Barnes Hospital, St. Louis, Missouri, September, 1982, Volume XXXVI, Number 9

Former associate directors of nursing will now be known as directors of their respective areas. Sherlyn Halstone is director of medical nursing, Pat Keys is director of specialty nursing, and Donna Granda is director of operating rooms. Cay Doerrer, formerly assistant director II under Pat Keys, has been promoted to director of surgical nursing.

The title of clinical director now applies to those who formerly held the title of assistant director II: Bev Weber, Pam Lesser, Penny Bari, Pat Potter, Mike Felling, Jim McDaniel and Maxine Loucks. Miss Hartmann also said that the assistant director I title of supervisory staff on evenings and nights has been changed to nursing supervisor.

**Krypton laser study underway at Barnes**

Barnes Hospital is one of a dozen centers nationwide participating in controlled clinical trials to evaluate the use of krypton laser photocoagulation to treat macular degeneration and presumed ocular histoplasmosis.

Dr. R. Joseph Oik, Barnes/WU ophthalmologist and a member of Retina Consultants, will oversee the study here along with his associate Dr. Dean Burgess, Barnes/WU ophthalmologist. Dr. Oik said that appropriate patients who agree to enter the study here and at the other 11 centers will be randomized into treated and untreated groups. Statistical evaluation of both groups can then determine the value of the krypton treatment versus the natural history of disease process.

Dr. Oik said the krypton laser holds enormous potential in the treatment of three eye problems: senile macular degeneration, the leading cause of blindness in persons over 65; ocular histoplasmosis, the second leading cause of visual impairment in young and middle-aged persons in this country, especially in the Mississippi-Ohio River Valley and Southeastern U.S., where histoplasmosis is endemic; and diabetic retinopathy, the leading cause of blindness in young people in the U.S.

Photocoagulation has been widely used in the treatment of vitreoretinal disorders for more than 20 years and the argon laser has been used extensively since its development in the 1960s. However, the energy produced by the argon laser (green light) and the xenon arc (the full spectrum of light) is absorbed by both blood and macular pigment. These characteristics can interfere with treatment when neovascular membranes are either too close to the center of vision or are partially obscured by blood.

With the longer wave length krypton beam, which is not absorbed by the blood or the yellow macular pigment, such membranes appear treatable with less risk of damage to the macula. (Argon cannot be used to treat lesions closer than 200 microns to the center of vision, while krypton can potentially be used to coagulate vessels up to the center of vision.

Treatment of diabetic patients with vitreous hemorrhage may also be more satisfactory with krypton since theoretically there should be less absorption of the beam by the blood in the vitreous, according to Dr. Oik.
Employees can give in one of two ways: the full amount at one time or a deferred payroll deduction plan. Payroll deductions may be spread out over as long a period as the employee desires.

In 1981 Barnes employees contributed $78,140.28. In that year the metropolitan goal of $24,000,000 was surpassed with a total of $25,226,606 in contributions.

Funds raised during the drive will support 111 private non-profit health and social welfare agencies operating more than 250 service centers in Missouri and Illinois. These agencies provide 24-hour lifeline emergency services; youth and family enrichment programs; individual and family life services; community and neighborhood development programs; and special child care.

Barnes continues to keep commitment

On October 14, 1976, Barnes Hospital dedicated a new park and tennis courts to the City of St. Louis. Built atop the newly constructed 1,200-space subsurface garage, the park offered a convenient recreation spot for people in the hospital neighborhood and city-wide, while Barnes added some much-needed parking spaces. The entire cost of the project was carried by the hospital. And even five years later, Barnes maintains the property, which attests to Barnes' commitment to serve its neighborhood and city.

Colorful flowerbeds grace the park’s well-kept green turf alongside the tennis courts named in memory of black tennis coach Richard Hudlin. In 1982 the courts are still enjoyed by everyone, especially since they have recently been resurfaced, repainted and renetted with parking proceeds.

At the dedication ceremonies Raymond E. Rowland, then chairman of the Barnes board, explained that the garage/park concept illustrated “safe parking and a park saved.” The much-needed parking became a reality while an unused portion of Forest Park was utilized. The garage was built at a cost of $7.5 million, and is operated by Barnes. Once the hospital has recovered construction expenses with parking proceeds, the garage will also be turned over to the city.

Diabetes testing at Euclid Jubilee

Diabetes testing, health education brochures and helium balloons for the kids are just a few of the highlights of Barnes’ entry in this year’s neighborhood festival, the Euclid Jubilee, to be held Sunday, September 19.

