NATIONAL HOSPITAL WEEK – MAY 7-13

"The quality of hospital care in a community is the joint responsibility of the community and the hospital," Dr. Frank Bradley, Director of Barnes Hospital, said today in anticipation of National Hospital Week.

"There must be a working partnership between the hospital and the community if each person is to realize his heritage of health," Dr. Bradley said.

The hospital's major responsibility is patient care, but it also trains and educates personnel to provide care and provides facilities for medical research which contributes to the improvement of care. This is especially true here at Barnes. In addition, the hospital carries out many elements of preventive medicine, including prenatal care, mass inoculations, and reporting of communicable disease.

"The community's role lies in support of the hospital," Dr. Bradley said. Its citizens must serve on the hospital governing board; must offer their services in volunteer capacities in the hospital; must encourage young people to enter health careers; must belong to prepayment plans which assure stable hospital financing, and must support adequate reimbursement programs for the care of welfare patients.

Barnes Hospital is joining other hospitals throughout the country in observing National Hospital Week, May 7-13. This year's theme, "Your Hospital--A Community Partnership," emphasizes the need for a reciprocal relationship between hospital and community.
"Today's Oldsters and Their Care" and "Who Will Pay The Bill" were the topics discussed at the Second Graduate Symposium of the School of Hospital Administration, Washington University School of Medicine. The symposium was held on Friday, April 7 in the Medical School Auditorium. About 150 persons attended the program. Many outstanding speakers were on the program. The major address was given by Dr. H. M. Hardwicke, Acting Director of the Missouri Division of Health. The problem of adequate medical care of the aged can only be solved by the full cooperation of everyone concerned with it and it lies at the front door of every citizen's home in Missouri, Dr. Hardwicke declared. There are few who know how to go about solving it in a constructive way, he said.

Older person's illnesses are for the most part exactly like illness of younger people, Dr. Hardwicke told the group. Their recovery periods are longer and more expensive and they require special facilities, special understanding and special attention, he asserted.

There were 470,000 persons in Missouri who are 65 years old or more last year, and by 1975 the number is expected to increase to 570,000, Dr. Hardwicke declared.

Other speakers at the symposium included: Mrs. Florence Blatz, a nurse of the Washington (Illinois) Nursing Home; William H. Bedell, Director of Industrial Relations for Stix, Baer & Fuller; George Breitenstein, Research Director of the Machinists Union; Emil E. Brill, Senior Vice President of General American Life Insurance Company; Dr. Edward W. Cannady, Chairman of the Illinois State Medical Society’s committee on
Shown from left to right are: Mr. William Bedell, Mr. E. E. Brill, Rev. John J. Flanagan, Mr. George Breitenstein, and Mr. O. W. Rexford.

Shown above from left to right are: Dean Edward Dempsey, Dr. E. M. Cannady, Mr. William Deems, Mrs. Florence Baltz, Dr. Paul I. Robinson, and Dr. H. M. Hardwicke.
Putting it Nicely

"A RAG AND A BONE AND A HANK OF HAIR"

While no one here remotely fits the picture of this Kipling line, and, to be sure, most everyone truly deserves compliments on their good grooming and general appearance, there is a small minority group that leaves something to be desired.

Aside from the usual deficiencies of poor grooming, such as peeling nail polish, ill-arranged hair, soiled and unpressed clothes, something should be said about the Ultra-look, and by Ultra-look we mean the high fashion illustration model look.

The grotesque appearance of the heavily outlined eyes and penciled eyebrows only gives the wearer the appearance of one of Macbeth's witches, or someone acutely ill and ready for hospitalization. The flowing, untidy hair, sweeping over the brow and into the eyes is ludicrous and disgusting. Some wear so much make-up that one wonders what they really look like under this mask. Not everyone has the figure of a movie star and those that do should remember that most of the movies stars' clothes are designed to be worn - in the movies - not in the business office.

STRaight To the Point: You probably don't fit in this picture, but should you see some faint reflection - try simple, good grooming - there's nothing more attractive.

