Hetlage and Tichacek appointed to new posts

C. Kennon Hetlage and Margaret A. (Peg) Tichacek have been appointed to new positions at the hospital. Mr. Hetlage has been promoted to associate administrator and Ms. Tichacek to assistant administrator for planning.

Mr. Hetlage, who joined the Barnes staff in 1981 as an evening/night administrator, most recently held the position of assistant administrator with total administrative responsibility for the Barnes/Sutter Healthcare system, which encompasses two free-standing ambulatory care centers located in downtown St. Louis and Olivette. He was named an assistant administrator in 1984, after spending one year as an administrative resident in association with the Washington University Health Administration and Planning Program. The administrative residency entailed extensive involvement in special projects and programs as assigned by the hospital president.

Prior to coming to Barnes, Mr. Hetlage served as executive director and chief executive officer of Operation Life, Inc., of Greencastle, Indiana, a parent company for rural ambulance, physician paging and other pre-hospital emergency medical services.

Mr. Hetlage holds a bachelor of arts degree in business and economics from DePauw University in Indiana, and a master’s degree in health administration from Washington University. He is a member of the American Hospital Association and a nominee in the American College of Hospital Administrators.

Ms. Tichacek, formerly director of planning, has been named assistant administrator for planning. In this capacity, she has responsibility for the planning process and department as a staff assistant to the hospital president. Ms. Tichacek serves as a liaison and consultant to those involved in Barnes’ planning process, including the board of directors, medical staff, administrative and managerial personnel and government agencies, to facilitate implementation of the hospital’s long- and short-range planning efforts.

Ms. Tichacek joined the Barnes staff in 1979 as assistant director of admitting, a position she held until she was named director of planning in 1981. Prior to coming to Barnes, Ms. Tichacek was a charge nurse in an intensive care step-down unit at St. Louis University Hospitals.

Ms. Tichacek holds a bachelor of science in nursing degree from the University of Tulsa and a master of business administration and health facilities management degree from Webster University in St. Louis. She is currently pursuing an executive master of business administration degree at Washington University.

Ms. Tichacek is a member of the American Hospital Association, Missouri Hospital Association, Hospital Association of Metropolitan St. Louis and American Marketing Association, and is president of the Greater St. Louis Alliance for Hospital Planning and Marketing.

Barnes recognized for VHA Supply increase

Barnes Hospital was honored for its increased participation in VHA Supply Company during 1985 at VHA Supply’s annual materials conference in Scottsdale, Arizona, March 2-5. Robert V. Deen, Barnes vice-president of materials management, accepted the award.

VHA Supply, a subsidiary of Voluntary Hospitals of America (VHA), is a national purchasing group that provides competitively priced products and distribution services to shareholder hospitals within the VHA system.

“Barnes has lent its strength to VHA’s purchasing programs, which helps not only Barnes, but all the other hospitals involved,” said Mr. Deen. He cited the efforts of Walter Schatz, purchasing director, Jim Gray, pharmacy director, and Donna Granda, director of operating room nursing, for their efforts in relying on VHA Supply in their respective areas.

Report cites history, vision of excellence

“"A history of excellence is stripped of meaning without a vision of excellence," begins the Barnes 1985 Annual Report, published this month. The statement echoes the commitment, standards and spirit that have guided Barnes during its 71-year history in fulfilling its mission as a premier healthcare provider.

The 1985 Annual Report focuses on Barnes’ commitment to be the major comprehensive transplantation center in the Midwest, and highlights the hospital’s journey from early kidney transplant operations in 1963, to pioneering bone marrow transplants in the 1970s, to the fulfillment of heart and liver transplant capabilities in 1985. Virtually every type of transplant surgery available today is now offered at Barnes, including long bone, cornea, pancreas and islets of Langerhans. Heart-lung transplants are on the 1986 horizon and studies of transplantation of intestinal sections also are underway.

The report notes that successful transplant programs depend on more than surgical expertise alone. The latest anti-rejection techniques and medications used at Barnes are cited, as is Barnes’ work on several fronts to assure adequate supply of donor organs.

Yet transplantation is just one focus of Barnes’ vision of excellence expounded upon in the Annual Report. Even while 18 patients received new hearts and nine received new livers during 1985, Barnes’ newly opened Outpatient Surgery Center completed more than 8,300 ambulatory procedures in its first year.

Also described in the 1985 chronicle is the opening of Barnes’ newly remodeled 15-bed cardiac intensive care unit ranked as one of the most sophisticated in the nation, as well as the opening of the 21,000 sq.-ft., 18-room emergency department, complete with radiology facilities, an observation unit and a dedicated elevator to the operating room suites.

