Washington University Magazine, Fall 2006

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Recommended Citation
The University honors the late Ibby and Bill Danforth for their many years of service to the institution.
Among the events celebrating the Danforth Campus dedication on September 17, 2006, will be a series of special lectures addressing the theme “A Higher Sense of Purpose.” As Chancellor Mark S. Wrighton noted in his 2006 Founders Day announcement of the campus renaming: “The start of our new academic year will mark the beginning of the University’s recommitment to a higher sense of purpose as we honor Bill Danforth, his family, and the Danforth Foundation.”

**Lectures Focus on “A Higher Sense of Purpose”**

**September 17—Harold Shapiro,**
past president of the University of Michigan and of Princeton University: “A Higher Sense of Purpose: Research Universities and Society”

**October 3—William H. Danforth,**
M.D., chancellor emeritus and life trustee of Washington University in St. Louis: “A Higher Sense of Purpose: Medicine and Society”

**October 16—John C. Danforth,**
D.D., partner, Bryan Cave LLP; past attorney general of Missouri; former U.S. senator; former U.S. ambassador to the United Nations; and former special envoy to Sudan: “A Higher Sense of Purpose: Politics and Morality”

**November 13—P. Roy Vagelos,**
trustee emeritus of Washington University; retired chairman of the board and chief executive officer of Merck & Co., Inc.: “A Higher Sense of Purpose: The Social Responsibility of Business”
Freshmen get introduced to a thought-provoking text and to each other in the Freshman Reading Program (page 24).

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Three women physicians share their stories of earlier days at the Washington University School of Medicine.

Mary Langston Parker, M.D. '53, is among the pioneering women who first graduated from the School of Medicine (page 26).

Vol. 76, No. 3, Fall 2006

Cover: William and the late Elizabeth Danforth's many years of dedicated service are being recognized by the University's naming the Danforth Campus (page 10). (aerial photo: Steve Stelzer; portrait: Herb Weitman)
Great Creativity Requires Hard Work

Creativity? You’ve either got it, or you don’t, says common wisdom. Not so, says R. Keith Sawyer, associate professor of education and adjunct instructor of psychology, both in Arts & Sciences.

“Creativity is based on cognitive processes we all share,” he says, “and not on some magical functioning of a certain region of the brain.” In fact, he says, creativity happens every day in activities such as carrying on a conversation. Sawyer thinks that a great deal of the difference between highly creative people and the rest of us is hard work and work habits. “Highly creative people alternate between hard work and time off,” he says. “They also take breaks to do something radically different from their current project. Taking a break, by doing things such as walking, gardening, or riding a bike, can inspire ‘aha’ moments.”

> R. Keith Sawyer (left) is interviewed by Sanjay Gupta, assistant professor of neurosurgery at Emory University in Atlanta, a practicing neurosurgeon, and CNN senior medical correspondent, for the television network’s report on genius.

He adds that “hard work” comes particularly in the form of preparation—taking the time to learn about the subject one wants to be creative in and to learn what others have done before. “You also need to network with others working in that area,” Sawyer says. “Collaboration can spark creativity.” That finding disproves the idea that highly creative people are “lone geniuses.” “Even poets and painters interact a lot with others,” he says. “After all, they have to get ideas from somewhere.”

In his latest book, Explaining Creativity: The Science of Human Innovation (Oxford University Press, 2006), Sawyer uses an interdisciplinary approach, summarizing research of psychologists, anthropologists, sociologists, and neuroscientists. Research in the book dispels many myths, including a link between mental illness and creativity. “Most creative people are normal, happy, and healthy,” Sawyer says. “They’re not depressed, schizophrenic, or alcoholics.”

Another myth is that creativity is the opposite of convention and constraint. “In fact,” he says, “creativity could not happen in the absence of constraint.” Sawyer, who wrote the book as a text for his University course—The Psychology of Creativity—has a version for the lay reader due out in 2007 from Basic Books.
In Outsourcing, Choosing What and When Is Important

Outsourcing is a way for firms to save money, but it's only under the right conditions that its benefits outweigh its risks. So says Jackson Nickerson (above), professor of strategy at the Olin School of Business.

"Firms may need contractors because of gaps in their own internal skill base or lack of resources," Nickerson says, "but when firms outsource IT projects or share resources with a supplier, they might be creating competitors who could steal customers or profit-making ideas." Nickerson, with co-researcher Kyle Mayer from the Marshall School of Business at the University of Southern California in Los Angeles, examined 190 information technology (IT) service projects in a large Silicon Valley firm.

The researchers found that if a firm decides to keep a project in-house when it should have outsourced, then the project becomes slightly unprofitable. When a firm outsources when "insourcing" should have occurred, the detriment is even more extreme because the project loses a substantially larger amount of money:

"Companies can gain by collaborating with other firms, and evidence of competing firms working together is seen in many industries, including airlines, hotels, and finance.

"Managers need to assess the benefits, including cost advantage, of using a competitor for some tasks," Nickerson says. "They also need to understand when outsourcing actually will increase competition for future business and will pose the risk of losing possible sources of future revenue to their collaborators."

From Chaos Comes Order?

As impossible as it sounds, disorder sometimes spawns order, according to a computational study by physicists below—Ralf Wessel (left), associate professor of physics; Sebastian F. Brandt, graduate research assistant in physics; and Babette K. Dellen, Ph.D. '06—all in Arts & Sciences.

While working on their network of interconnected pendulums, or "oscillators," the researchers noticed that when driven by ordered forces, the pendulums behaved chaotically. "But when disorder was introduced," says Brandt, the study's lead author, "the system became ordered and synchronized—a surprising and counterintuitive outcome."

The researchers say their study, published in Physical Review Letters, is novel because it involved changing externally applied forces, as opposed to similar studies, which have involved manipulating parameters, e.g. changing pendulum length.

Researchers believe the model could aid understanding of electrical activity of neurons, modeled as interconnected, or "coupled," oscillators.Chunks of text from different parts of the paper...
College Bowl Team Places Third in Nation

The University's Academic Team, shown after winning the 2006 College Bowl Regional Championship held at Kansas State University in Manhattan, finished third nationwide after posting a record of 13-5 at the 2006 College Bowl National Championship Tournament, held at the University of Hartford (Connecticut) in spring 2006. The showing marks the University's highest finish at College Bowl nationals since coming in second, in 1980 and 1984.

In each game, two teams of four players compete to answer questions in areas such as history, science, literature, geography, religion, social sciences, and the arts, as well as ones on sports, current events, general knowledge, popular culture, and multicultural topics.

13-5 record

Event Encourages Scientific Entrepreneurship

Noted scientists, business leaders, policymakers, and educators were featured in spring 2006 in a University-hosted symposium designed to encourage a culture of scientific entrepreneurship in Missouri.

Chancellor Mark S. Wrighton says the event, titled "21st Century Science: Foundation for Innovation," aimed "to bring together a diverse group of people to discuss the continuum from an innovative idea in a lab to the development of start-up companies."

Speakers included Missouri Gov. Matt Blunt as well as Barry J. Marshall, co-recipient of the 2005 Nobel Prize in Physiology or Medicine, who oversees Australia's National Health and Medical Research Council Helicobacter pylori research laboratory in western Australia at the University of Western Australia in Crawley. Marshall also is chief executive and chief scientist of Onderk Biologic Delivery Systems.

Panelists included scientists from Saint Louis University, the University of Missouri in Columbia, the University of Missouri in St. Louis, and Washington University; presidents of new enterprises based on research discoveries; research and development officers of pharmaceutical companies; leaders of research institutes; and venture capitalists.

> Barry J. Marshall, co-recipient of the 2005 Nobel Prize in Physiology or Medicine

Biological Sciences Earns Top-10 Ranking

In spring 2006, the University's biological sciences cracked the top 10 of the U.S. News & World Report rankings of graduate and professional programs for the first time.

Biological sciences—which includes biology in Arts & Sciences, biomedical sciences in the School of Medicine, and biomedical engineering in the School of Engineering & Applied Science—jumped from a tie for 14th to a 9th-place tie with Princeton University in Princeton, New Jersey, and the University of California in San Francisco.

Twenty WUSTL schools, academic areas, and departments at the graduate and professional level now hold top-10 rankings by U.S. News.

The School of Medicine had several academic areas rise significantly in the rankings. Immunology/infectious diseases tied with the University of California in San Francisco for fifth; microbiology was ranked sixth; genetics/genomics/bioinformatics tied with the University of California in Berkeley and the University of California in San Diego for sixth; and pediatrics remained at sixth in the nation.

Internal medicine ranked seventh, cell biology ninth, and drug and alcohol abuse and women's health were both ranked 10th.

In addition, the School of Medicine ranked fourth overall among research-oriented medical schools and continues to rank No. 1 in the nation in student selectivity, based both on college grade-point averages and scores on the Medical College Admission Test (MCAT).

Within the School of Law, clinical training was ranked No. 4 and trial advocacy tied with Georgetown University in Washington, D.C., and Northwestern University in Evanston, Illinois, for seventh. The School of Law entered the top 20 for the first time, climbing from a tie for 24th last year to a tie with the University of Minnesota-Twin Cities for 19th.

The M.B.A. program in the Olin School of Business climbed from 32nd to a tie with the University of Rochester (New York) for 26th.

Overall, 40 graduate and professional academic areas at the University are ranked by U.S. News in its top 25. For a complete list of these rankings, go online to newsinfo.wustl.edu/rankings.
Do Adult Children Really Know What Their Parents Want?

When it comes to predicting lifestyle choices of their aging parents, adult children vary widely in their accuracy, according to recent research by Brian Carpenter, assistant professor of psychology in Arts & Sciences. Even adult siblings may have wildly different views on what their aging parents would want.

"When it comes to predicting their parents' preferences in terms of lifestyle, finances, and medical care, some children are 'good predictors,'" Carpenter says. "Other children are no more apt to make the correct choice for parents than a random stranger."

Overall, the most poorly predicted decisions involved preferences regarding autonomy and personal growth. Children tend to believe that independence and continued education, exploration, and growth are less important to parents than parents say they are. So children mistakenly think their parents aren't much interested in attending cultural events, traveling, reading, staying abreast of current events, and making their own everyday choices.

In ongoing research, Carpenter and his colleagues are trying to determine what makes for "good predictors," examining especially whether family dynamics and interaction style play a role. If they find a correlation between characteristics of family relationships and "good predictors," they want to explore how those characteristics can be applied or taught in other families.

As part of the research, open dialogue on issues, such as housing, finances, and mortality, is encouraged. Carpenter stresses that learning how to talk about these issues may be just as important, if not more important, than knowing exactly what one's parents would say. "These subjects can be difficult to broach," he says, "but having an open, respectful dialogue on them can benefit parents and their children."

For more information, including how to participate in the study, contact Carpenter at (314) 935-8212 or bcarpenter@wustl.edu.

Athletes Garner Honors

Bears teams are among the most winning of their peers. So it's no wonder that many Bears athletes received individual awards in 2006.

In men's tennis, the Intercollegiate Tennis Association (ITA) announced that Ari Rosenthal, Arts & Sciences Class of '06, earned All-America honors in singles and in doubles. (These honors made him the first five-time All-American in school history.) He also earned ITA's Arthur Ashe Leadership & Sportsmanship Award, was named to the second team of the All-University Athletic Association (UAA) Team, and became the second player in University history to garner UAA Most Valuable Player honors. Rosenthal's doubles partner Charlie Cutler, Arts & Sciences Class of '09, who was the ITA Central Region Rookie of the Year, also was named an All-American. In addition, ITA named Roger Follmer, head coach of men's tennis, as the Division III National Coach of the Year. Another tennis player, Zack Fayne, Arts & Sciences Class of '06, was named to the 2006 ESPN The Magazine third-team Academic All-America College Division Men's At-Large Team, as selected by the College Sports Information Directors of America, and he earned first-team all-UAA honors at No. 5 singles. Nirmal Choradia and Trevis Bowman, both Engineering Class of '09, also earned second-team all-conference honors.

In women's tennis, Lauren Zwick, Arts & Sciences Class of '06, earned second-team all-UAA honors both in singles and, along with partner Shweta Pai, Arts & Sciences Class of '09, also in doubles. Two players earned second-team all-UAA honors in singles play—Erin Fleming, Arts & Sciences Class of '07, and Ashley Cook, Business Class of '08. In softball, pitcher Laurel Sagartz, Engineering Class of '08, earned All-America honors at the NCAA Outdoor Championships, and David Skiba, Engineering Class of '07, made first-team all-Region.

In cross country/track and field, Natalie Badowski, Arts & Sciences Class of '07, garnered ESPN The Magazine first-team Academic All-District VII honors and second-team Academic All-America honors. Two seniors received All-America honors at the NCAA Outdoor Championships—Greg Reindl, Engineering Class of '06, for his performance in the 5,000-meter run, and David Skiba, Engineering Class of '06, for the 110-meter hurdles. Pole vaulter Morgan Leonard-Fleckman, Arts & Sciences Class of '08, earned All-America honors at the NCAA Indoors.

The new bear symbol (above) for athletics was unveiled in summer 2006. It will be used in tandem with the official University logo.

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Athletes Garner Honors
2006–07 PERFORMANCE SEASON

OVATIONS!

Dianne Reeves .......................................................... Sept. 30
Inti-Illimani .......................................................... Oct. 6
The Flying Karamazov Brothers
Shapiro & Smith Dance (co-presented by Dance St. Louis)
Anytown: Stories of America .................................. Nov. 17, 18, 19
Hana’s Suitcase .......................................................... Jan. 11, 12, 13, 14, 19, 20, 21
( co-presented by Metro Theater Company)
The Mission SQ Unit: Civil Rights .................................. Jan. 26
1984 (The Actor’s Gang) ......................................... Feb. 16, 17
DanceBrazil .......................................................... Feb. 23, 24, 25
Leftover Stories to Tell: A Tribute to Spalding Gray ........ March 30, 31
Aspen Santa Fe Ballet .................................................. April 27, 28, 29

ovations! for young people

The Flying Karamazov Brothers .......... Oct. 14
DanceBrazil .......................................................... Feb. 24
Trout Fishing in America ................. May 5

PERFORMING ARTS DEPARTMENT

Dance Closeup
(by choreographer from the University’s dance division) ........ Sept. 7, 9
Hickory Dickory .................................................. Sept. 29, 30; Oct. 1, 5, 6, 8
Fiddler on the Roof ........................................ Oct. 27, 28, 29; Nov. 3, 4, 5
BODYMIND/Art of Movement
(Washington University Dance Theatre) .................. Dec. 1, 2, 3
Kokoschka: A Love Story ....................... Feb. 8, 9, 10, 11
civil disobedience ........................................... Feb. 23, 24, 25; March 2, 3, 4
Highness .................................................. March 29, 30, 31; April 1
House of Desires ........................................... April 13, 14, 15, 20, 21, 22

MUSIC DEPARTMENT

Tartuffe (Washington University Opera Theatre) .......... March 23, 24
Imrat Khan .......................................................... March 25
Kingbury Ensemble ........................................ April 15
Elliot Trio .......................................................... April 22

Medical School, Hospital Join Effort to Reduce Hospital-Acquired Infections

Many people admitted to hospitals fear the prospect of acquiring an infection while there, but the School of Medicine and Barnes-Jewish Hospital are working together as part of a network hoping to assess, treat, and prevent hospital-acquired infections.

The two entities will receive $1.5 million over five years from the Centers for Disease Control (CDC), which is providing a total of $10 million to five university-and-hospital pairs for this study being done through its Prevention Epicenter program.

"Advances in healthcare have improved survival, extended lifespans, and created increasing groups of patients who are more susceptible to hospital-acquired infections," says Victoria Fraser (below, right), the J. William Campbell Professor of Medicine and co-director of the Division of Infectious Diseases. "The proportion of vulnerable elderly patients and surgical and immunosuppressed patients is growing." Also, Fraser notes that new virulent or antibiotic-resistant pathogens have emerged nationwide.

The CDC estimates that about 2 million infections are acquired in health-care settings yearly, resulting in about 90,000 deaths and more than $4.5 billion in excess costs.

The study aims to develop better systems to standardize reporting of hospital-acquired infections and to develop surveillance systems to track pathogens resistant to antibiotics.
University College Marks 75 Years

For the past 75 years, adults who have wanted to be part-time, evening, or summer school students could apply to take excellent, innovative courses at times that suit their schedules, thanks to University College in Arts & Sciences.

It was in 1931, via a reorganization of the University’s Extension Division, that University College was created. (The name is derived from the urban adult-education centers founded in the 19th century by Oxford and Cambridge universities in England.)

Interestingly, the first classes at Washington University, held in 1854, were evening classes, and the first students were part-time students. Ninety students enrolled, taking “mental and written Arithmetic, Algebra, Reading, Grammar, Declamations, and if desirable, writing and spelling.”

By February 1855, the program had 270 students, all males, ranging in age from 8 to 46. In 1933, University College, with 2,130 students, was the busiest school on campus, and in 1948–49, military veterans helped raise enrollment to 8,000.

Today, University College offers baccalaureate and master’s degrees and certificates and noncredit options such as special-audit and short courses and the Lifelong Learning Institute.

“Now we’re the largest we’ve been in the past 25 years,” says University College Dean Robert E. Wiltenburg. “We have about 1,500 adult students (one-third of them University employees) and an additional 600 in our Lifelong Learning Institute.”

People Around Campus

Seven faculty members have been named to endowed professorships: Michael R. Brent, professor of computer science and engineering, as the Henry Edwin Sever Professor of Engineering; J. William Harbour, associate professor of ophthalmology and visual sciences, as the Paul A. Cibis Distinguished Professor of Ophthalmology and Visual Sciences; Arye Nehorai, professor and chair of the Preston M. Green Department of Electrical and Systems Engineering, as the Eugene and Martha Lohman Professor; Clay F. Semenkovich, professor of medicine, as the Herbert S. Marks 75 Years

Professor of Goldberg and Visual Sciences; Kevin Z. Truman, M.S.C.E. ’81, professor of civil engineering, as the Henry Edwin Sever Professor in Arts & Sciences, was selected as a Catherine Worthingham Fellow, the highest honor given by the American Physical Therapy Association. Connie Diekman, director of University nutrition, is president-elect of the American Dietetic Association.

Lee Epstein, the Mallinckrodt Distinguished University Professor of Political Science in Arts & Sciences and professor of law, and Barbara Schaal, the Spencer T. Olin Professor and professor of biology, both in Arts & Sciences, were elected fellows of the American Academy of Arts and Sciences.