- E. M. B. -

Today the Russians announce that they have sent a man into space and brought him back alive. This is a tremendous accomplishment, of course. Certainly, it has undertones and overtones of almost infinite significance and variety, from the epic comedy of Frank "Bring-em-back-alive" Buck, to inevitable questioning of traditional, conventional moral and religious values.

But whatever the result in human questioning, there is one aspect that should compel attention to and bring about re-affirmation of some of the old virtues. One of the great figures of early twentieth century literature wrote that you cannot have the old white post unless you are willing to have a new white post. In the nature of human affairs, things wear out; the old, to stay useful and acceptable, must be renewed; even ideals and virtues. Among the first virtues practiced in distinctively "American" life were loyalty, sacrifice, hard work, and perseverance; the resulting hardihood won a continent for free men.

Reading history backwards from our own times may bring us the renewal we need. For certainly, the Russians have worked hard; they have (necessarily or not) lived sparingly; they have been loyal (willingly or not) to the concept of national achievement, and have made sacrifices for it.

The point is that the Old Frontier, like the old white post, must be renewed. For we cannot have our old loyalties, our old traditions, our record of achievement in the world without re-dedication to the principles which moved us, first, to turn a wilderness into a surging, striding, jubilant, purposeful nation in so few of history's short years.

Recall, for a moment, some of the lesser expressions of this nation's deep-felt, dearly-held ideals. No matter that Horatio Alger is not a "great" literary name; never mind that sophisticates take a languid view of hard work. Discount reliance on the Welfare State - use good old American horse sense, try again the old American way of hard work,

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PRESENTATION OF COPERH AWARD
AT THE 1960 ADA CONVENTION

At the 43rd annual meeting of the American Dietetic Association Dr. Frank Bradley presented the 1960 Marjorie Hulsizer Copher Award to Mrs. Bessie Brooks West in Cleveland, Ohio. Mrs. West is past president of the American Dietetic Association and is well known as a leader in the dietary field.

The Copher Award — the highest honor of the American Dietary Association — was established by Dr. Glover H. Copher as a memorial to his late wife who was Director of Dietetics at Barnes Hospital until her marriage.

The Copher Award carries an honorarium and is administered by the Trustees of Barnes Hospital.

HA SYMPOSIUM (Continued from Page 3)
aging; William A. Deems, Administrator of the Fayette County Hospital at Vandalia, Illinois; Rev. John J. Flanagan, Director of the Catholic Hospital Association; Dr. David Littauer, Executive Director of Jewish Hospital; O. W. Rexford, Director of the Blue Cross Plan; Dr. Paul I. Robinson, Medical Director of Metropolitan Life Insurance Company, and Mr. Alanson W. Wilcox, General Counsel, Health, Education and Welfare Departments, U. S. Government.

GRAPEVINE (Continued from Page 2)

March 21, to LAVERNE HENLEY, EVA HERON, VICTORIA WILLIAMS, and DORA BELL who were promoted from Student Nurse Assistants to Jr. Nurse Assistants on April 3, to ETHEL TAYLOR who was promoted from Sr. Nurse Assistant to Floor Technician on April 4, and to BONNIE GHORMLEY who was promoted from Patient Transport in Dispatch to Technician in the Heart Station . . . ROSENA McKEE, R. N. in Barnes O. R., who started back to work recently, wishes to thank everyone for their cards, gifts, and prayers while she was in the hospital.

PUTTING IT NICELY (Continued from Page 4) loyalty, and fair play. Take stock again of the homely virtues; be as American as Ben Franklin, as economically straightforward as Elbert Hubbard. Honor the work you do; give expression to your heritage in standing by the employer through whom you earn your daily bread and share in the country's welfare; speak well of and think well of the means by which you contribute to the production and prestige of this nation. Cling to our first virtues and act them out; use them as our projectile — and outer space will become as homely to us and as American, as the Great Wild West.

- C. K. -
AUXILIARY PROJECT A SUCCESS

On April 7 Dr. Thomas Hornbein presented his lecture and kodacolor slide program “Adventure in the Himalayas—Climbing Masherbrum” in Graham Chapel for the Barnes Auxiliary.