Other 1985 highlights capsulized in the report are the dawning of innovative kidney stone treatment through Midwest Stone Institute, the availability of low-cost, long-term accommodations at Barnes Lodge, and the strengthening of commitments to quality of life programs in education, health screenings and home health.

Statistics in the Annual Report show that 35,591 patients were admitted during 1985, resulting in a 7.92 percent occupancy rate of Barnes’ 1,083 beds. (Barnes holds licensure for 1,208 beds.) Barnes’ staff treated 41,590 emergency department patients; performed 26,799 surgical procedures; made 28,526 home health visits, and delivered 3,034 babies.

To receive a copy of the Annual Report, call the public relations department at 362-5290.
W. German woman’s heart rhythm corrected

When the first episode occurred while skiing at the age of 15, young Otti Haberstolz of Germany didn’t know what to think. But the abnormal racing heartbeat she experienced that day on the snowy slopes was the first signal that something in her heart muscle’s electrical circuitry was amiss. The long search for the cause and cure of the seemingly unusual disorder would span 26 years and two continents, finally leading to open-heart surgery by a highly skilled team at Barnes Hospital.

On March 5, 1986, Dr. James L. Cox, cardiothoracic surgeon-in-chief, and Dr. Michael E. Cain, electrophysiologist, orchestrated an operation to correct Otti Haberstolz’s disorder, the Wolff-Parkinson-White (WPW) syndrome. WPW, now known to be a common form of heart arrhythmia, is a disorder of atrioventricular conduction, characterized by an extra electrical pathway between the upper and lower heart chambers. The extra connection causes an electrical short circuit that produces recurrent fast heart rhythms—up to 300 beats per minute.

Such recurrent episodes may be life-threatening. Corrective surgery entails precisely locating and severing the extra pathway.

Mrs. Haberstolz, 41, was referred to the surgical team at Barnes by doctors at the university hospital in Heidelberg, West Germany. Although other surgeons in certain areas of the world do perform the procedure, Mrs. Haberstolz and her husband, Peter, were told that the top team in the world could be found in St. Louis, Missouri, USA, at Barnes Hospital. In spite of the distance and length of travel, the Haberstolz family decided to seek the operation at Barnes.

Mrs. Haberstolz, whose episodes of rapid heartbeat were occurring more frequently and more severely in recent years, was first diagnosed with WPW in 1973 at a university hospital in Munich. Although her earliest episodes occurred years apart, Mrs. Haberstolz had experienced attacks every year since 1977. For several years, she managed to control the episodes herself by squeezing her carotid artery during an attack and by taking medications. In 1985, however, Mrs. Haberstolz experienced three severe episodes which caused fibrillation and decided that the time to seek a permanent solution had arrived.

Within two weeks of her most recent hospitalization in early 1986, physicians in Germany contacted Dr. Cox and arranged for Mrs. Haberstolz and her husband to fly to St. Louis. After a total of almost 20 hours of travel time, they checked in at Barnes and Queeny Tower on March 2. Kathy Kater, Barnes cardiothoracic surgery nurse specialist, would serve as translator for the German couple throughout their stay, assisting with communication with doctors, nursing staff members, admissions clerks, and all others involved in Mrs. Haberstolz’s care.

Mrs. Haberstolz underwent advanced testing to locate the general region of the accessory pathway to reduce time needed to pinpoint the abnormal connection in the operating room. During surgery, Dr. Cox temporarily sutured electrodes onto the heart, and a computerized electrophysiology terminal in the operating room assimilated and displayed data from the electrodes. Together, surgeon Dr. Cox and electrophysiologist Dr. Cain located the accessory pathway. After Dr. Cox severed the hairlike connection, Mrs. Haberstolz’s heart was electrically stimulated to check for arrhythmia. (Absence of an inducible arrhythmia at this point of the operation indicates a 98 percent chance of success.)

About a week following surgery, Mrs. Haberstolz underwent further testing in the electrophysiology lab to ensure the operation’s success. Surgical intervention affords a permanent cure because the pathway will never reattach itself.

Just 17 days after arriving in the United States for the first time to undergo a major operation, Mrs. Haberstolz was able to return to her 12-year-old twins in Heidelberg, West Germany, and will probably be able to return to work within two months.