Catharina Manchanda has been appointed curator of the Mildred Lane Kemper Art Museum, part of the Sam Fox School of Design & Visual Arts.

Julie Morris, research associate professor in earth and planetary sciences in Arts & Sciences, is the new director of the Ocean Science Division of the National Science Foundation (NSF) in Arlington, Virginia. It is a “rotator” position, meaning she retains her appointmeft at the University during the duration of her NSF duties.

A. Peter Mutharika, professor of law, was appointed to the Panel of Arbitrators and the Panel of Conciliators of the International Centre for Settlement of Investment Disputes.

Ruth and Alvin J. Siteman received the Jane and Whitney Harris St. Louis Community Service Award in recognition of their extraordinary service to the St. Louis region.

The Alvin J. Siteman Cancer Center has been accepted into the prestigious National Comprehensive Cancer Network.

Don Strom, the University’s police chief, was named Administrator of the Year by Student Union.

Alan R. Templeton, the Charles Rebstock Professor of Biology in Arts & Sciences, was awarded the Fulbright-Israel Distinguished Chair and finished his six-month assignment July 1, 2006.

Washington University was named one of the top three “Best Places to Work” in the St. Louis Business Journal’s annual survey of employers in the St. Louis area.

Chancellor Mark S. Wrighton received the Mayor John H. Poelker Award, the highest award of Coro Leadership Center-St. Louis. Named for the 44th mayor of St. Louis, who served from 1973–77, the award is given to an individual who demonstrates Mayor Poelker’s commitment to excellence in public affairs and a passion for community involvement.
Sansalone Named Dean of Engineering & Applied Science

Mary J. Sansalone, a distinguished researcher, professor, and administrator at the School of Civil and Environmental Engineering at Cornell University in Ithaca, New York, became only the ninth dean of the School since 1991 and the deanships, beginning in 1870, she is the ninth dean of the School.

She succeeded Christopher J. Byrnes, a distinguished researcher, professor, and administrator at the School of Engineering & Applied Science on July 1, 2006. In the School's history of deanships, beginning in 1870, she is the ninth dean of the School.

Sansalone is characterized by 100 angular openings. To minimize environmental impact, it would be constructed of tightly packed blocks of soil cut from the base of the site and mixed with cement, sand, and water. The biennial competition, sponsored by the College of Architecture and Graduate School of Architecture & Urban Design—both divisions of the Sam Fox School of Design & Visual Arts—is open to young architects worldwide. Jurors—from Brazil, Spain, and the United States—chose Hamada from a field of 148 architects from 23 countries. The $30,000 first-place award, the largest such award in the nation, supports study and research abroad.

Based on his entry, Porous Drape (below), Mitsuru Hamada, who resides and works in Tokyo, won the University's 2006 Steedman Fellowship in Architecture International Design Competition. The design—a large, zigurat-like structure—is proposed for the former site of Edo Castle in what is now central Tokyo. Representing a poetic re-creation of the castle, which was destroyed by fire in 1657, the gently tapering edifice is characterized by 100 angular openings. To minimize environmental impact, it would be constructed of tightly packed blocks of soil cut from the base of the site and mixed with cement, sand, and water. The biennial competition, sponsored by the College of Architecture and Graduate School of Architecture & Urban Design—both divisions of the Sam Fox School of Design & Visual Arts—is open to young architects worldwide. Jurors—from Brazil, Spain, and the United States—chose Hamada from a field of 148 architects from 23 countries. The $30,000 first-place award, the largest such award in the nation, supports study and research abroad.

Sansalone and her husband, Bill Street, a graduate of West Point and an emeritus member of Cornell's chemical engineering faculty, moved to St. Louis in June 2006.

Professor of Systems Science and Mathematics.

A faculty member at Cornell since 1987, Sansalone earned a Ph.D. degree in structural engineering from Cornell in 1986, a bachelor's degree in civil engineering from the University of Cincinnati in 1982, and a master's degree in public administration from Harvard University in Cambridge, Massachusetts in 1999.

She is renowned internationally for inventing a method and an instrument, called "Impact-Echo," for non-destructive evaluation of concrete and masonry structures. Impact-Echo has been used to evaluate many private and public works structures, as well as historic structures, including the Great Pyramid of Cheops in Egypt.

In addition, Sansalone has been recognized nationally for her teaching and advising of students. She also has extensive administrative experience. At Cornell, she served as associate director of the School of Civil and Environmental Engineering and as the vice provost for academic programs university-wide. During a one-year leave from Cornell in 2002-03, she served as vice president of planning at New York University in New York City.

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New Chapter Begins for Gephardt Institute

As of July 1, 2006, the University's Richard A. Gephardt Institute for Public Service has new leadership and new ties with the University's George Warren Brown School of Social Work.

The Institute, named in honor of two-time presidential candidate Richard A. Gephardt, D-Mo., who stepped down in 2004 after serving nearly 30 years as U.S. representative for Missouri's 3rd District, is a nonpartisan resource that encourages people from all walks of life to become more involved in serving society.

The Institute's new director, Amanda Moore McBride, assistant professor of social work, succeeds James W. Davis, professor emeritus of political science in Arts & Sciences, who directed the Institute since its launch in 2005. Appointed associate director is Stephanie Kurtzman, director of the University's community service office. Kristin Lappin, a former congressional liaison in Gephardt's office, will continue as assistant director. Steven Givens will serve as the chancellor's liaison to the Institute in his new role as assistant vice chancellor.

The Institute is developing plans for annual lectures, career panels, and conferences; stipends for internships completed outside St. Louis; support for faculty development of service-learning courses; local community service programs, expansion of international service-learning opportunities; and facilitation of international volunteer placements for alumni and retired professionals.

To further support students interested in service careers, the Institute, through its new connection with the School of Social Work, has created the Richard A. Gephardt Public Service Scholarship, a two-year, full-tuition award that will honor an outstanding social work student who is committed to making a difference through service.
A WINNING YEAR-END STRATEGY TO RECEIVE A
High Rate of Return

Help yourself and the University through a Life Income Plan gift of cash or appreciated securities.

• Receive fixed lifetime payments.
• Receive a valuable charitable income tax deduction for 2006.
• Receive significant capital gains tax savings by transferring appreciated property to a life income plan.

Looking for fixed payments? Consider the gift annuity.
If you are age 72 and create a $10,000 gift annuity with cash, you will receive the following benefits:

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Gift Annuity Sample Rates of Return

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We feel good about giving to Washington University. We can support the University with annuities, and we receive a higher rate of return than with a Certificate of Deposit.”
—Ken Teel, LA46 GR50, Odette Teel

Seek advice from your tax or legal advisor when considering a charitable gift annuity and/or charitable trust.
Then-Chancellor William H. Danforth (left), the late Elizabeth Gray Danforth, and former U.S. Senator John C. Danforth gathered on the occasion of Senator Danforth’s being the keynote speaker at Commencement on May 19, 1995.
Danforth Campus
Washington University chooses a name to honor a family legacy.

BY JUDY H. WATTS

For many, to stroll through Brookings Quadrangle, bounded by red-granite and limestone under the dome of the sky, is to sense a continuum: the bequest of past generations to a prolific present that flows into a hopeful future. The campus that sits west of Forest Park is central to Washington University. Its design combines formality and ease—embracing both its noble purpose and its people, whose ideals and efforts define it. The medieval architectural style in the tradition of the colleges at Oxford and Cambridge universities suggests aspiration and limitless possibility. Building details—ornamental garlands, animals, people, magical beings—reflect the creative spirit of the stonemasons who carved them early in the 20th century.

When Robert S. Brookings, then-Board president, in 1893 helped secure for Washington University the acres of countryside on which these buildings would rise, planners compared the hilltop site to the Athenian Acropolis. Over the decades, the campus has become a place of greatness: a research and teaching institution of the highest order; a center of learning and ideas; a disseminator of discoveries and service to humankind; a nurturer of ideas, aspirations, and hopes; a community of inclusion; a domain of mutual respect. All this is the heart of the University, an institution shaped and strengthened by the Danforth family.

Chancellor Emeritus William H. Danforth, now a life trustee, was chancellor for 24 of more than 50 years of service. He and the late First Lady Elizabeth Gray Danforth, with faculty, alumni, and friends, led the University into an era of accomplishment in higher education, scholarship, and clinical care, fulfilling the dreams and aspirations of its forebears. The larger Danforth family has for generations provided inspiration by example and through continuous service and generosity; the Danforth Foundation has a long history of philanthropy that significantly stimulated increased giving at critical times during the University’s growth and has been essential to its progress.

As an expression of the Washington University worldwide family’s deep appreciation and joy—and in what Chancellor Mark S. Wrighton calls “a tribute to a man, a family, and a foundation”—the hilltop home of Washington University in St. Louis will forever be known as the Danforth Campus, beginning on September 17, 2006.
I believe that Washington University is one of this community's contributions to mankind. A successful university is a noble institution. It is a statement of faith; that human beings can be educated and that human thought is worthwhile, that the thinking, analyzing animal called man can use his unique talents for the benefit of himself and his fellows; that we can learn from our past, that we can change; that by intelligence we can improve our lot and the lot of our children and their children."


A man who, along with his late wife, Ibby, dwells in the heart of each person who knows him, William (Bill) H. Danforth personifies the soul of Washington University. A certain boyish quality—a hint of shyness, an unpretentious demeanor, the utter earnestness, a quick wide grin, and happy laugh—has been much remarked upon throughout his career, and glints show through photographs of Danforth taken over the decades. His youthful traits and attributes are intact even in his 80th year—as is his capacity for deep attentiveness that is among his greatest strengths.

And Danforth still cuts a "Lincolnesque figure of granite laced with steel and wrapped in velvet"—as described in the bygone St. Louis Globe-Democrat, words that say as much about his character as his presence. Strong ethical principles, the quest for improvement, and concern for others—also guiding principles of the late Elizabeth Gray Danforth and extended family—define the 13th chancellor. Buoyed by a faith in simple virtues, he has always led with the optimism that hard work and a sense of purpose can effect positive change.

In his 1991 Thanksgiving letter to the University community, written four years before he retired, Danforth observed a reality his leadership had helped create: "I see students," he wrote in part, "as idealistic and bright as ever, learning, growing, and maturing in a complex and difficult world, many giving voluntary service to the elderly, the disabled, the poor. I see the young successfully wrestling to understand each other across racial and cultural gulfs. I talk with parents who have sacrificed to give their children a Washington University education and are thrilled with the results. I note the increased internationalism of our campus, young people from all over the world coming to learn, and increasingly our students going off to [other countries] in order to study and to work. ... I rejoice with professors recognized nationally and internationally for advances in knowledge. ... The great issues are debated as they should be; I could never even imagine suppression of free speech at Washington University."

The culture of academic freedom, inclusion, integrity, collaboration, and accomplishment that Danforth painstakingly tended as chancellor from 1971 until 1995 had much to do with what he and the thousands of individuals he inspired were able to accomplish. (In recognition
of Danforth's unflinching support of academic freedom, he received in 2000 the Alexander Meiklejohn Award from the American Association of University Professors, AAUP, the major professional organization for faculty. The award, which is given only in years when a truly outstanding candidate is nominated, is the highest honor the AAUP bestows. Former University Chancellor Ethan A.H. Shepley received the award as well, and Washington University is the only institution to be so honored twice.

Observers have marveled at his genius for grasping the interconnectedness of the university with the local, national, and international communities—and for reaching out to his many constituencies. A cardiologist by training, Danforth had, some say, the deportment of an old-fashioned country doctor—soft-spoken, gentle, trustworthy, patient, and caring. He also possesses a physician’s sense of the importance of the parts to the whole and their effects on its overall health. As Danforth puts it, being a physician provides “a deepened understanding of one’s fellow human beings, their hopes, their strengths, their fragilities, and especially, the common humanity we all share.”

William H. Danforth became chancellor in 1971. On the campus inspired by Frederick Law Olmsted—creator of New York City’s Central Park—and designed by architects Cope & Stewardson, it first served as headquarters for the World’s Fair and host to the Western Hemisphere’s first Olympic Games in 1904. Later, the campus housed soldiers being trained for and returning from two World Wars, and by the late 1960s, it had suffered wrenching schisms over issues of civil rights and the Vietnam War (as so many universities did). At that time, Danforth traveled frequently from the Medical Campus to provide counsel and support to then-Chancellor Thomas H. Eliot, and during those sessions and through service on major planning committees, he gained an extensive knowledge of the University.

The Vietnam War with its attendant student unrest was still going on when William Danforth was inaugurated in 1971, and two additional problems faced Washington University—the income had not kept up with spending and the demonstrations over the Vietnam War had shaken confidence in universities nationwide. Many in St. Louis felt estranged from the University. Danforth seized the earliest opportunity to reach out to the community: In his first official address on Founders Day 1972, he conveyed a native son’s empathy for his city and called for reconciliation. The town-gown tension had arisen from “a failure to know one another well,” the new chancellor said, moving on to speak of the University as one of St. Louis’ contributions to humanity (see quote, page 12). In this way, he helped his audience to identify with the University’s achievements and discover their genuine stake in its future progress. At that time, he began to rebuild the strong relationship between the University and the St. Louis community that flourishes today.

Danforth was equally fast to act on the University’s financial problems. He launched a fund drive in 1973 with a $60 million endowment challenge grant from the Danforth Foundation (see sidebar, pages 16 & 17). Numerous early milestones included the establishment of the joint Division of Biology and Biomedical Sciences, a visionary and now much-copied educational consortium of faculty affiliated with 29 basic science and clinical departments on the Danforth and Medical campuses. In the late ’70s, he announced a plan emblematic of his administrative approach: the Commission on the Future of Washington University, comprising 10 task forces for the schools and major service areas, chaired by trustees with outstanding credentials. “Having wonderful, smart people was very, very important,” Danforth says today of the talented leaders he brought to the table throughout his chancellorship. “I talked with them about their ideas, and always felt I was doing the right thing if I backed the convictions of people I knew were wise.”
The commission’s work not only provided a map for the 1983-87 Alliance for Washington University campaign—which raised $630.5 million and was then the most successful university fund-raising effort in national history—but also heralded Danforth’s establishment five years later of the 10 national councils, one for each school, the Libraries, and Student Affairs, to expand the analysis, insights, and dialogue. Each chaired by a member of the Board of Trustees, the councils are made up of alumni, parents, and leading national and local academic, corporate, and civic leaders, who bring expertise and objectivity to institutional planning.

During his tenure, Danforth oversaw the establishment of 70 new faculty professorships, significant improvements in undergraduate student retention and minority student recruitment, a tripling of scholarships, and a strong financial foundation of a $1.72 billion endowment. Other landmarks included the formation under his leadership of the University Athletic Association, a conference for scholars-athletes; a historic university-industry research agreement with Monsanto Corporation; buildings such as John E. Simon Hall for the Olin School of Business and Anheuser-Busch Hall for the School of Law; and soaring numbers of research grants, clinical breakthroughs, and new initiatives. The School of Medicine, for example, was one of the few world centers for the Human Genome Project. Again using his broadly inclusive strategic planning approach—and enjoying “the comradeship of working side-by-side with others who share visions which we hold dear”—Danforth instituted Project 21 to prepare the University to realize its potential in the 21st century. After these new proposals were developed, the Campaign for Washington University, which Chancellor Mark S. Wrighton would announce publicly in 1998, exceeded its original $1 billion goal, providing $1.55 billion to implement the plans.

In these and hundreds of other significant ways, William and the late Elizabeth Danforth transformed Washington University. A quietly powerful presence behind the progress, Bill Danforth helped lay what he called “the cement of mutual confidence” and created stability in every area. His rare combination of enormous vision and concern for the individual and his manifest integrity fostered the cooperation essential to advancement. He was the linchpin for the energetic alumni programs, treasuring his contact with former students from every decade. As members of the campus community are fond of recalling, Danforth has often remarked: “Young people come here to learn; they fall in love; and they go on to lead productive lives and contribute in important ways to their community.”

Danforth legends abound. Undergraduates had their own terms of endearment, “Uncle Bill” and “Chan Dan,” for the chancellor with the ready smile who was...
Living Exceptionally Tall
THE DANFORTH FAMILY OF WASHINGTON UNIVERSITY

In the decades since the first William H. Danforth, M.T.S. 1887, M.E. 1892, enrolled at Washington University’s original downtown campus, he and his family in word, deed, and example have become part of the fabric of the institution and the communities it serves. When Chancellor Mark S. Wrighton announced that on September 17, 2006, the Hilltop Campus would forever carry the Danforth name, Wrighton spoke of the contributions of these remarkable people and of the Danforth Foundation—whose trustees included William, John, and Donald, Jr., and their father and grandparents.

Founding father William Henry Danforth was highly committed to his family, to St. Louis, and to Washington University, of which he was a trustee for 25 years. His personal philosophy was based on precepts that he lived by and shared with his family and his employees at Ralston Purina, the pioneering feed company he founded just two years after graduating from the University. Chief among these: “My own self at my very best, all the time,” and “I dare you to stand tall, think tall, smile tall, live tall.”

The family accepted his challenges—to the benefit of countless people. His son, Donald, built the family company into a worldwide business and helped raise four children in a happy home: William (Bill); Dorothy; Donald, Jr., B.S.B.A. ’55; and John. They exemplified the family’s commitment to education and service and to the personal quest for excellence. John C. Danforth, for example, now partner at Bryan Cave LLP, served as attorney general of Missouri, as U.S. senator for 18 years, as U.S. ambassador to the United Nations, and as the president’s special envoy to Sudan. A frequent visitor to campus events, he chairs the Danforth Foundation (see pp. 16 & 17).

Bill Danforth interned and completed his residency in medicine at Barnes Hospital, then became professor of medicine at the School of Medicine and vice chancellor for medical affairs. At the University, he also held one of the longest chancellorships in U.S. history. The day after he retired he became chairman of the Board of Trustees, and today he is an active life trustee and chancellor emeritus. His continuing leadership includes the creation of the Donald Danforth Plant Science Center in St. Louis and his help in building its strong relationship with Washington University as St. Louis becomes a leader in the plant sciences. He is a past “St. Louis Man of the Year” and a leader in civic organizations including the St. Louis Christmas Carols Association, which his grandfather founded.