About 1,000 people attended the program and over $1100 was raised. “To all who helped to make our ‘Himalayan Adventure’ the success it was, I would like to express my heartfelt thanks”, said Mrs. Elizabeth Driemeyer, President. Funds raised from this program will be used by the Barnes Auxiliary to support their activities in recreation, social service, hospital training awards and other projects.

Anniversaries

15 YEARS

Roe N. Champlain celebrated his fifteenth year at Barnes April 22. Mr. Champlain resides at Glencoe, Missouri where he has a small plot of ground which he refers to as “a couple lots”. Roe, as he is called by his friends, was born in Meta, Missouri and he attended school there. He is married and has three sons. He has been in the maintenance department during his entire term of employment with Barnes and is presently working as a plumber. His hobbies are gardening, hunting, and fishing. Commenting about his job and Barnes as his employer, he said, “All around I’ve always got along pretty well here. Barnes is pretty hard to beat.” We agree!

Mrs. Jessie Mae Pinkston celebrated her fifteenth anniversary with Barnes Hospital, April 8. She resides at 5157 Page Blvd. and is a Flat Work Folder in the Laundry. Mrs. Pinkston is married. She was born in McKamie, Arkansas and completed her education there and in Chicago where she graduated from both elementary and secondary school. “I have several hobbies and relaxing activities”, said Mrs. Pinkston. “These include growing flowers, singing, and church work.” She is especially proud and interested in her work in the missionary society of her church where she is a reporter for the organization paper. Regarding her work at Barnes she said, “I like it fine. I enjoy working with my friends in the laundry. Barnes sure has grown over the years since I’ve been here.”

10 YEARS

Mrs. Georgia M. Conner celebrated ten years as a Cashier with Barnes Hospital April 13. Said Mrs. Conner, “Ten years ago I took this job on a temporary basis and I’m still here. There’s just something about hospital work, I don’t know how to explain it but I just couldn’t think of working anywhere else.” She was born in West Frankfort, Illinois and attended both elementary and secondary school there. Her hobbies are sewing and fishing, and she is quite proud of the fact that she makes all her clothes plus most of the clothes for her granddaughter. As to fishing, she said, “I’d really like to go more often but right now, I just don’t have the time.”

“I’ve enjoyed my work here at Barnes and hope I can continue for some time”, said Mrs. Katie B. Nackenhorst as she celebrated her tenth anniversary at Barnes Hospital. She is a native St. Louisian and attended Monroe School here. She is a widow, has one son, one daughter, and four grandchildren. Mrs. Nackenhorst is a Seamstress in the Linen Room. Her hobbies are gardening and baking. Apparently her hobby of baking is much appreciated by her grandchildren because they always seem to be looking for the cookie jar.

Mrs. Natalie Shields celebrated her tenth

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EMMA MATH PART TIME
AFTER 40 YEARS

In an informal ceremony in the W. U. Clinic, Monday afternoon, March 20, Miss Emma E. Math was presented with a cocktail set and a gift certificate by Mr. Harry Panhorst, Associate Director, as a token of gratitude for her more than 40 years of service with the clinic pharmacy. These gifts were from her fellow staff members in the pharmacy. Miss Math is a clerk in the pharmacy and started in January, 1921. During her long years of employment she has seen the clinic grow gradually until its present stage of development. Miss Math seems to be associated with several things of yonder year that have lasted and stood the test of time. Another example is her home. She lives at 4486 Vista in a house that was built by her father many, many years ago. She is a firm believer in physical exercise and practices her belief by walking to work and back home again every day, a distance of about one mile each way. She will be on semi-retirement soon and thus will be able to relax, which is just what she plans to do. In fact, when asked what she had planned for her retirement, she commented, “Just to take it easy.” We all agree that Miss Math is entitled to a real rest but we seriously doubt that she will take it easy, for anyone who has led such an active and vigorous life will no doubt find many new and interesting things to do.

Small Cars Create New Symptoms

Doctors and clinic technicians are being advised to be on the alert for new musculoskeletal syndromes (symptoms) caused by drivers switching from standard-sized cars to small. According to a report in a recent issue of AMA News, cramped space, manual transmissions and lack of power steering cause the use of bones and muscles in a fashion to which drivers are not accustomed.

