BARNES TRUSTEES APPROVE DR. MOORE TO HEAD CENTER

The Board of Trustees of Barnes Hospital has approved Dr. Carl V. Moore, physician-in-chief of Medical Service, as president of the Washington University Medical School and Associated Hospitals.

Wishing Well Names New Shop Chairman

The Executive Board of the Wishing Well Gift Shop at Barnes has appointed Mrs. William T. Dean Jr. as shop chairman.

Mrs. Dean will succeed the two founders and co-chairmen of the Wishing Well Gift Shop, Mrs. Richmond C. Coburn and Mrs. John E. Hobbs. She will, however, have the benefit of their experience in that both ladies are remaining on the board — Mrs. Coburn as merchandising manager and Mrs. Hobbs as member-at-large.

The Wishing Well, staffed by approximately one hundred volunteers each week, is open weekdays from 9:30 a.m. until 8:30 p.m. On Saturdays it is open from 9:30 a.m. until 6 p.m. — Sunday hours are 11 a.m. until 5 p.m.

The central theme of the shop is a large replica of a well into which visitors, patients and hospital personnel toss bills and coins. The committee announced this week that the well has so far netted $400.

In announcing the appointment of Mrs. Dean, the committee also pointed out that Mrs. John L. Davidson Jr., Mrs. Frank E. Pelton Jr., Mrs. Eric Newman, Mrs. C. C. Johnson Spink and Mrs. Robert R. Hermann will remain as board members.

Plans were announced for a remodelling of the shop this summer to provide more space. Window shelves will be extended to the floor and cases and tables which have consumed much valuable space will be removed. The lingerie department, which has proven very popular, will be enlarged.

Gift Shop buyers are preparing to leave soon for the New York City gift shows to select Fall and holiday merchandise.

111 New Residents, Interns Join Staff

Fifty-four new interns and 57 new residents were welcomed to the Barnes House Staff last month by Director Harry E. Panhorst.

The newcomers, in addition to 143 continuing residents, bring the Barnes House Staff to a total of 254.


Meet The Trustees

Princeton, Tigers, Are Hermann’s Game

Robert R. Hermann, president of Standard Container Company in St. Louis and a board member of 10 other companies, joined the Barnes Board of Directors in 1962.

Hermann was born in St. Louis and was graduated from Princeton University’s Engineering School in 1944. He served as president of the Princeton Club of St. Louis in 1963-64 and is currently chairman of the National Alumni Conference for Princeton to be held in St. Louis in the Spring of 1965.

During World War II Hermann served as a lieutenant j.g. in the United States Navy aboard the U.S.S. Savo Island and received a Presidential Unit Citation.

A past vice-president of the United Fund, Hermann is presently chairman of the Advisory Board for the St. Louis Chapter for Muscular Dystrophy. He was an originator of the Rotogravure Fund Drive for the St. Louis Symphony Orchestra.

Hermann is a member of the boards of directors of Woodland Museum, Cooperstown, New York and the Sherwood School of St. Louis.

Hermann and his wife, Lilly, share an active interest in all sports but are particularly interested in hunting and deep sea fishing. They recently returned from a hunting trip in India where they bagged a 400-pound tiger.

The Hermanns and their three children reside at 5 Bridle Creek Road, St. Louis.

Dr. Carl V. Moore

Edgar M. Queeny, chairman of the board, said, “Under Dr. Moore’s able leadership, we look forward to a bright future and continued great accomplishments by the medical center. I am confident that improved teaching, research and patient care will continue and will reach new highs under his dedicated leadership.”

Dr. Moore was named Washington University’s first vice chancellor for medical affairs earlier, subject to ratification by the hospitals which make up the medical complex.

In approving Dr. Moore, the Barnes trustees stated: “The trustees of Barnes Hospital extend good wishes to Dr. Moore for his success in carrying on the important responsibilities he has assumed as vice chancellor and that the trustees look forward to working with him for the success of the medical center.”

Queeny was the originator and driving force behind the formation of the medical center, which includes Barnes, Jewish, Children’s, Barnard, McMillan, Maternity, Wohl, Wohl Clinics and Renard hospitals.

The overcrowded conditions in the Wishing Well Gift Shop are indicated in this recent photo. Shelves will be added and some tables and cabinets removed to create additional shopping space.
CRAIG, FRANK
ARE PROMOTED

Two promotions on the Administrative staff of Barnes Hospital were announced this week by Director Harry E. Panhorst.