The late Elizabeth Gray Danforth, in Chancellor Mark Wrighton’s words, “was one of the great citizens of Washington University and of St. Louis.” She hosted and took part in hundreds of University receptions and events around the world, and worked extensively with the Women’s Society of Washington University, which renamed its scholarship fund for community college transfer students in her honor. Her name is permanently linked to endeavors that reflect her exceptional spirit and commitment: the William H. and Elizabeth Gray Danforth Scholars Program, which honors students at all levels of study who, like the Danforths, are of outstanding character and deeply committed to service. The list also includes the Elizabeth Gray Danforth Scholarship; the Elizabeth Gray Danforth Butterfly Garden; and the Elizabeth Gray Danforth House for freshmen. Two professorships also have been endowed in her honor. And in acknowledgment of unstinting, in-person support, both Danforths are members of the University’s Sports Hall of Fame.
a welcome presence in their campus lives. Danforth is famous for his "Bedtime Stories" delivered during Freshman Orientation on the South 40. As St. Louis magazine reported in 1987, some 700 freshmen sitting on blankets applauded the student emcee's affectionate—albeit exaggerated—introduction of the 6'4" chancellor: "Ladies and gentlemen, the former center of the Los Angeles Lakers! Here is your chancellor of Washington University in St. Louis, William Danforth, our own 'Uncle Bill'!"

Some former students recall that the chancellor visited the dorms during a flu epidemic, with black medical bag in hand; legions remember the green WU sweatshirt he wore under his windbreaker to Bears sports contests. (A former varsity volleyball champion says hearing the Danforths cheering was almost like having her parents in the stands.)

Danforth made a point of being available to students—to listen to their concerns and help them figure out a course of action. (A well-meaning administrator once complained, "Students think they can just waltz into his office any time." ) "Bill wouldn't say 'no' to a student," Ibbi Danforth would say.

His door was also wide open to faculty, nearly all of whom he knew on sight and who in turn were well aware that they could call on him directly—and that he would patiently listen.

Danforth Foundation Gifts
Making University Progress Possible

Established in 1927 by William H. Danforth, Sr., and his wife Adda B. Danforth, the private, independent Danforth Foundation has given approximately $1 billion to education, science, and civic projects. In 1997, the foundation trustees began to focus their support exclusively on metropolitan St. Louis, concentrating on economic development and on neighborhood redevelopment and downtown revitalization.

The Danforth Foundation has generously supported Washington University on several significant occasions—including the largest gift commitments received in the Alliance for Washington University and the Campaign for Washington University in the 1980s and 1990s, respectively. Over the course of its history, the Danforth Foundation has provided nearly $400 million in support to the University and has inspired countless others to follow its example of philanthropy. Simply put, says Chancellor Mark S. Wrighton, "The University's progress to date would not have been possible without the Danforth Foundation's support."

The foundation's challenge grants stimulated enormous corresponding dollar totals and helped build a strong donor base. Here are highlights of the foundation's gifts on behalf of Washington University in St. Louis:

1965–70: >$4 million—Added to the Seventy by 'Seventy campaign, which allocated $56 million for the Hilltop (now Danforth) Campus. $1.5 million helped add able and

Chancellor Danforth (left); the late George Capps (center), A.B. '39, J.D. '39, campaign chairman; and Herbert F. Hitzeman, Jr., B.F.A. '53, campaign director and former senior vice chancellor for university relations, served as leaders of the successful Alliance for Washington University campaign in the 1980s.
And the treasured recollections continue. Faculty members who underwent surgery would wake up to find the chancellor sitting by their bedside. University employees who worked late would say, with admiration and surprise: “The lights in the chancellor’s office were still on when I walked by Brookings Hall last night!”

Because of the humanity that shines through such stories, Bill and Ibby Danforth’s legacy includes not only the dedicated and caring worldwide community they helped create—in an age when so many seem to long for purpose and shared pursuit of the highest ideals—but also the sheer happiness of participation. One memory captures some of that quality of belonging: It is a traditionally sun-drenched Reunion weekend. Tables are set for luncheon. Alumni are embracing and exclaiming, some through tears, sharing news from the years they’ve been apart. Suddenly the conversations grow softer. “There’s Bill!” several former students say, grown up now. A gentle man has quietly walked into the room; already he is leaning over in welcome.

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imaginative faculty, boosted undergraduate applications, increased geographical diversity of the student body, and strengthened graduate programs.

1970: $15 million over five years—Of that amount, $2 million each year supported the Hilltop Campus’ operating budget in difficult financial times for higher education.

1973: $60 million challenge grant—Endowed the $3 million annually that the University was receiving under previous grants that had ended. $60 million from the Danforth Foundation transferred to the University endowment to stabilize the gains of the ’60s and prevent deterioration.

1982: $45 million 3-for-1 challenge grant to be matched by the end of 1987—Helped provide the impetus to launch the $300 million Alli ance for Washington University campaign.

1986: $100 million—Given on the occasion of the University’s having reached its $300 million goal in the Alli ance campaign two years early, the gift reinvigorated the campaign.

1986: $55 million—Buoyed the campaign until it ultimately raised a total of $630.5 million—then the largest amount among universities in national history—increasing the endowment to seventh largest in the nation.

1998: $100 million—For the Campaign for Washington University, which transformed the direction and strength of future research and service. Allocations were made for endowments in American culture studies and humanities in Arts & Sciences; for the John B. Ervin Scholars Program; for a distinguished service professorship; for social sciences in Arts & Sciences and social work; for basic sciences in medicine; for plant science in biology and chemistry, both in Arts & Sciences; for the new Department of Biomedical Engineering; and for development of a University Center to provide an area to enhance community. (Construction on the University Center is expected to begin in 2008.)

2005: $100,000—For the Elizabeth Gray Danforth Scholarship Endowment. As JoAnn Sanditz, president of the Women’s Society of Washington University, commented at the time: “[Ibby] would have been delighted to know the Danforth Foundation is keeping the dream of a Washington University education alive for so many deserving students in our community.”

2005-06: $6 million—An additional commitment to support BioMed 21, so named because of its potential to redefine how biomedical research will be conducted and medicine practiced as the 21st century unfolds.

Such a list unavoidably passes over the inspiring details of the professorships and the faculty holding them, the leading-edge academic programs, the research supported, and the scholarships for extraordinary and talented students.
"If we don’t provide higher education opportunities for these students [Hispanics and African-Americans], then the nation will be at a disadvantage in terms of having a highly skilled workforce."

For Seurkamp, character development is central in higher education. The School Sisters of Notre Dame, she says, have always believed that "the education of women can transform the world."
The Presidents Club

Among the Washington University alumni who lead institutions of higher education, four discuss some of today's hot topics: access, character-building, fundraising, and globalization.

BY BETSY ROGERS

From California State University at Bakersfield to North Carolina's Wake Forest University, from large public institutions to private universities to small, single-sex liberal arts colleges, college presidents share a profound concern about access—ensuring that high-quality education is available to all.

Washington University numbers among its living alumni more than 25 current or retired college presidents. Their institutions vary in size, scope, mission, and geographical context, but the four alumni-presidents interviewed for this article all identified access as perhaps the central issue facing American higher education today. Drawing underserved communities into the circle of higher education's opportunities is critical, they argue, not just for the students' but for the nation's future.

Horace Mitchell, A.B. '68, M.A. '69, Ph.D. '74, is president of California State University (CSU)-Bakersfield. "Hispanics and African-Americans have lower college-going rates," Mitchell points out, "yet these populations are growing as a percentage of the total population. Therefore, if we don't provide higher education opportunities for these students, then the nation will be at a disadvantage in terms of having a highly skilled workforce."

Helping young people come to believe that college is possible for them is an important part of this task, Mitchell notes. CSU-Bakersfield works hard with area school systems and community colleges to support and elevate students' aspirations. And, indeed, the campus has a high percentage of first-generation college students.

Mitchell can identify with them. He and a cousin, St. Louis Community College Chancellor Henry Shannon, M.A. '72, Ph.D. '82, were the first in their family to attend college. And he says one of his greatest joys is watching parents at graduation, "seeing the fulfillment of something they had wished for their children, something they had been unable to do themselves."

Mary Pat Seurkamp, M.A. '69 (Ph.D. '90, S.U.N.Y./Buffalo), works in a very different context but agrees that access is a key issue. President of the College of Notre Dame of Maryland, a small Catholic women's college in Baltimore, Seurkamp acknowledges the wide range of educational options available to students today. "We need to continue to make sure that students have the opportunity to choose the institution that's right for them," she says. "That means making sure that all students have access to higher education through both public and private institutions."
Massey says the core demands of his job are “to provide leadership, to set long-range goals, to articulate the vision.”

students today. But, she adds, “we still have a lot of work to do to see that higher education is available to all, and especially when we think of the changing demographics in our country, to continue to make certain that students of all income levels have an opportunity to pursue college work. We need to determine how we’re going to respond to make this a stronger society, because that’s what this is all about.”

A stronger society, and perhaps one less fraught with conflict—this is the vision of Wake Forest University President Nathan Hatch, M.A. ’72, Ph.D. ’74. Encouraging outreach to diverse student constituencies in his October 2005 inaugural address, Hatch said: “Wake Forest continues to fulfill the ambition of a more diverse community. Our challenge is to provide an example of living together that students can apply to the world they will be called upon to lead. If students here, even in part, can taste the milk and honey of shalom, what a great gift they can be to a world that knows so much strife and brokenness.”

Reaching across demographic lines to lower-income students carries a second challenge, to find adequate resources for student financial aid and for operations overall.

“More than three-quarters of our students are on some kind of financial aid,” says Walter Massey, M.A. ’66, Ph.D. ’66, president of Atlanta’s Morehouse College.

Morehouse is an all-male, historically black college with, Massey says, “a great reputation for faculty and students” but which “lacks the resources these faculty and students deserve.” Thus, he says, “my greatest challenge is to generate the resources so we can maintain the quality and continue to improve the quality.”

Morehouse is just completing a highly successful capital campaign, exceeding its original $105 million goal by $13 million. The College of Notre Dame has wrapped up a campaign that raised nearly 75 percent more than its target, and Wake Forest has completed a successful $689 million drive.

“Money is a deeply underlying issue,” Hatch concedes. “The need to spend a lot of time on fundraising, particularly at a private university, is a huge challenge.”

Public universities increasingly experience the same challenge, Mitchell says, in spite of tax revenues. In the 23-campus California State University system, he notes, the trustees now expect presidents to “generate additional revenues equivalent to at least 10 percent of our state allocations. That’s significant,” he adds.

Bakersfield, with an abundance of unoccupied land in its 376-acre campus, is evaluating some innovative proposals for public-private partnerships, ranging from a children’s museum to an office building to a hotel/
condominium complex. The proposals variously include collaborations with faculty and students, space for university programs, and significant ground rental income.

At single-sex schools, dollar issues and enrollment are especially intertwined. Morehouse must compete vigorously for male students for whom coeducation might be a more appealing option. And Seurkamp acknowledges that "many things in society tell women to do anything but consider a women's college. We are," she adds, "constantly trying to help women see that this is a viable and important option."

These pressures keep the College of Notre Dame on its toes in program innovation, which draws students and thus helps provide financial resources. "We try to develop new programs to respond to marketplace needs," she explains. So, for instance, the college moved its nursing program into an accelerated format offered either on-site at area hospitals or on campus. "Enrollments skyrocketed," Seurkamp says. Likewise, with Baltimore's biotech sector growing, the College of Notre Dame is adding a biotechnology emphasis in both biology and chemistry this fall. These and other changes are part of the answer to funding challenges.

Another essential part, Hatch observes, is vision. "You won't raise appropriate money unless you have the right kind of vision, ideas of compelling excellence," he says. "The most important function in my job is to be a visionary, to say where we are and where we should be going."

Massey agrees. He says the core demands of his job are "to provide leadership, to set long-range goals, to articulate the vision."

Each school's vision will be unique, shaped by its circumstances, history, and strengths, but along with access for underserved groups and academic excellence run some other common themes. Campus enhancement is one. "We've invested more than $40 million in the campus over the last seven to eight years," Seurkamp says. The college renovated a historic residence hall and created an international center on the ground floor, where all its international programs now reside. It also restored its striking Byzantine chapel, the second-oldest building on campus; reworked an academic building and converted it to house all the school's nontraditional programs; and added on to its

"Wake Forest continues to fulfill the ambition of a more diverse community. Our challenge is to provide an example of living together that students can apply to the world they will be called upon to lead."

Nathan Hatch, M.A. '72, Ph.D. '74, President, Wake Forest University
Morehouse built a president's home on campus, so the students see and interact more with the president. Massey loves being on campus. Though he graduated from Morehouse himself, he completed his graduate degrees in physics at Washington University and embarked on a distinguished academic career that took him to the universities of Illinois, Chicago, and California, Brown University, the National Science Foundation, and Argonne National Laboratory. With his background in research institutions, he wondered when he accepted the Morehouse presidency how he would adjust to life there. "I didn't appreciate how rewarding it would be," he says of the close-knit campus.

Also rewarding, Massey observes, is the depth of the college's involvement in the community. "We're very proud of our community relations," he says. "The college has taken leadership in working with other schools and the City of Atlanta to develop the area around us." Morehouse, he says, has been a catalyst for residential and commercial development. Students and faculty have worked with grassroots organizations, and the college even installed computers in these organizations' offices, wiring them through the campus server to give them Internet access.

CSU-Bakersfield has taken up the same challenge. "Strengthening community engagement is a very important part of our vision," Mitchell says. The university works hard to enhance the city's quality of life, through cultural events, speakers, an annual Jazz Festival, even opening acreage for local youth baseball and soccer leagues. "On Saturdays and Sundays, there are thousands of kids here with their parents," he notes. "It's wonderful." The university is also an active player in economic development efforts, supporting the city and regional agencies as they seek to attract new employers. In these areas, Mitchell has received strong assistance from "First Lady" Barbara Jean Barrett Mitchell, B.S. '76, M.S.W. '77, M.A.Ed. '78.

These colleges and universities reach beyond their hometowns as well. Globalization plays out in higher education as surely as in commerce and industry, and these institutions intend their graduates to be citizens of the world. "Wake Forest has been a leader in sending students abroad," Hatch says. "About half our students have some kind of international experience. I think it's critically important that students are able to engage the world both on campus and through these experiences."

At the College of Notre Dame, global awareness is a core value. "The School Sisters of Notre Dame, our founding congregation, have always had an international perspective," Seurkamp says. They founded three colleges, one of them in Kyoto, Japan. The college encourages study abroad, short-term study tours, and an international focus in the curriculum. It operates an English-language institute on campus for students from around the world and fosters interaction between those students and its own. Going forward, it is expanding international opportunities for its nontraditional students in weekend, accelerated, and graduate programs.

Morehouse, Massey says, sends more African-American males abroad than any other institution. "Morehouse has always been involved in international exchanges," he says. "Even in Colonial days, African students would come to historically black schools."

Today, Morehouse men study throughout the world, in Africa, Asia, Latin America, and Europe. On campus in a typical year, international students will represent perhaps 25 foreign countries.

Raising up citizens of the world, for these presidents, includes fostering strong character. "To become a 'Morehouse man,'" Massey muses, "encapsulates a great deal in terms of character, integrity, ability, commitment. To visit campus is to walk away with a kind of visceral feeling of how that permeates the atmosphere. We call it the Morehouse 'mystique.'"

Hatch, a prominent historian of religion in America, notes that numerous scholars are turning their attention to what Robert Coles called the divorce of intellect and character. "What is education about?" Hatch asks. "Are students' goals higher than just self-knowledge and professional expertise? Are we trying to build people of character? What is our civic responsibility? It's a big question for us in higher education."

"It's so apparent," he continues, "that fundamental moral issues are so pressing in our society. The crisis in the professions reveals this. How do you help shape students to be great citizens, to be worthy exemplars of the ideals we profess?"

For Seurkamp, too, character development is central in higher education. The School Sisters of Notre Dame, she says, have always believed that "the education of women can transform the world." "While education is very much about one's own personal development," Seurkamp adds, "it also carries responsibility, to use that education in service to others, in some way to make this world a better place."

Betsy Rogers is a freelance writer based in Belleville, Illinois.
International Alumni Have Influence, Too

Of the approximately 26 current or retired college presidents among living Washington University alumni, the following five served with distinction in Asia:

Dolores Baja-Lasan, M.S.W. '59, is chancellor emerita of the Philippine Women's University System and its Affiliate Schools for Men and Women. Baja-Lasan worked for the United Nations from 1972-95. In 1975 she became senior officer and then deputy chief of section of the United Nations High Commissioner for Refugees (UNHCR) Headquarters in Geneva. She later served as UNHCR Chief of Mission in Hong Kong and Macau, Nigeria, Singapore, and finally Cyprus. She took the helm of the Philippine Women's University's Taft Campus in 1995.

Zhang-Liang Chen, Ph.D. '87, is president of China Agricultural University (CAU). With 14 colleges, 14,000 undergraduates, and 3,000 graduate students, CAU is one of China's top-ranked universities. Chen is a plant geneticist, a biotechnology entrepreneur, and has served as a representative to China's National Congress, working to increase funding for education, science, and technology. Before becoming CAU president, Chen was professor and dean of the College of Life Sciences as well as vice president of Peking University.

Two alumni led Korean universities. Joon-Bum Lee, M.B.A. '61, was president of Korea University in Seoul from 1985 to 1989. Among the top-ranked universities in all of Asia, it has 33,000 students in its 12 colleges and 19 graduate schools. Lee was among a group of Korean faculty who came to Washington University after the Korean War as part of an innovative School of Business program, backed by the U.S. government, to develop Korean business education.

Ja Song, M.B.A. '62, D.B.A. '67, was part of the same business program and rose to become dean of the Yonsei University business school in Seoul, Korea, then university president, managing a campus of 30,000 students and more than 1,000 faculty. From 1997 to 2000, he served as president of Myong Ji University, a private university with campuses in Seoul and Gyeonggido. He also served as minister of education for Korea.

Physicist Chia-Wei Woo, M.S. '61, Ph.D. '66, was president of San Francisco State University in 1988 when he was invited to be the founding president of the Hong Kong University of Science and Technology in Kowloon. Opening three years later on a striking 150-acre seaside campus, it now has 8,800 students and a faculty of nearly 450. Woo, originally from Shanghai, received an honorary doctorate from Washington University in 1996. He retired in 2001.
In the Freshman Reading Program, first-year students get introduced to the intellectual life of the University, to prepare for a lifetime of inquiry and discussion.