Shown above from left to right are: Mr. W. E. William, Supervisor, W. U. Clinic Pharmacy, Miss Emma Math, and Mr. Harry Panhorst, Associate Director.
anniversary with Barnes Hospital, April 30. Mrs. Shields was originally employed as a secretary and has worked in many positions including Nurse Assistant, Clinic Clerk, Admitting Clerk and is at present an Interviewer. Her entire term of employment has been in the W. U. Clinic. She is a widow and has two children. Mrs. Shields was born in Switzerland; however she has spent the major part of her life in the United States. She attended St. Matthews Elementary and Central High School here in St. Louis. She resides at 7675 Wise Avenue, Richmond Heights, Missouri.

"I have worked in Maternity ever since I've been here. I especially like working with babies in the Premature Nursery. It's a job where I really feel like I'm doing something good," said Mrs. Nell L. Mann as she celebrated her tenth anniversary with the Barnes Group, April 4. Mrs. Mann was born in Dixon, Missouri and completed both her elementary and secondary education there. She later took Practical Nurses' Training at St. Johns Hospital, Springfield, Missouri and has taken In-Service training here at Barnes. Mrs. Mann has four children, and five grandchildren. Her hobbies are reading and collecting salt and pepper shakers. She has 134 different sets, some of which came from overseas. She is justly proud of this collection.

Mrs. Virginia Warren, Cashier, W. U. Clinic celebrated ten years with the Barnes Group, April 19. She resides at 19 N. Newstead and has one son and one granddaughter. Her elementary education was completed in Cisco, Texas and her secondary education was taken in Lawton, Oklahoma and Macon, Missouri. For many years prior to Barnes she worked in the retailing and merchandising fields but enjoys hospital work much better. Her primary hobby is reading. In early April she is going on a part time basis.

Rosiebell Verge, Junior Laboratory Aide, W. U. Clinic celebrated her tenth anniversary, April 16. Mrs. Verge resides at 4229 W. Cozens Avenue. She was born in Madison, Alabama and attended school there. Her hobbies are making quilts, gardening and cooking. "I'm just carrying on where my mother left off", said Mrs. Verge. "Mother was here at Barnes for seventeen years and retired in 1959. I hope I can stay here until I retire."

Those who have completed five years of continuous employment in April are: Raymond Grossman, Associate Director, W. U. Clinics, April 1; Ernestine Pruitt, Jr. Housekeeping Aide, April 5; Annie Fort, Clerk-Typist, W. U. Clinics, April 4; Rose M. White, Secretary, Labs, April 5; Willie Mae Copher, Nurse Assistant, CSR, April 6; Lillian Johnson, Typist, W. U. Clinics, April 16; Emma Simms, Sr. Nurse Assistant, Maternity, April 18; Ella L. Finnie, Sr. Nurse Assistant, April 23; Kattie L. Robinson, Jr. Housekeeping Aide, April 23; and Blanche I. Arther, Floor Secretary, Delivery Room in Maternity, April 30.

"I certainly hope she had Blue Cross."
One of the most powerful instruments at the command of the human being is the word, both spoken and written. It largely shapes the destinies of all individuals and groups. In a day of highly scientific developments such as we all know, this facility that belongs only to mankind deserves some serious consideration. We have witnessed demonstrations of machines that seem to be able to "think" out ahead of the most brilliant minds. I recently stood with a crowd of interested individuals and watched one of these inventions at work. It did not literally "talk" back to us, but it produced the exact results that we were expecting in a matter of seconds. The whole crowd could not have accomplished the task so rapidly, and there would likely have been errors in the rush of trying to outdo the machine. If words had been spoken I feel that we would not have been shocked very much. It was an uncanny experience.

The human being will continue to be the only one in charge of the words of the world, in spite of the inventions that might be able to handle them. The use to which they are put will still rest with the human mind, for good or bad. It is for this reason that the challenge will always belong to us in directing them. If we have the concerns that we ought to have for the world situations that exist, we start our day and close it with the latest news of the air waves and the printed page. This is not the most comfortable way to arrange our program, but how could we be satisfied if we were to do otherwise? In this small world in which we live this is nearly a necessity, unless we are willing to let come what may. This is not attractive to most of us.