“We were very impressed with the good organization of the hospital and Queeny Tower personnel,” said Mr. Haberstolz. “Everyone we came in contact with was very helpful, friendly and kind. We are happy to be able to return home so quickly after a successful operation. In Germany, people remain in hospitals much longer, and our German friends are quite surprised we’re coming home already.”

Blue and white signs identify the passengers of the Barnes ambulance as members of the organ retrieval team.

Ambulance signs alert motorists to mission

The flashing lights, the siren, the sight of an ambulance closing last in the rearview mirror are familiar cues to a motorist to pull to the side of the road. But as the ambulance speeds by, some people may be surprised to see, rather than a patient on a stretcher, a group of people sitting in the back with a plastic cooler.

The white signs with dark blue lettering read, “BARNES TRANSPLANT TEAM,” identifying the ambulance passengers as a Barnes organ retrieval team on the way to or from the airport or another local hospital with a potentially life-saving donor organ. The signs, which are magnetically attached to the ambulance each time it takes the retrieval team out, were the idea of Barnes transplant coordinator Judy Dickens.

“I wanted something to explain to motorists why they’re pulling over,” Ms. Dickens said. “They are accustomed to seeing a patient in the back of an ambulance, but they might not understand why they’re seeing a group of people sitting up and looking very excited instead.”

Speed is crucial in a successful organ transplant, with the retrieval team sometimes having to travel hundreds of miles in a matter of hours. Quick access to the airport or to another hospital in the metropolitan area is essential.

Nursing school holds spring open house

Barnes Hospital School of Nursing will host an open house for potential students and their parents or spouses on Saturday, May 24, from noon to 2:30 p.m. in the lobby of the hospital.

The School of Nursing is known for its excellence in both education and practical experience, and is fully accredited by the Missouri State Board of Nursing. Offering a three-year diploma program, the School is affiliated with the University of Missouri-St. Louis for academic requirements and credits are readily transferable for a bachelor of science in nursing degree. School of Nursing students obtain three years of clinical experience at Barnes.

Barnes Hospital School of Nursing is located at 416 S. Kingshighway. For more information on the open house or for reservations, call 362-1571.
Employees honored with BHS Awards of Merit

Three employees received the Barnes Hospital Society Award of Merit at a ceremony in the hospital's main lobby April 9. Dr. Jack Kayes, BHS president, presented the awards for outstanding service to the Barnes Hospital community to Alice Marshall, executive secretary; Mae Martin, admissions director, and Lamont Estes, respiratory therapist. The three were cited for their job performances beyond the call of duty and their dedication and concern for patients, co-workers and visitors.

Mrs. Marshall, secretary to hospital president Robert E. Frank, began working at Barnes in 1939. Her knowledge of the hospital has made her an invaluable source of information for administrators and doctors. She is not only a "right hand" to Mr. Frank, but, in the words of Dr. Willard Walker who nominated her for the award, "a Barnes Ambassador in every sense of the word, never too busy to help doctors, patients and employees."

Mrs. Marshall started at Barnes as a cashier and stenographer. Her work as an administrative secretary began when an opening became available in Dr. Frank R. Bradley's office. She continued in the administrative offices through 1951 and started working part-time while she raised her family. In 1962, she became the full-time secretary to Mr. Frank, who was then assistant director and assistant treasurer, and who was named director of the hospital in 1966. Mrs. Marshall retired in April.

Many patients form their first impressions of Barnes while they are being admitted. Mae Martin has worked to make sure that those impressions are pleasant. Mrs. Martin is responsible for more than 35,000 patient admissions each year, and for the supervision of the admissions staff and budget, patient day budget and teaching/charity budget.

Mrs. Martin began her career at Barnes in 1940 as a cashier and was named head cashier in 1942. She was named credit manager in 1944 and became an executive assistant in admissions in 1951. She was named director in 1973.

Mrs. Martin, a charter member of the National Association of Hospital Admissions Managers, was cited for her cheerfulness, efficiency and effectiveness, according to Dr. Kayes. "She exemplifies all of those things that we would hope everyone associated with Barnes would exemplify," he said.

Lamont Estes, a certified respiratory therapist, has worked at Barnes since September, 1968, in direct patient care. According to his co-workers, Mr. Estes always goes the extra mile for others, spending extra time and assisting the nursing staff to be sure of patients' comfort.

Mr. Estes' willingness to always be of help to patients, nurses, doctors and co-workers is what distinguishes him, say his supervisors. His work is always "highly professional and exemplifies the type of behavior we should all strive for," said Dr. William Owens, medical director of respiratory therapy.