Summer reading isn’t all light for students preparing to begin their undergraduate education at Washington University. But “heavy” isn’t quite accurate, either. “Provocative” is how Karen Levin Coburn would describe the book that was mailed in June to all incoming freshmen.

Coburn, the assistant vice chancellor for students and associate dean of the freshman transition, coordinates the Freshman Reading Program, which gives incoming students a common reading assignment they can engage in together as soon as they arrive on campus. Although there are many benefits, the program’s main goal is to introduce students to the intellectual life of the University in a way that demonstrates how thinking, learning, and discussing ideally permeate all aspects of university life.

“We want to introduce students to the spirit of inquiry, debate, and discussion ... that will be at the heart of their university experience,” says Coburn, who developed the program. “This program gets them thinking before they arrive—not just about what clothes they’re going to pack and who their roommate will be, but about what it means to engage with a text, with each other, and with faculty.”

First envisioned by Arts & Sciences Dean Edward S. Macias, also executive vice chancellor and the Barbara and David Thomas Distinguished Professor in Arts & Sciences, the program has been evolving over the past four years. It provides students with a book to read during the summer, and even before arriving on campus, students take part in discussions and access additional resources on a Web site.

Upon arriving on campus during Freshman Orientation, students participate in a faculty-led discussion on their floor in residential housing. Additional activities, such as Convocation and an essay contest, revolve around the book’s themes. Resident advisers also weave the theme into activities in the residential colleges and houses. This year’s program has been expanded deeper into the campus community and further into the semester than ever before. Discussions will continue throughout the fall in many classes of varying disciplines, and all freshmen work with the text again when taking Writing 1: Writing Culture.

This year’s book complements the spirit of the renaming of the Hilltop Campus as the Danforth Campus and the dedication celebration on September 17, 2006. With the theme of the dedication in mind—“A Higher Sense of Purpose”—Coburn worked with many faculty and staff to choose the book, One Nation, Underprivileged: Why American Poverty Affects Us All. The book’s author, Mark Rank, the Herbert S. Hadley Professor of Social Welfare in the School of Social Work, is scheduled to speak at Convocation.

One Nation, Underprivileged explores why the richest nation on Earth has the highest poverty rate in the industrialized world—a scenario Rank attributes largely to misunderstandings and myths about poverty. In his book, Rank uses statistics to show how poverty is a mainstream issue, and he asks the question why, in such a wealthy nation, anyone should live in poverty.

“What I like so much about this book is that it challenges our traditional ways of thinking and pushes us to ask what it means to be a part of a community, and what our responsibility is to others,” Coburn says. “It also cuts across so many disciplines ... introducing questions that students can pursue throughout their education and life, no matter what path they pursue. So much of what education is about is asking the right questions.”

For Rank, those questions include pondering how each of us can use our skills and intellect to “change the rules.” He likens poverty to a game of musical chairs with 10 players but only eight seats. Rather than focusing on who does not have a place to sit when the music stops, and why they were left out, Rank urges his readers to ask why we can’t figure out a way to provide two more chairs.

Coburn and other Freshman Reading Program coordinators say these questions are critical for students to ponder.
as they begin their college education, not just as they are preparing to graduate and go out into the world. As Professor of English Dan Shea, who is involved with the reading program and also serves as a faculty associate, put it in a letter that was mailed to students with the book: “By reaching you before your voyage to college, we hope to highlight the heart of the matter of your education—those habits of inquiry and debate that will constitute your claim to effective citizenship in communities beyond the self.”

Paul Moinester, Arts & Sciences Class of '08, of Memphis, Tennessee, who is this year’s Student Union president, also wrote a letter that was enclosed with the book. Moinester, who went through the program in 2004, says he especially appreciated how it opened conversations with other students living on his floor. (The book he and his classmates read was a collection of readings around the central theme of freedom, including the Declaration of Independence. The book was compiled in anticipation of the Presidential Debate on campus and the 2004 election.)

“It’s a good opportunity to get to know the people you’re living with on a deeper level,” Moinester says. “I learned how they view the world and what they think. It was a great starting off point, and many of us continued the conversations for a long time.”

Students also report they value having immediate contact with faculty members outside of the formal classroom setting, says Jill Stratton, assistant dean of students, who is responsible for coordinating the Faculty Associates Program (where faculty work with resident advisers to interact with students outside the classroom).

“The program humanizes the faculty for many students by bringing them out of the classroom into a less-intimidating conversational setting,” Stratton says. “This is much more than an orientation initiative—it’s a University-wide initiative. Without the faculty enthusiasm and involvement in this, it wouldn’t accomplish our goal.”

Approximately 70 faculty members, nearly half of whom are faculty associates, from across the University volunteer to read the book and lead the orientation discussion groups. This year, even Chancellor Emeritus William Danforth was slotted to lead a student discussion.

“The Freshman Reading Program is completely voluntary for faculty,” Stratton says. “They’re enthusiastic and committed, and they really enjoy being with the students in this setting. When the whole University community comes together around something like this, it sends a message to the students that the people here value dialogue.”

Kristin Tennant is a free-lance writer based in Urbana, Illinois.

For more information, please visit: http://frp.wustl.edu.
Three women physicians share their stories of earlier days at the Washington University School of Medicine.

BY CANDACE O’CONNOR

In 1906, Washington University School of Medicine enrolled its first woman student—quietly, reluctantly, amid faculty grumbling and outright opposition. Harriet Hirrel Stevens, A.B. ’06, took courses for three years as a “special student”—listed slyly in the catalog as “Hirrel Stevens”—and, despite her stellar academic record, was not allowed to graduate with her all-male class. Instead, she received her M.D. degree in 1910 from Rush Medical College in Chicago.

Since that rocky beginning, women have come a long, long way. During the 2005–06 academic year, the first-year School of Medicine class included 60 men and 64 women, with 315 men and 277 women medical students overall. Likewise, house staff statistics for 2005–06 show the remarkable upsurge of women in medicine: among 1,067 residents, 408 are women.

Since this year marks the centennial of the entry of women medical students to Washington University, it seems appropriate to speak to several women graduates of the medical or residency programs to hear about earlier days in medicine and some of the obstacles that women once faced.

There were exceptions: the legendary pathologist Leo Loeb, who employed Aff-Drum in his lab for a year and regaled her with stories of his escape from Czarist Russia; chemist Helen Tredway Graham, who invited women students to picnics at her home along the Missouri River bluffs; and the marvelous anatomy professor Mildred Trotter, who was tough on women, “wanting us to be better than the boys, to prove that we could do it.”

But there was also the male student, recalls Aff-Drum, who stuffed her microscope tube full of worms, as well as the male physicians who brusquely refused to answer her questions. For women, even the choice of specialty was strictly limited, if they stayed in St. Louis. They could become obstetricians (but not do gynecologic surgery), ophthalmologists (but not do eye surgery), or pediatricians. In fact, surgery was out entirely for women until Jessie L. Temberg, later a well-known...
Pediatrician Helen Aff-Drum, M.D. '34, was one of only seven women medical students in her class. In the 1930s, obstetrics, ophthalmology, and pediatrics were the only specialties open to women. (Right) Aff-Drum, assistant in clinical pediatrics, is pictured with members of the School of Medicine's Department of Pediatrics in spring 1939; she is in the middle row, third from left.

pediatric surgeon, became a surgical resident in 1954. (See "A Surgeon's Story" in the fall 2002 Washington University Magazine online: http://magazine.wustl.edu/Fall02/index.html.)

"When I applied for an internship, Dean [W. McKim] Marriott said to me, 'You're not going to get married, are you?' I lied and said, 'No, I won't.'" In fact, she only married St. Louis surgeon Clarence Drum in 1938, after her one-year internship and three years of residency at Johns Hopkins and Children's Hospital of Philadelphia were over. "But I thought that was such a silly question," she says now, "When you've just graduated from medical school, how do you know what you might want to do?"

She and her husband practiced together for years, with Drum delivering the babies and Aff-Drum caring for them. Tuberculosis became her specialty, and she well remembers the paucity of treatments before the miracle drug, streptomycin, came on the scene in the mid-1940s. To treat children with pneumonia, they tried codeine cough syrup; hot, turpentine-infused wraps to reduce abdominal distention; even chicken soup.

From 1945 to 1985, she also worked part time examining children and teachers at Clayton High School, while raising her own daughter, Margaret. Though her husband died in 1960, she still lives in the 19th-century farmhouse they renovated together; each week, she drives out to their Warrenton farm, also enjoyed by three granddaughters and four great-grandchildren. She retired as Washington University associate professor emerita-clinical pediatrics in 1977.

If she could start over today and choose any specialty she wanted? "I would still do pediatrics," she admits. "I love taking care of the babies."
As an adult, Teresa Vietti acquired a national reputation as a pediatric hematologist/oncologist, who did pioneering research into treatments for sarcomas and acute lymphoblastic leukemia. In 1980, she helped found and then chaired the Pediatric Oncology Group, a nationwide collaborative study group that did innovative work in childhood cancer. For all these achievements, Vietti acquired a nickname: the “Mother of Pediatric Cancer Therapy.”

Yet this distinguished career had its roots in a routine visit to the doctor’s office. Teresa Vietti and her identical twin, Ardel, were only 7 years old in Houston, Texas, when they first got a peek at blood cells through their pediatrician’s microscope—and from that moment they were hooked. Soon their father, a physical chemist, bought them a toy microscope of their own.

“I was sold,” says Teresa Vietti, who also recalls examining feathers from her mother’s chickens, “I was fascinated by the biological sciences.”

Both sisters went to Rice University and then to Texas medical schools.

Intrigued by pediatrics, Vietti spoke to her Baylor College of Medicine department head, Russell Blattner, A.B. ’29, M.D. ’33, who suggested training at his alma mater. So after graduating from Baylor in 1953, Vietti headed to Washington University and St. Louis Children’s Hospital, where residents were paid a meager $10 per month, plus room, board, and laundry. While male residents lived on the hospital’s fifth floor, women lived in the hot, dusty Nurses’ Home; occasionally, nurses would take pity on the financially strapped Vietti and treat her to a baseball game.

As chief resident, she received a sharp pay raise, to $300 month—and promptly got into trouble. “At that time, residents had to do all their own lab work and, since we were on every other night, that meant we were up for nearly 36 hours at a stretch,” she says. “I talked the residents into giving me their $10, put in $100 of my own, and hired a lab technician. Dr. [Alexis] Hartmann found out about it, and he was very upset with me—but he gave us our money back and started paying the technician himself.”

The young field of hematology attracted her, in part because she couldn’t resist the lure of studying the pathology under a microscope. Leaving Washington University for further training and other jobs, she returned to the pediatric faculty in 1961, becoming full professor in 1972, and chief of pediatric hematology/oncology from 1970 to 1986.

Early in her career, she had the sadness of watching virtually every leukemia or lymphoma patient die, but a wave of potent new therapies soon changed that picture dramatically. She suffered a personal tragedy as well: Her sister, Ardel Vietti, medical director of a leprosarium in South Vietnam during the Vietnam War, was captured by Viet Cong in 1962 and never seen again.

Now retired, Vietti wishes she could continue to be part of her field, which was the focus of her life. “I still love science,” she says, “and really enjoyed taking care of the children.”

First Female Faculty Member

In 1919, a young Norwegian physician arrived in St. Louis, eager to work with W. McKim Marriott, head of the pediatrics department, who had earned an international reputation for his research into infant nutrition. Kirsten Utheim (1890–1949) began in a lowly position, as a volunteer assistant in the dispensary, but she quickly received two promotions as Marriott recognized her ability. In 1920, she was appointed instructor in pediatrics at a salary of $2,000 per year—the first woman on the School of Medicine faculty.

Soon Marriott went even further, taking her on as a collaborator and entrusting her with the supervision of a hospital ward. When Utheim married dentist Guttorm Toverud and returned to Norway in 1923, Marriott wrote approvingly of her work: “In short,
A n active medical career, a long marriage to a fellow physician—and five children, including a set of twins. Somehow Mary Langston Parker managed to juggle all of this successfully, thanks to her unusual energy and determination. After the birth of her first child, for example, she arranged to be wheeled from the obstetrics floor to a lecture that she couldn’t bear to miss.

One of five children herself, Parker grew up in Florida’s citrus belt and attended Florida State College for Women, where she was one of three women in her class who went to medical schools. A faculty member persuaded her to apply to Washington University, known to be welcoming to women students—and the School offered her a Jackson Johnson scholarship. Still, she wasn’t sure what kind of reception to expect.

“I came to medical school fearing all sorts of abuse on the part of faculty and classmates—heckling, teasing, and so on,” says Parker, who joined four other women students in the 100-member class. “I found none of that, and I was pleased to be taken as a fellow student and not as a ‘girl.’”

During her last three years, she lived in the Central West End home of Elizabeth Marriott, widow of medical Dean W. McKim Marriott, and “a lovely, lovely woman: gentle, reserved, very well-educated.” Each year, Elizabeth Marriott took in one woman student, recommended by the School of Medicine’s longtime registrar, William B. Parker. Not only did Parker approve of Mary Langston, so did his son; she and classmate Charles W. Parker, M.D. ‘53, who met “across cadavers” in the anatomy lab, were married just after graduation in 1953.

While Mary Parker was good with her hands, and is today an avid wood turner, she did not test the barrier that kept women from surgery. Internal medicine was her choice, though she also spent seven years researching human growth hormone with endocrinologist William Daughaday. Eventually, her studies—which resulted in some 20 published papers—helped pave the way for the diagnosis and treatment of pituitary dwarfism in children.

When her own children were young, she cut back her schedule, taking a part-time job at Washington University’s Student Health Services. In 1971, she accepted the job as director, and over many years of service, she extended health benefits to all students, pioneered a student emergency support team, added space for psychiatric services, established the Employee Assistance Program to help with alcohol problems, and—amid the burgeoning AIDS epidemic—installed condom machines in student dormitories.

While she retired in 1990 as professor emerita of preventive medicine, at age 66, her children have carried on the family’s Washington University and medical tradition. One, Sandra Parker Bigg, attended the University as an undergraduate; the other four all graduated from the School of Medicine, including Katherine Parker Ponder, M.D. ’83, who is currently on the medical faculty. As Sandra Bigg, A.B. ’82, wrote recently about her mother: “In the late ‘50s and early ‘60s, she blazed a trail for female physicians to follow—and proved that a woman really could juggle family and career.”

Candace O’Connor is a free-lance writer based in St. Louis and author of the University’s history book, Beginning a Great Work: Washington University in St. Louis, 1853–2003.
A PLATFORM TO Raise the Underprivileged

Alumnus Gurpreet Singh is on a mission to help some of the poorest children in India become indistinguishable from those already receiving the best education in the country.

by Terri Nappier

Answering his grandfather's enduring call to educate the people of India, alumnus Gurpreet "Pete" Singh has developed an amazing facility in Chandigarh, India, to educate hundreds of the area's poorest children.

Sikhya, meaning "the school of learning," is the culmination of Singh's intentions. Based on a holistic model of learning and a curriculum devised by principal Sonia Channi, the school provides for the mental, physical, and spiritual needs of its students.

"Education is valued very highly in India. Most parents believe that if they can provide their children with a good education, then that's all the wealth they need to leave them," says Singh, M.B.A. '54.

For the children at Sikhya, because of family circumstances, many had never attended school, and the likelihood of their receiving a formal education, even a government-sponsored education, was minimal. Troubled by this, Singh, chairman, Continental Devices India Ltd., pondered the possibilities that a good education would not only change these children's lives, but perhaps it would allow for them to raise up their entire family, and even some day possibly their whole village.

With these ambitious goals in mind, Sikhya was born. The school charges no fees. The only criteria are that the children be among the poorest in the community and that they and their parents be willing to dedicate themselves to a high-quality, values-based education.

To accommodate such eagerness and dedication, Singh-sponsored by his family's trust, the Guru Nanak Vidya Bhandar Trust, set up by his grandfather Sardar Dharam Singh in 1924, which already supports and educates some 3,000 other children—built a beautiful, 50,000-square-foot, state-of-the-art facility on four acres in Chandigarh, which known as the 'City Beautiful.' Sikhya's world-class offerings include multimedia teaching facilities with Wi-Fi connections in every classroom; an amphitheater; a swimming pool, and grass playing fields and courts for sports; modern toilet facilities, including 70 showers; and stone exterior, picture windows, and marble or granite floors throughout.

Opening in February 2006, 300 children, ages 5 to 14, started their tenures. In July the number rose to 500, and in October the number should be around 800. The school capacity is 1,000, and when that number is reached, administrators will consider adding a second shift.

Every day, students have access to the best computer technology for learning, and to caring, nurturing profession...
teachers and staff, including a social worker and psychologist. They also are given the basics: food, clothing, and bathroom facilities. (Many of these students, previously attending Sikhya, were lucky to get one meal a day; at Sikhya, they get breakfast, a morning snack, and lunch.)

After arriving at the school (some students walk, some get rides from NGOs, some come by bus) each morning, students shower and change into specially designed uniforms. Then they eat breakfast. Afterward, they attend an assembly, where they learn about historical figures who have led great lives of service, such as Mahatma Gandhi and Martin Luther King, Jr. A spiritual meditation session comes next, followed by several hours of classes on various subjects. After a balanced lunch, the students participate in sports, instructional hobbies, and the arts (music, dance, theater).

“The school’s curriculum is needs-based, practical, and works toward empowering each student,” Singh says. “The focus is not solely on academics but on the needs of the students.” He hopes that many students with the interest and aptitude will one day continue their studies at the university level, while others will be trained toward working in a trade, opening a business, or working from home.

Principal Sonia Channi, who holds graduate and postgraduate degrees in sociology, education, social work, and philosophy, and who previously had taught at a highly regarded private school in Chandigarh, was hired a year and a half prior to Sikhya’s opening to design the needs-based curriculum; create the objectives of the various sessions (whether mental, physical, spiritual); and to create a database of possible students by getting to know the area’s families, their families, and their neighborhoods—all in order to select the children best-suited for the first classes. The school’s database of candidates is up to 3,000 children.

Channi and the other administrators acknowledge that getting parents involved is an important element to helping these children succeed. One of the tenets for acceptance to the school is that the children’s mothers agree to learn how to read on the weekends.

According to Channi, progress is encouraging. “All my parents are daily laborers, when they can find jobs. We often work Sundays and meet with the parents at the school or at their homes,” she says. “Although it takes a lot of effort, it’s paying off—subtle changes are beginning to show.

