. Other outstanding cumulative records include Mrs. Harry Spitzer, Mrs. Gordon Scherck, and Mrs. Ben Samuels.

Special mention for more than 1,000 hours accrued in the past year went to Mrs. Alfred Goldman, Mrs. Harry Spitzer, Miss Della Kutz, Mrs. Martin Brand, Mrs. Ben Samuels, and Mrs. Harvey Nathanson. Mrs. Mordecai B. Brown, director of Auxiliary Services, expressed her appreciation to the group for their loyalty and support. Mrs. Donald Quickwater, program chairman, introduced the principal speakers, Dr. William Masters, director, and Mrs. Virginia E. Johnson, research associate, of the Reproductive Biology Research Foundation.

Dr. Masters and Mrs. Johnson presented a discussion on “Facts and Fallacies of Human Sexual Response.” They explained that the necessity for research and objective studies in the field of human sexual response was brought about by the lack of accurate data in today’s world.

Their work, since 1947, has been concerned with clinical application in three areas, “conceptive physiology, contraceptive physiology and human sexual physiology.”

At the end of the program, Dr. Masters and Mrs. Johnson answered questions from the group.

MRS. VIRGINIA E. JOHNSON AND DR. WILLIAM H. MASTERS (left), address 400 members of the Jewish Hospital Auxiliary and guests at Westwood Country Club.

TWENTY-FOUR VOLUNTEERS QUALIFIED for the gold disc award for more than 500 hours service. Pictured, left to right, Mrs. Ely Goldwasser, Mrs. John Abramson, Mrs. Bert Galst, Mrs. Harold Fishman, Mrs. Sydney Asher, Mrs. Robert Lebowski, Mrs. Ben Poslosky, Mrs. Gustav Vittert, and Mrs. Wallace Lewis. Those not available for the photograph, include: Mrs. Sam Aronoff, Mrs. Frank Gollub, Mrs. Jerry Grodsky, Mrs. Lawrence M. Kotner, Mrs. Harry Less, Mrs. Robert Lesiar, Mrs. Simon Packman, Miss Kay Preston, Mrs. Hyman Rabukis, Mrs. Ben Recht, Mrs. Roger Sachar, Mrs. Arthur Sherman, Miss Mame Silverman, and Mrs. Jordon Yavitz.
Medical Nursing Provides Special Challenge to Staff

To most visitors, the nursing stations at Jewish Hospital look much like nursing stations anywhere. There are white, efficient centers where white-clad personnel are working.

Most people fail to realize the amount of teamwork that binds the personnel of a particular nursing unit together.

The nursing personnel on the third floor seem particularly enthusiastic about their job.

The acutely ill patient is found on this floor; the patient whose illness is unsolved. In fact, most are admitted on an emergency basis.

Several nurses on this floor were interviewed as to why they have so much enthusiasm. Miss Betty Turnbough, R.N., head nurse on 3 Steinberg, said, "There are the patients I really enjoy working with... the ones who need really good nursing care... the ones who 'll respond when they get it."

Mrs. Willa Nelson, head nurse on 3 Center, echoed these remarks. She said, "I find this floor challenging. There's more to learn here. Personally, I like more satisfaction out of giving acutely ill patients really good care."

Never A Dull Moment

Miss Nelson continued, "You really have to enjoy nursing to like this floor. You have to be active and busy. There is never a dull moment."

Miss Turnbough said, "You certainly can't get into a rut. You never know from one minute to the next what emergency will occur."

Miss Linda Stahlman, R.N., assistant head nurse on 3 Steinberg, said, "This is a fast moving floor because, for example, you don't schedule cardiac arrests. We rarely have a routine admission. Most of your emergency cases which cannot wait. Things have to be done now. I like action and we have it here."

Miss Jo Ann Johnson, R.N., head nurse on 3 South, has been on a medical floor since her graduation from the Jewish Hospital School of Nursing in 1964.

She explained why there seem to be so many emergency admissions.

"We get many patients who have waited until the last minute before seeing a doctor."

"This seems to occur more often in the rural areas of Missouri and Illinois. The patient will ignore warning pain or tightness and not see a doctor until the pain is unbearable. Then the physician has to get him in here as soon as possible."

"Many times these patients have two or three illnesses, and as a result, we have to do three sets of tests for which to watch."

Teaching Patients

Nearly all of the nurses interviewed mentioned patient instruction. Miss Stahlman said, "I like the opportunity for home care teaching. For example, if a diabetic patient doesn't follow dietary instructions, he'll be back in the hospital before long. The same thing is true with heart patients."

Another form of patient instruction involves explaining the tests that the patient may receive. Various kinds of X-rays and some clinical tests require special diets for several meals. The patient isn't very happy if he doesn't understand the examination.

Miss Johnson pretty well summed up the feeling about being a nurse on a medical floor, "It takes a special kind of person: one who likes a continuous learning process, and someone who really likes nursing."

National Ob-Gyn Group Meets at Jewish Hospital

More than 50 members of the Phi Delta Epsilon Ob/Gyn Travel Club were in St. Louis recently for a two-day meeting on October 19-20.

The program for the physicians included viewing surgery over closed circuit television, at Jewish Hospital, touring Washington University Medical School and Affiliated Hospitals, and after noon scientific sessions held in the Moses Shoenberg Memorial School of Nursing Auditorium.

Guest lecturers and their subjects included:

- David Rothman, M.D., "Psychodynamics of Habitual Abortion"
- Erwin Schultz, M.D., "Herpes Viremia of Mother and Child"
- Samuel D. Soule, M.D., "One-month Injectable Contraception"
- Robert Burstein, M.D., "Control of the First Post-Partum Menstrual Period"
- A. N. Arneson, M.D., "1,000 Cases of Cervix Cancer in a Private Practice"
- Rabbi Lawrence Siegel, "The Role of the Clergy in the Seri

Illy III Patient"

Miss Helen Allen, M.D., "Pele Congestion Syndrome"

Lamont Gaston, M.D., "Blood Transfusion Disorders in Obstetrics and Gynecology"

Seymour Monat, M.D., "Complications of Elastic Bandage Use"

Denis Cavanaugh, M.D., "Cancer of the Vulva"

Richard Aach, M.D., "Fertility Complicated by Juvenile Diabetes"

Michael Freeman, M.D., "Cytophotometry"

Arthur Bortnick, M.D., presided over the afternoon session on October 19; Helman Wasser- man, M.D., presided over the session on October 20.

Dr. David Rothman, Director of the Department of Ob/Gyn, was chairman of the local chapter in charge of arrangements for the meeting. The following people were committee chairman:

Miss Claire Bortnick, Ladies Program; Dr. Samuel D. Soule, Scientific Program; Dr. William Berman, Social Arrangements; Dr. Robert Burstein, Social Arrangements; and Miss Myra Schneider, Secretary.