The festivities beginning at noon and concluding at dusk will feature ethnic food booths, craft displays, live music, educational exhibits and other entertainment. On the northwest corner of Euclid and Laclede, Barnes will host exhibits on general health information as well as nutrition/weight control.

Education and training, dietary, Barnes’ Auxiliary and volunteers and the Barnes Hospital School of Nursing will be participating.

The Jubilee is an annual event in the Central West End and is sponsored by the Central West End Business Association and Washington University Medical Center Redevelopment Corporation.

Fourteen doctors were honored for 25 years’ service on the active staff of Barnes at a Queeny Tower reception July 28. Among this year’s honorees were (front row, left to right) Drs. George Scheer, orthopedic surgeon; William L. Smiley, obstetrician/gynecologist; and Albert Roos, anesthesiologist. Standing in the back row (from left to right) are Drs. Richard Bradley, general surgeon; George E. Murphy, psychiatrist; David M. Kipnis, physician-in-chief; Anthony P. Fletcher, physician; and Malcolm Stroud, otolaryngologist.

Edward J. Schnuck, Barnes board vice-chairman, Dr. Kipnis, and Drs. William Masters and James Pennoyer, Barnes/WU obstetricians/gynecologists, enjoyed a good laugh.

Dr. Llewellyn Sale, Jr., Barnes WU physician, Barnes president Robert E. Frank and Dr. Willard Allen. Dr. Allen has attended every 25-year reception since they began in 1977, even though he has to travel more than 900 miles from his home in Baltimore.

Harold E. Thayer, chairman of Barnes board of directors, expressed his thanks to Dr. Bradley and other honorees with a handshake and gold pin.
"I'll bet this is the largest present Bob Frank and Harold Thayer have ever received," said Barnes board chairman Harold Thayer. "This is just great." Mr. Thayer thanked Mrs. Shepard for her excellent leadership and told the audience she would be attending Barnes board meetings to contribute Auxiliary input.

After the ribbon was cut, Auxiliary members handed out candy kisses to ceremony attendees symbolizing the love they have for Barnes and its patients. Lynn Bachmann is the Wishing Well remodeling committee chairman, Doris Smith is co-chairman, and Harriet Williams and Joan Kaseberg are committee members. The permanent Auxiliary Wishing Well chairman, who had been serving as acting chairman, is Maisie Breckenridge.

The shop's new color scheme features shades of slate blue, camel and rust brown with wood trimming. Two check-out lanes and one central entrance to the shop also mean greater convenience for shop customers. During the entire remodeling process the Wishing Well remained open for business as usual. According to Mrs. Shepard the project was completed on time and under budget.

The Wishing Well gift shop was recently rededicated to Barnes at a ribbon-cutting ceremony on July 28 by Auxiliary president Dolores Shepard.

"This is an exciting day for Barnes Hospital and the Barnes Hospital Auxiliary," Mrs. Shepard told hospital friends, visitors and employees at the ceremony. "It was on April 23, 1963, that the first Wishing Well gift shop opened its doors in the area where the payroll offices are now located. The shop became an Auxiliary project and we assumed the shop's staffing and management. Ten years ago our shop moved to its present location in the East Pavilion. Through the years we have continued to fulfill the shop's purpose: to provide service to patients, their families, visitors and hospital employees."

The gift shop was founded by Mrs. Richmond Coburn, Mrs. John E. Hobbs, Mrs. Eric Newman and Mrs. Frank E. Pelton, Jr.

According to Mrs. Shepard, the Wishing Well's dedicated volunteers and paid staff have played a major role in enabling the Auxiliary to give $2,947,765 to Barnes since the organization's 1959 inception. "I cannot find the words to say thank you for the many devoted hours contributed by volunteers and paid staff members during the remodeling," said Mrs. Shepard. "Their cooperation has been unique."

She also praised the cooperation of other departments at Barnes and especially Bob Holz, president of Pharmacy Design Consultants, Inc., the firm which designed the remodeling plans and served as general contractor for the job.

"These ladies have been cutting so much ribbon lately they're going to be called the ribbon cutters," said hospital president Robert E. Frank. "Not too long ago they opened the Nearly New Shop with a ribbon cutting and, before that, the tremendously successful flower shop. Now with this renovation the area really looks great. As always, the Auxiliary saw a need, rolled up their sleeves and got the job done."