“We have devised a lot of activities where the parents, students, and school work in tandem. These activities go a long way toward establishing a good rapport with the parents and provide them with a sense of belonging and, therefore, pride in the school.”

Another special offering of the school is a nursery, where female students—many of whom have responsibility for their younger brothers and sisters while their parents work—can leave their siblings, where they will be cared for, while they go to school.

Singh, former head of the Confederation of Indian Industry and the All-India Management Association, says this has been the greatest experience of his life.

“I am now in my 70s. Nothing has given me as much satisfaction as putting the school together,” he says. “If I and the others at the school can touch the lives of even a few children, I’ll feel my life has been well-lived.”

Fulfilling his dream, however, presented many challenges. He and his advisers had to consider, among many other aspects, the following: a) If the criterion for admission is being the poorest of the poor, how does one select those who would be the best, those most likely to succeed; b) what happens when these kids come to a school and get the best yet then return to their homes, which are shanties; c) what happens if the school becomes well-known and other children want to join, but there is no room for them; and d) from an integrative perspective: how does one create social equality if the wealthy and the poor do not mix?

“We had hundreds of questions and problems,” says Singh, a former board member of IIT Delhi and IIM Bangalore, and a member of Washington University’s International Advisory Council for Asia. “We actually discussed many of them with psychologists, psychiatrists, and social workers to try to determine if children would experience trauma coming to a school like this and then returning home, because I couldn’t offer them residential accommodations.”

But, ultimately, he decided the chance was worth taking: “Finally, we said, ‘Let this be an experiment; let this be a challenge,’” Singh says. “And if it succeeds, wonderful. It might be a trendsetter for other industry and businesses to follow. And, if it doesn’t, well, we would have made a good effort.”

Tori Napper is editor of the magazine.
Serving with Ethics and Integrity

John H. Biggs personifies the principles he urges all business leaders to embrace.

Shortly after John H. Biggs retired as chairman, chief executive officer, and president of TIAA-CREF, the nation’s largest pension fund, in 2002, he was asked by the chairman of the Securities and Exchange Commission (SEC) to take on an important new government position: chairman of the Public Company Accounting Oversight Board of the SEC. The board was created by the Sarbanes-Oxley Act, with power to discipline and inspect accounting firms in the wake of several major auditing scandals.

The qualities that made John Biggs an ideal candidate for the job very likely kept him from getting it. A true reformer with many years of experience as a trustee overseeing professional aspects of accounting principles, setting and auditing standards, he favored limiting the cozy relationships between corporations and their auditing firms and requiring companies to change auditors periodically, to keep auditing firms independent and make audits more credible. Those aggressive steps likely also would have made the major accounting firms less profitable, so the industry lobbied fiercely against his appointment.

Both The New York Times and The Wall Street Journal wrote full editorials advocating the Biggs appointment. After giving in to the big accounting firms to appoint another candidate, the SEC chair and its chief accountant both lost their jobs for mishandling the appointment, but Biggs had simply gone on with his busy life.

Biggs’ family has a long history in St. Louis. “My great-grandfather came to St. Louis when he was appointed judge of the Court of Appeals, then in the Old Courthouse downtown,” he says. John grew up in Kirkwood. He won a scholarship to the Thomas Jefferson School, a small, academically rigorous St. Louis private school founded in 1946 by Charles Merrill (of Merrill Lynch), where he studied Greek, mathematics, science, and literature. He calls his time there “the most profound educational experience of my life.” He went on to study classics and mathematics at Harvard University, where he read the works of Homer, Plato, and Sophocles, and Thucydides’ funeral oration for Pericles. His senior essay was on Homer.

At that time, the men of Harvard shared classes with the women of Radcliffe College. “In the classics department,” Biggs says, “the ratio of men to women was more balanced in the men’s favor.” So when he met a fellow classics major from Radcliffe named Penelope Parkman, he had a better chance of getting to know her. John graduated from Harvard in 1958 and Penelope from Radcliffe in 1959. They were married soon after, and still are 47 years later.

John’s mathematics studies proved the key to getting a job in St. Louis after college. Beginning in 1958, he held various positions at General American Life Insurance Company. “While working, I studied on my own and became a Fellow in the Society of Actuaries in four years—a relatively short time,” he says. During 18 years at General American, his initiative and knowledge led him up the corporate ladder to the position of chief financial officer, responsible for both financials and information technology.

“I was appointed by then-Governor [Christopher] Bond to the Missouri Commission on Higher Education, which set appropriations for Missouri schools. That was when I got to know Bill Danforth,” he says. In 1977, then-Chancellor Danforth asked Biggs to come to Washington.
University as vice chancellor for finance and administration, and later invited him to join the board of the Danforth Foundation.

While at the University, Biggs wanted to pursue his interest in economics. "I had to convince the faculty that I was not too busy and too old at 40 to handle the requirements," he says. He earned his Ph.D. in 1983, after six years of study, and then taught a few courses. "On average, I spent 15-20 hours a week on studies, and 45-50 on the job." One of his main accomplishments as vice chancellor was developing the Tuition Stabilization Plan, which allowed families to prepay tuition and lock it in at the current rate for the next four years. The plan—now expanded into Partners in Education with Parents (PEP)—was the first of its kind in the nation and still serves as a model for other schools.

Biggs has been an idea man everywhere he has worked. He left the University to become president and CEO of Centerre Trust, Inc., in 1985. Earlier, while still at Washington University, because of his interest in pensions, he wrote a paper proposing a new product for TIAA-CREF. "Incredibly, they adopted the idea, and I was asked to join the board. When Centerre merged with Boatmen’s Bank in 1989, I left to become president and chief operating officer at TIAA-CREF," Biggs says. During his nearly 14 years there, he was chairman, chief executive officer, and president. He has written many other scholarly papers on corporate governance, variable annuities, social security, and pension plans.

Biggs continues to be involved with corporate, community, and professional organizations. He is a director of the Boeing Company, JPMorganChase, and the National Bureau of Economic Research (he was formerly its chair). He is a trustee of the Danforth Foundation and a member of the Council on Foreign Relations and the American Academy of Arts and Sciences; he also has just been re-elected to Washington University’s Board of Trustees. He chairs the board of Emeriti, a new not-for-profit company offering post-retirement medical benefits for faculty and staff in higher education. He also has served on the boards of a number of other arts, education, and professional organizations, in St. Louis and elsewhere.

After he and Penelope moved to St. Louis’ Central West End in the 1960s, they helped establish the New City School, where three of their grandchildren are enrolled today. (Their son, Henry, also a Harvard graduate, is associate dean in the College of Arts & Sciences and director of undergraduate research at Washington University.) After moving to New York in 1989, Biggs became chairman of the United Way of New York and treasurer of the New York Investment Fund.

Alumna Penelope Biggs, M.A. ’68, Ph.D. ’74 (both degrees in comparative literature), taught literature courses as an assistant professor at Lindenwood College (now University) and then Latin at Mary Institute. She and John have generously supported their shared intellectual passion—the study of the classics. Life members of the Danforth Circle, they have funded for 17 years a visiting lectureship in classics to bring a nationally distinguished scholar to campus each year to spark interest in Greek and Latin studies. They also established a distinguished professorship in classics during the Campaign for Washington University.

Biggs has great loyalty to Washington University and deep respect for the progress Bill Danforth and Mark Wrighton have brought about. Besides serving as a University trustee and chair of the Board’s Investments Committee, he has held many other volunteer positions, including being the original chairman of the New York Regional Cabinet and now a member. Because of Bill Danforth’s influence on his life and career, Biggs is happy to see the Hilltop being renamed the Danforth Campus. “Like many others, I often thought the name of Washington University ought to be changed to Danforth University, because Bill has been such a great builder of both the Hilltop and Medical campuses. But Bill would never have accepted that,” he says.

A quiet retirement doesn’t have much appeal for John Biggs. He is now an executive-in-residence at the Stern School of Business at New York University and is working on a broader research and teaching role in his favorite subject, “financing retirement in the 21st century.”

—John W. Hansford
Enthusiastic alumni, family, and friends gathered on two weekends to make Reunion 2006 a great success. A record-breaking 352 alumni from the 1st, 5th, and 10th undergraduate classes celebrated during Thurtene Carnival weekend, April 21-23, and attendance for the 20th–65th Reunion classes topped 1,200 during Commencement weekend, May 18-20.

Flanking Commencement, from Reunion College on Thursday to the Reunion Gala on Saturday, alumni reunited with classmates and friends and enjoyed festivities from campus tours to faculty presentations to discussions to enrich the mind and spirit. As one alum said, "Thank you for making us feel so welcome!"

By the time all the celebrations concluded, Class Gifts totaled more than $6.6 million. The Class of 1956 won the trophy for the greatest increase in participation in the Class Gift over four years.

Watch for details on Reunion 2007 to come at alumni.wustl.edu.

35th Reunion: Alumni (from left) Barbara Levy Landes, A.B. '71; Tom Hanewinkel, B.S.B.A. '71; and Gail Ellis Meltzer, A.B. '71, M.B.A. '73, enjoy the parade.

40th Reunion: Harold Ramis, A.B. '66, represents his class!

50th Reunion: Alumnae gather before the 50th Reunion Medallion Ceremony—(front row, from left) Jean Williams Ehlers, A.B. '56; Clare Harding Sanford, A.B. '56; Edie Gould Brown, B.S.B.A. '56; and in back is Betty Heinrich Moenkhaus, B.S.B.A. '56.

75th Reunion: Verna Weis Krauss (center, left), A.B. '31, and Betty Henby Sutter, A.B. '31, meet with Chancellor Mark S. Wrighton and Chancellor Emeritus William H. Danforth.

30th Reunion: (From left) Susan Sanders Block, B.F.A. '76; Karen Gudermuth Logan, B.S.B.A. '77, M.B.A. '77; Dan Logan, B.S. '76; and Henry Warshaw, A.B. '76, M.B.A. '79, lead the way for classmates.

Carrying the "emeritus" banner in the Great Bear Parade are (from left) Turk Turley, B.S. '50; Janet Schubert Turley, A.B. '50; Sylvia Horowit Sachs, A.B. '40; and Leroy Sachs, A.B. '39, M.S. '41.

Photography pp. 34-35 by Joe Angeles, David Kilper, Mary Butkus, Kevin Lowder, & Bill Stover
Generations of Alumni

The Mayers family has had a presence at Washington University for five decades and is among the University's most dedicated supporters. Douglas B. Mayers, A.B. ’71, M.D. ’77, Ph.D. ’77, served as co-chair for his 25th and 35th undergraduate Reunions and co-chair of the Eliot Society of Cleveland. He and his wife, Ruth Schwartz Mayers, A.B. ’74, are vice-chairs of the Cleveland Regional Cabinet, members of the Parents Council for 10 years, and members of the Alumni and Parents Admission Program (APAP). All three of their children graduated from the University, including the youngest, David, who graduated in May. Of the family’s nine alumni, four celebrated Reunions this year. Shown with the stone bench that the family dedicated outside Olin Library are (standing, from left) Doug Mayers; Cathe Pearson Schwartz, A.B. ’86; Daniel E. Schwartz, A.B. ’86; Jason S. Hollander, A.B. ’96; and (seated, from left) Debra Mayers Hollander, A.B. ’96; Ruth Schwartz Mayers; and David I. Mayers. Not pictured: Joshua K. Mayers, A.B. ’98, M.B.A. ’02; and Lisa Cynamon Mayers, A.B. ’99.


Chancellor Wrighton presents Harold Gilbert, A.B. ’46, with the Frank Bush Reunion Leadership Award for his volunteer activities. (His wife, Patricia Bailey Gilbert, A.B. ’46, joined him in celebrating their 60th Reunion.)
CELEBRATING 10TH, 5TH, AND 1ST REUNIONS AT
Thurtene Carnival Weekend

5th Reunion: Shiv Taylor (center), A.B. '01, and two friends celebrate with the Class of 2001.

“FINAL FIFTY” Countdown to Commencement

Final exams and papers were a little easier for graduating seniors this year, thanks to the “Final Fifty” celebration sponsored by the Alumni Association. Seniors counted down the last 50 days to graduation, beginning on March 30 with a “Roast and Toast.” Each day a member of the class flipped over the daily number, with special visits from the Easter Bunny, the Flying Frisbee Giveaway, frozen custard czar Ted Drewes, A.B. ’50, and the “King” himself, Elvis Presley. Senior Week was May 10–16, and the festivities included a float trip, a Cardinals’ game, a day at Six Flags, and a picnic in Forest Park, all leading up to the Chancellor’s Dinner and Senior Gala. Welcome to the Class of 2006!
10th & 5th Reunions: (From left) Mark Satisky, B.S.B.A. '96, and Cara Mattison, A.B. '96, 10th Reunion executive co-chairs, and Trevin Lau, A.B. '01, and Michelle Purdy, A.B. '07, 5th Reunion executive co-chairs, gathered with faculty and friends at "Pitchers & Profs."

1st Reunion: Three friends enjoy the "Saturday Soiree" with the Class of 2005.

Murray Weidenbaum Receives "Search" Award

The William Greenleaf Eliot Society presented the 2006 "Search" Award, its highest honor, to Murray Weidenbaum at the Society's annual dinner on April 24. In more than 40 years at Washington University, Weidenbaum has been recognized as a leading scholar, teacher, and mentor to students and colleagues, and he is renowned as a leading authority on the impact of government on business. He has served five presidents of the United States as an influential policy adviser and was the first chair of the Council of Economic Advisors for Ronald Reagan.

Weidenbaum came to Washington University in 1964, and in 1971 he was named the Edward Mallinckrodt Distinguished University Professor of Economics in Arts & Sciences. In 1975, he founded the Center for the Study of American Business, which he directed for most of the period from 1975-2000. In 2000 the Center was renamed the Murray Weidenbaum Center on the Economy, Government, and Public Policy. It is considered the preeminent American institute studying the intersection of public policy and private enterprise.

Weidenbaum continues to serve as honorary chair of the Weidenbaum Center and is chair of the board of directors of the Center for New Institutional Social Sciences (CNISS). A prolific writer, his books and monographs populate classrooms, libraries, and the bookshelves of corporate leaders and world policymakers, and his text on business and government is now in its seventh edition.
We want to hear about recent promotions, honors, appointments, travel, marriages (please report marriage after the fact), and births, so we can keep your classmates informed about important changes in your lives.

Entries may take up to three issues after submission to appear in the Magazine; they are published in the order in which they are received.

ALUMNI CODES


Please send news to:
ClassMates Washington University in St. Louis Curriculum Box 1086 One Brookings Drive St. Louis, MO 63130-4899 Fax (314) 935-8533 E-mail classmates@almail.wustl.edu

If you want your news to appear also in a separate publication your school may provide, please send your news directly to that publication.

**John O. Sutter, BU 48, GR 48,** began his 11th year as editor of Toward Democratic World Federation, published quarterly in San Francisco by Democratic World Federalists, of which he is president. In 2005, Sutter edited One World Democacy, by Jerry Tatalman and Byron Belsos, and he edited, wrote the foreword for, and arranged for the translation and publication of Victor M. Hie's Anatomy of the Jakarta Coup: October 1, 1965.

**Theodore "Ted" R. Drewes, Jr., LA 50,** known as St. Louis’ "frozen custard king," and his granddaughter, Lauren Verosen, who earned a master's degree in fall 2005 and manages the Ted Drewes Frozen Custard location on South Grand Avenue, served as honorary co-chairs of Easter Seals’ premier fundraising event, "Walk With Me," on April 16, 2006.

**Joshua Grossman, MD 65,** taught at the University of California, San Francisco, as advanced cardiac life support instructor in April 2006. Grossman quotes Mark Twain in saying, “My real life began,” at Washington University. There he met his wife, an occupational therapy graduate of the University, and the couple gave birth to their eldest son in 1965. Grossman hopes to receive e-mail from fellow graduates. E-mail: drjosh@charter.net or zjbg2@imail.etsu.edu

**Eugene Markowski, FA 60,** professor of art at Trinity University in Washington, D.C., discussed his figurative heart disorder in a television interview on a Washington, D.C., news station. During Markowski’s recovery period, he created a series of drawings depicting the emotional and physical aspects of his experience. Also an associate of the International Center for Art Intelligence in Culver City, Calif., Markowski is an avid painter and displays his work at District Fine Art in Washington, D.C., and the Voltz Gallery of Art in Mallorca, Spain.

**Robert "Bob" A. Ellis, EN 59, SI 68,** and his wife, Margery "Margie” (Abbott) Ellis, UC 72, invite classmates, friends, and colleagues to catch up by visiting their Web site at http://home.iinet.com/~bandm/.

John O. Sutter, BU 48, GR 48,

Eugene Markowski, FA 60,

Robert "Bob" A. Ellis, EN 59, SI 68,

Margery "Margie” (Abbott) Ellis, UC 72,
Phyllis Staplin, GR 65, was recognized as Iowa Educator of the Year by the Greater Des Moines Leadership Institute. As an adjunct faculty member at Drake University in Des Moines, she teaches courses in the School of Education. She is president of the school’s International Advisory Board, was a recipient of Drake University’s Distinguished Alumni Award, and she is director of curriculum for the West Des Moines Schools.

Martha Karlovetz, UC 66, completed her third year on the National Education Association (NEA) board of directors, representing NEA-Retired. Formerly Karlovetz was an elementary-school reading specialist for 13 years in the Parkway School District in St. Louis County. She served as president of Missouri NEA for nine years, and she joined NEA-Retired in 1995, later serving as president for five years.

Richard J. Gimpelson, EN 68, was elected president of the AAGL (formerly the American Association of Gynecologic Laparoscopists) for 2006.

David S. Eisenberg, LW 70, who has retired after serving 28 years in the U.S. Department of Justice, has opened his own law practice in Phoenix. His positions included serving as assistant U.S. attorney in Brooklyn, in the District of Columbia, and in the District of Arizona.

Keith V. Krell, LA 70, became president of the American Board of Endodontics during his sixth and final year with the group. Krell taught at the University of Iowa in Iowa City as a full-time faculty member until 1989, when he formed a private practice with two other endodontists in Des Moines. Since then, Krell has taught part time in the endodontics department at the University of Iowa’s College of Dentistry, and now he is a clinical professor there. In 1993, he retired at the rank of lieutenant colonel in the U.S. Army Reserve National Guard. Krell states that a few of his classmates may be

Quilt Covers University Friendship

Some friendships made at the University last a lifetime. While celebrating their 20-year Reunion, Gail Williams Matson (left), B.F.A. ’86, and Gail Hintz, A.B. ‘86, show the “friendship” quilt Hintz made for Matson. The quilt is made from T-shirts, “beardanas,” and other memorabilia from their time spent at the University from 1982 to 1986. Begun after their 10-year Reunion, Hintz created the quilt over an eight-year period. (She would work on sections during layovers while traveling.) The quilt includes squares on athletics, Homecoming, Matson’s sorority, the South 40, and much more—all joined together with red and green materials. On the back, Hintz, an environmental lawyer for the state of New York, created a flower design with each petal representing the places and times in which she worked on the quilt.