Mrs. Jane Pennell was elected President of the Barnes Auxiliary at the group’s meeting Thursday morning, April 20. Mrs. Pennell lives at 330 Oakwood in Webster Groves and is a charter member of the Barnes Auxiliary.

She has served as secretary to the Auxiliary and has worked for several years as a volunteer hostess for the Operating Room Food Cart, one of the group’s projects. The new president takes over the post which was vacated by Mrs. G. Fred Driemeyer, who served two successive terms in this office.

Other officers elected were as follows: First Vice-President, Mrs. Robert L. Bance; Second Vice-President, Mrs. John B. Hill; Secretary, Mrs. Frank Charmatz and Treasurer, Mrs. Winthrop Reed.
H A STUDENTS TOUR MAIN KITCHEN

On Monday, March 27 the students of the School of Hospital Administration toured the main kitchen of Barnes Hospital as a part of their general orientation program in the Dietary Department. The tour was conducted by Mrs. Doris Cook, Administrative Dietitian and other supervisory personnel. This was one of the final events in the one month orientation of the Dietary Department for the H. A. students. Some of the units inspected were the dishroom, assembly unit, butcher shop, bake shop, salad unit, storeroom, and chef's unit. Of special interest to the students was the centralized dishwashing and centralized food distribution systems used here at Barnes.

The final event in the dietary orientation program was a visit to commission row to see where and how food supplies are purchased for use in the hospital.
On March 31 nineteen students completed the Junior Nurse Assistant training course. Of the nineteen graduates, seven maintained an "A" average during the eight week term of training. Those maintaining an "A" average were Rose Chambers, Kathryn Finn,* Laverne Henley,* Eva Heron,* Irene Geiser, Alice Manchester and Clara Mills. Three of the "A" students (marked with an asterisk) maintained a 99% average. Other students who graduated were Hazel Barnes, Dora Bell, Bemice Burt, Muriel Carter, Lorraine Cobbs, Florence Griggs, Virginia Jaco, Sharon O'Brien, Eugene Perry, Matilda Riley, Mary Whorley, and Victoria Williams. The Junior Nurse Assistant training program requires 80 hours of formal instruction including lecture, demonstration and on the job training. The training program is directed by Mrs. Bertha Beckwith with teaching conducted by members of the Barnes Hospital Nursing Staff.

MY JOB (Continued from Page 12)
Hospital, Hartford, Connecticut and graduated in 1923. Shortly after graduation, she was married and for several years did not work full time in the nursing profession; however, on March 2, 1928, she started with Maternity Hospital. Her original position with Maternity was as a Staff Nurse and in her 33 years here she has worked in other nursing positions such as Head Nurse, Supervisor and now in the position of Assistant Director of Nursing Staff Program at Barnes Hospital since January 1957.

Mrs. Beckwith is truly dedicated to nursing. This is obvious as you watch when she is explaining the contents of her in-service training program or telling you about some special facet of the program. "In the few years I've been doing in-service training, we've trained 348 students," said Mrs. Beckwith. "One of my great satisfactions is to watch the enthusiasm in the students as they learn and grow in the training program. These classes do a lot for the girls personally and certainly do a lot for Barnes," she said.

Organizing and conducting an effective training program is certainly a great challenge and it is quite evident that Mrs. Beckwith has thrived well. In fact, she has turned this great responsibility into a real opportunity to pass on the valuable knowledge and experience she has gained in her many years of nursing.
MY JOB AND WHY I LIKE IT

“I really and truly believe that Barnes has been and is a good place to work. I feel secure here and have been treated very well.” These were some of the comments made by Mrs. Bertha E. Beckwith, R. N., Assistant Director of Nursing Staff Program when asked about her job and how she felt about it.

Mrs. Beckwith was born in Torrington, Connecticut and attended both elementary and secondary school in Hartford, Connecticut. After graduation from high school, she entered nurses training in St. Francis.

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