**Wishing Well gets a brand new look**

The Wishing Well gift shop is wearing a new face, thanks to the efforts of the Barnes Auxiliary. The newly remodeled and renovated gift shop was dedicated to Barnes at a ribbon-cutting ceremony on July 28 by Auxiliary president Dolores Shepard.

**New writer joins public relations staff**

Nora Carr, formerly of admitting, has been named writer in the public relations office. Her responsibilities include editing the Newsletter, writing news releases and articles for the Barnes Bulletin, writing for other Barnes publications and assisting with media relations.

Mrs. Carr returns to Barnes Hospital from St. Louis Community College at Florissant Valley, where she taught basic writing and study skills in the developmental English program lab courses.

She received a bachelor of arts degree in English from St. Louis University in 1980. She has had previous experience as the public relations director for St. Louis University's recreation department and has served as associate sports editor for the University News.

In her leisure hours, Mrs. Carr enjoys competitive swimming, quilt-making, reading and listening to music.

**Appreciation picnic planned for nursing staff**

Barnes will honor approximately 1,900 nursing service employees with an appreciation picnic on September 22. The event is scheduled to take place in Hudlin Park, directly south across the street from Barnes Hospital, from 11 a.m. to 7 p.m. Nursing service employees working at night will also be able to participate in the appreciation festivities from 10 p.m. to 1 a.m. in the cafeteria.

Nursing service employees will have a wide variety of picnic foods to choose from, including hamburgers and fried chicken. There will also be three gift certificates given away throughout the day. To ensure ample food supplies nursing service employees must sign up on their division by Friday, September 17.

There will be extra nursing service staff on duty throughout the appreciation festivities to ensure continued excellence in nursing care to Barnes patients.

**Hospital notes**

Barnes board member Robert R. Hermann has been named general chairman of the 1982 Old Newsboys Day campaign for children's agencies by G. Duncan Bauman, St. Louis Globe-Democrat publisher. The 26th annual drive is scheduled for November 16.
Schools and textbooks are closed come summer, but a new world of learning opened up for young people who worked at Barnes Hospital as Junior Volunteers this year. As academia hibernated for several months, Barnes offered enthusiastic and dedicated students from 14 to 17 opportunities to learn about many different hospital situations through direct involvement. From the emergency department to post-anesthesia recovery, JVs attained valuable first-hand experience that provided them with a knowledge of the hospital's inner-workings. Each tackled various assignments with the responsibility, enthusiasm and flair of young hospital professionals, said those who worked directly with the Barnes JVs this summer.

"The Junior Volunteers were refreshing and brought their youth and enthusiasm to busy areas of the hospital," commented Joe Burke, Barnes emergency department patient care manager. "Some of the JVs were interested in pursuing medical careers and learned how to take patients' vital signs. Some assisted in moving patients and talked with them while they were waiting for tests. Still others kept our shelves stocked with medical supplies. They worked out very well and we enjoyed having them around. When summer came to a close it was really noticeable that they were gone."

During the summer JVs assisted Mallinckrodt Institute of Radiology with distribution of pamphlets explaining x-ray procedures to patients, said Virginia Trent, MIR public relations director. "They provided important information to patients receiving x-rays by distributing as many as 75 pamphlets a day throughout the medical center. They were also helpful in assist-
onsibility with professional flair

ing patients in the clinical waiting areas, providing magazines to all floors and delivering items to various departments within the Institute, " said Mrs. Trent.

“They were splendid young people with friendly, cheerful attitudes toward the many patients they visited. They were extremely conscientious as they learned to accept the responsibility of working in a health care situation, eager to help and stay busy, " continued Mrs. Trent.

"Junior Volunteers saved us an enormous amount of time and we loved having them around this summer, " said Bea Waddell, post-anesthesia recovery head nurse. "They had an opportunity to learn and really see emergent situations. They ran STAT labs and medicine for us and assisted the nurses in turning patients and repositioning them for x-ray. They brought warm gowns and blankets for patients coming from the operating room and also helped with transporting them. Junior Volunteers became familiar with medical terms, and many of them asked questions about the meaning of some things.

“Our JVs kept the supply shelves stocked and became acquainted with hospital equipment," said Mrs. Waddell. "There’s a lot of secretarial work involved with the PAR, some of which was taken care of by our JVs. They did so much, and believe me, we’re all for them. When the summer is over we really do miss those extra helping hands.”