Meeting while work-study students at the athletic facility, Hintz and Matson managed a number of sports teams, provided athletic training, kept stats for various teams, and guarded the front gate. The only class they took together is the one they created themselves—“History of Women’s Athletics.” During their junior and senior years, the two researched the women at Washington University who had changed the world of women’s sports—Olympic players, coaches in training, and female athletes that had to play on men’s teams until people took enough interest to start women’s teams.

Though Hintz lives in New York and Matson lives in California, they communicate frequently via e-mail, and they seem to see each other often due to their connections with the University. Hintz surprised Matson, who owns a graphics firm, with the quilt two years ago.
surprised that he played football at Washington University from 1966–69, although he says he was, "not that great!"

Mark Stephen Gold, LA 71, received the Nelson J. Bradley Life Time Achievement Award from the National Association of Addiction Treatment Providers in May 2006. The association represents addiction-treatment providers nationwide. Gold, who is distinguished professor and chief in the division of addiction medicine at the McKnight Brain Institute at the University of Florida in Gainesville, is a member of the University's National Council for the Undergraduate Experience. He says things are going well with his research and family.

Thomas Hubbell, LA 71, now in his 28th year as a family physician, is president of the medical staff at Grady Memorial Hospital in Atlanta. He directs his office, part of American Health Network, with another physician—Patricia Allphin Hubbell, his wife of 34 years. The couple and their three children make time to sail Thistle boats competitively, and Thomas has written an instructional book, Sailing Racing with Greg Fisher. Thomas, a vice president of US SAIL, is on the national governing body for the sport, also plays piano and "is an exercise nut."

Michael G. Goldstein, GL 72, was appointed senior vice president and counsel of The New Group, a national retirement and investment planner. Goldstein is a popular lecturer at national conferences and educational institutions and is co-author and co-editor of Taxation and Funding of Non-Qualified Deferred Compensation: A Complete Guide to Design and Implementation, as well as books and articles about law and finance.

William H. Lange, HA 72, certified health-care executive, has been appointed campus administrator at Covenant Village of Columbus, Ohio, a not-for-profit continuing care retirement community in Westminister.

Dennis C. Dickerson, GR 74, GR 78, professor of history at Vanderbilt University in Nashville, wrote the essay "Heritage and Hymnody: Richard Allen and the Making of African Methodism," included in the collection Sing Them Over Again: to Me: Hymns and Hymnbooks in America (University of Alabama Press, 2006).

Leonard Plotman, LA 74, DE 77, along with other family members, has been actively supporting two breast-cancer-prevention programs founded by his sister, Karen LeRiche, GR 74, and her husband, Bill.

Leo LeRiche, GR 74, has retired from the Graduate School of Education at the University of Western Australia in May. He was elected vice president of the Australia New Zealand Unitarian Association (ANZUA) in March 2005. LeRiche enjoys coaching and refereeing soccer and playing American football in Perth, and he initiated a junior gridiron league for teenagers in 2003. His team, the Claremont Jets, awarded him their Perpetual Trophy Coaches Award.

Linda Solovic, FA 74, of Linda Solovic Studio, recently signed with the Herrin Design Group in San Francisco, a licensing representative in the gift, products, and stationery industry. During the past year, Solovic designed greeting cards, gift wrap, home gift items, and holiday ornaments for such clients as Hallmark, American Greeting, and The Natural Life. Web Site: lindasolovic.com

Lisbeth “Lisa” Warren, LA 70, was recently inducted into the Claremont Jets, awarding him their Perpetual Trophy Coaches Award. Warren, a general counsel at Johnson & Johnson, manages product liability and employment litigation for one of the company’s subsidiaries.

Constance K. Barsky, GR 75, was recognized by the Society of Alumni at Denison University in Granville, Ohio, for her outstanding achievements and services. Barsky is co-founder and director of Learning by Design, an educational research organization on education reform, at Ohio State University in Columbus. In addition to earning an undergraduate degree at Denison, Barsky was the first woman to earn a Ph.D. degree in geochemistry through the Department of Earth & Planetary Sciences at Washington University. In her free time, Barsky volunteers for her sorority, Alpha Chi Omega, and serves on the Village Council of the Granville community.

Michael Edenhart-Peppe, GR 75, GR 81, has been appointed vice president and executive director of the Institute for Excellence at the Yale Health System in New Haven, Conn. His wife, Rosanne Edenhart-Peppe, GR 83, is in private practice in Bucks County, Penn.

Bennett Katz, LW 75, has joined 21st Century Insurance Group, based in Woodland Hills, Calif., as an assistant vice president for regulatory affairs. Formerly, Katz worked 13 years at the Farmers Insurance Group of Companies. He enjoys spending time with his son, set to begin his senior year of high school in 2006, as well as swimming, running, cooking, and reading. E-mail: bennett.katz21st.com

Stephen Yablon, LA 75, principal of Stephen Yablon Aesthetics, an architecture firm based in New York City, designed and created a high-tech classroom for the Industrial Engineering & Operations Research Department at Columbia University in New York City. The lecture hall, which seats 74, includes superb acoustics and state-of-the-art audiovisual technology.

Linda Kivitz, LW 76, and her husband, Mark Kivitz, LW 76, attorneys with the Norman Kivitz Company, actively have been supporting two organizations—the Jacoby (Jews Against Cancer and the Breast) International and REACH (Risk Education & Awareness of Cancer which is Hereditary). Gloucester, Mass.-based Linda’s sister, Lori Sklar, BU 78, a breast cancer survivor, and her husband, Bill, the Kivitzes’ daughter, Jennifer Kivitz, BU 03, attended a three-year term on the board of directors of the Product Liability Advisory Council, a nonprofit association representing a broad cross-section of American international product manufacturers. Warren, as general assistant counsel at Johnson & Johnson, manages product liability and employment litigation for one of the company’s subsidiaries.

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Pamela Bucy, LW 76, received the 2006 Burnnum Distinguished Faculty Award at the University of Alabama in Tuscaloosa for her scholarly achievements and dedication to teaching. Bucy joined the University of Alabama’s law faculty in 1987 after serving as an associate U.S. attorney for the Eastern District of Missouri for seven years.

Glen Kidd, UC 78, of U.S. Steel Corporation, was awarded the Steel Industry Recognition Award for his outstanding leadership as chairman of the commercial research committee of the American Iron and Steel Institute (AISI). Kidd participated with the committee from 1993 until his retirement in March 2006. He resides with his family in Gibsonia, Pa.

James A. Kilberg, BU 78, was appointed senior vice president of real estate and land management at Plum Creek Timber Company in Seattle. Kilberg joined Plum Creek in 2003. Formerly, he was principal and executive vice president at Trammell Crow Company.

Paul Ruchames, SW 78, was named Social Worker of the Year by the National Association of Social Workers’ Nassau County Division of New York State.

Edward Holber, LA 79, has been named to the board of directors of the National Trust for Historic Preservation. He resides in Portland, Maine, and Santa Fe, N.M.

Dennis J. Hall, GA 80, managing principal of Hall Architects in Charlotte, N.C., has been elected president of the Specification Consultants in Independent Practice, an international organization of construction-satisfaction consultants with members in Australia, Canada, Korea, and the United States.

Bruce A. Harwood, LW 81, a partner in the Manchester, N.H., law firm of Sheehan Phinney Bass & Green, was named the top bankruptcy lawyer in New Hampshire by Chambers USA, a leading organization in ranking American attorneys and law firms. Also, Harwood co-chairs the American Bankruptcy Institute’s Northeast Bankruptcy Conference.

Edmund Messina, HS 81, received the Medical Excellence Award from the National Headache Foundation for the attention he has brought to the widespread problem of headache, particularly migraine, with his documentary, Life with Migraine. Messina is a radiologist and clinical associate professor of medicine in the College of Human Medicine at Michigan State University in Lansing.

Harlan Kellem, LA 83, and his wife, Kathryn (McEwing) Thumel, LA 81, reside in Skokie, Ill., with their children—Connor, 12, and Julia, 10. Hans recently was named associate principal in the Chicago office of Perkins & Will, an international architecture, interiors, planning, and branded environment design firm. Kathryn commutes from Chicago to Atlanta, where she works for Delta Airlines. During time off, Kathryn volunteers at her children’s school events and spends happy and relieved to announce he finally took (and passed) his open-water dive certification in Belize in May 2005.” E-mail: contact@ peoplepc.com

Stephen Landfield, GB 82, LW 82, has become a principal at First Davis Realty Financial of Madison Avenue in New York City. He manages commercial and residential real estate leasing and sales in New York.

Steven Leaf, BU 82, and his wife, Valerie, announce the birth of Maximilian James on March 14, 2006. Maximilian joins his brother, James.

Wallace Meissner, LW 82, was appointed ombudsman for the Penn-National Health Organization in March 2006. Formerly, he worked as training manager in civil alternative dispute resolution
Wine Importer’s Label Says It All: Impeccable

The transformation of Peter Weygandt, J.D. ’75, from attorney to specialty wine importer was conducted with care, patience, and passion—all qualities he seeks in the producers whose bottles he brings to America. Weygandt’s earliest interest in wine came during his law school years, when he balanced classes on torts with more leisurely reading on ports and corks. “I liked the intellectual side of wine-making,” he remembers. “The geography, the geology, the history, the culture, the traditions. I just found it fascinating.”

During Weygandt’s first decade as a lawyer, practicing civil law in Illinois and Pennsylvania, wine was always present as a hobby. But when he and his wife, Maria (Metzler) Weygandt, vacationed in France in the mid-1980s, they experienced a shift. After visiting a few growers, Weygandt decided to try his hand importing these artisan wines to the United States. He soon started his own law practice, enabling him to set his own hours and generate capital for the couple’s burgeoning company. By the early ’90s, some of Weygandt’s wine selections were receiving rave reviews. A national business—an international venture—was born.

Today, Weygandt-Metzler Wine Importing represents 70 wine producers from France, and a handful of others from Austria, Italy, Spain, and Australia. “As an importer, I’m like a glorified prospecteur/market,” he says, noting that the company’s growth was a result of adding high-quality, previously undiscovered producers. “The discovery is the thrill, if you will. It’s also the most critical point.”

With a staff of fewer than five, his wife among them, Weygandt does all the buying and the majority of the selling, relying on distributors in 30 states to do the marketing. Traveling takes up a third of his time, with frequent trips to Europe, Australia, and New York, and yearly visits with his distributors, which he describes as “catering to top restaurants and retailers.”

As for how a bottle becomes “A Peter Weygandt Selection,” the importer prefers wines that have been made with low yields, natural methods of viticulture, and minimal intervention in the winery and bottling. These unmanipulated wines, he says, are “more complex, more interesting, and more genuine.” The market, however, will also play a role. “A few years ago,” he notes, “people wanted expensive wines. Now they want value wines. You’ve got to keep on your toes.”

Even more important is maintaining a discriminating appreciation for taste and flavor. “I rely on my palate to make decisions,” Weygandt says, and it’s easy to see why. The influential wine critic Robert Parker has used the term “impeccable” to describe Weygandt’s palate and his company’s portfolio. While such praise is invaluable, Weygandt sounds most appreciative when talking about his customers and growers.

“The most gratifying thing for me to hear,” Weygandt says, “is when a consumer tells me, ‘I always turn the bottle around and look at the back label. I know that if your name is on the label, I’m getting something good.’”

The connections Weygandt has formed with the winemakers themselves, first forged in France two decades ago, are genuine and strong. “I have tremendous respect for the people, particularly the French, who make these wines,” he says. “They work in the vineyards all day long. They have a difficult climate to work with. They make tough decisions, and they’re brilliant winemakers, combining science with art. What I’m trying to do is communicate to the consumer what’s special about these wines because they are not mass-produced wines. They are really handcrafted—and they taste it, delightfully.”

—Stephen Schenkenberg
vice president in the community development team at Harris Bank in Chicago.

Cynthia "Cindy" Rabe, LA 86, recently wrote *The Innovation Killer: How What We Know Limits What We Can Imagine and What Smart Companies Are Doing About It*. Rabe has 20 years of experience in senior business and marketing management roles for consumer product and technology companies. Most recently, she was an innovation strategist for Intel Corporation until early 2006, when she founded Zero-G. Rabe enjoys composing music, learning to speak French, walking her golden retriever, and reading about "anything and everything.”

Daniel "Danny" Walk, BU 86, and Sherry (Gutnick) Walk, LA 90, LW 93, announce the birth of their twin boys, Jonah and Noah, on April 23, 2006. The twins join their brother, Joshua, 3. Danny is vice president of Blanco Properties, and Sherry is an attorney at A. G. Edwards. The family resides in the St. Louis suburb of Creve Coeur. Danny and Sherry would love to hear from classmates. E-mail: sherrywalk@chert.net, dwalk@charter.net.

David W. Hirschfeld, LA 87, has become chief legal officer of Allied International Holdings and its subsidiary, ADI Playco. Hirschfeld says, "When not wrangling with legal issues arising from lion-taming, being shot from a cannon, or plain old clowning," he and his family enjoy the outdoor lifestyle that drew them to their home in Tampa, which he points out is even hotter than St. Louis in July. Hirschfeld’s wife, Lisa, is also an attorney at A. G. Edwards. The family resides in St. Louis. E-mail: dwh@adiplayco.com.

David Yu, LA 87, medical director of hospitalist services at Decatur (III.) Memorial Hospital, recently was named physician of the year by the American College of Physicians. Also, he was named 2006 Teacher of the Year by the family medicine residency program at Southern Illinois University in Decatur. E-mail: diyu@sbgglobal.net.

Daniel Sherman, LW 88, black belt and member of the U.S. shukokai karate team, represented the United States as a kata and kumite combatant in the World Shukokai Tournament in Jarvenpaa, Finland.

Charles "Chuck" Henson, AR 89, owner of Design Alternatives, received the 2006 Citizen of the Year Award from the 4th of July Festival Committee in Ferguson, Mo. His company specializes in recruiting and placing clients in technical professions, but about 10 percent of his business is in design and architecture. He has always been very active in volunteer activities in the Ferguson community, and, after his leukemia went into remission, he vowed to make helping others a main priority in his life. Henson resides in Ferguson with his wife, Lesia, daughter, Elese, 15, and son, Darynn, 12.

Kevin William Janer, GR 90, GR 94, is the supervising neuropsychologist for the Regent’s Center for Learning Disorders in the Department of Psychology at Georgia State University in Atlanta. He also recently opened an independent private practice, Atlanta Neuropsychological Care. Formerly, Janer was program coordinator of the neuropsychology specialization at St. John’s University in Jamaica, N.Y.

Kink Lee, EN 90, SI 91, is the group managing director of KSLA Energy & Power Solutions and serves on the board of her children’s Boys & Girls Club of Schneider Electric. The company focuses on total systems energy savings and power quality solutions for major industrial and commercial clients throughout Asia. E-mail: richie.lee-ksla@sg.schneider-electric.com.

Andrew Raimist, GA 90, principal of Raimist Architecture in St. Louis, is a national expert on the popular cable television program *Generation Renovation* on HGTV (Home & Garden Television) for traditional design. He and his family reside in Kirkwood, Mo., home. The television segment, which aired April 16, 2006, featured construction and completed photographs of the home’s interior and exterior; interviews with Andrew and his wife, Lynn; and a guest appearance by their son, Aaron.

Louis T. Dubuque, GB 91, has been named to the board of Advantage Capital Partners, a private equity firm. Dubuque will help lead nationwide credit and lending activities for the firm. Previously, Dubuque was managing director in the Capital Markets Group for US Bank.

Harvey S. Janes, Jr., GR 91, GR 95, was promoted to associate professor with tenure in the Department of Agricultural Economics at the University of Missouri in Columbia. He also was appointed editor-in-chief of the Scholarly journal *Agriculture and Human Values*.

Julie (Milsen) Bercenson, LA 92, and her husband, Matt, announce the birth of Blair Hunter, on Jan. 8, 2006. Blair joins his sister, Sydney, 3. The family resides in Atlanta, where Julie is a technical writer for Coca-Cola Enterprises.

Eric R. Riess, LW 92, has been named corporate law practice manager at law firm Greensfelder, Hemker & Gale in St. Louis. As a certified accountant, Riess concentrates on franchise, distribution, and real estate law.

Nick Santora, LA 92, signed a four-year agreement with 20th Century Fox Studios to create, develop the title, and produce both scripted and alternative programming. His reality show, *Beauty & The Geek*, will run for its third and fourth seasons, and *Prison Break*, for which Santora is writer and co-executive producer, will run a second season. Santora resides in Beverly Hills with his wife and daughter. E-mail: nssantora@earthlink.net.

Ann Viano, GR 92, GR 96, associate professor of physics at Rhodes College in Memphis, has been elected president of Sigma Pi Sigma, a national physics honor society. Viano joined Rhodes’ physics department in 1999, after a two-year postdoctoral appointment at St. Vincents Children’s Hospital. She resides near Shelby Forest, Tenn., with her husband, Brent Hoffmeister, also associate professor of physics at Rhodes, and their 3-year-old son.

Murray Goldstein, LA 93, joined Cox Communications as director of commercial marketing strategy. Previously, he was director of marketing for Cox Insurance. He and his wife, Laurie, and their son, Ryan Alexander, reside in Atlanta. E-mail: mugoldstein@cox.net.

Ruth (Altmann) Hecht, FA 93, and her husband, Marty, announce the birth of Lily Paula on Feb. 26, 2005. Ruth is an artist, art teacher, and director of the art department at Roxycroome School in Evanston, Ill.

Carrie (Sloan) Norry, LA 93, and her husband, Doug, announce the birth of Kate Michelle on March 21, 2006. Kate and her twins, Will, 4, and Emily, 3. Last summer, the family moved to Beresford, Md., where Doug heads the middle-school section at the Landon School. Carrie is taking time off from her teaching career to stay home with their children. E-mail: carrienorry@mac.com.