Robert E. Frank, formerly an assistant director, was promoted to associate director. Miss Nancy Craig, formerly an administrative assistant, was advanced to assistant director.

Frank became an assistant director of Barnes in December of 1961. Miss Craig became an administrative assistant in June of 1963.

ESPARCIA RESIGNS; TAKES NEW POST

The resignation of Gerald V. Esparcia as evening administrator of Barnes Hospital was announced this week by Harry E. Panhorst, director. The resignation became effective July 6.

Esparcia plans to return to his hometown of Sacramento, Calif., where he will assume the post of assistant administrator of Arden Community Hospital on July 15.

Arden is a 65-bed hospital at present but plans have been drawn for the addition of 65 more beds in the near future.

Esparcia came to Barnes in 1966 as a student in the School of Hospital Administration. He took his M.H.A. degree in 1968. He became an assistant director of the hospital in July of that year and since that time has served as evening administrator.

During the past year he has been conducting a survey of the carpeting in use at Barnes, with particular attention paid to bacteria count, noise, wear, cleaning ability, safety, and cost in comparison with tile.

Esparcia has resided in Maplewood with his wife, Gale, and their daughter, Polly.

U.S. Bond Drive
July 20-July 31

A drive to promote the purchase of U.S. Savings Bonds through the Payroll Savings Plan will be conducted at Barnes July 20 through July 31.

Present bond holders are encouraged to increase their deductions for bonds. Those who have not yet given serious thought to this method of savings are urged to visit the Personnel Office where applications will be available.

The money put into these bonds helps the government protect the buying power of the citizen's dollars. A large share of the money invested in the Savings Bonds is used to support the national defense program.

Details of the campaign will be posted on bulletin boards throughout the hospital complex.

14 Promoted During June

Promotions were given to 14 Barnes employees during the month of June.

Staff Nurses Sarah McDonald and Isabel O'Sullivan became head nurses and Staff Nurse Marilyn Scheiding became an assistant head nurse. Practical Nurse Juanita Bartels became a licensed practical nurse. Nurse Assistants Mary H. Jones and Dorothy Heard became senior nurse assistants.

Cook Robert Spence advanced to assistant head cook.

CANDY STRIPERS BACK FOR SUMMER

Barnes Hospital again welcomes the youth, enthusiasm and countless hours of help afforded us each summer by the Junior Auxiliary, better known as the Candy Strippers.

This year 205 young people have volunteered their services to the medical center for the summer.

Two new jobs were opened to the Candy Strippers this year, the Hospitality Room at Wohl Hospital and the job of nursing volunteers. In the Hospitality Room young people will offer coffee to the families of patients undergoing surgery. On the nursing floors, the volunteers will aid and assist the nurses in whatever jobs they are capable of doing.

President of the Junior Volunteers is Kate Netchvoldoff; 1st vice president is Valda DeGeare; 2nd vice president is Peggy Hundley; corresponding secretary is Bonnie Knitting; recording secretary is Kathy Bruss and treasurer is Alison Clark.

Deliveryman Ed Dunn is now a stores clerk. Salad Cook Helper Joseph Tumosa became a cook's helper.

Inhalation Technician Richard Rode moved up to inhalation therapist.

Apprentice Plumber Billy Rogers advanced to journeyman plumber.

Escort messenger Glenda Constant is now a telephone operator.

Nursing Supervisor Josephine McConnell was promoted to assistant to the director of Nursing Service.

Congratulations.
Chaplain's Corner
By George A. Bowles

There is no way of knowing just how far one should go to please other people.

It is something like asking how much a parent should do for a child, or how much a child should do for a parent. Some would say that this is taking the analogy a little too far, so let us drop it down to the level of a good friendship. How much do we think we would do for any of these?

The extent to which one is willing to go in expending himself in any realm is largely a matter of character. This has been true since the beginning of recorded history. The names that are indelibly written into noteworthy events in the progress of the human family are there because they deserve to be, not because the individuals decided to elevate themselves to great heights. There are those who have made it for a while, of course, only to be forgotten by the next generation or so.

With human weakness being what it is, we are often prone to take people for granted. The philosophy which causes one to want to be known as a person who renders a good day’s work for the expected pay certainly has a place. The happiest people of the world are those who live by such a rule of life, but there should be a plus beyond this point.

