Hospital Construction Plans Approved

For $21,500,000 Expansion

The Jewish Hospital of St. Louis moved into a bold new era which will meet the future challenges of medical advances and human needs with its recent announcement of a $21,500,000 expansion program.

In making the announcement, Edward B. Greensfelder, president of the Hospital and president of the Washington University Medical Schools and Associated Hospitals said, “The expansion plans are based on a three year study of the facility and program potential of the Hospital and the requirements of the city and county for medical care.”

A Long Range Planning Committee, headed by Stanley M. Richman, Hospital vice president, including representatives of the Board, Medical Staff, and administration in consultation with medical and health care leaders recommended that “the expansion of the physical plant and other improvements were essential to maintain the present program at the same high level.”

The Planning Committee specified only those needs, estimated to cost $21,500,000, which must be satisfied immediately for the Hospital to meet demands of the community for excellent health care. The plans call for construction of a new nine-story patient care facility along Forest Park Boulevard, adjacent to the Aaron Waldheim Clinic. This building along with the necessary equipment is estimated to cost approximately $12 million. It will provide urgently needed space for 100 new patient beds, radiology, surgery, pharmacy, central medical and surgical supply and patient and visitor conveniences. The building, which is being designed by the architectural firm of Schwarz and Henau, can be expanded to 20 stories at a later date. A main entrance to the Hospital will be constructed in the center of the block adjacent to the new building and the Yalem Research Building along Parkview Place.

A new six level parking garage with approximately 550 parking spaces will be constructed along Parkview Place adjacent to the Yalem Research Building and the Mark C. Steinberg Memorial Hospital. Currently the Hospital provides parking space for only 260 vehicles. The lower level of the parking garage is designed to provide a new service loading dock and receiving entrance.

In addition to new construction, plans are included for major renovation and modernization of the present Hospital facilities. This will provide for the rapid changes in medical technology, new concepts of patient care, the future health and hospitalization requirements of the community, and the development of more efficient educational programs in conjunction with Washington University Medical School.

The expansion plan will alleviate overcrowding and improve the effectiveness of the professional departments, ancillary and support services; and modernize nursing divisions for more effective patient care. For example, the present emergency room at the Hospital was designed for a fewer number of patients. However, the high incidence of accidents and other emergency situations has caused the facilities to be greatly overcrowded. The plans specify an expanded area for emergency room care which will include an overnight observation unit with monitoring equipment, larger examining rooms, cast room, x-ray facility and a laboratory. The driveway entrance to the new emergency rooms will be enclosed from the elements for the safety and convenience of patients.

(Continued on page 2)
Hospital Employees Reach 1969-70 United Fund Goal

For the second consecutive year the Nursing Division of 1-South received an award winning plaque as the first division to reach the 100 percent mark in the 1969-70 United Fund Drive. David A. Gee, executive director, pictured with the staff members, displays the special award.

A plaque was awarded to the 1-South nursing division for being the first nursing division to reach the 100 percent mark. This was the second year that 1-South received the plaque. Runners-up were the nurses on 5-Center and 7-Center.

Dr. Zoll Delivers Strauss Lecture

HONORS DR. STRAUSS' 80TH BIRTHDAY

Paul M. Zoll, M.D., Clinical Professor of Medicine, Harvard Medical School, delivered the Eleventh Arthur E. Strauss Visiting Professor of Medicine Lecture November 10 and 11 in the Mark C. Steinberg Memorial Amphitheatre.

"An Explanation of Partial A-V Block" was Dr. Zoll's subject at the presentation on Monday, November 10. At the Grand Rounds on November 11, Dr. Zoll spoke on "Heart Block: Drug Treatment and Electrical Stimulation."

The Annual Lectures, in honor of Dr. Strauss, former Chief of Medicine and President of the Jewish Hospital Medical Staff, were established in 1959 by Dr. Strauss' colleagues and associates in recognition of his service to the community, the state and the nation. He was one of the founders of the American Heart Association established in 1926. The lecture was held in honor of Dr. Strauss' 80th birthday.

William Beaumont Visiting Professor

M. D., George Richards Minot, Professor of Medicine lectures were held in honor of Dr. Strauss, former Chief of Medicine and President of the Jewish Hospital Medical Staff, were established in 1959 by Dr. Strauss' colleagues and associates in recognition of his service to the community, the state and the nation. He was one of the founders of the American Heart Association established in 1926. The lecture was held in honor of Dr. Strauss' 80th birthday.

As a tribute to the Champion League 12 – Jewish Hospital Men’s Softball Team, a display of the winning trophy received by the team, a photograph and other team mementos were featured in the Hospital's ground floor lobby display case.