Mr. Estes, Mrs. Martin and Mrs. Marshall each received a cash stipend and an inscribed medal depicting the Barnes seal. Their names and photographs also will go on permanent display at the hospital. Past recipients of the Merit Award, which was established in 1982, are Paul Hartwell, chief cashier and blood drive coordinator; Brooks Pumphrey, transporter; Dillon Trulove, retired administrator; Jimmy Liones, retired plant engineering employee, and Loyce Rutherford, former medical staff secretary who died in 1984.

Carol Smith named Gold Medal honoree

Carol Smith, assistant technical director of the cardiac diagnostic lab, has been selected as the recipient of the 1986 HAMSTL Gold Medal Award for Barnes Hospital. Ms. Smith, who was chosen for the award by a panel of her peers, will be honored at an awards luncheon May 28.

The Gold Medal is awarded annually to an employee who demonstrates dedication and concern for the well-being of others by a significant humanitarian act or a long-term commitment to caring for those in the community.

Ms. Smith was nominated by five of her co-workers for her concern for and involvement with those around her. Her charitable efforts have included a campaign to collect clothing and toys for the children of Haiti at Christmas time and teaching Bible study and Sunday school classes for children in her North St. Louis County neighborhood.

Ms. Smith's concern also has been shown in the form of emotional and financial support for a terminally ill cancer patient who couldn't keep up with utility payments. Ms. Smith donated furniture from her own home to make the patient's life more comfortable and helped her in tapping community resources for financial assistance.

She has also spent much of her free time counseling a young woman who is trying to overcome a drug dependency. Ms. Smith's visits to a wheelchair-bound stroke patient have inspired the patient to try getting around with a walker.

Ms. Smith is a 20-year employee of Barnes, and her concern for others has often manifested itself in her work. Many cardiac diagnostic lab patients ask for Ms. Smith by name when they return for procedures. As one nominator wrote, "She considers patients' feelings as well as their illnesses."

Other nominees for this year's award were Betty Meyerpeter, food and nutrition, for her work organizing the United Cerebral Palsy annual telethon locally; Barbara Smith, R.N., for her work with famine victims in Africa; Ernestine Atkins, activity therapy, for her work with the poor of Jamaica each year; Janet Worley, R.N., for being a regular pheresis donor for a child since 1983 and for her work with the bloodmobile; Melinda Westbrook, R.N., for her volunteer work with her church and community groups; and Wilhelmenia Robinson, R.N., for exceptional performance on the job.

Public relations offers Barnes fact cards

How many meals does a 1,083-bed hospital serve in a year? How many pounds of linen are processed? More practically speaking, what are the charges for private and semi-private rooms? Barnes Hospital Facts, a wallet-size card printed with 1985 hospital statistics, provides the answers to these and many other questions, and is now available through the public relations department.

The card includes information about Barnes such as the number of beds, admissions per year, occupancy rate, room rates and average length of stay. The card also provides the number of outpatient and total surgical procedures; Barnes/Sutter; Barnes Home Health and emergency department visits, and babies delivered at Barnes during 1985.

To obtain copies of the fact card, contact the public relations department at (314) 362-5290 or visit the office on the ground floor of Queeny Tower at Barnes.

Research fund pays tribute to Mike McGee

A Heart Transplant Research Fund has been established to honor the memory of Michael McGee, who received a heart transplant at Barnes Hospital on March 15, 1985. The purpose of the fund, initiated by Mr. McGee's family, is to support heart and heart transplant research activities, including the purchase of equipment and supplies associated with such research. Dr. R. Morton Bolman, who heads the Barnes heart transplant program, will direct the fund.

Mr. McGee suffered from cardiomyopathy, a progressive disease of the heart muscle which eventually destroys it. A heart transplant offered the only hope for his survival. Mr. McGee's progress following the transplant at Barnes was excellent, and he was discharged to his Anna, Illinois, home on March 27. However, on April 1, 1985, he suffered a massive brain hemorrhage and died six days later.

Donations to the Heart Transplant Research Fund may be made through the Barnes development office at (314) 362-5196.
Patients unable to walk to the hospital from Barnes Lodge can ride the shuttle bus from door to door.

Robert Osowski keeps in touch with other family members back at his Herrin, Illinois, home.

"I don't know what we would have done if Barnes Lodge hadn't been available to us," says Pauline Osowski from Herrin, Illinois. Her husband, Robert, underwent lung surgery at Barnes last December. He began a six-week follow-up course of radiation treatment at Mallinckrodt Institute of Radiology here in February. A daily two-and-a-half-hour drive from their southern Illinois home to St. Louis and then back again was not feasible, and the cost of staying in a hotel for such an extended period of time would have been a financial drain.