Amy (Shanabrook) Roth, LA 93, GR 95, and her husband, Erich Roth, GR 99, announce the birth of Ava Katherine on April 5, 2005. Ava joins her brother, Jackson Oliver. Amy is an environmental consultant and professional geologist. Erich, a geophysicist, left academia and is now a software engineer. The family resides in North Falmouth (Cape Cod), Mass. E-mail: aroth3@yahoo.com.

Janet Mannheimer Zydny, EN 93, and her husband, Michael, announce the birth of Bradley Zydny Mannheimer on March 25, 2006. Janet is assistant professor of education knowledge technologies at the University of Cincinnati. The family planned to move to Cincinnati during the summer of 2006. E-mail: dzdyney@yahoo.com.

Leslie Lautin Davis, LA 94, now is director of marketing for the Morris Law Group and Elder Law Association in Portland, Ore. The family resides in Boca Raton with her husband, Noah, and children—Max, S, and Jake, 2.

Robert Freund, GB 94, HA 94, chief executive officer of the St. Louis Regional Health Commission, received a Region As One Award from the Coro Leadership Center. St. Louis in June 2006. Freund serves on the board of directors of Lutheran Foundation in St. Louis and is a member of the allocations committee of the United Way of Greater St. Louis.

Susan (Westermeyer) Jones, BU 94, and her husband, Brian, announce the birth of Andrew Paul on Dec. 4, 2005. Andrew joins his sister, Katie, 1, and brother, Jake, 3. The family resides at home with both children in Seattle. E-mail: BandSJones@comcast.net.

Christine (Masel) Olson, BU 94, and her husband, Evan, announce the birth of Sienna Joy on March 17, 2006. The family resides in Wheaton, Ill.

Wayne Teeger, BU 94, was promoted to director of operations and co-division manager of the technology division. Teeger resides in Sunnyvale, Calif. E-mail: wteeger@yahoo-inc.com.

Leela (Jocken) Yoges, BU 94, and her husband, Jens, announce the birth of twins, Ryan and Jack, on Feb. 4, 2006. Leela is a brand manager for the Clorox Company. The family resides in the San Francisco Bay area.

Kelli P. Washington, BU 94, earned an M.B.A. degree from the Yale School of Management in New Haven, Conn. Kelli planned to join the endowment investment office at Bowdoin College in Brunswick, Maine. E-mail: kelli.washington@aya.yale.edu.

Michelle (Buescher) Ferguson, LA 95, a senior associate with law firm Ireland Stapleton Pryor & Pascoe, was named the 2006 Young Lawyer of the Year by the Denver Bar Association (DBA). The award recognizes an attorney under the age of 37 who has demonstrated outstanding service to the DBA, the legal profession, and the community. In addition to serving as a Denver representative to the Colorado Bar Association’s board of governors, Ferguson has served as the DBA Community Action Network co-chair for the past two years, creating and organizing collection drives, charity auction events, and volunteer activities as ways for those in the legal...
profession to give back to those in need. She and her husband, Doug, reside in Denver. E-mail: ferguson-michelle@yahoo.com or m Ferguson@irelandstapleton.com

Tricia (Krebs) Finkenberg, SW '95, and her husband, David, announce the birth of Samantha Rose on Jan. 4, 2004, in Charleston, S.C.

Andrea Fuhrman, GF '95, was part of “Mythical Worlds,” a two-person show at Fence Gallery in Davis, Calif., in March 2006. Her new pieces—which juxtapose images, found objects, and souvenirs of her childhood in the 1950s—were exhibited along with works by Jack Alvarez.

Lisa (Robinson) Miller, BU '95, and her husband, Jarret, announce the birth of Justin Louis on Dec. 15, 2005. He joins his sister, Jordyn Elana, 3. The family resides in Blue Bell, Pa. Lisa is a human resources director at Merck & Co., based in Whitehouse Station, N.J. E-mail: lisa_miller@merck.com

Sameer Talcherkar, LA 95, BU '04, and Samrajnee Pathare were married in July 2005. E-mail: talcherkar@netscape.net

Susan (Tax) Tomica, PT '95, and her husband, Daniel, announce the birth of Connor Charles on June 12, 2006. He joins his sisters—Natalie, 4, and Anna, 3. Susan has been a part-time out­patient orthopedic physical therapist, but she plans to take time off to rear her children. Daniel is vice president of sales for Cabi­con. The family resides in Lake Orion, Mich.

Kathryn E. Van Voorhees, LW '95, has joined law firm Paule, Camazine & Bluenthal in St. Louis as an associate. Her primary areas of practice include insurance defense, personal injury, public­entity defense, and employment discrim­i­nation. She resides in Webster Groves, Mo.

Amanda (Locke) Abar, LA 96, and her husband, Jeffrey, announce the birth of twins, Emmett and Lillian, on May 13, 2006. The family resides in Chicago.

Mindy Charski, LA 96, and her husband, Jeff Rosenfeld, announce the birth of Noah Chaim on April 29, 2006. The family resides in Dallas, where Mindy is a free­ lance writer. Noah is the nephew of Dana (Rosenfeld) Levinson, BU '99. E-mail: mindy@mindy­charski.com

Melissa (Cubit) Curtis, PT '96, and her husband, Brian, announce the birth of Joseph “Joey” Duane on May 4, 2006. He joins his broth­ers—Nicholas Payne, 4, and Math­ieu Foster, 23 months. The family resides in Fort Mill, S.C., where Brian is regional vice president for Allied Solutions and Melissa is taking time off to be at home with their children. E-mail: melcutis­2002@yahoo.com

Giselle Santibanez Bania, LA 96, and her husband, Robert Bania, announce the birth of Bianca Nicole on Feb. 1, 2006. Bianca joins her brother, Jacob, 3. Giselle practices law with Evans, Loewenstein, Shimanovsky & Moscardini. Robert, a therapist, manages Lincoln Park Counseling Group and coordinates the behavioral medicine department at

WASHINGTON PROFILE

Melinda (Mindy) Kramer, A.B. '03

Leading a Global ‘Green’ Effort

Throughout the developing world, women are leading grassroots environmental movements — and 25-year-old Melinda Kramer is taking the lead in bringing them together.

Kramer’s inspiration struck when Wangari Mathaai won the 2004 Nobel Peace Prize for her work to stop deforestation in Kenya. “I realized then that, around the world, women were working tirelessly to protect their communities — but also that too often they were isolated from each other’s efforts,” With that realization, Kramer, A.B. ’03 (anthropology), understood that these women needed a way to learn from each other, share resources, and build alliances—and that’s when the idea for the Women’s Global Green Action Network (WGGAN) was born.

Within weeks, Kramer and co-founder Mary Rose Kaczorowski had launched a new organization and set about with fierce determination to get the United Nations (U.N.) on board. After presenting their organization at the U.N. Commission for Sustainable Development, and generating support from singers like Bonnie Raitt and activists like Julia Butterfly Hill, they began planning a global women’s summit to coincide with the Fourth World Water Forum in Mexico City. At WGGAN’s first-ever international caucus, women environmental leaders from more than 25 countries convened. Participants ranged from Kaisha Atakhanova, who recounted the campaign she led to prevent nuclear waste from being commercially imported into Kazakhstan, to Pati Ruiz Corzo, who shared her story of spearheading the establishment of a one-million acre, community-managed reserve in Mexico’s Sierra Gorda.

Kramer credits her anthrop­ology studies at Washington University for sparking her interest in emerging social change movements. “As a student, I was able to study abroad in Africa. Walking for six hours a day with women retrieving water for their families, I saw the inescapable linkages between environ­mental issues and human lives.” After returning to St. Louis, Kramer became active in WUSTL’s Inter-disciplinary Environmental Law Clinic, where she worked in Herculaneum, Missouri, to help a community fight for the cleanup of a massive Superfund waste site. “I met families whose homes were literally black with soot from the nearby toxic lead smelter. I found it was the everyday folks—without the professional environmental or litigation training—who were the most articulate in expressing their community’s needs,” Kramer says. “I began to understand that the challenges these Missouri women faced were surprisingly similar to the ones I saw in Kenya. Every community around the world has mothers fighting for their families’ health—and that energy, when harnessed, is unstoppable.”

Women’s Global Green Action Network, which started as a project that Kramer and Kaczorowski ran from a laptop at Kramer’s kitchen table, has grown into an initiative that runs regional training for women around the world. Next up for the network is a workshop in the Philippines, where women will learn how to build sand-filters to provide safer drinking water for their communities. WGGAN is also sponsoring an upcoming delegation of environmental justice lawyers to Bolivia to work in partnership with Bolivian indigenous women leaders. And the network’s future goal is to get computers into the hands of the thousands of women leaders who don’t yet have them, so that they can share best practices, contacts, and ideas.

Says Kramer: “In the next year, we hope to have hundreds of new members and training sessions on every con­tinent. I never imagined the organization would grow as fast as it has, but I know that it’s because the time has come. Women in communities around the world are poised to take leadership roles in creating a future grounded in sustainability, equity, and peace.”

For more information, please visit: www.wggan.org; email: info@wggan.org.
Lincoln Park Hospital. The family resides in Chicago. E-mail: gbana10@sbeglobal.net

Michelle Kinman, LA 97, and her husband, John Musolinio, AB 85, LA 95, announce the birth of Natalie Anne on March 21, 2006. The family resides in Culver City, Calif.

Elizabeth (Stolte) Adams, LA 98, and her husband, George, announce the birth of Margaret Dorothy on July 1, 2006. The family resides in Nashville, Tenn.

Steven L. Johnston, LW 98, has become general counsel for the Oakland Athletics Baseball Company in Oakland, Calif. Formerly, Johnston was senior counsel at Jim Bean Brands Co. in Deerfield, Ill.

Melissa (Myers) Kortland, LA 98, and her husband, Lee, announce the birth of Maya Isabel on Feb. 4, 2006. The family resides in Cleveland, Ohio, where Melissa is a child clinical psychologist at a hospital.

Carrie (Grad) Boccard, AB 98, LA 99, and her husband, Steven Johnston, AB 99, LA 00, announce the birth of Brian Austin on June 19, 2006. Brian Austin joins her sister, Ellie. The family resides in Chagrin Falls, Ohio, Westlake, and Columbus, Ohio. Brian works as a massage therapist.

The family resides in Westlake, Ohio.

Joseph B. Johnson, LA 99, and his wife, Melissa, announce the birth of Kylie Mariko Rose on March 16, 2006. The family resides in Cleveland, Ohio.

Dana Rosenfeld, BU 99, and Daniel Levinson were married on Feb. 4, 2006, in Denver. The Levinsons met in Minneapolis after Dana moved there to be associate marketing director for General Mills, a position she took after earning an M.B.A. degree from the University of Texas in Austin in 2004. Daniel, who is from Los Angeles, did his undergraduate work at Northwestern University in Evanston, Ill., and earned an M.B.A. degree from the University of California in Los Angeles. He is marketing director for Best Buy Corporation.

Sara Schildkraut, LA 99, and Scott Harris were married on March 11, 2006, in New York. The wedding party and guests included many University alumna. Sara is a senior trade attaché for the French Trade Commission, and Scott is an associate broker with the Corcoran Group real estate firm. The couple resides in New York City.

Katherine (Breslow) Shragger, LA 99, says March 27, 2006, was "the record book." Katherine, pregnant with the first child for her and her husband, Aaron, had spent the previous night in a hospital because the baby was in distress. On the 27th, she was discharged just long enough to take her final oral examinations for a doctorate in clinical psychology. After returning to the hospital, she gave birth, via an emergency cesarean section, to Ian (born on March 30, 2006). The family resides in New York City.

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Charissa J. (Arnold) Steffensmeier, LW 99, and her husband, Ryan, announce the birth of Helen Cleo on May 22, 2006. Helena Cleo was born at her mother's first child for her and her husband, Aaron, had spent the previous night in a hospital because the baby was in distress. On the 27th, she was discharged just long enough to take her final oral examinations for a doctorate in clinical psychology. After returning to the hospital, she gave birth, via an emergency cesarean section, to Ian (born on March 30, 2006). The family resides in New York City.

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School's Always 'in' for Software Designer

It was 1983, and high school senior Nick Botonis was visiting Chicago, interviewing vendors of computer software. He and a few teachers and fellow students had traveled there from St. Louis, on assignment to find a new way to track student attendance. They were underwhelmed. "I was being a little negative toward one of the vendors," Botonis recalls, "telling him that the software he was selling wouldn't do what we needed it to. The salesman got a little upset with me, this snotty high school kid telling him that his product wouldn't do what we needed it to do," Botonis says. "At the time, a lot of students didn’t seem to like that what we were learning in the computer science area was more conceptual than it was actual hands-on programming—the kinds of things you’d learn at a trade school. But the education turned out to be a much better value. Learning the concepts and theory gives you a better understanding of what needs to be done." Botonis also credits his time in two non-engineering courses—business law and accounting—with critical career preparation. "That made the difference between graduating as a techno-programmer and graduating as someone more focused on establishing a business." 

Over the past two decades, St. Louis–based School Information Systems, Inc. (also known as SIS) has grown from a one-person operation with annual revenues of $40,000 to $60,000 to a 40-person business with annual revenues of $5 million. The company’s current mission is to provide school administrative management tools for the K-12 public sector, specifically tools that track student information and the school’s operational and business information. Currently, 260 Missouri school districts—about half in the state—use SIS to manage such areas as student demographics, grades and transcripts, class schedules, and medical information, as well as its own matters of budgeting, payroll, and human resources. "We provide the software to do everything a school does except teach the children," says Botonis, the company’s president and CEO.

The benefits are wide-ranging: Parents can receive instant e-mails about absences or cafeteria balances; teachers can build curricula integrated with state and national requirements; counselors can create and manage four-year plans for each student; administrators can quickly generate information for state reporting. The company recently released their newest version of SIS, which is an all Web-based system with a central-district SQL database—the result of nearly three years of development. The company also keeps up with latest technology trends, such as hand-held devices and student biometric identification for lunch point-of-sale and building security. Botonis says that half of the business’s new offerings come from his staff, while half originate from the administrators, teachers, secretaries, and parents who request them. 

As for the focus of his career—the only one he’s known—Botonis reports that he and his team are pleased to be focusing on education. "Most of our employees are happy being involved with a business that provides services for schools," he says. "In addition to making a living, they feel as if they’re providing something very needed for school districts. We’re happy that our software is something that gets used by a lot of teachers, staff, and parents every day.”

—Stephen Schenkenberg

WASHINGTON PROFILE

Nick Botonis, B.S. ’88

School's Always ‘in' for Software Designer

Kane, LA 00, announce the birth of Owen Zhen-Wei on May 23, 2006. The family resides in Brooklyn, N.Y. Tim is a video editor at Treehouse Media, and Grace is an advertising executive at Draft Worldwide.

Farhan Irshad, LA 02, earned an M.D. degree from the College of Medicine at the University of Tennessee in Memphis. In June 2006, he planned to begin his residency in ophthalmology in Los Angeles. Irshad recently back-packed through Alaska, Australia, Costa Rica, and New Zealand and claims to still be infatuated with his automobile. E-mail: farhan@gmail.com

Alla Jezmir, BU 02, was chosen from a field of 1,079 to receive one of only 77 graduate scholarships awarded nationwide by the Jack Kent Cooke Foundation. These scholarships, which recognize that “academic excellence and financial need often go together," are for amounts up to $30,000. The scholarship will support Jezmir’s studies in the combined MPP (master of public policy)/MBA program at Harvard University in Cambridge, Mass., which she began in fall 2006. She is preparing for a career in international development.

Todd S. Snyder, LW 02, and Molly E. Davis were married on April 22, 2006. The couple resides in St. Louis.

Eric Whitney, AR 02, has left the architectural field to pursue interests in nonprofit education. He was promoted to volunteer systems manager at Citizen Schools, an after-school education initiative. Web site: ericwhitney.org

Joseph P. Duignan, LA 03, earned a master of architecture
degree from Columbia University in New York City, where he resides. Jennifer Griffes, LA 03, GR 06, is a planetary geologist at the National Air & Space Museum in the Smithsonian Institution in Washington, D.C. She is part of the Mars Reconnaissance Orbiter HiRISE (High Resolution Imaging Stereo Experiment) team.

Deborah Kerson, LA 03, and Uri Bilek, BU 02, were married on May 28, 2006, in White Plains, N.Y. Many Washington University alumni attended the wedding. The couple resides in Washington, D.C., where Deborah is a presidential management fellow with the U.S. Department of Transportation, and Uri is a lawyer in the firm Epstein, Becker, and Green.

Jennifer Kivitz, BU 03, who graduated with honors from the Olin School of Business, works in the emerging-market debt division of Goldman Sachs in New York City. She and her parents, Linda and David Kivitz, LW 76, and Mark Kivitz, LW 76, actively support two programs to help educate women on the benefits of genetic testing to stop breast and ovarian cancer. The programs were co-founded by her aunt, Lori Sklar, BU 78, and Lori’s husband, Bill. Jennifer is a founding member of the advisory board for the two programs.

Amy Rosenbach, LA 03, and Heath Watnemaker were married on June 18, 2006, in Springfield, N.J. The couple resides in Los Angeles, where they are earning double master degrees in social work and Jewish communal service at Hebrew Union College and the University of Southern California, both located in Los Angeles. In July, the couple planned to move to Israel, where Heath will enter Rabbinical School at Hebrew Union College in Jerusalem and study for a year.

Benjamin Smilowitz, LA 03, led a procession of students and parents through Congress in May 2006 to “Reverse the Raid” on student aid. Dressed in graduation caps and gowns, Smilowitz and followers presented House Majority Leader John Boehner with “diplomas” signed by more than 15,000 people urging support of legislation designed to cut college loan interest rates in half.

Allyn Sutton, BU 03, is an endurance athlete and member of Team in Training, established by the Leukemia & Lymphoma Society. Sutton ran a San Francisco half marathon in October 2005; a St. Louis half marathon in April 2006; the Quaternary Marathon in Innsbruck, Mo., in June 2006, and is training for a Chicago marathon.