During the summer the JVs were extremely helpful with transporting 7300 patients to and from physical rehabilitation sessions, said Sandy Goellner, head nurse of the division. “During our Quality Control Circle meetings we’ve talked about the frustration of nurses in handling their patients despite the many interruptions caused by taking patients to and from physical therapy. But this summer we used JVs to assist our nurses by taking responsibility to see that the patients got to and from their rehab sessions, thereby relieving the nurses. Since the JVs handled the transporting of patients this summer our nurses were able to deliver better patient care.”

Mrs. Goellner said JVs collected data on how the transporting of patients could be best handled this summer. She said the data will be used to draft a proposal to request a person to transport patients to and from satellite physical therapy. Junior Volunteers who worked in the 7300 area were also helpful in making beds, answering call lights and even feeding patients, she said.

“Each summer the Junior Volunteers eagerly assist the admitting office in many invaluable ways," explained Mae Martin, Barnes admissions director. “Because the JVs are additional help, many smaller but equally important services are offered to our patients. Recently, for example, an elderly patient with several suitcases was escorted to admitting’s hospitality room by two Junior Volunteers, while a third purchased a newspaper for her.

“The JVs escort patients all over the hospital—patient rooms, operating rooms, waiting areas, doctors' offices and hospital restaurants. One of the most frequent and important services they offer is directing visitors to various places throughout the hospital complex,” continued Mrs. Martin. "Throughout their duties the JVs maintain high spirits and positive attitudes. Their laughter and smiles are contagious, yet their enthusiasm does not mean their reasons for becoming JVs are not serious. Many of the JVs also feel they are gaining insight into possible future medical careers," she said.

“Junior Volunteers are most helpful stocking the candy and assisting customers at the jewelry counter and in lingerie,” said Maisie Breckenridge, permanent Auxiliary Wishing Well gift shop chairman. “They’re really nice to have around and I even had one Junior Volunteer who came all the way from East St. Louis by bus. They come here to learn, but when it’s time for them to go back to school we really do miss them. There were some days this summer I couldn’t have made it without them.”

Enthusiasm . . .

And the flair of young professionals.
County blood donor sets a good example

Ten years ago in September, Noel LaVanchy, a south county resident, was injured in a motorcycle accident and needed five units of blood. Since then he has donated five gallons of blood to the Red Cross.

“My philosophy is that blood was there when I needed it,” said Mr. LaVanchy. “I really became involved in donating blood about three and a half years ago when I met Paul Hartwell, Barnes chief cashier and chairman of the Barnes Hospital blood drive.

“I was painting address numbers on street corners when he happened to be backing his car out of a driveway. I saw his ‘Corporal Red’ (the Barnes bloodhound mascot) car sticker and thought it had something to do with a CB handle. I asked him about it and he started telling me about the Barnes Hospital blood drive program. Ever since then, I’ve donated blood every two months at the Barnes blood drive.

Despite his motorcycle accident, the energetic blood donor is a salesman for St. Louis Honda and has a sense of humor about the process of donating blood. At Halloween he dresses up as the vampire, Dracula. At Christmas, he dresses up as Santa Claus. When directed to the table for a unit pouch, Mr. LaVanchy often tells the Red Cross volunteer, “I need one hundred to go.” And as he reaches the donor tables, he may say, “Just a table for one” to the blood drawer.

“I usually try to bring someone along with me to donate,” said Mr. LaVanchy. “It’s certainly a donation that doesn’t cost anything—only time. Maybe some day scientists will be able to make blood. But for right now, donations are the only way the Red Cross can get blood. I certainly hope that as long as people need blood, I can continue to donate regularly.”

Barnes Hospital hosts blood drives on the last Friday of each month. A Red Cross blood donor substation is open each Tuesday and Wednesday from 12:30 to 7 p.m., on the second floor of Barnes. For information on the substation, call 454-5114 during those times on Tuesdays and Wednesdays.

Carol Palmer selected for leadership training

Carol A. Palmer, Barnes ob/gyn social work supervisor, has been selected to participate in the Leadership St. Louis program for 1982-83. The program is designed to make people in a leadership position aware of issues and problems facing the St. Louis area, and to train them to take a role in the solution of such problems.

All of those selected for Leadership St. Louis serve in policymaking positions and jobs of influence in various private, public and volunteer institutions and agencies in the area. The program was founded in 1976 by the Danforth Foundation, which continues to provide funding.

Before coming to Barnes in 1975, Mrs. Palmer worked with Family and Children’s Services, the protective child agency with the City of St. Louis. She received her bachelor of arts degree in sociology and education from Northeast Missouri State University in 1969. She received her master of social work degree from St. Louis University in 1972.