The Osowskis are typical of Barnes Lodge residents. The goal of the Lodge is to provide a "home away from home" for extended-term outpatients and their families who live outside of the St. Louis area. According to patients like the Osowskis who have stayed at the Lodge in its first five months of operation, that goal has been met and exceeded.

Located three blocks from the hospital, Barnes Lodge opened in October, 1985, through generous donations from the Barnes Auxiliary. Designed as affordable alternative lodging for out-of-town patients who do not require hospitalization but who need to stay near the hospital for continued treatment, the Lodge has four guest bedrooms with a common kitchen, dining room, living room, TV lounge and laundry room. The charge is $10 a night, or whatever the family can afford to pay.

The Osowskis give high marks to the Lodge accommodations. "The Lodge has been perfect. The whole facility is geared to making your stay..."
as pleasant as possible. We felt at home from the first day. It’s not lavish, but when you’re at a place because you have to be there rather than want to be there, you want the place to be comfortable as opposed to lavish,” Mrs. Osowski said. “However, you can tell that there was a lot of time and effort spent in decorating the lodge.”

Lodge residents supply their own food, but are welcome to use the kitchen and dining room. They are responsible for washing their own dishes and laundry and cleaning up the kitchen and laundry areas after they’ve used them. Cleaning supplies, laundry detergent and soap are provided. Residents work out schedules for meals and sharing facilities among themselves.

“There aren’t too many rules,” Mr. Osowski said, “and that seems to be the key to making everything run smoothly. People at the Lodge seem to go by common courtesy instead of worrying about following the rules. This way everyone is thoughtful of each other.”

It seems that one of the biggest things going for Barnes Lodge is the feeling of cooperation among residents. “There’s a real camaraderie,” Mrs. Osowski said. "People who’ve been there a while help the newcomers. One of the couples that was there when we first moved in helped show us the way around the hospital complex.”

The support of fellow residents can also help patients get through treatments that may be unfamiliar. “It helps to hear the other patients talk about their problems. You have some idea of what to expect,” said Mr. Osowski. “One man was having the same type of treatment I was about to start. He told me that it was normal to have some pain in my throat. So when I began to experience the pain, I knew it was normal and nothing I had to worry about.

“By the same token, everyone has an idea of what everyone else is going through,” he said. “The other people know when to stop talking. No one intrudes. Everyone seems to mesh.”

“You do become close. You realize the friendships are probably not going to last after you leave the Lodge. But it’s a time in your life when you know you have someone who’s going to be there for you,” Mrs. Osowski said. “There was another couple staying at the Lodge when we first got there and we had never set eyes on them before. But when it came time for them to leave, we were hugging each other goodbye.”

The Osowskis said that cooperation by the Barnes Hospital staff and volunteers has also helped make their stay go smoothly. “One of the volunteers at the Lodge even showed me where in the hospital I could go to get new eyeglasses,” Mrs. Osowski said.

Although Barnes Lodge is within walking distance for most patients, some, like Mr. Osowski, find the walk too strenuous. These patients can take advantage of the shuttle bus service.

“Barnes Lodge is definitely doing what it was meant to do,” said Carol Palmer, social work director. The social work department coordinates patient stays at the Lodge. “Although the occupancy rate is not as high as we thought it might be, we have had several people who have stayed for six-to-eight weeks. That’s the good news, because these are the people who would be financially strained by having to stay at a hotel.”

Ms. Palmer concurred with the Osowski’s perceptions of harmony among Lodge residents. “There has been a lot of good communication among the people staying there. They’ve also been quite thoughtful about taking care of the surroundings. Any problems they’ve had in that area have been very minor. But we keep hearing patients singing the Lodge’s praises. In that way, it’s been a huge success,” said Ms. Palmer.

Ms. Palmer said that the hospital is currently studying the possibility of erecting a new permanent Lodge facility on a site near the present Lodge sometime in the future.

Current hospital inpatients can make arrangements for relatives to stay at Barnes Lodge through the social worker on their floor. Patients who know they will be coming to Barnes can make arrangements through the social work department by calling (314) 362-5574.
Media spotlight
As a national leader in patient care and medical research, Barnes serves as an information resource center. In 1985, 1,500 queries from broadcast and print media representatives were made to the public relations department requesting that Barnes medical and professional staff explain current health care concerns and discoveries. Highlights of the media’s coverage of Barnes during the last month include:

Dr. Joseph Hanaway, a neurologist, discussed on March 11 on KSDK-TV why strokes tend to occur during the morning hours as indicated in a recent national study. The study said the phenomenon may be related to physiological changes in the body upon awakening.