Homes would be happier if there could be the same desire to please in the many experiences between parents and children. There would be more neighborhood that would count.

It might surprise all of us to know how much better the total world could be if all people could catch the meaning of the pleasure that comes to those who try to please, just a little more than is necessary.

Four Rules For Pleasant Visit

The following rules on how to be a good hospital visitor were listed recently in a pamphlet issued by the General Board of Education of the Methodist Church.

We re-publish them here with the thought of giving Barnes patients a means of self-defense against the well-meaning but sometimes thoughtless visitor and also as a refresher course for all our readers who may be visiting a hospitalized friend or relative.

DON'T PLAY DOCTOR
If your Aunt Aspistra expired of something that sounds a lot like what's ailing the patient, save the diagnosis for the bridge club. Auntie may have died of old age. If the patient wants to tell you about his ailment, let him, but don't dwell on his disease.

CANDY AIN'T ALWAYS DANDY
Gifts of food should have special hospital approval. Flowers are fine but not in cardload lots; a single odorless plant is better. Books and magazines are hardy perennials. Women welcome cologne and men like such chin-up gifts as shaving lotion.

TOBACCO MAY BE TABOO
Don’t smoke unless it is all right with the patient you are visiting, and other patients close by. Even regular smokers may hate the smell of tobacco when ill. Never smoke in the corridor. Alcohol is always out of order.

Charles Domash retired last month as head cook in Dietary. He has served the hospital for 22 years and now plans to devote his time to garden work. Here Domash and his wife receive one of several gifts from the department. Presenting the gift is Administrative Dietician Mary Ward.

HOUSE STAFF
(Continued from Page 1)


CURTAIN CALL
Exit on a helpful, hopeful note. Don't be a Gloomy Gus. Ask if there is a service you can render (mailing a letter, watering a lawn, making a phone call) or whether there is something you can bring back (a bathrobe, book or bedjacket) the next time you visit.


Hollis W. Merrick, Rotating; James D. Morrissey, Surgery; Harris Murley, Private Medicine; Vincent J. Proskey, Private Medicine; Gordon V. K. Reid, Ward Medicine; David D. Rendelman, Private Medicine; Taft William Roe, Rotating; Andrew J. Saladino, Pathology; Antoinette Scott, Private Medicine; Philip A. Snell, Rotating.


Rene A. Echevarria, Surgical Pathology; James E. Edwards, Psychiatry; Richard S. Felker, Otolaryngology; Gary R. Fogg,

Five Observe Anniversaries

Job anniversaries were observed by five Barnes employees during June.

Reaching the 20-year mark in service were Miss Mae H. Riley, a folder in the laundry, and Nursing Supervisor Miss Kathryn McCain.

Fifteenth anniversaries were marked by Mrs. Wilma Koehler, staff nurse and Nurse Assistant Miss Jennie L. French. Mrs. Ida A. Dunbar, registration interviewer in Admitting, came to Barnes 10 years ago.

Our sincere congratulations on your many years of loyal service to the hospital.

Renovation of the 2418 medical ward presents a new and cheerful appearance for Barnes patients. The cubicles provide privacy while the drapes add warmth. (Continued on Page 4)
A Patient Defends a Hospital

High Costs Explained by Scope and Complexity of the Place, Editor Writes

A Letter to the Editor of the Post-Dispatch

In a letter to the Post-Dispatch, L. Roger Byrd expresses concern over soaring hospital costs.

Two paragraphs of Mr. Byrd's letter are quoted here:

"Look through any hospital in St. Louis today. How much are nurses paid? Normally less than teachers. And how about janitors and cleaning women? The hospital snack bars and cafeterias are taken care of by volunteers. Many hospitals receive donations from our leading citizens and the United Fund."

Public Opinion "So any layman reviewing these facts of low overhead and free donations would be led to believe that the hospitals should be doing quite well for themselves. Then why must a person pay $20 to $40 a day for room and board, excluding all the wonders of science?"

This letter is typical of hundreds received each week, each month, each year by hospital administrators who are usually so hard pressed trying to balance income and outgo that they seldom bother to answer such letters.

This writer does not profess to know all of the problems which beset hospitals and which account in part for charges of $20 to $40 per day per patient, but we DO know a few.

Several years ago we occupied a room on the eighth floor of Barnes Hospital for several months and when we totaled up the bill we felt certain that we had purchased at least one wing or floor of the place.