Mrs. Palmer will attend leadership sessions one Friday and Saturday monthly. The program runs September through May.

Barnes QCC is example to health care industry

Members of Barnes Hospital’s orthopedic nursing division’s quality control circle demonstrated how the Japanese concept for improving employee morale and productivity applies to the health care industry with a management presentation given August 11 for local members of the International Association of Quality Circles.

The presentation addressed the frustrations faced by 7300 nursing staff when they had to interrupt regular duties to transport patients to and from physical therapy sessions. After receiving input from physical therapy and dispatch, the group worked out a series of solutions ranging from the increased use of Junior Volunteers to a budget proposal for a permanent dispatcher. 7300 head nurse Sandy Goellner leads the division’s quality control circle, which is composed of seven registered nurses, two licensed practical nurses and one unit clerk.

“Through the quality control group we are dealing with our problems in a positive manner,” said Mrs. Goellner. “We are trying to work within the limitations we have in terms of staff and cost-effectiveness.”

Barnes is one of the first health care institutions to use the Japanese concept for improving employee morale and productivity. Quality control circles were initiated here in January 1981, and now include 20 service areas and 14 nursing divisions.

Employee response to the program has been enthusiastic, according to Thom Schamberger, education and training. “It’s an exciting program,” said Mr. Schamberger. “Employees enjoy working out problems facing their areas by themselves.”

The hospital also serves as a consultant to other members of the health care industry, and Barnes’ QCC program was highlighted in the August issue of Modern Healthcare in an article examining new trends in personnel management.

Gifts to Barnes Hospital

Listed below are the names of persons (honorees in boldface) who have made contributions during the period July 10 through August 6 to the funds at Barnes Hospital. Because Barnes is a private hospital and does not receive public funds, it relies on the gifts of individuals to continue providing quality patient care and to support research aimed at improving the lives of its patients.

Donations to the hospital may be made through the Barnes Hospital Auxiliary or the Development office. The Auxiliary coordinates the Tribute Fund, which is used for specific hospital projects. The various other funds are part of the development program of Barnes Hospital.

Tribute Fund

IN MEMORY OF:  
Leona Burkhart  
Barnes Hospital Auxiliary  
Pat Brunner  
Carl Weatherford  
Don McGeehan  
Charles Felman  
Jan McCarthy  
Dan York  
Rico Neal  
Ovillie Lambert  
Hugh Thomason  
Rich Koh  
Frank Armbruster  
John Gregory  
Carol Ceriotti

Brad Torrence  
Bob Lohnhoff  
Mark Abkemeier  
Howard Hedrick  
Dr. Ben H. Senturia  
D/H.G. Schwartz  
D/M Morris Davidson  
Sarah Goldberg  
Sara & Henry S. Baker  
Dr. John Ohtani  
D/M Frank B. Long  
Denver Wright  
M/M R. E. Frank
Barnes employees to attend teleconference

Several Barnes education and training employees will participate in a video teleconference on September 30 designed to increase employees' productivity and performance on-the-job. The teleconference titled "Productivity and Performance Improvement" will be broadcast from Chicago to 50 major U.S. cities, including St. Louis. Because the local viewing site is KETC, Channel 9, participants' expenses will be minimal compared to the costs of other national conferences held in one city, according to Janet Meyer, education and training assistant director.

Dr. Clayton Sherman, an expert in the field of human resource management and management development, will be the keynote speaker. The conference will also include a reactor panel made up of a hospital chief executive officer, a director of nursing service administration and a health care educator. The event is sponsored by the American Society for Health Education and Training and the American Hospital Association Media Center.

Fees for those belonging to the sponsoring organizations will be $48 for individuals, or $120 for a group of three or more from the same institution. Non-member fees are $60 for individuals and $150 for groups of three or more from the same institution. For more information contact Janet Meyer, 4873.

Symposium to feature Barnes doctor

Dr. Robert P. Perrillo, Barnes/WU physician, will be a featured speaker at the third annual symposium on infection control, presented by the Greater St. Louis Infection Control Association. Dr. Perrillo will deliver an update on hepatitis during the conference to be held on October 6, from 8:15 a.m. to 4 p.m., at the Marriott Pavilion Hotel.

New developments in infection control and the legal aspects of infection control will also be discussed. The conference registration fee of $25 will include materials, lunch and coffee breaks. For more information call 421-1776 or 1-800-228-9290.