Some fast foods are fried in oils that contain cholesterol. Jean Daniel-Gentry, registered dietitian with the Nutrition Counseling Service, commented on a national survey of fast food cooking oils during a March 10 segment on KSDK-TV. Ms. Daniel-Gentry said consumers may wish to request cholesterol information from the restaurants.

Opportunities for nursing students were discussed by Steve Turner, director of admissions for the Barnes School of Nursing, for a story in the St. Louis Globe-Democrat March 11. Turner said the variety and number of positions open to nursing graduates are at an all-time high.

The story of a miracle baby was presented on KMOX-TV by medical reporter Al Wiman on March 19. Interviewed were parents Alice and Dennis Bryant and Dr. Lee Rigg, the obstetrician. Mrs. Bryant, who is blind and a diabetic, gave birth to a premature yet healthy baby boy through the hospital’s high-risk pregnancy program.

Tips for healthful eating were given by dietitians Jennifer Haukeness and Margaret Foys Shields on KMOX-AM March 21 in observance of National Nutrition Month.

A proposal by the American Cancer Society for a ban on all advertising of tobacco products was the subject of a story on KTVI-TV by reporter Lisa Brown on March 24. Those interviewed included Dr. Virgil Loeb Jr., president-elect of the national society.

Two new lives were depicted in a story on KTVI-TV by medical reporter Lisa Allen on March 15. The story was about Ted Smith, Lake Saint Louis, who received a new heart and a new baby the same weekend. Smith’s wife, Patricia, gave birth to a healthy baby boy just two days before Smith’s heart transplant. Both baby and dad are fine.

Alice Marshall retires after 48 years

**JOB TITLE:** Administrative secretary.

**JOB DESCRIPTION:** “Right hand” to president of major Midwestern hospital; must be familiar with every nook and cranny in 17-story, block-long building and must be able to give directions to lost visitors, patients, employees and doctors; answers phone calls, operates computer terminal and validates parking tickets simultaneously; has encyclopedic knowledge of hospital, its history and its workings; must navigate mountainous piles of paperwork and mail; responsible for knowing whereabouts of misplaced speech texts, lost files and administrative staff; has laughs and smiles ready at all times.

The list above only begins to describe the job Alice Marshall has had for most of her career at Barnes. Mrs. Marshall, who served as executive secretary to Barnes president Robert E. Frank, retired in April after 48 years as a Barnes employee.

Mrs. Marshall is familiar to anyone who has ever been to the president’s office, a constant in a place where change is the standard. She started work at Barnes in 1939, where there were openings for a cashier and a stenographer.

“It’s a good thing the need was there for a stenographer,” Mrs. Marshall said, “because my cashiering talents weren’t too great. Dr. Frank R. Bradley had just been named superintendent, replacing Dr. Louis Burlingham, so lo and behold, there was a steady job. I had no idea it would be that steady.”

She married Allen Marshall in 1948, and after the birth of their first child, John, in 1951, she started working part-time. The Marshalls went on to have three more children.

She returned to working full-time in 1962 for director Harry Panhorst and Robert E. Frank, who was then assistant director and assistant treasurer. When Mr. Frank became president, Mrs. Marshall continued as his secretary.

“I can’t believe I’ve worked here this many years,” Mrs. Marshall said shortly before her retirement. “I guess that’s because I’ve always had fun. This job has never been boring.”

Her longevity as executive secretary made her a living archive. “Mrs. Marshall is considered a fountain of knowledge by all who know her,” said Dr. Willard Walker. “Often times rather than spending time looking through the archives for information, doctors and administrators go straight to Mrs. Marshall, who usually has the answer on the tip of her tongue.”

Much of her knowledge of Barnes Hospital came from watching it take shape around her. “I’ve watched Barnes ‘grow like Topsy,’” she said. “The place looks entirely different from when I started. I’ve seen them build Wohl Hospital, Renard and Queeny Tower. I’ve seen other buildings become extinct, like the Private Pavilion that used to be there. Queeny Tower is now. The change is amazing.”

Her duties also have changed over the years. “Back in the olden days, there were 500 beds and ward rates were $3 a day,” she said. “There was one secretary in the administrator’s office, then two, and secretarial duties also included handling all patient insurance papers except Blue Cross, which had just begun, attending medical staff and house staff paper work, and board and medical advisory committee work. My salary was $40 a month.”