New Staff

The following appointments to the Medical Staff announced recently are: Fred C. Reynolds, M.D., Department of Surgery, Director of the Division of Orthopedic Surgery; Martha Ann Minter, M.D., Department of Long Term Care, Associate Attending Psychiatrist; Ruben Marmet, M.D., Department of Obstetrics and Gynecology, Assistant; Saul Niedorf, M.D., Department of Psychiatry, Assistant; and Robert Stanley Anderson, M.D., Department of Psychiatry, Assistant.
Dr. Gerald Perkoff, Morris Alex and Stanford Wessler visit with Professor Mann before his lecture to the Hospital Professor Mann Guest of Medical Staff

Professor Mann, director-general of the Hadassah Medical Organization in Israel and associate professor of organization and health care at Hebrew University in Jerusalem, was a guest speaker at the Jewish Hospital October 7. His lecture to the Medical Staff was titled "Delivery of Medical Care in Israel."

During the recent Middle East War, the Government of Israel placed Professor Mann in charge of health services for the entire Jerusalem area. This was in addition to his functions as the head of the Hadassah-Hebrew University Medical Center, where he personally supervised the treatment and care of war casualties, including captured Jordanian wounded.

Born in Jerusalem, Palestine, at a time when the country was still a Turkish Protectorate, of a family which had settled in the land for decades, Professor Mann has been appointed to the Committee on Professional Medical Staff of Medical Care in Israel.
JEWISH HOSPITAL VIP's

[Series of images showing medical professionals and patients]
AND THE PEOPLE WHO SERVE THEM
Recognition and Awards were received by Jewish Hospital Volunteers at the Tea given in their honor November 5 at the Moses Shoenberg Memorial School of Nursing Residence.

The Women's Auxiliary of The Jewish Hospital held their Annual Fall Meeting at the Westwood Country Club on October 15, beginning with a Lunar Dessert Tea.

The theme of the Meeting “Girl Talk About the Moon Walk,” featured a panel of experts in discussions on how the space age effects the life of the modern day woman. Panel members include H.W. Mattson, Manager, Corporate Public Relations, Monsanto Company, speaking on the effects of the “Giant Stride” on the life of the woman in her home, touching on the subjects of meal planning and the changing fashions.

Dr. H. Meltzer, Professor of Psychology, Washington University, spoke on the subject of maintaining the psychological well-being of women in the space age. Future health care was the topic of Dr. Robert Kleiger, Director, Medical Intensive Care Unit, the Jewish Hospital, and Ron Dobies, Marketing Office-IBM explained the best way to live with the new sophisticated computers.

David A. Gee, executive director of the Hospital, served as moderator for the panel discussion, the special feature of the 1969 Fall Auxiliary Meeting. Mrs. R. R. Zimmerman is program chairman for the Fall and Spring Auxiliary Meetings.
Associates Attend Fall Buffet

Members of the Associates of the Jewish Hospital at their Fall Buffet in the Moses Shoenberg School of Nursing Gymnasium. The first annual Fall Buffet of the Associates of The Jewish Hospital was held on October 22 in the Moses Shoenberg Memorial School of Nursing Gymnasium, with more than 130 members attending. The program included a slide presentation about future development plans by David A. Gee, executive director, a description of the Hospital's professional program by Morris Alex, M.D., president of the Associates Board. Julian L. Meyer, president of the Associates, served as master of ceremonies and reviewed the past year's activities of the organization and its plans for the year ahead. Arrangements for the evening were made by an Associates committee, chaired by Mrs. Stanley M. Cohen, and including Mrs. Jules Pass, Mrs. Wallace Ruwitch, and Mrs. Jonas Weil.

Presidents Dinner Held

Thirty-eight presidents of local Jewish religious and civic organizations were guests of The Jewish Hospital of St. Louis for dinner on October 29. This was the second biennial Presidents Dinner for community leaders and members of the Hospital Board of Directors and Hospital professional department heads. According to Edward B. Greensfelder, president of the Hospital, "The Presidents Dinner is one of the Hospital's means of building on its tradition of rapport with the Jewish community. One purpose of the evening is to brief the community leaders on important developments at the Hospital." The program included a slide presentation by David A. Gee, executive director of the Hospital. It spotlighted the Hospital's expansion plans and reviewed all aspects of the Hospital's program of medical care. Dr. Morris Alex, president of the Medical Staff, discussed medical advancements and their bearing on maintaining the Hospital's program of quality patient care. During the second part of the program, the civic leaders asked questions of Mr. Greensfelder and members of the Hospital staff. They were especially concerned about clarifying aspects of the Hospital's expansion plans. "The program provided an opportunity for the Hospital directors and staff to learn of the community's concerns," Mr. Greensfelder said.

Photonews

Hospital Wedding

Brian P. Cunningham, M.D., Intern, Department of Medicine, joined guests and nurses on four south to congratulate the bride and groom, Mr. and Mrs. Leon Moody, following their wedding ceremony in the Hospital on September 18.

Religious Ceremony

Rabbi Lawrence Siegel, Hospital Chaplain, officiated during the Jewish High Holy Day Services held in the chapel. The Torah, held for the special needs of the patient, is brought from the Ark by the Rabbi and Dr. J. G. Probstein in order that it might be blessed by the patient.

Robinsons Retire

Mr. and Mrs. Hepple Robinson, who have a combined employment record at The Jewish Hospital of 62 years, were guests of honor at a party given by hospital employees upon their retirement October 31.