In Memoriam

1920s
Conrine (Griesbaum) Alley, FA 27; March ’06

1930s
Albert M. Schwartz, EN 31; Jan. ’06
Carroll W. Feist, LA 32; July ’05
Frederick H. Fough, GR 32; April ’06
Edith (Barack) Greenfield, SW 33; June ’06
John S. Stoffer, BU 33; April ’06
Mildred (Melcher) Carter, GR 35; July ’06
William D. Craig, LA 35; March ’05
Grace (Nelson) Lacy, UC 35; GR 58; May ’06
Fred E. Cooley, MD 36; April ’06
Jo Ann (Billman) Spickelmeier, UC 36; June ’05
Grace (Marlott) Tripp, GR 36; Feb. ’06
Finn Underwood, BU 36; April ’06
Mary (Berndt) Baker, GR 37; May ’06
Helen (Dalles) Leyh, FA 37; April ’06
Adah Lyle Nash McAllister, LA 37; May ’06
Thelma (Hollowell) Pahlmann, SW 37, LA 46; April ’06
Janita (Waters) Schoening, LA 37; May ’06
Laura Ellis, LA 38; date of death unknown
Shirley Lucertia (Hatch) Hooker, LA 38; June ’06
Ferr C. Stukenbroek, UC 38; GR 39, GR 42; Feb. ’06
Alma (Rattini) Vanek, SW 38; date of death unknown
Mary Kathryn (Bella) Blaha, NU 39; April ’06
Raymond M. Charnas, LA 39; MD 43; May ’06
Edward O. Damison, MD 39; July ’06
Dorothy E. (Kinsley) Rooney, GR 39; May ’06

1940s
Seymour Brown, LA 40, MD 40; July ’06
Edward H. Kowert, LA 40, MD 43; June ’06
Forbes S. Robertson, GR 40; April ’06
Dolores Edic Petts Sherwood, LA 40; May ’06
Ralph L. Wunderlich, LA 40; June ’06
James L. Cronin, Jr., EN 41, SI 49; SI 57; June ’06
Robert L. Breeton, LA 42, MD 45; April ’06
Wanda (Shreve) DuBose, NU 42; April ’06
Walter Ehlrich, LA 42, GR 47; GR 50; June ’06
Richard E. Hillger, EN 42, Feb. ’06
Lucyvanne Louis (Furdon) Dwyer, BU 43; May ’06
Robert L. Feldmann, EN 43, UC 49; April ’06
Meyer L. Lemcoe, EN 43, Sept. ’05
Harry D. Nelgen, EN 43; May ’06
Walter H. Pilt, JR., LA 43, MD 46; April ’06
Ernest T. Rouse, JR., MD 43; July ’06
Gladys Marie (Maneval) Simm the, LA 43, GR 47; June ’06
Ruth (Jones) Aren, BU 44; July ’05
Oliver R. Farrell, LA 44, LW 46; May ’06
Elizabeth Dines Wagner Turner, BU 44; April ’06
Phyllis (Rosentreter) Dubinsky, FA 45; May ’06
Harold H. Mitchell, MD 45; June ’06
Jean (Murphy) George, LA 46; July ’05
Omar K. Moore, GR 46, GR 49; April ’06
Thomas R. Schwarz, LW 46; April ’06
N. Balfour Sionim, MD 46; March ’06
Simon J. Arnold, Jr., BU 47; May ’07
Capt. Gilbert S. Blake, LA 47; Oct. ’05
Robert H. Burns, LW 47; April ’06
Stanley J. DeGuioe, BU 47; May ’06
William M. Graves III, EN 47; June ’06
James E. Harrison, BU 47; May ’06
Winifred Jeanne (Heuser) Hudek, NU 47; May ’06
William F. Schregardus, Jr., EN 47; May ’06
Theodore Waldman, LA 47, GR 48; Dec. ’05
Robert M. Allen, EN 48; March ’06
Ruth Cornelius, GR 48; May ’06
Edward J. Krentz, EN 48; Dec. ’05
Rev. Arno E. Krentz, GR 48; April ’06
Thomas E. Parks, GR 48; April ’06
Albert W. Abram, LA 49; April ’05
Robert E. Bremerkamp, BU 49; March ’06
William M. Cox, LW 49; Jan. ’06
Erwin G. Fischer, BU 49; June ’06
Ralph H. Forster, MD 49; Feb. ’06
Hori. Chic Hecht, BU 49; May ’06
Herbert E. Hietzler, BU 49; June ’06
Charles F. Humphrey, GR 49; June ’06
Billy M. Jackson, FA 49; June ’06
Robert W. Johnson, UC 49; May ’06
Robert L. Korn, MD 49; May ’06
Eugene E. Lenhardt, EN 49; May ’06
George J. Marice, EN 49; April ’06
Harry R. McKee, LN 49; June ’06
John R. Muldoon, EN 49; June ’06
David R. Smith, GR 49; June ’06

1950s
Robert W. Davis, LA 50; Jan. ’06
Walter H. Frommer, LA 50; March ’06
Frank L. Mercer, GR 50; June ’06
Arthur C. Racine, DE 50; April ’06
Milton W. Schaeffer, LA 50, LW 51; April ’06
Sheldon Schweide, SW 50; May ’06
Rev. Charles E. Tuschling, SW 50; May ’06
Donald N. Duvidick, GR 51; May ’06
Phillip M. Gnaegy, FA 51; May ’06
Phyllis (Lotti) Rudman, UC 51, GR 80; June ’06
Frank W. Clippinger, Jr., MD 52; Aug. ’05
Robert O. Heteleg, LA 52, LWS4; June ’06
Ellen Steinberg Berkman Schuppert, SW 52; April ’06
Betty (Simmons) Basinger, PT 53; Jan. ’06
Edith (Fickesien) Carlson, GR 53; June ’06
Carill Gll, GR 53; March ’06
Jane M. Kenneally, GR 53; June ’06
Donald A. Ruth, BU 53; June ’06
David M. Hansen, MD 54; Jan. ’06
John S. Lehmann, Jr., LA 54; March ’06
John R. Vettet, LA 54; April ’06
Carl R. Stoll, BU 55; June ’06
Mrs. Erwin A. Thompson, GR 55; May ’06
Ruth Boundi, LA 56; Feb. ’06
Barbara Diane (Gibson) Gardner, NU 56, NU 63; April ’06
Earl J. Koenig, EN 56; March ’05
Harriett (Yobski) Pfeifer, LA 56; May ’06
Donald A. Bushey, Jr., DE 57; May ’06
S. Lee Larkin, GR 57; March ’06
Robert Struckmeyer, UC 57; June ’06
Eulalie (Gatchet) Wilkerson, NU 57; June ’06
Rayford E. Feldkamp, UC 58; May ’06
G. William Hamilton, SI 58; April ’06
Carl L. Poninski, EN 58; April ’06
Doro thy A. Cabish, SW 59; April ’06

1960s
Bill Leon, UC 60; June ’06
Joseph C. Mitchell, BU 60; Jan. ’06
Gerald M. Sandweiss, GR 60; April ’06
John G. Blaha, EN 61; March ’06
Frederick U. Rose, jr., MD 61, SW 61; SI 69; May ’06
Carolyn (Golf) Allers, GR 62; June ’06
Susan C. Mitkowski, LA 62; March ’05
M. Edward Montgomery, LA 62; Nov. ’05
In Remembrance

Robert O. Hetlage

Robert O. Hetlage, A.B. ’52, J.D. ’54, president of the American Bar Foundation, died of cancer on July 17, 2006, at his home in St. Louis. He was 75.

A St. Louis native, Hetlage, who was honored with a Distinguished Alumni Award from the School of Law in 2000, had been president of the American College of Real Estate Lawyers, the Anglo-American Real Property Institute, the Missouri Bar, and the Bar Association of Metropolitan St. Louis. Also, he had chaired a section and committee of the American Bar Association.

While a University law student, Hetlage was managing editor of Washington University Law Quarterly and belonged to the Order of the Coif. He took part in preparing the Missouri Bar exam in 1954, at age 23, he worked briefly for a law firm before serving as an enlisted soldier in the U.S. Army. He became first lieutenant in the international affairs division of the Army’s Judge Advocate General (JAG) office.

In 1957, he earned an LL.M. degree from George Washington University in Washington, D.C. and, in 1958, he joined his brother, Richard A. Hetlage of St. Louis, in the firm Hetlage & Hetlage. In 1966, via a merger, the firm became Peper, Martin, Jensen, Michel and Hetlage, which he chaired from 1994-97. In 1998, the firm merged to become Blackwell Sanders Peper Martin, with which Hetlage practiced since then.

In addition to his brother, survivors include his wife of 45 years, Anne W. Hetlage, a daughter, two sons; and three grandchildren.

Irene E. Karl

Irene E. Karl, a trailblazer among women in science, died July 7, 2006, at her home in Richmond Heights, Missouri. She was 90.

Karl, research professor and one of the nation’s first female biochemists, dedicated more than 50 years to identifying and understanding diabetes and sepsis, or blood poisoning, which is the leading cause of death in neonatal and surgical intensive-care units. She published numerous articles in prestigious peer-reviewed publications, the last appearing in the New England Journal of Medicine when she was 87. Karl, who continued to work 10-hour days until a few years ago, also was known as a rigorous, sensitive mentor to countless postdoctoral fellows.

Born in Milwaukee, Karl earned a chemistry degree summa cum laude in 1937 from the University of Wisconsin, where she was the only woman in a class of 400. She became the first woman to earn a doctorate in science from that university, something she accomplished in just three years.

In 1941, Karl married her high school sweetheart, Michael M. Karl, professor of clinical medicine at Washington University, and became a biochemist at Jewish Hospital in St. Louis. After taking some time off to rear her two daughters, she returned to the University School of Medicine in 1959 as research assistant in preventive medicine.

In 1966, she became research instructor for the Endocrinology, Diabetes, and Metabolism Division, and, in 1981, she became research professor of medicine.

The Karls were the University’s first married couple honored with a named professorship, which was set up by gifts of friends and patients. They also received the School of Medicine’s Second Century Award, Barnes Hospital’s Distinguished Service Award, and the Albert Einstein Award from Technion University in Haifa. In 2002, Karl was the first female scientist to receive the Jewish Federation Business & Professional Woman of Valor award.

In addition to her husband, survivors include two daughters, a brother, and three grandchildren.

Frederick U. Rosenberger

Fred U. Rosenberger, B.S.E.E. ’61, D.Sc. ’69, senior professor of computer science and engineering and, in 1966 as research assistant in the School of Engineering & Applied Science, died May 14, 2006, of pancreatic cancer at Bethesda Dillow nursing home in St. Louis County. He was 70.

After graduating from the University, Rosenberger was a technical staff member at Bell Telephone Laboratories in New Jersey from 1961-66. During that time, he earned a master’s degree in electrical engineering from New York University in 1963.

Joining Washington University in 1966 as research assistant in the Computer Systems Laboratory, he became research engineer, assistant director, and associate director.

From 1984-2001, he was associate professor for the Institute for Biomedical Computing and the Department of Electrical Engineering. He became associate professor in the Department of Computer Science and Engineering in 2002, and, in 2005, he was appointed senior professor.

In the 1960s, Rosenberger played a central role in many Computer Systems Laboratory activities, such as the development of macroinstructions. In recent years, he assisted several St. Louis start-up companies.

He is survived by his wife of 45 years, Elizabeth “Betty” Rosenberger; two daughters; two sisters; a brother; and nine grandchildren.

David R. Smith

David R. Smith, M.A. ’49, a retired Los Alamos National Laboratory physicist who participated in hydrogen bomb tests, died June 11, 2006, in Nambe, New Mexico, after a long illness. He was 81.

While in the Army, he worked on an air-to-ground rocket range in Dover, Delaware, and later was assigned to White Sands Missile Range in southern New Mexico.

After earning a master’s degree in physics in Arts & Sciences from the University, he began working for Los Alamos National Laboratory in 1949. He was part of a crew that loaded nuclear components into the first thermonuclear device. He participated in three early tests in the Pacific Ocean, including one held in 1956.

Smith, born in Cape Girardeau, Missouri, was a member of a committee that developed standards for the American Nuclear Society.

Arthur G. Wahl

Arthur G. Wahl, the Henry V. Farr Professor of Radiochemistry from 1952 until his retirement in 1983, died March 6, 2006, of Parkinson’s disease and pneumonia in Santa Fe. He was 89.

Wahl proved the existence of a radioactive isotope, element 94 on the periodic table, which had been postulated but never isolated. As part of a nuclear chemistry team at the University of California in Berkeley (UC-Berkeley) in 1941, he discovered what became known as plutonium.

It became clear to the scientists working on the element that the isotope of plutonium with the mass number 239 was fissionable and could be used to make a weapon.

Wahl, who had earned a bachelor’s degree in radiochemistry in 1930 from Iowa State University in Ames, earned a doctorate in 1942 from UC-Berkeley.

In early 1943, Wahl’s team, led by Glenn T. Seaborg, went to Los Alamos to work on a secret project. When they arrived, they found that scientists there wanted to use plutonium that was extremely pure, thus reducing the possibility of a spontaneous fission. Wahl, a group leader in the project’s nuclear chemistry division from 1943-46, developed a plutonium purification method that is still in use today.

Wahl, along with other members of the Los Alamos nuclear chemistry team, joined Washington University in 1946. He is survived by his wife, Mary, and one daughter.
Calling All Talented Students

John Berg leads the undergraduate recruitment effort with vision, hard work, and a little bit of worry.

BY STEVE GIVENS

John Berg is a warrior. And a worrier.

For the past 12 years, the associate vice chancellor for undergraduate admissions has presided over a team effort that has led to an extraordinary rise in the number of students who want to attend Washington University. This past year, there were more than 22,000 applicants for the approximately 1,350 openings for the next freshman class.

But Berg, who recently received the Dean’s Medal from Arts & Sciences for the exceptional leadership and inspiration he has given to the University over the years, is characteristically quick to deflect the credit for any success from himself to the members of his team.

"The people I work with really care about what they do," says Berg, who came to Washington University as assistant to then-Chancellor William H. Danforth in 1987. "I often say that we are 'worriers and warriors.' We worry that we are never quite good enough and that there is always something else we could be doing to help students and their families learn more about Washington University. But we are warriors in the sense that we always go for the victory. We think that any talented student out there ought to be looking at Washington U."

Perhaps equally characteristic, the members of his staff point to Berg as an effective and inspirational leader and colleague.

"John is a talented visionary," says Nanette H. Tarbouni, director and associate dean of undergraduate admissions. "He sets high expectations and has a clear sense of how to move forward in accomplishing goals. Because he expects more of himself than others, all in the University community are eager to follow his lead."

Berg grew up in St. Louis, the son of two Washington University alumni, Gerry Berg, A.B. ’47, and Leonard Berg, A.B. ’45 and M.D. ’49, who is professor emeritus of neurology in the School of Medicine. He was musically inclined, played piano, and studied music history and composition as an undergraduate at Tufts University in Boston. But he never aspired to a life as a musician and began his
professional career on the business side of the world of music. After serving as the director of a community arts council in upstate New York, he earned an M.B.A. from the Wharton School of Business at the University of Pennsylvania. Soon after, he became general manager of the Savannah Symphony Orchestra in Georgia and several years later was named finance director of the Kennedy Center's National Symphony Orchestra.

Berg's trademark preciseness and attention to detail can perhaps be traced to his love of one particular composer—Beethoven.

"I think he's the most brilliant composer who ever lived," says Berg, who recalls one of Leonard Bernstein's famed Norton lectures at Harvard University. "Bernstein talks about Beethoven's Fifth Symphony and how the way it was written was the only way it could have been written. It's simple elegance for Beethoven, although he worked at it."

According to several colleagues, Beethoven's "simple elegance" seems an apt description of Berg's own approach to leadership.

"John's passion and enthusiasm for admissions draws many others into the effort," says James E. McLeod, vice chancellor for students and dean of the College of Arts & Sciences. "Much like the disparate elements of a beautiful symphony, the diverse talents of many are included; everyone can play a role. John's extraordinary organizational ability knits all together in an operation marked by elegant simplicity and extraordinary effectiveness."

"John Berg is an inspiration," says Chancellor Emeritus William H. Danforth. "He and his colleagues in the Office of Undergraduate Admissions have served Washington University magnificently. With style, imagination, and honesty, they have guided thousands of wonderful young people and their parents through the never easy admissions process into the University family."

It was then-Chancellor Danforth who lured Berg and his unique set of talents back to St. Louis in 1987. His career here has been diverse and progressively complex. During his stint as assistant to the chancellor, he worked with then-Senior Vice Chancellor Herbert F. Hitzeman, Jr. to set up National Councils for all of the schools and colleges of the University. Two years later, he was named associate vice chancellor for finance, overseeing accounting, internal audit, and budget planning.

Eventually, he was asked to lead an effort that was organized to expand the University's undergraduate student recruitment program. It was here that Berg learned the business of admissions and, surprisingly for him, found it to be tremendously rewarding. After another year, Berg found himself in charge of admissions. Twelve years later, he still thinks he has the best job at the University.

"A high school counselor told us that the best thing about Washington U. is that what you see in front of the curtain—in viewbooks and when you take a tour—is the same thing you get when you're actually here as a student."

"It's an honor to work for a place like Washington U. and with a group of people that's responsible for bringing in a new freshman class every year," says Berg, whose wife, Christine, Ph.D. '99, is on the faculty of the University's Program in Occupational Therapy and whose daughter, Katie, is a junior in Arts & Sciences. (Katie was born on Beethoven's birthday on December 16 and is also musically talented.)

"John is an innovative and creative leader, and we have become a better university because of his efforts, his ideas, and his team," says Chancellor Mark S. Wrighton. "Our recruitment efforts have thrived in recent years because John never stops thinking and caring about the next class of Washington University students."

While recruiting the next talented class of freshmen is always hard work, Berg says that it is the University itself and its students that "sell" the campus to visiting students and their parents.

"It's easy to recruit for Washington U. because you know the experience the students are going to have here will be great," says Berg, who more recently led an effort to revamp the services offered by the University's Career Center. "Washington University is so genuine. A high school counselor told us that the best thing about Washington U. is that what you see in front of the curtain—in viewbooks and when you take a tour—is the same thing you get when you're actually here as a student. For us that's wonderful. That's the University. That's our faculty, staff, and our students. The students and their families tell the stories."

Steve Givens is assistant vice chancellor and special assistant to Chancellor Mark S. Wrighton.
Picture-Perfect Commencement  Nathaniel McVicar (left), B.S.E.E/B.S.C.E. '06 (electrical engineering and computer science), and Elzena Johnson, A.B. '06 (anthropology major, linguistics minor), were among the 2,543 students who graduated during the University's 145th Commencement on Friday, May 19, 2006. Former British Prime Minister John Major delivered the event's keynote address.