As one would expect, Mrs. Marshall intends to keep busy in retirement. Her first priority is to spend two weeks in Myrtle Beach, South Carolina, golfing, with a stop on the way home to visit her daughter and son-in-law who reside in the Appalachian Mountains.

“I’d like to do lots of traveling and golfing,” she said. “I’ve joined a country club and I’m sure I’ll spend lots of time there. I’d also like to learn how to sew again and work on refinishing furniture. I’ll have lots to do.”

Her final day at Barnes was April 10, the day after she received the Barnes Hospital Society Award of Merit for exceptional contributions to the Barnes Hospital community. “Without a doubt, Alice Marshall exemplifies the person who goes beyond performance of her ordinary job duties in service to Barnes Hospital,” said Dr. Walker, who nominated her for the award.

And as one of her co-workers said, “Someone will fill her job, but no one will ever replace her.”
Bells are ringing for Barnes referrals

Kim Cherry’s phone has been ringing off the hook. Ms. Cherry, physician referral coordinator, reported a significant increase in the number of calls to the service in 1985, a trend that seems to be continuing into 1986. “We’ve gone from an average of 600 calls a month to over 700,” she said.

Although there has been an increase in all types of calls, people have been making use of the service’s toll-free number increasingly, Ms. Cherry said. “More and more calls are coming from out-of-state people who want to come to Barnes because of the hospital’s reputation.”

The service can be helpful to a large number of people, including newcomers to the area, people seeking a specialist or a second opinion before surgery, or people without a personal physician, she said.

“I’m a registered nurse,” said Ms. Cherry, “and I find that to be a real advantage in this job. When people call they sometimes don’t know what type of doctor they need to see. I can discuss their medical problems with them and make sure they get the help they need.”

A new service is now being offered to those who call the referral number. “We can now make doctors appointments for people who call for referrals,” continued Ms. Cherry. “This is proving to be a popular addition to our list of services for callers from out of town who would otherwise have to make a long-distance call to receive an appointment time, or for those busy executives who can make all necessary arrangements in one telephone call instead of two.”

The physician referral office is open Monday through Friday, from 8 a.m. to 5 p.m. and can be reached by dialing (314) 362-2255 locally, or toll-free by calling 1-800-392-0936.

Gifts to Barnes Hospital

Listed below are the names of persons (honorees in boldface) who have made contributions during the period March 1 through March 31, 1986, to the funds at Barnes Hospital. Because Barnes is a private hospital and does not receive public funds, it relies on the gifts of individuals to continue providing quality patient care and to support research aimed at improving the lives of patients.

Auxiliary Tribute Fund

IN MEMORY OF: Albert G. Blanke, Jr., Charles E. Caggerty, M/M Spencer Allen, Robert L. & Frances M. Bence, Mildred Chambers, Elliott H. Stein

Bone Marrow Transplant Unit Fund

IN MEMORY OF: Geraldine Prehn, M/M Vernon Culpepper, M/M William G. Nobel, Paul A. Stein, Ph.D., Bertha Goldman, M/M Harold Goldman, D/M Richard S. Green, Trudie Pomper, M/M William Popoff

Jonathan Adam Jonas Cancer Research Fund

IN TRIBUTE TO: Jonathan Adam Jonas

Joel Allen
Elliott Alper
M/M Milton Engelman
M/M Donald P. Gallop & Tom Presser
Peter E. Geiger
Elaine Gralnick
Bill Heyde
The Horowitz Family
Norma & Leonard Kaplan
M/M Louis Krasner
M/M Buddy Moskowitz
Dr. William Raich
Ida Rosen
Elizabeth Steinberg

IN HONOR OF: 35th Wedding Anniversary of Louise & David Levy

Debra Jonas’ Aunt, Ruth Daytz
M/M Harvey Cotlar
Lillian K. Fishbein
The Stephen Jonas Family
Esther Jonas
Anna Remensperg

Tom Dillon
M/M Myron Jacobs & Family

Edward Gralnick
Harvey A. Levy
Sidney Rich

William Heyde’s Mother
The Stephen Jonas Family
Ellaine, Todo & Brett Balber

Letty Goodman
M/M Vito A. Agnello
M/M W. Bierer
Mark Corman
M/M Fredric & Mycen Kraft
M/M Jerry Kraft
M/M Mark Kram & Family
M/M Barry Iken & Family
Mark C. Myron, M.D.
B. Papin Advertising
M/M Gary Rich & Family
M/Avery Steidel
Deborah M. Smith
Mimi & Bruce Vertter
David H. Westbrook
M/M Martin Zigler