Mezuza Dedication

Rabbi Siegel (center) is pictured with Rabbi Arnold Abar, assistant Rabbi, Shaare Zedek Congregation (left); and Lee J. Kaufman (right) chairman of the Jewish Federation Chaplaincy Committee, following the dedication of a Mezuza after completion of the office for Rabbi Siegel, Chaplain of the Hospital.

The Presidents Dinner provided an opportunity for local community leaders to meet with members of the Hospital's Board of Directors and professional department heads.
Parents of The Jewish Hospital nursing school students were guests at the Parents Day Tea given October 12 at the Moses Shoenberg Memorial Nurses Residence.

Research Funds

Funds have recently been established to aid Hospital staff members in their research work.

Research into hemophilia will be aided by the new Harold Zager Blood Research Fund. The fund has been established as the result of tributes in memory of Mr. Zager. It will be used by Dr. Herbert Silver.

Gifts in honor of the seventieth birthday of Mrs. Meyer Cohen have established the Fannie and Meyer Cohen Cardio-Vascular Research Fund. This new endowment fund will be used at the discretion of Dr. Arthur E. Buer, Surgeon-in-Chief.

The Carol Kaufman Cancer Research Fund was recently established in memory of Mrs. Alan Kaufman. The Fund will be used to assist cancer research conducted by Dr. Louis Avioli, Director of Metabolism.

Tributes in honor of, or in memory of loved ones may be made to any of the above funds in care of The Jewish Hospital of St. Louis.

Gifts

Patient room 317 has been named in memory of Jacob G. and Rachelle Swartzchild as the result of a gift of $5000 to the Advance Building Fund by Mr. and Mrs. Theodore R. Samuels.

The Emergency Room recently received a new cardiac monitor as a gift through the Louis and Sara Sachs Memorial Fund from Mr. and Mrs. Louis Sachs and Mr. and Mrs. Sam C. Sachs. The monitor produces a constant cardiogram. It is used especially in cases of cardiac arrest.

The new baby warmer in the Delivery Suite is a gift to the Hospital from Charles, Harold and Morton Baron in memory of Dr. Sol Weintuch, who, for many years, was an obstetrician on the Hospital staff. The radiant heat warmer is used to raise the body temperature of infants immediately after birth.

The fortieth anniversary of Mr. and Mrs. Louis Rothchild of Washington, D.C., was commemorated by a gift to the Hospital of an Emerson Pleural Suction Pump by Mr. and Mrs. Richard Croithem. The pump which is also used for the drainage of the chest following thoracic or cardiac surgery was donated through the Lewis Bettman Memorial Fund.

The Hospital recently received a gift of a wheelchair from Meyer K. Weil in honor of his sixty-fifth birthday.

Bequests

The Llewellyn Sale Memorial Fund was the recipient of a bequest of $3000 from the estate of Mrs. Esther Cohen. This Fund is used by the Department of Medicine for research.

The Advance Building Fund of the Jewish Hospital has also benefited from bequests. A gift of $25,000 from the estate of Louis Holtzman will name a multip-bed patient room and the Psychiatric Clinic in memory of Louis and Sarah Holtzman. A bequest of $4300 from the estate of the Holtzman’s daughter, Mrs. Shirley Lorangey Holtzman has also been received.

Other recent bequests which have been made to the Hospital include: $1860 from the estate of Max Hene, $1000 from the estate of Frederick Nusbaum and $500 from the estate of Milton E. Freund, Sr.

Television sets and clocks have been installed in each room of the Surgical Intensive Care Unit as the result of a gift from Mr. Norman Hurwitz in memory of his wife, Judy Hausfater. The television sets are located opposite each patient’s bed and allow for remote control. A new antenna has also been installed on the roof to accommodate the new sets.

The Marilyn Shevitz Memorial Research Fund has been established by the Jewish Hospital by the Marilyn Shevitz Foundation.

The new research fund will aid in an investigation into the cause of myeloma, a disease closely related to leukemia. Dr. J. Russell Little, director of the Division of Infectious Disease, will supervise the Fund allocation. A portion of the initial contribution has been used by Dr. Little to purchase an immuno diffusion camera which will aid in his study of virus-infected cells.

The new Marilyn Shevitz Memorial Research Fund was recently established in memory of Mrs. Louis Sachs and Mr. and Mrs. Ely Shevitz, Mr. and Mrs. Richard Baron, Mr. and Mrs. Joseph Buzmee, Mr. and Mrs. Mike Brownstein, Mr. and Mrs. Stanley Emson, Mr. and Mrs. Donald Gilden, Mr. and Mrs. Manual Glazer, Miss Carol Keller, Mr. and Mrs. Jerry Kootman, Mr. and Mrs. Harold Schwartz, Mr. Arthur Shevitz, Mr. and Mrs. Ely Shevitz, Mr. and Mrs. Ben Sigoloff, Mr. and Mrs. Irvin Zwibelman. President of the Foundation is Mrs. Brownstein.

Tributes in honor of, or in memory of, loved ones may be made to the Marilyn Shevitz Memorial Fund in care of The Jewish Hospital of St. Louis Tribute Fund.