It so happened, however, that during our convalescence nurses and volunteer workers wheeled us into many of the buried, hidden recesses of Barnes—places which people like Mr. Byrd apparently do not know exist and which add materially to the cost of operating the place.

For instance, below street level in Barnes there is another city, and it is a big place. There is a printing office, an electrical shop, a plumbing shop, a paint shop, carpenters shop, a dry cleaning shop and a laundry. We do not know how many craftsmen, specialists and handymen are employed, but there are many and their tools, supplies and wages are somehow included in the price per room about which Mr. Byrd finds fault.

This man also seems to forget that a hospital never sleeps. Three complete shifts of workers, nurses, technicians, lab workers, office personnel, etc., must be employed. Mr. Byrd happened to be a patient in need of round-the-clock care, he probably noticed that the nurse who gave him a shot or a pill at 9 a.m. was replaced by another nurse at 3 p.m. and still another sometime during the night. Three shifts spell three pay checks.

The hospital must also be fully staffed, the emergency room manned, even though the number of patients registered dropped below the full occupancy level.

During one of the many forays this writer made into the hidden recesses of Barnes, and we by no means covered the entire plant, we got one glance at "housekeeping." This room looked like a first class junk yard, but it happens to be one of the most essential rooms in that or any other hospital. It was full of gadgets, gimmicks, Rube Goldberg contraptions, special devices, rocker beds and beds for accommodating badly burned patients. It stored thousands of articles, any one of which might be called for any time of the day or night, by any one of several hundred doctors, surgeons or specialists who are on the staff. These things cost money and it also costs money to employ those who inventory the place and have it available.

In many instances the stock on hand included a dozen or more such machines. Hospitals must be prepared to accommodate not one, Mr. Byrd, but many heart, lung, or kidney patients at the same time.

There are kitchens and more kitchens in the place and laboratories, and X-ray rooms and darkrooms. The supplies kept on hand cost money, and those who

work must be paid.

Loss by theft and pilferage is not an inconceivable item according to the lady with whom we talked at Barnes. In fact, the figure runs into thousands of dollars per year, and that must be added into the per day patient, per room charge.

Then there are fixed charges such as insurance, light, power, heat, air conditioning, building and ground maintenance and a thousand and one other items.

Many more hidden costs enter into the picture to account for the $20 to $40 per day charge which bothers not only Mr. Byrd but many other persons.

We would suggest that such persons visit Barnes and spend the day or two days or a week, peeping and poking behind the scenes, talking with the administrative staff, finding out for themselves just what it takes to keep a big hospital ticking.

It would be most interesting and informative—and we believe it would result in possibly one or two more letters to the editor.

And those letters would not be of the fault-finding type.

In fact, they might even wonder how in the hell they manage to keep the place going on only $20 to $40 per patient per day.

Art L. Wallhausen Editor, The Enterprise Courier

Charles ton, Mo.

HOUSE STAFF

(Continued from Page 3)

Ophthalmology; Farid M. Fuleihan, Urology (G.U.); William Hrynkiu, Private Medicine; Frank M. Jenkins, Otolaryngology; Benjamin Kleinstiver, Surgery; Chester Kucinski, Private Medicine; John D. Lakes, Dermatology.

Frederick Cap, Psychiatry; Mortimer Lechter, Private Medicine; Richard Luech, Pathology; Sheldon F. Lipson, Anesthesia; Jon Tek Lum, Psychiatry; Charles A. McKnight, Ob/Gyn; Hugo Mejia, Neurology; Jerry Middleton, Ob/Gyn; Barry Modlin, Otolaryngology (Surgery); Merrill C. Oaks, Ophthalmology.

John W. Olney, Psychiatry; Leland F. Patterson, Neurology; Glenn Peake, Private Medicine; Ernst Pokorny, Ob/Gyn; Richard G. Guvey, Neurology; Thomas Richardson, Psychiatry; Robert S. Smith, Ob/Gyn; Vassal L. Tanna, Psychiatry; Bryant Thompson, Ob/Gyn; Nongyao Udompongsanontha, Psychiatry.


William B. Mill, Radiology; Abdulkarim Mortzau, Radiology; Paul K. Orsay, Radiology; Glen D. Pittman, Psychiatry; Wilburg Pokorny, Radiology; Bruce Tall, Surgery and Richard T. Trackler, Radiology.

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BARNES HOSPITAL
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