IN MEMORY OF: Nathan Backerman
M/M David M. Henschel & Family

Mary Smith
M/M Kenneth Weissman

SHARE Tribute Fund

Thank You To SHARE Mildred Connolly Shirley Longbein

In MEMORY OF: Edwin Chapin, M/M Phil Meyer

Cordonnier Lecture Fund

Dr. M. Richard Carlin
Dr. Kenneth A. Forbes
Dr. Richard L. Mackey
Dr. Enrique Pernetti

David L. Jones Memorial Fund

In MEMORY OF: David L. Jones Lois Jones

Irene & Michael Karl Fund

In HONOR OF: Birth of Granddaughter of Dr. & Mrs. Michael Karl
D/M Harold J. Joseph

Heart Transplant Research Fund

In MEMORY OF: Michael McGee, M/M Robert B. McGee

Joseph C. Edwards M.D.
Care of the Patient Fund

Ramaana J. Buhl

Alarms for Life

In HONOR OF: Social Work Appreciation Month
Sara Schneider, Norma Stern

Neurology Fund

In MEMORY OF: Lucy Swahn Heideman, Barr, Ph.D., M.D.
Jane Barr Gustafson

Barnes Annual Fund

Carl W. Adams
M/M Constantine Alcon
R.K. Barham
Marguerite Bartk	Eleanor L. Begley
Ruth Burris
M/M William T. Byrd
Estella Carraway
Virginia Clifford
Lillie M. Coleman
Dinna Cooper
Gustav H. Cychoł
Amelia Dal Pozzo
M/T Dzwonyowski
Emily Fernandez
Steve Hecimov
Carl H. Henry
Milton Holle
Marie Jones
Harry Kolker
Maude P. Lannan
Laurenia Hunt
Harry Kolker

Scott Jablonow Endowment Fund

In MEMORY OF: Father of Stephen Jablonow
M/M Scott Jablonow

Froma Rich Memorial Fund

In MEMORY OF: Letty Goodman
M/M Stuart Linkemeier
Les Zucker
M/M Irwin Weiss

Sharon O'Berto Morad Fund

In MEMORY OF: Mildred Cox
Doris Skillman
Reada M. Thompson

IN HONOR OF: Brenda Phillips
Barnes Hospital School of Nursing Faculty

Patient Care Fund

Alda Cory
M/M Jack Faintich
Laura E. Heggeman
Joseph C. Hoepfinger
Albina Makarewicz
Melody A. Patterson
Ruth Loraine Schmidt

IN MEMORY OF: John F. Barnes
M/M Charles Meers

Tina Marie Siddner
Norma Basham
M/M Terry Hicks

Barnes Hospice Fund

IN MEMORY OF: Lou Ella Van Mill
Dale T. Craig
Phyllis E. Dooley
M/M James Hilde
John Homeburg

IN MEMORY OF: Nancy Strecker
D/M Douglas Becherer
Kenneth Gratendick
Family
M/M D. P. Schleh

Barnes Cancer Fund

IN MEMORY OF: Fred Spears
Mrs. Fred Spears & Family

IN MEMORY OF: Henry and Trudy Pomper

IN MEMORY OF: Richard Bennett
Harold Koplar
John Plummer
Wife of Mr. Reimley
Sam Segal
Herbert E. Rosenbaum, M.D.

IN MEMORY OF:

R.M. William B. Kurkjian
Raymond F. McCormick
M/M Kendall L. Puckett
M/M Emil Rajahoa
Charles E. Reynolds
M/M Robert T. Ringhoff
Lawrence Rogaliner
Selma Ryan
Lester Smisman
M/M Alexander J. Smith
Robert J. Slocum
M/M Thomas Stidham
Opalene G. Tucker
M/M William C. Urban
Mrs. C. Ward Ward
M/M Fordcy M. Yantis
Georgetta M. Yochum

IN MEMORY OF:

Andrew F. Gazdik
Margaret L. Gazdik
Joseph H. Ogura, M.D.
E. E. Steffey

Mildred Chambers
Daughter, Theta
Mrs. Larry Tucker

IN MEMORY OF:

Louis Frank
M/M Clinton Duensing
Ted Murray
William K. Hall

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The Barnes Auxiliary observed Doctors' Day last month with festive carnations and complimentary fresh fruit, pastries, coffee and juices for members of the medical staff. Doctors' Day has become an annual tradition in commemoration of the first use of ether as a surgical anesthetic.